

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

2024

Do not enter social security numbers on this form as it may be made public.

Open to Public Inspection

Department of the Treasury
Internal Revenue Service

Go to www.irs.gov/Form990 for instructions and the latest information.

A For the **2024** calendar year, or tax year beginning **JUL 1, 2024** and ending **JUN 30, 2025**

B Check if applicable: <input type="checkbox"/> Address change <input type="checkbox"/> Name change <input type="checkbox"/> Initial return <input type="checkbox"/> Final return/terminated <input type="checkbox"/> Amended return <input type="checkbox"/> Application pending	C Name of organization SESAME WORKSHOP		D Employer identification number 13-2655731
	Doing business as		E Telephone number 212-595-3456
	Number and street (or P.O. box if mail is not delivered to street address)	Room/suite	
	1900 BROADWAY		G Gross receipts \$ 366,188,226.
	City or town, state or province, country, and ZIP or foreign postal code NEW YORK, NY 10023		
F Name and address of principal officer: SHERRI ROLLINS WESTIN SAME AS C ABOVE		H(a) Is this a group return for subordinates? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No H(b) Are all subordinates included? <input type="checkbox"/> Yes <input type="checkbox"/> No If "No," attach a list. See instructions H(c) Group exemption number	

I Tax-exempt status: 501(c)(3) 501(c) () (insert no.) 4947(a)(1) or 527

J Website: **WWW.SESAMEWORKSHOP.ORG**

K Form of organization: Corporation Trust Association Other **L** Year of formation: **1970** **M** State of legal domicile: **NY**

Part I Summary

Activities & Governance	1 Briefly describe the organization's mission or most significant activities: OUR MISSION IS TO HELP KIDS GROW SMARTER, STRONGER AND KINDER.		
	2 Check this box <input type="checkbox"/> if the organization discontinued its operations or disposed of more than 25% of its net assets.		
	3 Number of voting members of the governing body (Part VI, line 1a)	3	17
	4 Number of independent voting members of the governing body (Part VI, line 1b)	4	16
	5 Total number of individuals employed in calendar year 2024 (Part V, line 2a)	5	798
	6 Total number of volunteers (estimate if necessary)	6	0
	7 a Total unrelated business revenue from Part VIII, column (C), line 12	7a	526,104.
b Net unrelated business taxable income from Form 990-T, Part I, line 11	7b	369,025.	
Revenue	8 Contributions and grants (Part VIII, line 1h)	Prior Year	Current Year
	9 Program service revenue (Part VIII, line 2g)	49,262,052.	55,596,652.
	10 Investment income (Part VIII, column (A), lines 3, 4, and 7d)	83,182,991.	81,522,027.
	11 Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)	6,380,592.	11,946,529.
	12 Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12)	31,513,100.	31,609,284.
	12 Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12)	170,338,735.	180,674,492.
Expenses	13 Grants and similar amounts paid (Part IX, column (A), lines 1-3)	7,917,736.	8,774,556.
	14 Benefits paid to or for members (Part IX, column (A), line 4)	0.	0.
	15 Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10)	76,525,929.	71,726,031.
	16a Professional fundraising fees (Part IX, column (A), line 11e)	268,000.	170,367.
	b Total fundraising expenses (Part IX, column (D), line 25)	3,842,180.	
	17 Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e)	82,167,591.	89,021,292.
18 Total expenses. Add lines 13-17 (must equal Part IX, column (A), line 25)	166,879,256.	169,692,246.	
19 Revenue less expenses. Subtract line 18 from line 12	3,459,479.	10,982,246.	
Net Assets or Fund Balances	20 Total assets (Part X, line 16)	Beginning of Current Year	End of Year
	21 Total liabilities (Part X, line 26)	577,963,669.	584,866,720.
	22 Net assets or fund balances. Subtract line 21 from line 20	108,557,875.	70,628,248.
22 Net assets or fund balances. Subtract line 21 from line 20	469,405,794.	514,238,472.	

Part II Signature Block

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

Sign Here	<i>Brett Robinson</i> Signature of officer	***TAXPAYER COPY***	5/14/2026 Date
	BRETT ROBINSON, CHIEF FINANCIAL OFFICER Type or print name and title		
Paid Preparer Use Only	Preparer's name SCOTT THOMPSETT	Preparer's signature <i>Scott Thompson</i>	Date 5/14/2026
	Firm's name GRANT THORNTON ADVISORS LLC	Firm's EIN 99-1856619	Check if self-employed <input type="checkbox"/> PTIN P00741490
Firm's address 757 THIRD AVENUE, 9TH FLOOR NEW YORK, NY 10017-2013		Phone no. 212-599-0100	

May the IRS discuss this return with the preparer shown above? See instructions Yes No

**Application for Extension of Time To File an Exempt Organization
Return or Excise Taxes Related to Employee Benefit Plans**

Department of the Treasury
Internal Revenue Service

File a separate application for each return.
Go to www.irs.gov/Form8868 for the latest information.

Electronic filing (e-file). You can electronically file Form 8868 to request up to a 6-month extension of time to file any of the forms listed below except for Form 8870, Information Return for Transfers Associated With Certain Personal Benefit Contracts. An extension request for Form 8870 must be sent to the IRS in a paper format (see instructions). For more details on the electronic filing of Form 8868, visit www.irs.gov/e-file-providers/e-file-for-charities-and-non-profits.

Caution: If you are going to make an electronic funds withdrawal (direct debit) with this Form 8868, see Form 8453-TE and Form 8879-TE for payment instructions.

All corporations required to file an income tax return other than Form 990-T (including 1120-C filers), partnerships, REMICs, and trusts must use Form 7004 to request an extension of time to file income tax returns.

Part I - Identification

Type or Print <small>File by the due date for filing your return. See instructions.</small>	Name of exempt organization, employer, or other filer, see instructions. SESAME WORKSHOP	Taxpayer identification number (TIN) 13-2655731
	Number, street, and room or suite no. If a P.O. box, see instructions. 1900 BROADWAY	
	City, town or post office, state, and ZIP code. For a foreign address, see instructions. NEW YORK, NY 10023	

Enter the Return Code for the return that this application is for (file a separate application for each return) 0 1

Application Is For	Return Code	Application Is For	Return Code
Form 990 or Form 990-EZ	01	Form 4720 (other than individual)	09
Form 4720 (individual)	03	Form 5227	10
Form 990-PF	04	Form 6069	11
Form 990-T (sec. 401(a) or 408(a) trust)	05	Form 8870	12
Form 990-T (trust other than above)	06	Form 5330 (individual)	13
Form 990-T (corporation)	07	Form 5330 (other than individual)	14
Form 1041-A	08	Form 990-T (governmental entities)	15

• After you enter your Return Code, complete either Part II or Part III. Part III, including signature, is applicable only for an extension of time to file Form 5330.

• If this application is for an extension of time to file Form 5330, you must enter the following information.

Plan Name _____
 Plan Number _____
 Plan Year Ending (MM/DD/YYYY) _____

Part II - Automatic Extension of Time To File for Exempt Organizations (see instructions)

The books are in the care of SARA ALI - DIRECTOR, FINANCIAL REPORTING
1900 BROADWAY - NEW YORK, NY 10023

Telephone No. 212-595-3456 Fax No. 212-875-6116

- If the organization does not have an office or place of business in the United States, check this box
- If this is for a Group Return, enter the organization's four-digit Group Exemption Number (GEN) _____. If this is for the whole group, check this box . If it is for part of the group, check this box and attach a list with the names and TINs of all members the extension is for.

1 I request an automatic 6-month extension of time until MAY 15, 20 26, to file the exempt organization return for the organization named above. The extension is for the organization's return for:

calendar year 20 _____ or
 tax year beginning JUL 1, 20 24, and ending JUN 30, 2025

2 If the tax year entered in line 1 is for less than 12 months, check reason: Initial return Final return
 Change in accounting period

3a If this application is for Forms 990-PF, 990-T, 4720, or 6069, enter the tentative tax, less any nonrefundable credits. See instructions.	3a	\$	0.
b If this application is for Forms 990-PF, 990-T, 4720, or 6069, enter any refundable credits and estimated tax payments made. Include any prior year overpayment allowed as a credit.	3b	\$	0.
c Balance due. Subtract line 3b from line 3a. Include your payment with this form, if required, by using EFTPS (Electronic Federal Tax Payment System). See instructions.	3c	\$	0.

For Privacy Act and Paperwork Reduction Act Notice, see instructions.

Part III Statement of Program Service Accomplishments

Check if Schedule O contains a response or note to any line in this Part III [X]

1 Briefly describe the organization's mission: SESAME WORKSHOP'S MISSION IS TO HELP KIDS GROW SMARTER, STRONGER AND KINDER. (SEE SCHEDULE O)

2 Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ? [] Yes [X] No

3 Did the organization cease conducting, or make significant changes in how it conducts, any program services? [] Yes [X] No

4 Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses.

4a (Code:) (Expenses \$ 83,606,406. including grants of \$ 0.) (Revenue \$ 80,992,641.) CREATION AND DISTRIBUTION OF EDUCATIONAL MEDIA

4b (Code:) (Expenses \$ 19,425,172. including grants of \$ 6,740,736.) (Revenue \$ 0.) HUMANITARIAN RESPONSE

4c (Code:) (Expenses \$ 19,199,730. including grants of \$ 2,003,820.) (Revenue \$ 247,341.) INTERNATIONAL SOCIAL IMPACT

4d Other program services (Describe on Schedule O.) (Expenses \$ 11,720,786. including grants of \$ 30,000.) (Revenue \$ 540,861.)

4e Total program service expenses 133,952,094.

Part IV Checklist of Required Schedules

Table with 3 columns: Question ID, Yes, No. Rows include questions 1 through 21, with sub-questions a-f for questions 11, 12, and 14. Marked 'X' in Yes or No columns.

Part IV Checklist of Required Schedules (continued)

Table with 3 columns: Question number, Yes, No. Rows 22-38 covering various organizational requirements.

Part V Statements Regarding Other IRS Filings and Tax Compliance

Check if Schedule O contains a response or note to any line in this Part V

X

Table with 3 columns: Question number, Yes, No. Rows 1a-1c regarding Form 1096 and backup withholding rules.

Part V Statements Regarding Other IRS Filings and Tax Compliance (continued)

Table with columns for question number, question text, and Yes/No columns. Includes questions 2a through 17 regarding employee counts, tax returns, gross income, foreign accounts, prohibited transactions, and charitable contributions.

Part VI Governance, Management, and Disclosure. For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes on Schedule O. See instructions.

Check if Schedule O contains a response or note to any line in this Part VI [X]

Section A. Governing Body and Management

Table with 3 columns: Question, Yes, No. Rows include: 1a Enter the number of voting members... 17; 1b Enter the number of voting members included... 16; 2 Did any officer, director, trustee, or key employee have a family relationship... X; 3 Did the organization delegate control over management duties... X; 4 Did the organization make any significant changes to its governing documents... X; 5 Did the organization become aware during the year of a significant diversion of the organization's assets... X; 6 Did the organization have members or stockholders... X; 7a Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body... X; 7b Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or persons other than the governing body... X; 8 Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following: a The governing body? X; b Each committee with authority to act on behalf of the governing body? X; 9 Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses on Schedule O... X

Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.)

Table with 3 columns: Question, Yes, No. Rows include: 10a Did the organization have local chapters, branches, or affiliates? X; 10b If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes?; 11a Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form? X; 11b Describe on Schedule O the process, if any, used by the organization to review this Form 990.; 12a Did the organization have a written conflict of interest policy? If "No," go to line 13... X; 12b Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts? X; 12c Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe on Schedule O how this was done... X; 13 Did the organization have a written whistleblower policy? X; 14 Did the organization have a written document retention and destruction policy? X; 15 Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision? a The organization's CEO, Executive Director, or top management official... X; b Other officers or key employees of the organization... X; If "Yes" to line 15a or 15b, describe the process on Schedule O. See instructions.; 16a Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year? X; 16b If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's exempt status with respect to such arrangements?

Section C. Disclosure

- 17 List the states with which a copy of this Form 990 is required to be filed SEE SCHEDULE O
18 Section 6104 requires an organization to make its Forms 1023 (1024 or 1024-A, if applicable), 990, and 990-T (section 501(c)(3)s only) available for public inspection. Indicate how you made these available. Check all that apply. [X] Own website [] Another's website [X] Upon request [] Other (explain on Schedule O)
19 Describe on Schedule O whether (and if so, how) the organization made its governing documents, conflict of interest policy, and financial statements available to the public during the tax year.
20 State the name, address, and telephone number of the person who possesses the organization's books and records
SARA ALI - DIRECTOR, FINANCIAL REPORTING - 212-595-3456
1900 BROADWAY, NEW YORK, NY 10023

Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response or note to any line in this Part VII

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.

- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
 - List all of the organization's **current** key employees, if any. See the instructions for definition of "key employee."
 - List the organization's five **current** highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (box 5 of Form W-2, box 6 of Form 1099-MISC, and/or box 1 of Form 1099-NEC) of more than \$100,000 from the organization and any related organizations.
 - List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
 - List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.
- See the instructions for the order in which to list the persons above.

Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee.

(A) Name and title	(B) Average hours per week (list any hours for related organizations below line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization (W-2/1099-MISC/1099-NEC)	(E) Reportable compensation from related organizations (W-2/1099-MISC/1099-NEC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			
(1) SHERRIE ROLLINS WESTIN PRESIDENT & CEO	60.00 4.00	X		X				1,099,259.	0.	37,006.
(2) STEPHEN YOUNGWOOD FORMER CEO	0.00 0.00						X	751,982.	0.	9,059.
(3) KAY N WILSON STALLINGS EVP, CREATIVE & PRODUCTION	60.00 0.00				X			527,067.	0.	24,074.
(4) VALERIE MITCHELL-JOHNSTON EVP/GENERAL COUNSEL	60.00 4.00			X				436,625.	0.	113,401.
(5) SHARI ROSENFELD SVP INT. SOC. IMPACT (THRU 08/24)	60.00 1.00				X			468,351.	0.	79,896.
(6) BRETT ROBINSON CFO & EVP OF FIN., TECHNOLOGY	60.00 3.50			X				493,087.	0.	36,258.
(7) HILLARY W STRONG CHIEF DEVELOPMENT OFFICER	60.00 0.00					X		411,228.	0.	116,329.
(8) SHADRACH KISTEN SVP, CHIEF TECHNOLOGY OFFICER	60.00 0.00					X		400,469.	0.	116,264.
(9) RANDLE WHITFIELD HIGGINS EVP & HEAD OF GLOBAL ENT.	60.00 0.00				X			445,418.	0.	67,998.
(10) JENNIFER ALISON BRYANT CHIEF RES, EDU, DATA (THRU 02/25)	60.00 0.00					X		442,500.	0.	64,667.
(11) TASKA CARRIGAN SVP, BUSINESS AFFAIRS & OPERATIONS	60.00 0.00					X		375,422.	0.	86,192.
(12) GABRIELA ARENAS RODRIQUEZ SVP, GLOBAL LICENSING	60.00 0.00					X		374,266.	0.	70,545.
(13) LESLEY BOURNS SVP INT. SOC. IMPACT	60.00 1.00				X			345,427.	0.	34,946.
(14) DIANA LEE FORMER EVP/CHIEF HUMAN RESOURCE	0.00 0.00						X	162,559.	0.	16,390.
(15) JOSEPH GIRALDI COO (AS OF 01/2025)	60.00 0.00			X				0.	0.	0.
(16) GABRIELLE SULZBERGER CHAIRMAN OF THE BOARD	0.50 0.00	X		X				0.	0.	0.
(17) JOAN GANZ COONEY HONORARY TRUSTEE (NON-VOTING)	0.50 0.50	X						0.	0.	0.

Part VII Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees (continued)

(A) Name and title	(B) Average hours per week (list any hours for related organizations below line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization (W-2/1099-MISC/1099-NEC)	(E) Reportable compensation from related organizations (W-2/1099-MISC/1099-NEC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			
(18) VARUN CHANDRA TRUSTEE (THRU 07/2024)	0.50 0.00	X						0.	0.	0.
(19) STEPHEN DAVIS TRUSTEE (AS OF 12/2024)	0.50 0.00	X						0.	0.	0.
(20) THASUNDA BROWN DUCKETT TRUSTEE	0.50 0.00	X						0.	0.	0.
(21) LEE EASTMAN TRUSTEE	0.50 0.00	X						0.	0.	0.
(22) KATHLEEN G. ELSESSER TRUSTEE	0.50 0.00	X						0.	0.	0.
(23) CARLA HARRIS TRUSTEE	0.50 0.00	X						0.	0.	0.
(24) VALERIE JARRETT TRUSTEE	0.50 0.00	X						0.	0.	0.
(25) DR. AMY BETH JORDAN, PHD TRUSTEE	0.50 0.00	X						0.	0.	0.
(26) PAUL LINDLEY TRUSTEE	0.50 0.00	X						0.	0.	0.
1b Subtotal								6,733,660.	0.	873,025.
c Total from continuation sheets to Part VII, Section A								0.	0.	0.
d Total (add lines 1b and 1c)								6,733,660.	0.	873,025.

2 Total number of individuals (including but not limited to those listed above) who received more than \$100,000 of reportable compensation from the organization 282

	Yes	No
3 Did the organization list any former officer, director, trustee, key employee, or highest compensated employee on line 1a? <i>If "Yes," complete Schedule J for such individual</i>	X	
4 For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than \$150,000? <i>If "Yes," complete Schedule J for such individual</i>	X	
5 Did any person listed on line 1a receive or accrue compensation from any unrelated organization or individual for services rendered to the organization? <i>If "Yes," complete Schedule J for such person</i>		X

Section B. Independent Contractors

1 Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation from the organization. Report compensation for the calendar year ending with or within the organization's tax year.

(A) Name and business address	(B) Description of services	(C) Compensation
PROTIVITI INC., 2884 SAND HILL ROAD, MENLO PARK, CA 94025-7072	CONSULTING SERVICES	1,876,241.
HUNTINGTON TECHNOLOGY FINANCE, INC., 2285 FRANKLIN ROAD, BLOOMFIELD HILLS, MI 48302	FINANCIAL SERVICES	1,658,453.
KNOWN GLOBAL LLC 5 BRYANT PARK FL 22, NEW YORK, NY 10018	MARKETING AGENCY	1,042,242.
THE JIM HENSON COMPANY, INC. 1416 N. LA BREA AVENUE, HOLLYWOOD, CA 90028	PRODUCTION SERVICES	1,000,377.
GURU ANIMATION STUDIO LTD., 110 SPADINA AVE, SUITE 500, TORONTO, ONTARIO, CANADA	ANIMATION STUDIO	960,900.
2 Total number of independent contractors (including but not limited to those listed above) who received more than \$100,000 of compensation from the organization	111	

SEE PART VII, SECTION A CONTINUATION SHEETS

Part VIII Statement of Revenue

Check if Schedule O contains a response or note to any line in this Part VIII

			(A)	(B)	(C)	(D)	
			Total revenue	Related or exempt function revenue	Unrelated business revenue	Revenue excluded from tax under sections 512 - 514	
Contributions, Gifts, Grants and Other Similar Amounts	1 a	Federated campaigns	1a				
	b	Membership dues	1b				
	c	Fundraising events	1c	3,156,421.			
	d	Related organizations	1d				
	e	Government grants (contributions)	1e	11,034,443.			
	f	All other contributions, gifts, grants, and similar amounts not included above	1f	41,405,788.			
	g	Noncash contributions included in lines 1a-1f	1g	\$ 2,045.			
	h	Total. Add lines 1a-1f		55,596,652.			
Program Service Revenue	2 a	DISTRIBUTION FEES	Business Code				
			900099	81,522,027.	81,443,290.	78,737.	
	b						
	c						
	d						
	e						
	f	All other program service revenue					
g	Total. Add lines 2a-2f		81,522,027.				
Other Revenue	3	Investment income (including dividends, interest, and other similar amounts)		12,318,488.		337,623.	11,980,865.
	4	Income from investment of tax-exempt bond proceeds					
	5	Royalties		32,184,054.		109,744.	32,074,310.
	6 a	Gross rents	(i) Real				
			(ii) Personal				
	b	Less: rental expenses	6b				
	c	Rental income or (loss)	6c				
	d	Net rental income or (loss)					
	7 a	Gross amount from sales of assets other than inventory	(i) Securities				
			(ii) Other				
				84,141,000.			
	b	Less: cost or other basis and sales expenses	7b	84,512,959.			
c	Gain or (loss)	7c	-371,959.				
d	Net gain or (loss)		-371,959.			-371,959.	
8 a	Gross income from fundraising events (not including \$ 3,156,421. of contributions reported on line 1c). See Part IV, line 18						
			125,400.				
b	Less: direct expenses	8b	958,986.				
c	Net income or (loss) from fundraising events		-833,586.			-833,586.	
9 a	Gross income from gaming activities. See Part IV, line 19						
b	Less: direct expenses	9b					
c	Net income or (loss) from gaming activities						
10 a	Gross sales of inventory, less returns and allowances						
			300,605.				
b	Less: cost of goods sold	10b	41,789.				
c	Net income or (loss) from sales of inventory		258,816.	258,816.			
Miscellaneous Revenue	11 a		Business Code				
	b						
	c						
	d	All other revenue					
	e	Total. Add lines 11a-11d					
12	Total revenue. See instructions		180,674,492.	81,702,106.	526,104.	42,849,630.	

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A).

Check if Schedule O contains a response or note to any line in this Part IX X

Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1 Grants and other assistance to domestic organizations and domestic governments. See Part IV, line 21 ...	3,204,724.	3,204,724.		
2 Grants and other assistance to domestic individuals. See Part IV, line 22				
3 Grants and other assistance to foreign organizations, foreign governments, and foreign individuals. See Part IV, lines 15 and 16	5,569,832.	5,569,832.		
4 Benefits paid to or for members				
5 Compensation of current officers, directors, trustees, and key employees	3,821,515.	3,359,986.	206,229.	255,300.
6 Compensation not included above to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)	375,274.	265,478.	108,664.	1,132.
7 Other salaries and wages	51,737,251.	36,600,254.	14,980,953.	156,044.
8 Pension plan accruals and contributions (include section 401(k) and 403(b) employer contributions)	4,048,048.	2,524,287.	1,184,808.	338,953.
9 Other employee benefits	7,560,598.	5,818,186.	1,742,412.	
10 Payroll taxes	4,183,345.	2,652,135.	1,212,988.	318,222.
11 Fees for services (nonemployees):				
a Management				
b Legal	1,303,989.	889,941.	394,022.	20,026.
c Accounting	769,026.	130,479.	633,717.	4,830.
d Lobbying				
e Professional fundraising services. See Part IV, line 17	170,367.			170,367.
f Investment management fees	1,997,959.		1,997,959.	
g Other. (If line 11g amount exceeds 10% of line 25, column (A), amount, list line 11g expenses on Sch O.)	3,924,561.	1,109,242.	2,516,375.	298,944.
12 Advertising and promotion	1,920,989.	1,318,039.	87,144.	515,806.
13 Office expenses	2,823,897.	1,470,694.	560,009.	793,194.
14 Information technology	5,423,863.	4,269,342.	1,154,521.	
15 Royalties	117,056.	117,056.		
16 Occupancy	7,268,156.	5,146,200.	1,748,030.	373,926.
17 Travel	1,689,778.	1,448,979.	198,367.	42,432.
18 Payments of travel or entertainment expenses for any federal, state, or local public officials ...				
19 Conferences, conventions, and meetings	386,550.	162,448.	218,168.	5,934.
20 Interest	18,958.		18,958.	
21 Payments to affiliates				
22 Depreciation, depletion, and amortization	6,959,817.	4,227,722.	2,410,564.	321,531.
23 Insurance	914,367.	578,266.	254,445.	81,656.
24 Other expenses. Itemize expenses not covered above. (List miscellaneous expenses on line 24e. If line 24e amount exceeds 10% of line 25, column (A), amount, list line 24e expenses on Schedule O.)				
a PRODUCTION EXPENSE	46,278,221.	45,874,275.	269,639.	134,307.
b BAD DEBT RECOVERY	7,215,176.	7,205,600.		9,576.
c DISTRIBUTION EXPENSE	8,929.	8,929.		
d _____				
e All other expenses _____				
25 Total functional expenses. Add lines 1 through 24e	169,692,246.	133,952,094.	31,897,972.	3,842,180.
26 Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation. Check here <input type="checkbox"/> if following SOP 98-2 (ASC 958-720)				

Part X Balance Sheet

Check if Schedule O contains a response or note to any line in this Part X

		(A) Beginning of year		(B) End of year
Assets	1 Cash - non-interest-bearing		1	
	2 Savings and temporary cash investments	16,590,173.	2	11,265,683.
	3 Pledges and grants receivable, net	15,151,828.	3	17,465,673.
	4 Accounts receivable, net	28,280,235.	4	29,150,885.
	5 Loans and other receivables from any current or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35% controlled entity or family member of any of these persons		5	
	6 Loans and other receivables from other disqualified persons (as defined under section 4958(f)(1)), and persons described in section 4958(c)(3)(B)		6	
	7 Notes and loans receivable, net		7	
	8 Inventories for sale or use	29,866.	8	0.
	9 Prepaid expenses and deferred charges	28,723,511.	9	5,175,735.
	10a Land, buildings, and equipment: cost or other basis. Complete Part VI of Schedule D	10a 44,297,592.		
	b Less: accumulated depreciation	10b 31,801,593.	13,447,755.	10c 12,495,999.
	11 Investments - publicly traded securities	117,779,048.	11	118,715,610.
	12 Investments - other securities. See Part IV, line 11	291,040,454.	12	324,209,894.
	13 Investments - program-related. See Part IV, line 11		13	
	14 Intangible assets	22,299,832.	14	20,272,580.
	15 Other assets. See Part IV, line 11	44,620,967.	15	46,114,661.
16 Total assets. Add lines 1 through 15 (must equal line 33)	577,963,669.	16	584,866,720.	
Liabilities	17 Accounts payable and accrued expenses	34,391,398.	17	30,204,875.
	18 Grants payable		18	
	19 Deferred revenue	36,765,906.	19	7,831,042.
	20 Tax-exempt bond liabilities		20	
	21 Escrow or custodial account liability. Complete Part IV of Schedule D		21	
	22 Loans and other payables to any current or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35% controlled entity or family member of any of these persons		22	
	23 Secured mortgages and notes payable to unrelated third parties		23	
	24 Unsecured notes and loans payable to unrelated third parties		24	
	25 Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24). Complete Part X of Schedule D	37,400,571.	25	32,592,331.
	26 Total liabilities. Add lines 17 through 25	108,557,875.	26	70,628,248.
Net Assets or Fund Balances	Organizations that follow FASB ASC 958, check here <input checked="" type="checkbox"/> and complete lines 27, 28, 32, and 33.			
	27 Net assets without donor restrictions	443,752,794.	27	484,315,472.
	28 Net assets with donor restrictions	25,653,000.	28	29,923,000.
	Organizations that do not follow FASB ASC 958, check here <input type="checkbox"/> and complete lines 29 through 33.			
	29 Capital stock or trust principal, or current funds		29	
	30 Paid-in or capital surplus, or land, building, or equipment fund		30	
	31 Retained earnings, endowment, accumulated income, or other funds		31	
	32 Total net assets or fund balances	469,405,794.	32	514,238,472.
33 Total liabilities and net assets/fund balances	577,963,669.	33	584,866,720.	

Part XI Reconciliation of Net Assets

Check if Schedule O contains a response or note to any line in this Part XI

1	Total revenue (must equal Part VIII, column (A), line 12)	1	180,674,492.
2	Total expenses (must equal Part IX, column (A), line 25)	2	169,692,246.
3	Revenue less expenses. Subtract line 2 from line 1	3	10,982,246.
4	Net assets or fund balances at beginning of year (must equal Part X, line 32, column (A))	4	469,405,794.
5	Net unrealized gains (losses) on investments	5	33,850,432.
6	Donated services and use of facilities	6	
7	Investment expenses	7	
8	Prior period adjustments	8	
9	Other changes in net assets or fund balances (explain on Schedule O)	9	0.
10	Net assets or fund balances at end of year. Combine lines 3 through 9 (must equal Part X, line 32, column (B))	10	514,238,472.

Part XII Financial Statements and Reporting

Check if Schedule O contains a response or note to any line in this Part XII

		Yes	No
1	Accounting method used to prepare the Form 990: <input type="checkbox"/> Cash <input checked="" type="checkbox"/> Accrual <input type="checkbox"/> Other _____ If the organization changed its method of accounting from a prior year or checked "Other," explain on Schedule O.		
2a	Were the organization's financial statements compiled or reviewed by an independent accountant? _____ If "Yes," check a box below to indicate whether the financial statements for the year were compiled or reviewed on a separate basis, consolidated basis, or both: <input type="checkbox"/> Separate basis <input type="checkbox"/> Consolidated basis <input type="checkbox"/> Both consolidated and separate basis		X
b	Were the organization's financial statements audited by an independent accountant? _____ If "Yes," check a box below to indicate whether the financial statements for the year were audited on a separate basis, consolidated basis, or both: <input type="checkbox"/> Separate basis <input checked="" type="checkbox"/> Consolidated basis <input type="checkbox"/> Both consolidated and separate basis	X	
c	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant? _____ If the organization changed either its oversight process or selection process during the tax year, explain on Schedule O.	X	
3a	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Uniform Guidance, 2 C.F.R. Part 200, Subpart F? _____	X	
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why on Schedule O and describe any steps taken to undergo such audits _____	X	

Form **990** (2024)

Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Section A. Public Support

Calendar year (or fiscal year beginning in)	(a) 2020	(b) 2021	(c) 2022	(d) 2023	(e) 2024	(f) Total
1 Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.")	70,024,054.	65,164,778.	51,158,013.	49,262,052.	55,596,652.	291,205,549.
2 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
3 The value of services or facilities furnished by a governmental unit to the organization without charge						
4 Total. Add lines 1 through 3	70,024,054.	65,164,778.	51,158,013.	49,262,052.	55,596,652.	291,205,549.
5 The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)						97,871,215.
6 Public support. Subtract line 5 from line 4.						193,334,334.

Section B. Total Support

Calendar year (or fiscal year beginning in)	(a) 2020	(b) 2021	(c) 2022	(d) 2023	(e) 2024	(f) Total
7 Amounts from line 4	70,024,054.	65,164,778.	51,158,013.	49,262,052.	55,596,652.	291,205,549.
8 Gross income from interest, dividends, payments received on securities loans, rents, royalties, and income from similar sources	35,293,712.	44,259,219.	37,386,947.	37,825,035.	44,055,175.	198,820,088.
9 Net income from unrelated business activities, whether or not the business is regularly carried on	689,996.	919,900.	334,492.	343,913.	369,173.	2,657,474.
10 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI.)		75,600.	114,900.	153,300.	125,400.	469,200.
11 Total support. Add lines 7 through 10						493,152,311.
12 Gross receipts from related activities, etc. (see instructions)					12	500,228,311.
13 First 5 years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and stop here						<input type="checkbox"/>

Section C. Computation of Public Support Percentage

14 Public support percentage for 2024 (line 6, column (f), divided by line 11, column (f))	14	39.20	%
15 Public support percentage from 2023 Schedule A, Part II, line 14	15	35.86	%
16a 33 1/3% support test - 2024. If the organization did not check the box on line 13, and line 14 is 33 1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization			<input checked="" type="checkbox"/>
b 33 1/3% support test - 2023. If the organization did not check a box on line 13 or 16a, and line 15 is 33 1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization			<input type="checkbox"/>
17a 10% -facts-and-circumstances test - 2024. If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the facts-and-circumstances test, check this box and stop here. Explain in Part VI how the organization meets the facts-and-circumstances test. The organization qualifies as a publicly supported organization			<input type="checkbox"/>
b 10% -facts-and-circumstances test - 2023. If the organization did not check a box on line 13, 16a, 16b, or 17a, and line 15 is 10% or more, and if the organization meets the facts-and-circumstances test, check this box and stop here. Explain in Part VI how the organization meets the facts-and-circumstances test. The organization qualifies as a publicly supported organization			<input type="checkbox"/>
18 Private foundation. If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see instructions			<input type="checkbox"/>

Part III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 10 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Section A. Public Support

Table with 7 columns: (a) 2020, (b) 2021, (c) 2022, (d) 2023, (e) 2024, (f) Total. Rows include: 1 Gifts, grants, contributions, and membership fees received; 2 Gross receipts from admissions, merchandise sold or services performed; 3 Gross receipts from activities that are not an unrelated trade or business; 4 Tax revenues levied for the organization's benefit; 5 The value of services or facilities furnished by a governmental unit; 6 Total. Add lines 1 through 5; 7a Amounts included on lines 1, 2, and 3 received from disqualified persons; 7b Amounts included on lines 2 and 3 received from other than disqualified persons; 8 Public support. (Subtract line 7c from line 6.)

Section B. Total Support

Table with 7 columns: (a) 2020, (b) 2021, (c) 2022, (d) 2023, (e) 2024, (f) Total. Rows include: 9 Amounts from line 6; 10a Gross income from interest, dividends, payments received on securities loans, rents, royalties, and income from similar sources; 10b Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975; 10c Add lines 10a and 10b; 11 Net income from unrelated business activities not included on line 10b, whether or not the business is regularly carried on; 12 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI.); 13 Total support. (Add lines 9, 10c, 11, and 12.)

14 First 5 years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and stop here

Section C. Computation of Public Support Percentage

Table with 2 columns: Line number, Percentage. Row 15: Public support percentage for 2024 (line 8, column (f), divided by line 13, column (f)) 15 %; Row 16: Public support percentage from 2023 Schedule A, Part III, line 15 16 %

Section D. Computation of Investment Income Percentage

Table with 2 columns: Line number, Percentage. Row 17: Investment income percentage for 2024 (line 10c, column (f), divided by line 13, column (f)) 17 %; Row 18: Investment income percentage from 2023 Schedule A, Part III, line 17 18 %

19a 33 1/3% support tests - 2024. If the organization did not check the box on line 14, and line 15 is more than 33 1/3%, and line 17 is not more than 33 1/3%, check this box and stop here. The organization qualifies as a publicly supported organization

b 33 1/3% support tests - 2023. If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3%, and line 18 is not more than 33 1/3%, check this box and stop here. The organization qualifies as a publicly supported organization

20 Private foundation. If the organization did not check a box on line 14, 19a, or 19b, check this box and see instructions

Part IV Supporting Organizations

(Complete only if you checked a box on line 12 of Part I. If you checked box 12a, Part I, complete Sections A and B. If you checked box 12b, Part I, complete Sections A and C. If you checked box 12c, Part I, complete Sections A, D, and E. If you checked box 12d, Part I, complete Sections A and D, and complete Part V.)

Section A. All Supporting Organizations

	Yes	No
1 Are all of the organization's supported organizations listed by name in the organization's governing documents? <i>If "No," describe in Part VI how the supported organizations are designated. If designated by class or purpose, describe the designation. If historic and continuing relationship, explain.</i>		
2 Did the organization have any supported organization that does not have an IRS determination of status under section 509(a)(1) or (2)? <i>If "Yes," explain in Part VI how the organization determined that the supported organization was described in section 509(a)(1) or (2).</i>		
3a Did the organization have a supported organization described in section 501(c)(4), (5), or (6)? <i>If "Yes," answer lines 3b and 3c below.</i>		
b Did the organization confirm that each supported organization qualified under section 501(c)(4), (5), or (6) and satisfied the public support tests under section 509(a)(2)? <i>If "Yes," describe in Part VI when and how the organization made the determination.</i>		
c Did the organization ensure that all support to such organizations was used exclusively for section 170(c)(2)(B) purposes? <i>If "Yes," explain in Part VI what controls the organization put in place to ensure such use.</i>		
4a Was any supported organization not organized in the United States ("foreign supported organization")? <i>If "Yes," and if you checked box 12a or 12b in Part I, answer lines 4b and 4c below.</i>		
b Did the organization have ultimate control and discretion in deciding whether to make grants to the foreign supported organization? <i>If "Yes," describe in Part VI how the organization had such control and discretion despite being controlled or supervised by or in connection with its supported organizations.</i>		
c Did the organization support any foreign supported organization that does not have an IRS determination under sections 501(c)(3) and 509(a)(1) or (2)? <i>If "Yes," explain in Part VI what controls the organization used to ensure that all support to the foreign supported organization was used exclusively for section 170(c)(2)(B) purposes.</i>		
5a Did the organization add, substitute, or remove any supported organizations during the tax year? <i>If "Yes," answer lines 5b and 5c below (if applicable). Also, provide detail in Part VI, including (i) the names and EIN numbers of the supported organizations added, substituted, or removed; (ii) the reasons for each such action; (iii) the authority under the organization's organizing document authorizing such action; and (iv) how the action was accomplished (such as by amendment to the organizing document).</i>		
b Type I or Type II only. Was any added or substituted supported organization part of a class already designated in the organization's organizing document?		
c Substitutions only. Was the substitution the result of an event beyond the organization's control?		
6 Did the organization provide support (whether in the form of grants or the provision of services or facilities) to anyone other than (i) its supported organizations, (ii) individuals that are part of the charitable class benefited by one or more of its supported organizations, or (iii) other supporting organizations that also support or benefit one or more of the filing organization's supported organizations? <i>If "Yes," provide detail in Part VI.</i>		
7 Did the organization provide a grant, loan, compensation, or other similar payment to a substantial contributor (as defined in section 4958(c)(3)(C)), a family member of a substantial contributor, or a 35% controlled entity with regard to a substantial contributor? <i>If "Yes," complete Part I of Schedule L (Form 990).</i>		
8 Did the organization make a loan to a disqualified person (as defined in section 4958) not described on line 7? <i>If "Yes," complete Part I of Schedule L (Form 990).</i>		
9a Was the organization controlled directly or indirectly at any time during the tax year by one or more disqualified persons, as defined in section 4946 (other than foundation managers and organizations described in section 509(a)(1) or (2))? <i>If "Yes," provide detail in Part VI.</i>		
b Did one or more disqualified persons (as defined on line 9a) hold a controlling interest in any entity in which the supporting organization had an interest? <i>If "Yes," provide detail in Part VI.</i>		
c Did a disqualified person (as defined on line 9a) have an ownership interest in, or derive any personal benefit from, assets in which the supporting organization also had an interest? <i>If "Yes," provide detail in Part VI.</i>		
10a Was the organization subject to the excess business holdings rules of section 4943 because of section 4943(f) (regarding certain Type II supporting organizations, and all Type III non-functionally integrated supporting organizations)? <i>If "Yes," answer line 10b below.</i>		
b Did the organization have any excess business holdings in the tax year? <i>(Use Schedule C, Form 4720, to determine whether the organization had excess business holdings.)</i>		

Part IV Supporting Organizations (continued)

Table with 3 columns: Question, Yes, No. Row 11: Has the organization accepted a gift or contribution from any of the following persons? Sub-rows 11a, 11b, 11c.

Section B. Type I Supporting Organizations

Table with 3 columns: Question, Yes, No. Row 1: Did the governing body, members of the governing body, officers acting in their official capacity, or membership of one or more supported organizations have the power to regularly appoint or elect at least a majority of the organization's officers, directors, or trustees at all times during the tax year? Row 2: Did the organization operate for the benefit of any supported organization other than the supported organization(s) that operated, supervised, or controlled the supporting organization?

Section C. Type II Supporting Organizations

Table with 3 columns: Question, Yes, No. Row 1: Were a majority of the organization's directors or trustees during the tax year also a majority of the directors or trustees of each of the organization's supported organization(s)?

Section D. All Type III Supporting Organizations

Table with 3 columns: Question, Yes, No. Row 1: Did the organization provide to each of its supported organizations, by the last day of the fifth month of the organization's tax year, (i) a written notice describing the type and amount of support provided during the prior tax year, (ii) a copy of the Form 990 that was most recently filed as of the date of notification, and (iii) copies of the organization's governing documents in effect on the date of notification, to the extent not previously provided? Row 2: Were any of the organization's officers, directors, or trustees either (i) appointed or elected by the supported organization(s) or (ii) serving on the governing body of a supported organization? Row 3: By reason of the relationship described on line 2, above, did the organization's supported organizations have a significant voice in the organization's investment policies and in directing the use of the organization's income or assets at all times during the tax year?

Section E. Type III Functionally Integrated Supporting Organizations

Table with 3 columns: Question, Yes, No. Row 1: Check the box next to the method that the organization used to satisfy the Integral Part Test during the year (see instructions). Sub-rows a, b, c. Row 2: Activities Test. Answer lines 2a and 2b below. Sub-rows a, b. Row 3: Parent of Supported Organizations. Answer lines 3a and 3b below. Sub-rows a, b.

Part V Type III Non-Functionally Integrated 509(a)(3) Supporting Organizations

1 Check here if the organization satisfied the Integral Part Test as a qualifying trust on Nov. 20, 1970 (*explain in Part VI*). **See instructions.**
 All other Type III non-functionally integrated supporting organizations must complete Sections A through E.

Section A - Adjusted Net Income		(A) Prior Year	(B) Current Year (optional)
1	Net short-term capital gain	1	
2	Recoveries of prior-year distributions	2	
3	Other gross income (see instructions)	3	
4	Add lines 1 through 3.	4	
5	Depreciation and depletion	5	
6	Portion of operating expenses paid or incurred for production or collection of gross income or for management, conservation, or maintenance of property held for production of income (see instructions)	6	
7	Other expenses (see instructions)	7	
8	Adjusted Net Income (subtract lines 5, 6, and 7 from line 4)	8	

Section B - Minimum Asset Amount		(A) Prior Year	(B) Current Year (optional)
1	Aggregate fair market value of all non-exempt-use assets (see instructions for short tax year or assets held for part of year):		
a	Average monthly value of securities	1a	
b	Average monthly cash balances	1b	
c	Fair market value of other non-exempt-use assets	1c	
d	Total (add lines 1a, 1b, and 1c)	1d	
e	Discount claimed for blockage or other factors (<i>explain in detail in Part VI</i>):		
2	Acquisition indebtedness applicable to non-exempt-use assets	2	
3	Subtract line 2 from line 1d.	3	
4	Cash deemed held for exempt use. Enter 0.015 of line 3 (for greater amount, see instructions).	4	
5	Net value of non-exempt-use assets (subtract line 4 from line 3)	5	
6	Multiply line 5 by 0.035.	6	
7	Recoveries of prior-year distributions	7	
8	Minimum Asset Amount (add line 7 to line 6)	8	

Section C - Distributable Amount			Current Year
1	Adjusted net income for prior year (from Section A, line 8, column A)	1	
2	Enter 0.85 of line 1.	2	
3	Minimum asset amount for prior year (from Section B, line 8, column A)	3	
4	Enter greater of line 2 or line 3.	4	
5	Income tax imposed in prior year	5	
6	Distributable Amount. Subtract line 5 from line 4, unless subject to emergency temporary reduction (see instructions).	6	
7	<input type="checkbox"/> Check here if the current year is the organization's first as a non-functionally integrated Type III supporting organization (see instructions).		

Schedule A (Form 990) 2024

Part V Type III Non-Functionally Integrated 509(a)(3) Supporting Organizations (continued)

Section D - Distributions		Current Year
1	Amounts paid to supported organizations to accomplish exempt purposes	1
2	Amounts paid to perform activity that directly furthers exempt purposes of supported organizations, in excess of income from activity	2
3	Administrative expenses paid to accomplish exempt purposes of supported organizations	3
4	Amounts paid to acquire exempt-use assets	4
5	Qualified set-aside amounts (prior IRS approval required - <i>provide details in Part VI</i>)	5
6	Other distributions (describe in Part VI). See instructions.	6
7	Total annual distributions. Add lines 1 through 6.	7
8	Distributions to attentive supported organizations to which the organization is responsive (<i>provide details in Part VI</i>). See instructions.	8
9	Distributable amount for 2024 from Section C, line 6	9
10	Line 8 amount divided by line 9 amount	10

Section E - Distribution Allocations (see instructions)	(i) Excess Distributions	(ii) Underdistributions Pre-2024	(iii) Distributable Amount for 2024
1 Distributable amount for 2024 from Section C, line 6			
2 Underdistributions, if any, for years prior to 2024 (reasonable cause required - <i>explain in Part VI</i>). See instructions.			
3 Excess distributions carryover, if any, to 2024			
a From 2019			
b From 2020			
c From 2021			
d From 2022			
e From 2023			
f Total of lines 3a through 3e			
g Applied to under distributions of prior years			
h Applied to 2024 distributable amount			
i Carryover from 2019 not applied (see instructions)			
j Remainder. Subtract lines 3g, 3h, and 3i from line 3f.			
4 Distributions for 2024 from Section D, line 7: \$			
a Applied to underdistributions of prior years			
b Applied to 2024 distributable amount			
c Remainder. Subtract lines 4a and 4b from line 4.			
5 Remaining underdistributions for years prior to 2024, if any. Subtract lines 3g and 4a from line 2. For result greater than zero, <i>explain in Part VI</i> . See instructions.			
6 Remaining underdistributions for 2024. Subtract lines 3h and 4b from line 1. For result greater than zero, <i>explain in Part VI</i> . See instructions.			
7 Excess distributions carryover to 2025. Add lines 3j and 4c.			
8 Breakdown of line 7:			
a Excess from 2020			
b Excess from 2021			
c Excess from 2022			
d Excess from 2023			
e Excess from 2024			

Schedule A (Form 990) 2024

Part VI

Supplemental Information. Provide the explanations required by Part II, line 10; Part II, line 17a or 17b; Part III, line 12; Part IV, Section A, lines 1, 2, 3b, 3c, 4b, 4c, 5a, 6, 9a, 9b, 9c, 11a, 11b, and 11c; Part IV, Section B, lines 1 and 2; Part IV, Section C, line 1; Part IV, Section D, lines 2 and 3; Part IV, Section E, lines 1c, 2a, 2b, 3a and 3b; Part V, line 1; Part V, Section B, line 1e; Part V, Section D, lines 5, 6, and 8; and Part V, Section E, lines 2, 5, and 6. Also complete this part for any additional information. (See instructions.)

FORM 990, SCHEDULE A - PUBLIC SUPPORT

IN ADDITION TO THE PUBLIC SUPPORT SESAME WORKSHOP GENERATES TO FUND ITS OWN EDUCATIONAL INITIATIVES IN THE US AND AROUND THE WORLD, SESAME WORKSHOP ALSO WORKS WITH THE PUBLIC BROADCASTING SERVICE (PBS) AND ITS LOCAL MEMBER STATIONS TO SUPPORT THEIR OWN PUBLIC FUNDRAISING EFFORTS. THIS SUPPORT INCLUDES PROVIDING TO THEM THE USE OF THE SESAME STREET BRAND, CHARACTERS, AND PRODUCTS IN FUNDRAISING CAMPAIGNS, AUCTIONS, AND LOCAL PBS STATION EVENTS. SESAME WORKSHOP DOES NOT HAVE ACCESS TO THE AMOUNT OF MONEY RAISED FROM THIS SUPPORT.

**Schedule B
(Form 990)**

(Rev. December 2024)
Department of the Treasury
Internal Revenue Service

Schedule of Contributors

Attach to Form 990, 990-EZ, or 990-PF.
Go to www.irs.gov/Form990 for the latest information.

OMB No. 1545-0047

Name of the organization

SESAME WORKSHOP

Employer identification number

13-2655731

Organization type (check one):

Filers of:

Section:

Form 990 or 990-EZ

501(c)(3) (enter number) organization

4947(a)(1) nonexempt charitable trust **not** treated as a private foundation

527 political organization

Form 990-PF

501(c)(3) exempt private foundation

4947(a)(1) nonexempt charitable trust treated as a private foundation

501(c)(3) taxable private foundation

Check if your organization is covered by the **General Rule** or a **Special Rule**.

Note: Only a section 501(c)(7), (8), or (10) organization can check boxes for both the General Rule and a Special Rule. See instructions.

General Rule

For an organization filing Form 990, 990-EZ, or 990-PF that received, during the year, contributions totaling \$5,000 or more (in money or property) from any one contributor. Complete Parts I and II. See instructions for determining a contributor's total contributions.

Special Rules

For an organization described in section 501(c)(3) filing Form 990 or 990-EZ that met the 33 1/3% support test of the regulations under sections 509(a)(1) and 170(b)(1)(A)(vi), that checked Schedule A (Form 990), Part II, line 13, 16a, or 16b, and that received from any one contributor, during the year, total contributions of the greater of **(1)** \$5,000; or **(2)** 2% of the amount on (i) Form 990, Part VIII, line 1h; or (ii) Form 990-EZ, line 1. Complete Parts I and II.

For an organization described in section 501(c)(7), (8), or (10) filing Form 990 or 990-EZ that received from any one contributor, during the year, total contributions of more than \$1,000 *exclusively* for religious, charitable, scientific, literary, or educational purposes, or for the prevention of cruelty to children or animals. Complete Parts I (entering "N/A" in column (b) instead of the contributor name and address), II, and III.

For an organization described in section 501(c)(7), (8), or (10) filing Form 990 or 990-EZ that received from any one contributor, during the year, contributions *exclusively* for religious, charitable, etc., purposes, but no such contributions totaled more than \$1,000. If this box is checked, enter here the total contributions that were received during the year for an *exclusively* religious, charitable, etc., purpose. Don't complete any of the parts unless the **General Rule** applies to this organization because it received *nonexclusively* religious, charitable, etc., contributions totaling \$5,000 or more during the year \$ _____

Caution: An organization that isn't covered by the General Rule and/or the Special Rules doesn't file Schedule B (Form 990), but it **must** answer "No" on Part IV, line 2, of its Form 990; or check the box on line H of its Form 990-EZ or on its Form 990-PF, Part I, line 2, to certify that it doesn't meet the filing requirements of Schedule B (Form 990).

Name of organization SESAME WORKSHOP	Employer identification number 13-2655731
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Part I Contributors (see instructions). Use duplicate copies of Part I if additional space is needed.

(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
1	<hr/> <hr/> <hr/>	\$ 17,220,607.	Person <input checked="" type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II for noncash contributions.)
2	<hr/> <hr/> <hr/>	\$ 7,107,064.	Person <input checked="" type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II for noncash contributions.)
3	<hr/> <hr/> <hr/>	\$ 1,600,000.	Person <input checked="" type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II for noncash contributions.)
4	<hr/> <hr/> <hr/>	\$ 4,978,289.	Person <input checked="" type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II for noncash contributions.)
5	<hr/> <hr/> <hr/>	\$ 1,212,219.	Person <input checked="" type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II for noncash contributions.)
6	<hr/> <hr/> <hr/>	\$ 1,202,823.	Person <input checked="" type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II for noncash contributions.)

Name of organization SESAME WORKSHOP	Employer identification number 13-2655731
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Part I Contributors (see instructions). Use duplicate copies of Part I if additional space is needed.

(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
7	<hr/> <hr/> <hr/>	\$ 4,000,000.	Person <input checked="" type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II for noncash contributions.)
8	<hr/> <hr/> <hr/>	\$ 2,000,000.	Person <input checked="" type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II for noncash contributions.)
<hr/> <hr/> <hr/>	<hr/> <hr/> <hr/>	\$ _____	Person <input type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II for noncash contributions.)
<hr/> <hr/> <hr/>	<hr/> <hr/> <hr/>	\$ _____	Person <input type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II for noncash contributions.)
<hr/> <hr/> <hr/>	<hr/> <hr/> <hr/>	\$ _____	Person <input type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II for noncash contributions.)
<hr/> <hr/> <hr/>	<hr/> <hr/> <hr/>	\$ _____	Person <input type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II for noncash contributions.)

Name of organization SESAME WORKSHOP	Employer identification number 13-2655731
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Part II Noncash Property (see instructions). Use duplicate copies of Part II if additional space is needed.

(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received
		\$ _____	_____
		\$ _____	_____
		\$ _____	_____
		\$ _____	_____
		\$ _____	_____
		\$ _____	_____
		\$ _____	_____

Name of organization SESAME WORKSHOP	Employer identification number 13-2655731
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Part III Exclusively religious, charitable, etc., contributions to organizations described in section 501(c)(7), (8), or (10) that total more than \$1,000 for the year from any one contributor. Complete columns (a) through (e) and the following line entry. For organizations completing Part III, enter the total of exclusively religious, charitable, etc., contributions of \$1,000 or less for the year. (Enter this info. once.) \$ _____
Use duplicate copies of Part III if additional space is needed.

(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held
(e) Transfer of gift			
Transferee's name, address, and ZIP + 4		Relationship of transferor to transferee	
(e) Transfer of gift			
Transferee's name, address, and ZIP + 4		Relationship of transferor to transferee	
(e) Transfer of gift			
Transferee's name, address, and ZIP + 4		Relationship of transferor to transferee	
(e) Transfer of gift			
Transferee's name, address, and ZIP + 4		Relationship of transferor to transferee	
(e) Transfer of gift			
Transferee's name, address, and ZIP + 4		Relationship of transferor to transferee	

SCHEDULE C
(Form 990)

Political Campaign and Lobbying Activities

OMB No. 1545-0047

2024

Open to Public Inspection

Department of the Treasury
Internal Revenue Service

For Organizations Exempt From Income Tax Under Section 501(c) and Section 527
Complete if the organization is described below. Attach to Form 990 or Form 990-EZ.
Go to www.irs.gov/Form990 for instructions and the latest information.

If the organization answered "Yes" on Form 990, Part IV, line 3, or Form 990-EZ, Part V, line 46 (Political Campaign Activities), then:

- Section 501(c)(3) organizations: Complete Parts I-A and I-B. Do not complete Part I-C.
- Section 501(c) (other than section 501(c)(3)) organizations: Complete Parts I-A and I-C below. Do not complete Part I-B.
- Section 527 organizations: Complete Part I-A only.

If the organization answered "Yes" on Form 990, Part IV, line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then:

- Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)): Complete Part II-A. Do not complete Part II-B.
- Section 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)): Complete Part II-B. Do not complete Part II-A.

If the organization answered "Yes" on Form 990, Part IV, line 5 (Proxy Tax) (see separate instructions), or Form 990-EZ, Part V, line 35c (Proxy Tax) (see separate instructions), then:

- Section 501(c)(4), (5), or (6) organizations: Complete Part III.

Name of organization SESAME WORKSHOP	Employer identification number (EIN) 13-2655731
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Part I-A Complete if the organization is exempt under section 501(c) or is a section 527 organization.

- 1 Provide a description of the organization's direct and indirect political campaign activities in Part IV.
- 2 Political campaign activity expenditures \$ _____
- 3 Volunteer hours for political campaign activities

Part I-B Complete if the organization is exempt under section 501(c)(3).

- 1 Enter the amount of any excise tax incurred by the organization under section 4955 \$ _____
- 2 Enter the amount of any excise tax incurred by organization managers under section 4955 \$ _____
- 3 If the organization incurred a section 4955 tax, did it file Form 4720 for this year? Yes No
- 4a Was a correction made? Yes No
- b If "Yes," describe in Part IV.

Part I-C Complete if the organization is exempt under section 501(c), except section 501(c)(3).

- 1 Enter the amount directly expended by the filing organization for section 527 exempt function activities \$ _____
- 2 Enter the amount of the filing organization's funds contributed to other organizations for section 527 exempt function activities \$ _____
- 3 Total exempt function expenditures. Add lines 1 and 2. Enter here and on Form 1120-POL, line 17b \$ _____
- 4 Did the filing organization file Form 1120-POL for this year? Yes No
- 5 Enter the names, addresses, and EINs of all section 527 political organizations to which the filing organization made payments. For each organization listed, enter the amount paid from the filing organization's funds. Also enter the amount of political contributions received that were promptly and directly delivered to a separate political organization, such as a separate segregated fund or a political action committee (PAC). If additional space is needed, provide information in Part IV.

(a) Name	(b) Address	(c) EIN	(d) Amount paid from filing organization's funds. If none, enter -0-.	(e) Amount of political contributions received and promptly and directly delivered to a separate political organization. If none, enter -0-.

For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule C (Form 990) 2024

Part II-A Complete if the organization is exempt under section 501(c)(3) and filed Form 5768 (election under section 501(h)).

- A** Check if the filing organization belongs to an affiliated group (and list in Part IV each affiliated group member's name, address, EIN, expenses, and share of excess lobbying expenditures).
- B** Check if the filing organization checked box A and "limited control" provisions apply.

Limits on Lobbying Expenditures (The term "expenditures" means amounts paid or incurred.)	(a) Filing organization's totals	(b) Affiliated group totals
1a Total lobbying expenditures to influence public opinion (grassroots lobbying)	0.	
b Total lobbying expenditures to influence a legislative body (direct lobbying)	0.	
c Total lobbying expenditures (add lines 1a and 1b)	0.	
d Other exempt purpose expenditures	169,692,246.	
e Total exempt purpose expenditures (add lines 1c and 1d)	169,692,246.	
f Lobbying nontaxable amount. Enter the amount from the following table in both columns.	1,000,000.	
IF the amount on line 1e, column (a) or (b), is:	THEN the lobbying nontaxable amount is:	
not over \$500,000	20% of the amount on line 1e.	
over \$500,000 but not over \$1,000,000	\$100,000 plus 15% of the excess over \$500,000.	
over \$1,000,000 but not over \$1,500,000	\$175,000 plus 10% of the excess over \$1,000,000.	
over \$1,500,000 but not over \$17,000,000	\$225,000 plus 5% of the excess over \$1,500,000.	
over \$17,000,000	\$1,000,000.	
g Grassroots nontaxable amount (enter 25% of line 1f)	250,000.	
h Subtract line 1g from line 1a. If zero or less, enter -0-	0.	
i Subtract line 1f from line 1c. If zero or less, enter -0-	0.	
j If there is an amount other than zero on either line 1h or line 1i, did the organization file Form 4720 reporting section 4911 tax for this year?	<input type="checkbox"/> Yes <input type="checkbox"/> No	

4-Year Averaging Period Under Section 501(h)
(Some organizations that made a section 501(h) election do not have to complete all of the five columns below. See the separate instructions for lines 2a through 2f.)

Lobbying Expenditures During 4-Year Averaging Period					
Calendar year (or fiscal year beginning in)	(a) 2021	(b) 2022	(c) 2023	(d) 2024	(e) Total
2a Lobbying nontaxable amount	1,000,000.	1,000,000.	1,000,000.	1,000,000.	4,000,000.
b Lobbying ceiling amount (150% of line 2a, column(e))					6,000,000.
c Total lobbying expenditures	39,000.	33,000.	72,000.	0.	144,000.
d Grassroots nontaxable amount	250,000.	250,000.	250,000.	250,000.	1,000,000.
e Grassroots ceiling amount (150% of line 2d, column (e))					1,500,000.
f Grassroots lobbying expenditures					

Schedule C (Form 990) 2024

Part II-B Complete if the organization is exempt under section 501(c)(3) and has NOT filed Form 5768 (election under section 501(h)).

Table with 3 columns: (a) Yes, (a) No, (b) Amount. Rows include: 1 During the year, did the filing organization attempt to influence foreign, national, state, or local legislation...; 2a Did the activities in line 1 cause the organization to not be described in section 501(c)(3)?; b If "Yes," enter the amount of any tax incurred under section 4912; c If "Yes," enter the amount of any tax incurred by organization managers under section 4912; d If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?

Part III-A Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6).

Table with 3 columns: Question, Yes, No. Rows include: 1 Were substantially all (90% or more) dues received nondeductible by members?; 2 Did the organization make only in-house lobbying expenditures of \$2,000 or less?; 3 Did the organization agree to carry over lobbying and political campaign activity expenditures from the prior year?

Part III-B Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered "No," OR (b) Part III-A, line 3, is answered "Yes."

Table with 3 columns: Question, Yes, No. Rows include: 1 Dues, assessments, and similar amounts from members; 2 Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of political expenses for which the section 527(f) tax was paid); a Current year; b Carryover from last year; c Total; 3 Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues; 4 If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the excess does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and political expenditures next year?; 5 Taxable amount of lobbying and political expenditures. See instructions

Part IV Supplemental Information

Provide the descriptions required for Part I-A, line 1; Part I-B, line 4; Part I-C, line 5; Part II-A (affiliated group list); Part II-A, lines 1 and 2 (see instructions); and Part II-B, line 1. Also, complete this part for any additional information.

Blank lines for providing supplemental information as required by the instructions.

SCHEDULE D
(Form 990)

(Rev. December 2024)

Department of the Treasury
Internal Revenue Service

Supplemental Financial Statements

Complete if the organization answered "Yes" on Form 990,
Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.

Attach to Form 990.

Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

**Open to Public
Inspection**

Name of the organization

SESAME WORKSHOP

Employer identification number

13-2655731

Part I Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts. Complete if the organization answered "Yes" on Form 990, Part IV, line 6.

	(a) Donor advised funds	(b) Funds and other accounts
1 Total number at end of year		
2 Aggregate value of contributions to (during year)		
3 Aggregate value of grants from (during year)		
4 Aggregate value at end of year		
5 Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control?	<input type="checkbox"/> Yes	<input type="checkbox"/> No
6 Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit?	<input type="checkbox"/> Yes	<input type="checkbox"/> No

Part II Conservation Easements. Complete if the organization answered "Yes" on Form 990, Part IV, line 7.

1 Purpose(s) of conservation easements held by the organization (check all that apply).
 Preservation of land for public use (for example, recreation or education) Preservation of a historically important land area
 Protection of natural habitat Preservation of a certified historic structure
 Preservation of open space

2 Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year.

	Held at the End of the Tax Year
a Total number of conservation easements	2a
b Total acreage restricted by conservation easements	2b
c Number of conservation easements on a certified historic structure included on line 2a	2c
d Number of conservation easements included on line 2c acquired after July 25, 2006, and not on a historic structure listed in the National Register	2d

3 Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the tax year _____

4 Number of states where property subject to conservation easement is located _____

5 Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds?

6 Staff and volunteer hours devoted to monitoring, inspecting, handling of violations, and enforcing conservation easements during the year _____

7 Amount of expenses incurred in monitoring, inspecting, handling of violations, and enforcing conservation easements during the year _____

8 Does each conservation easement reported on line 2d above satisfy the requirements of section 170(h)(4)(B)(i) and section 170(h)(4)(B)(ii)?

9 In Part XIII, describe how the organization reports conservation easements in its revenue and expense statement and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements.

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets.

Complete if the organization answered "Yes" on Form 990, Part IV, line 8.

1a If the organization elected, as permitted under FASB ASC 958, not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide in Part XIII the text of the footnote to its financial statements that describes these items.

b If the organization elected, as permitted under FASB ASC 958, to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items.

(i) Revenue included on Form 990, Part VIII, line 1 \$ _____

(ii) Assets included in Form 990, Part X \$ _____

2 If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under FASB ASC 958 relating to these items:

a Revenue included on Form 990, Part VIII, line 1 \$ _____

b Assets included in Form 990, Part X \$ _____

For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule D (Form 990) (Rev. 12-2024)

LHA 432051 01-02-25

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets (continued)

- 3** Using the organization's acquisition, accession, and other records, check any of the following that make significant use of its collection items (check all that apply).
- a** Public exhibition **d** Loan or exchange program
- b** Scholarly research **e** Other _____
- c** Preservation for future generations
- 4** Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIII.
- 5** During the year, did the organization solicit or receive donations of art, historical treasures, or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection? **Yes** **No**

Part IV Escrow and Custodial Arrangements Complete if the organization answered "Yes" on Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21.

- 1a** Is the organization an agent, trustee, custodian, or other intermediary for contributions or other assets not included on Form 990, Part X? **Yes** **No**
- b** If "Yes," explain the arrangement in Part XIII and complete the following table:
- | | Amount |
|--|-----------|
| c Beginning balance | 1c |
| d Additions during the year | 1d |
| e Distributions during the year | 1e |
| f Ending balance | 1f |
- 2a** Did the organization include an amount on Form 990, Part X, line 21, for escrow or custodial account liability? **Yes** **No**
- b** If "Yes," explain the arrangement in Part XIII. Check here if the explanation has been provided in Part XIII

Part V Endowment Funds Complete if the organization answered "Yes" on Form 990, Part IV, line 10.

	(a) Current year	(b) Prior year	(c) Two years back	(d) Three years back	(e) Four years back
1a Beginning of year balance					
b Contributions					
c Net investment earnings, gains, and losses					
d Grants or scholarships					
e Other expenditures for facilities and programs					
f Administrative expenses					
g End of year balance					

- 2** Provide the estimated percentage of the current year end balance (line 1g, column (a)) held as:
- a** Board designated or quasi-endowment _____%
- b** Permanent endowment _____%
- c** Term endowment _____%
- The percentages on lines 2a, 2b, and 2c should equal 100%.
- 3a** Are there endowment funds not in the possession of the organization that are held and administered for the organization by:
- | | Yes | No |
|---|---------------|----|
| (i) Unrelated organizations? | 3a(i) | |
| (ii) Related organizations? | 3a(ii) | |
| b If "Yes" on line 3a(ii), are the related organizations listed as required on Schedule R? | 3b | |
- 4** Describe in Part XIII the intended uses of the organization's endowment funds.

Part VI Land, Buildings, and Equipment

Complete if the organization answered "Yes" on Form 990, Part IV, line 11a. See Form 990, Part X, line 10.

Description of property	(a) Cost or other basis (investment)	(b) Cost or other basis (other)	(c) Accumulated depreciation	(d) Book value
1a Land				
b Buildings				
c Leasehold improvements		22,650,379.	16,167,927.	6,482,452.
d Equipment		16,580,044.	10,675,646.	5,904,398.
e Other		5,067,169.	4,958,020.	109,149.
Total. Add lines 1a through 1e. (Column (d) must equal Form 990, Part X, line 10c, column (B))				12,495,999.

Part VII Investments - Other Securities

Complete if the organization answered "Yes" on Form 990, Part IV, line 11b. See Form 990, Part X, line 12.

(a) Description of security or category (including name of security)	(b) Book value	(c) Method of valuation: Cost or end-of-year market value
(1) Financial derivatives		
(2) Closely held equity interests		
(3) Other		
(A) GLOBAL EQUITIES	111,761,298.	END-OF-YEAR MARKET VALUE
(B) HEDGED EQUITIES	46,846,842.	END-OF-YEAR MARKET VALUE
(C) ABSOLUTE RETURN	43,986,734.	END-OF-YEAR MARKET VALUE
(D) PRIVATE DEBT	36,099,907.	END-OF-YEAR MARKET VALUE
(E) PRIVATE EQUITY	34,706,902.	END-OF-YEAR MARKET VALUE
(F) VENTURE CAPITAL	32,563,031.	END-OF-YEAR MARKET VALUE
(G) CREDIT	10,451,045.	END-OF-YEAR MARKET VALUE
(H) REAL ESTATE	4,782,559.	END-OF-YEAR MARKET VALUE
Total. (Col. (b) must equal Form 990, Part X, line 12, col. (B))	324,209,894.	

Part VIII Investments - Program Related.

Complete if the organization answered "Yes" on Form 990, Part IV, line 11c. See Form 990, Part X, line 13.

(a) Description of investment	(b) Book value	(c) Method of valuation: Cost or end-of-year market value
(1)		
(2)		
(3)		
(4)		
(5)		
(6)		
(7)		
(8)		
(9)		
Total. (Col. (b) must equal Form 990, Part X, line 13, col. (B))		

Part IX Other Assets

Complete if the organization answered "Yes" on Form 990, Part IV, line 11d. See Form 990, Part X, line 15.

(a) Description	(b) Book value
(1) RIGHT OF USE ASSET: BUILDING LEASE	22,621,458.
(2) OTHER ASSETS	20,501,026.
(3) RIGHT OF USE ASSET: COMPUTERS & EQUIPMENT	2,992,177.
(4)	
(5)	
(6)	
(7)	
(8)	
(9)	
Total. (Column (b) must equal Form 990, Part X, line 15, col. (B))	46,114,661.

Part X Other Liabilities

Complete if the organization answered "Yes" on Form 990, Part IV, line 11e or 11f. See Form 990, Part X, line 25.

1. (a) Description of liability	(b) Book value
(1) Federal income taxes	
(2) OPERATING LEASE LIABILITY	32,592,331.
(3)	
(4)	
(5)	
(6)	
(7)	
(8)	
(9)	
Total. (Column (b) must equal Form 990, Part X, line 25, col. (B))	32,592,331.

2. Liability for uncertain tax positions. In Part XIII, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FASB ASC 740. Check here if the text of the footnote has been provided in Part XIII ...

Part XI Reconciliation of Revenue per Audited Financial Statements With Revenue per Return

Complete if the organization answered "Yes" on Form 990, Part IV, line 12a.

1	Total revenue, gains, and other support per audited financial statements		1
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12:		
a	Net unrealized gains (losses) on investments	2a	
b	Donated services and use of facilities	2b	
c	Recoveries of prior year grants	2c	
d	Other (Describe in Part XIII.)	2d	
e	Add lines 2a through 2d		2e
3	Subtract line 2e from line 1		3
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1:		
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a	
b	Other (Describe in Part XIII.)	4b	
c	Add lines 4a and 4b		4c
5	Total revenue. Add lines 3 and 4c . (This must equal Form 990, Part I, line 12.)		5

Part XII Reconciliation of Expenses per Audited Financial Statements With Expenses per Return

Complete if the organization answered "Yes" on Form 990, Part IV, line 12a.

1	Total expenses and losses per audited financial statements		1
2	Amounts included on line 1 but not on Form 990, Part IX, line 25:		
a	Donated services and use of facilities	2a	
b	Prior year adjustments	2b	
c	Other losses	2c	
d	Other (Describe in Part XIII.)	2d	
e	Add lines 2a through 2d		2e
3	Subtract line 2e from line 1		3
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:		
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a	
b	Other (Describe in Part XIII.)	4b	
c	Add lines 4a and 4b		4c
5	Total expenses. Add lines 3 and 4c . (This must equal Form 990, Part I, line 18.)		5

Part XIII Supplemental Information

Provide the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; Part IV, lines 1b and 2b; Part V, line 4; Part X, line 2; Part XI, lines 2d and 4b; and Part XII, lines 2d and 4b. Also complete this part to provide any additional information.

PART X, LINE 2:

FIN 48 STATEMENT

THE COMPANY FOLLOWS GUIDANCE THAT CLARIFIES THE ACCOUNTING FOR UNCERTAINTY IN TAX POSITIONS TAKEN OR EXPECTED TO BE TAKEN IN A TAX RETURN, INCLUDING ISSUES RELATING TO FINANCIAL STATEMENT RECOGNITION AND MEASUREMENT. THIS GUIDANCE PROVIDES THAT THE TAX EFFECTS FROM AN UNCERTAIN TAX POSITION CAN ONLY BE RECOGNIZED IN THE CONSOLIDATED FINANCIAL STATEMENTS IF THE POSITION IS "MORE-LIKELY-THAN-NOT" TO BE SUSTAINED IF THE POSITION WERE TO BE CHALLENGED BY A TAXING AUTHORITY. THE ASSESSMENT OF THE TAX POSITION IS BASED SOLELY ON THE TECHNICAL MERITS OF THE POSITION, WITHOUT REGARD TO THE LIKELIHOOD THAT THE TAX POSITION MAY BE CHALLENGED.

THE COMPANY IS EXEMPT FROM INCOME TAX UNDER INTERNAL REVENUE CODE (THE "CODE") SECTION 501(C)(3), THOUGH IT IS SUBJECT TO TAX ON INCOME UNRELATED TO ITS EXEMPT PURPOSE, UNLESS THAT INCOME IS OTHERWISE EXCLUDED BY THE CODE. THE COMPANY HAS PROCESSES PRESENTLY IN PLACE TO ENSURE THE MAINTENANCE OF ITS TAX-EXEMPT STATUS; TO IDENTIFY AND REPORT UNRELATED INCOME; TO DETERMINE ITS FILING AND TAX OBLIGATIONS IN JURISDICTIONS FOR WHICH IT HAS NEXUS; AND TO IDENTIFY AND EVALUATE OTHER MATTERS THAT MAY BE CONSIDERED TAX POSITIONS. THE COMPANY HAS DETERMINED THAT THERE ARE NO MATERIAL UNCERTAIN TAX POSITIONS THAT REQUIRE RECOGNITION OR DISCLOSURE IN THE CONSOLIDATED FINANCIAL STATEMENTS. IN ADDITION, THE COMPANY HAS NOT RECORDED A PROVISION FOR INCOME TAXES AS IT HAS NO MATERIAL TAX LIABILITY FROM UNRELATED BUSINESS INCOME ACTIVITIES.

**SCHEDULE F
(Form 990)**

(Rev. December 2024)
Department of the Treasury
Internal Revenue Service

Statement of Activities Outside the United States

Complete if the organization answered "Yes" on Form 990, Part IV, line 14b, 15, or 16.

Attach to Form 990.

Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

**Open to Public
Inspection**

Name of the organization SESAME WORKSHOP	Employer identification number 13-2655731
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Part I General Information on Activities Outside the United States. Complete if the organization answered "Yes" on Form 990, Part IV, line 14b.

1 For grantmakers. Does the organization maintain records to substantiate the amount of its grants and other assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance? **Yes** **No**

2 For grantmakers. Describe in Part V the organization's procedures for monitoring the use of its grants and other assistance outside the United States.

3 Activities per Region. (The following Part I, line 3 table can be duplicated if additional space is needed.)

(a) Region	(b) Number of offices in the region	(c) Number of employees, agents, and independent contractors in the region	(d) Activities conducted in the region (by type) (such as, fundraising, program services, investments, grants to recipients located in the region)	(e) If activity listed in (d) is a program service, describe specific type of service(s) in the region	(f) Total expenditures for and investments in the region
EAST ASIA AND THE PACIFIC	2	14	PROGRAM SERVICES	DIST. OF EDUC. MEDIA	1,123,784.
EUROPE (INCLUDING ICELAND AND GREENLAND)	1	0	PROGRAM SERVICES	DIST. OF EDUC. MEDIA	1,844,605.
MIDDLE EAST AND NORTH AFRICA	0	1	PROGRAM SERVICES	DIST. OF EDUC. MEDIA	502,841.
NORTH AMERICA	0	3	PROGRAM SERVICES	DIST. OF EDUC. MEDIA	589,335.
SUB-SAHARAN AFRICA	1	0	PROGRAM SERVICES	DIST. OF EDUC. MEDIA	174,771.
SOUTH AMERICA	0	28	PROGRAM SERVICES	DIST. OF EDUC. MEDIA	1,987,946.
SOUTH AND CENTRAL ASIA	3	35	PROGRAM SERVICES	DIST. OF EDUC. MEDIA	2,678,930.
CENTRAL AMERICA AND THE CARIBBEAN	0	0	PROGRAM SERVICES	DIST. OF EDUC. MEDIA	18.
3 a Subtotal	7	81			8,902,230.
b Total from continuation sheets to Part I	0	0			244,068,673.
c Totals (add lines 3a and 3b)	7	81			252,970,903.

For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule F (Form 990) (Rev. 12-2024)

Part I Continuation of Activities per Region. (Schedule F (Form 990), Part I, line 3)

(a) Region	(b) Number of offices in the region	(c) Number of employees or agents in region	(d) Activities conducted in region (by type) (i.e., fundraising, program services, grants to recipients located in the region)	(e) If activity listed in (d) is a program service, describe specific type of service(s) in region	(f) Total expenditures for region
SOUTH ASIA	0	0	GRANTMAKING		5,298,755.
MIDDLE EAST AND NORTH AFRICA	0	0	GRANTMAKING		883,483.
SOUTH AMERICA	0	0	GRANTMAKING		115,446.
CENTRAL AMERICA AND THE CARIBBEAN	0	0	INVESTMENTS		219,284,728.
EUROPE	0	0	INVESTMENTS		18,486,261.
Totals					244,068,673.

Part II **Grants and Other Assistance to Organizations or Entities Outside the United States.** Complete if the organization answered "Yes" on Form 990, Part IV, line 15, for any recipient who received more than \$5,000. Part II can be duplicated if additional space is needed.

1 (a) Name of organization	(b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of noncash assistance	(h) Description of noncash assistance	(i) Method of valuation (book, FMV, appraisal, other)
		SOUTH ASIA	PROGRAM IMPLEMENTATION	869,648.		0.		
		SOUTH ASIA	GENERAL SUPPLEMENT	2564052.		0.		
		SOUTH ASIA	GENERAL SUPPLEMENT	920,904.		0.		
		MIDDLE EAST AND NORTH AFRICA	GENERAL SUPPLEMENT	388,206.		0.		
		MIDDLE EAST AND NORTH AFRICA	GENERAL SUPPLEMENT	495,277.		0.		
		MIDDLE EAST AND NORTH AFRICA	GENERAL SUPPLEMENT	16,000.		0.		
		SOUTH ASIA	GENERAL SUPPLEMENT	161,183.		0.		
		SOUTH AMERICA	GENERAL SUPPLEMENT	115,446.		0.		

2 Enter total number of recipient organizations listed above that are recognized as charities by the foreign country, recognized as a tax exempt 501(c)(3) organization by the IRS, or for which the grantee or counsel has provided a section 501(c)(3) equivalency letter 7

3 Enter total number of other organizations or entities 0

Part II Continuation of Grants and Other Assistance to Organizations or Entities Outside the United States. (Schedule F (Form 990), Part II, line 1)

1 (a) Name of organization	(b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
		SOUTH ASIA	GENERAL SUPPLEMENT	39,116.		0.		

Part IV Foreign Forms

- 1 Was the organization a U.S. transferor of property to a foreign corporation during the tax year? *If "Yes," the organization may be required to file Form 926, Return by a U.S. Transferor of Property to a Foreign Corporation (see the Instructions for Form 926)* Yes No

- 2 Did the organization have an interest in a foreign trust during the tax year? *If "Yes," the organization may be required to separately file Form 3520, Annual Return To Report Transactions With Foreign Trusts and Receipt of Certain Foreign Gifts, and/or Form 3520-A, Annual Information Return of Foreign Trust With a U.S. Owner (see the Instructions for Forms 3520 and 3520-A; don't file with Form 990)* Yes No

- 3 Did the organization have an ownership interest in a foreign corporation during the tax year? *If "Yes," the organization may be required to file Form 5471, Information Return of U.S. Persons With Respect to Certain Foreign Corporations (see the Instructions for Form 5471)* Yes No

- 4 Was the organization a direct or indirect shareholder of a passive foreign investment company or a qualified electing fund during the tax year? *If "Yes," the organization may be required to file Form 8621, Information Return by a Shareholder of a Passive Foreign Investment Company or Qualified Electing Fund (see the Instructions for Form 8621)* Yes No

- 5 Did the organization have an ownership interest in a foreign partnership during the tax year? *If "Yes," the organization may be required to file Form 8865, Return of U.S. Persons With Respect to Certain Foreign Partnerships (see the Instructions for Form 8865)* Yes No

- 6 Did the organization have any operations in or related to any boycotting countries during the tax year? *If "Yes," the organization may be required to separately file Form 5713, International Boycott Report (see the Instructions for Form 5713; don't file with Form 990)* Yes No

Schedule F (Form 990) (Rev. 12-2024)

Part V Supplemental Information

Provide the information required by Part I, line 2 (monitoring of funds); Part I, line 3, column (f) (accounting method; amounts of investments vs. expenditures per region); Part II, line 1 (accounting method); Part III (accounting method); and Part III, column (c) (estimated number of recipients), as applicable. Also complete this part to provide any additional information. See instructions.

SCHEDULE F

PART I, LINE 1 - MONITORING OF FOREIGN GRANTEES.

SESAME WORKSHOP ADOPTS A COMPREHENSIVE PROCEDURE TO ENSURE THAT THE ORGANIZATIONS IT PROVIDES GRANTS TO ARE PERFORMING SERVICES AND HOLDING PROGRAMS THAT ALIGN WITH THE WORKSHOP'S TAX-EXEMPT MISSION. THE WORKSHOP'S DUE DILIGENCE PROCEDURES ARE DESCRIBED, LIKEWISE, IN SCHEDULE I.

FOR FOREIGN GRANTEES, THE WORKSHOP CONDUCTS A PRE-GRANT RISK ASSESSMENT TO ENSURE THAT THE ORGANIZATION'S PROGRAMMATIC CAPABILITIES, POLICIES AND FINANCIAL CONTROLS ALIGN WITH THE PROGRAMMATIC OBJECTIVES OF THE GRANT. THE WORKSHOP MONITORS THE USE OF THESE FUNDS THROUGHOUT THE YEAR, REQUIRING PERIODIC PROGRESS REPORTS (PER A PRE-DEFINED SCHEDULE AND PRE-ESTABLISHED PARAMETERS), WITH A CONCLUDING FINANCIAL REPORT AT YEAR END. AS NEEDED, SESAME WORKSHOP PERSONNEL WILL CONDUCT SITE VISITS TO MONITOR THE EFFECTIVENESS OF SUPPORTED PROGRAMS. THE WORKSHOP RESERVES THE RIGHT TO REQUEST ANY ADDITIONAL REPORTING AS NEEDED TO SATISFY THE ORGANIZATION THAT FUNDS ARE USED FOR EXEMPT CHARITABLE PURPOSE, AS WELL AS TO CONDUCT AUDITS OF THE GRANT SPENDING.

PART I, LINE 3: ACTIVITIES PER REGION.

SESAME WORKSHOP, EITHER DIRECTLY OR THROUGH ITS FOREIGN SUBSIDIARIES, HAS SEVEN FOREIGN OFFICES (AS REPORTED IN SCHEDULE F, PART I). OF THE SEVEN, FOUR OF THEM ARE OFFICES OF SESAME WORKSHOP INTERNATIONAL, A RELATED SECTION 501(C)(3) PUBLIC CHARITY. SESAME WORKSHOP'S TWO DIRECTLY OPERATED FOREIGN OFFICES ARE LOCATED IN BANGLADESH.

PART IV

SESAME WORKSHOP INVESTS IN DOMESTIC AND FOREIGN LIMITED PARTNERSHIPS THAT MAY OWN AN INTEREST IN A FOREIGN CORPORATION, PASSIVE FOREIGN INVESTMENT COMPANY, OR FOREIGN PARTNERSHIP. NEVERTHELESS, THE WORKSHOP'S INVESTMENT ACTIVITIES MAY NOT REACH THE THRESHOLDS REQUIRED FOR FILING THE FORMS 926, 5471, 8621 OR 8865. IN ADDITION, SESAME WORKSHOP IS THE PARENT ORGANIZATION TO VARIOUS FOREIGN SUBSIDIARIES FOR WHICH A FORM 5471 MAY BE REQUIRED. TO THE EXTENT ANY OF THESE FORMS ARE COMPLETED, THEY HAVE BEEN FILED WITH THE ORGANIZATION'S FORM 990-T.

Part II Fundraising Events. Complete if the organization answered "Yes" on Form 990, Part IV, line 18, or reported more than \$15,000 of fundraising event contributions and gross income on Form 990-EZ, lines 1 and 6b. List events with gross receipts greater than \$5,000.

		(a) Event #1	(b) Event #2	(c) Other events NONE	(d) Total events (add col. (a) through col. (c))
		SW ANNUAL GALA (event type)	(event type)	(total number)	
Revenue	1 Gross receipts	3,281,821.			3,281,821.
	2 Less: Contributions	3,156,421.			3,156,421.
	3 Gross income (line 1 minus line 2)	125,400.			125,400.
Direct Expenses	4 Cash prizes				
	5 Noncash prizes				
	6 Rent/facility costs	530,561.			530,561.
	7 Food and beverages				
	8 Entertainment	214,293.			214,293.
	9 Other direct expenses	214,132.			214,132.
	10 Direct expense summary. Add lines 4 through 9 in column (d)				958,986.
11 Net income summary. Subtract line 10 from line 3, column (d)				-833,586.	

Part III Gaming. Complete if the organization answered "Yes" on Form 990, Part IV, line 19, or reported more than \$15,000 on Form 990-EZ, line 6a.

		(a) Bingo	(b) Pull tabs/instant bingo/progressive bingo	(c) Other gaming	(d) Total gaming (add col. (a) through col. (c))
		1 Gross revenue			
Direct Expenses	2 Cash prizes				
	3 Noncash prizes				
	4 Rent/facility costs				
	5 Other direct expenses				
	6 Volunteer labor	<input type="checkbox"/> Yes _____ % <input type="checkbox"/> No	<input type="checkbox"/> Yes _____ % <input type="checkbox"/> No	<input type="checkbox"/> Yes _____ % <input type="checkbox"/> No	
7 Direct expense summary. Add lines 2 through 5 in column (d)					
8 Net gaming income summary. Subtract line 7 from line 1, column (d)					

9 Enter the state(s) in which the organization conducts gaming activities: _____

a Is the organization licensed to conduct gaming activities in each of these states? Yes No

b If "No," explain: _____

10a Were any of the organization's gaming licenses revoked, suspended, or terminated during the tax year? Yes No

b If "Yes," explain: _____

- 11 Does the organization conduct gaming activities with nonmembers? Yes No
- 12 Is the organization a grantor, beneficiary or trustee of a trust, or a member of a partnership or other entity formed to administer charitable gaming? Yes No
- 13 Indicate the percentage of gaming activity conducted in:

a The organization's facility	13a	%
b An outside facility	13b	%
- 14 Enter the name and address of the person who prepares the organization's gaming/special events books and records:

Name _____

Address _____

- 15a Does the organization have a contract with a third party from whom the organization receives gaming revenue? Yes No
- b If "Yes," enter the amount of gaming revenue received by the organization \$ _____ and the amount of gaming revenue retained by the third party \$ _____
- c If "Yes," enter the name and address of the third party:

Name _____

Address _____

16 Gaming manager information:

Name _____

Gaming manager compensation \$ _____

Description of services provided _____

- Director/officer
- Employee
- Independent contractor

17 Mandatory distributions:

- a Is the organization required under state law to make charitable distributions from the gaming proceeds to retain the state gaming license? Yes No
- b Enter the amount of distributions required under state law to be distributed to other exempt organizations or spent in the organization's own exempt activities during the tax year \$ _____

Part IV Supplemental Information. Provide the explanations required by Part I, line 2b, columns (iii) and (v); and Part III, lines 9, 9b, 10b, 15b, 15c, 16, and 17b, as applicable. Also provide any additional information. See instructions.

PART I, LINE 2B, COLUMN (V):

SESAME WORKSHOP HIRES PROFESSIONAL FUNDRAISING COUNSEL TO PARTICIPATE IN ITS ANNUAL GALA AND TO PROVIDE ADMINISTRATIVE SERVICE ASSOCIATED WITH THE EVENT. IN THE INTEREST OF FULL DISCLOSURE, RESOURCES & EVENT MANAGEMENT HAS BEEN REPORTED IN SCHEDULE G EVEN THOUGH THEY DID NOT ACTUALLY PERFORM ANY FUNDRAISING ACTIVITIES.

SESAME WORKSHOP ENGAGES IN A VARIETY OF FUNDRAISING, MARKETING, AND PUBLIC ENGAGEMENT ACTIVITIES TO SUPPORT ITS CHARITABLE MISSION. WHILE CERTAIN FUNDRAISING VENDORS AND OUTREACH EFFORTS MAY BE DESIGNED TO RAISE GENERAL AWARENESS OF SESAME WORKSHOP'S PROGRAMS AND MISSION, THE ORGANIZATION DOES NOT TRACK INDIVIDUAL CONTRIBUTIONS BACK TO A SPECIFIC FUNDRAISING TOUCHPOINT, CAMPAIGN, VENDOR, OR INTERACTION THAT MAY HAVE INSPIRED A DONOR'S DECISION TO GIVE.

CONTRIBUTIONS ARE RECEIVED THROUGH MULTIPLE CHANNELS AND OVER EXTENDED PERIODS OF TIME, AND DONORS MAY BE INFLUENCED BY A WIDE RANGE OF FACTORS,

Part IV Supplemental Information *(continued)*

INCLUDING LONG STANDING AFFINITY WITH THE ORGANIZATION, PRIOR PROGRAM EXPOSURE, INDEPENDENT RESEARCH, OR MULTIPLE COMMUNICATIONS RATHER THAN A SINGLE SOLICITATION EVENT OR PROFESSIONAL FUNDRAISER ACTIVITY. AS A RESULT, SESAME WORKSHOP DOES NOT ATTRIBUTE DONOR CONTRIBUTIONS TO ANY SPECIFIC PROFESSIONAL FUNDRAISING ACTIVITY.

ACCORDINGLY, WHILE PROFESSIONAL FUNDRAISING ACTIVITIES MAY SUPPORT GENERAL DONOR ENGAGEMENT AND AWARENESS, THE ORGANIZATION CANNOT RELIABLY OR REASONABLY DETERMINE WHICH, IF ANY, CONTRIBUTIONS WERE GENERATED DIRECTLY AS A RESULT OF SUCH ACTIVITIES. THEREFORE, NO GROSS RECEIPTS ARE ATTRIBUTED TO PROFESSIONAL FUNDRAISING SERVICES, AND THE AMOUNT REPORTED IN SCHEDULE G, PART I, COLUMN (IV) IS \$0.

**SCHEDULE I
(Form 990)**

(Rev. December 2024)

Department of the Treasury
Internal Revenue Service

**Grants and Other Assistance to Organizations,
Governments, and Individuals in the United States**
Complete if the organization answered "Yes" on Form 990, Part IV, line 21 or 22.
Attach to Form 990.
Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

**Open to Public
Inspection**

Name of the organization **SESAME WORKSHOP** Employer identification number **13-2655731**

Part I General Information on Grants and Assistance

- 1** Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance? **Yes** **No**
- 2** Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States.

Part II Grants and Other Assistance to Domestic Organizations and Domestic Governments. Complete if the organization answered "Yes" on Form 990, Part IV, line 21, for any recipient that received more than \$5,000. Part II can be duplicated if additional space is needed.

1 (a) Name and address of organization or government	(b) EIN	(c) IRC section (if applicable)	(d) Amount of cash grant	(e) Amount of noncash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of noncash assistance	(h) Purpose of grant or assistance
CENTER FOR US GLOBAL LEADERSHIP 1129 20TH STREET WASHINGTON, DC 20036	74-3093659	501(C)(3)	30,000.	0.			GENERAL SUPPORT
CONCORDIA SUMMIT INC. 404 5TH AVE, SUITE 501 NEW YORK, NY 10018	27-5121564	501(C)(3)	10,000.	0.			GENERAL SUPPORT
SESAME WORKSHOP INTERNATIONAL, INC. - 1900 BROADWAY - NEW YORK, NY 10023	83-1810098	501(C)(3)	1,017,800.	0.			GENERAL SUPPORT
NEW YORK UNIVERSITY 105 EAST 17TH STREET NEW YORK, NY 10003	13-5562308	501(C)(3)	2,146,924.	0.			PROGRAM IMPLEMENTATION

2 Enter total number of section 501(c)(3) and government organizations listed in the line 1 table 4.

3 Enter total number of other organizations listed in the line 1 table 0.

For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule I (Form 990) (Rev. 12-2024)

Part III Grants and Other Assistance to Domestic Individuals. Complete if the organization answered "Yes" on Form 990, Part IV, line 22.
Part III can be duplicated if additional space is needed.

(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of non-cash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of noncash assistance

Part IV Supplemental Information. Provide the information required in Part I, line 2; Part III, column (b); and any other additional information.

SCHEDULE I, PART II

SESAME WORKSHOP AWARDS SUB-GRANTS TO SUPPORT ITS PROGRAMMATIC WORK. FOR THESE SUB-GRANTS, THE WORKSHOP CONDUCTED PRE-GRANT RISK ASSESSMENTS TO ENSURE THAT THE ORGANIZATION'S PROGRAMMATIC CAPABILITIES, POLICIES AND FINANCIAL CONTROLS ALIGN WITH THE PROGRAMMATIC OBJECTIVES OF THE GRANT. THE WORKSHOP MONITORS THE USE OF THESE FUNDS THROUGHOUT THE YEAR, REQUIRING PERIODIC PROGRESS REPORTS (PER A PRE-DEFINED SCHEDULE AND PRE-ESTABLISHED PARAMETERS), WITH A CONCLUDING FINANCIAL REPORT AT YEAR END. AS NEEDED, SESAME WORKSHOP PERSONNEL WILL CONDUCT SITE VISITS TO MONITOR THE EFFECTIVENESS OF SUPPORTED PROGRAMS. THE WORKSHOP RESERVES THE RIGHT TO REQUEST ANY ADDITIONAL REPORTING AS NEEDED TO SATISFY THE ORGANIZATION THAT FUNDS ARE USED FOR EXEMPT CHARITABLE PURPOSES, AS WELL AS TO CONDUCT AUDITS OF THE GRANT SPENDING.

IN ADDITION, SESAME WORKSHOP SUPPORTS ORGANIZATIONS THROUGH THEIR GALAS AND OTHER SPECIAL EVENT ACTIVITIES. TO THE EXTENT THAT THE PAYMENT TO THESE ORGANIZATIONS REPRESENTS A CONTRIBUTION (BEYOND THE GOODS AND SERVICES RECEIVED), SESAME REPORTS THESE AMOUNTS AS CONTRIBUTIONS ON

Part IV Supplemental Information

SCHEDULE I. SESAME WORKSHOP'S PRESIDENT OF SOCIAL IMPACT & PHILANTHROPY
SELECTS THOSE ORGANIZATIONS WHOSE MISSION IS EITHER SUPPORTED OR
ALIGNED WITH THE WORKSHOP'S MISSION. THE CONTRIBUTION IS APPROVED BY
THE PRESIDENT/CEO OF SESAME WORKSHOP. THESE AMOUNTS ARE GENERALLY
IMMATERIAL AND DO NOT REQUIRE ADDITIONAL MONITORING.

Multiple horizontal lines for supplemental information.

**SCHEDULE J
(Form 990)**

(Rev. December 2024)
Department of the Treasury
Internal Revenue Service

Compensation Information

For certain Officers, Directors, Trustees, Key Employees, and Highest
Compensated Employees
Complete if the organization answered "Yes" on Form 990, Part IV, line 23.
Attach to Form 990.
Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

**Open to Public
Inspection**

Name of the organization SESAME WORKSHOP	Employer identification number 13-2655731
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Part I Questions Regarding Compensation

	Yes	No
1a Check the appropriate box(es) if the organization provided any of the following to or for a person listed on Form 990, Part VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these items. <input type="checkbox"/> First-class or charter travel <input type="checkbox"/> Travel for companions <input type="checkbox"/> Tax indemnification and gross-up payments <input type="checkbox"/> Discretionary spending account <input type="checkbox"/> Housing allowance or residence for personal use <input type="checkbox"/> Payments for business use of personal residence <input type="checkbox"/> Health or social club dues or initiation fees <input type="checkbox"/> Personal services (such as maid, chauffeur, chef)		
b If any of the boxes on line 1a are checked, did the organization follow a written policy regarding payment or reimbursement or provision of all of the expenses described above? If "No," complete Part III to explain	1b	
2 Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all directors, trustees, and officers, including the CEO/Executive Director, regarding the items checked on line 1a?	2	
3 Indicate which, if any, of the following the organization used to establish the compensation of the organization's CEO/Executive Director. Check all that apply. Do not check any boxes for methods used by a related organization to establish compensation of the CEO/Executive Director, but explain in Part III. <input checked="" type="checkbox"/> Compensation committee <input checked="" type="checkbox"/> Independent compensation consultant <input checked="" type="checkbox"/> Form 990 of other organizations <input type="checkbox"/> Written employment contract <input checked="" type="checkbox"/> Compensation survey or study <input checked="" type="checkbox"/> Approval by the board or compensation committee		
4 During the year, did any person listed on Form 990, Part VII, Section A, line 1a, with respect to the filing organization or a related organization: a Receive a severance payment or change-of-control payment?	4a	X
b Participate in or receive payment from a supplemental nonqualified retirement plan?	4b	X
c Participate in or receive payment from an equity-based compensation arrangement?	4c	X
If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III. Only section 501(c)(3), 501(c)(4), and 501(c)(29) organizations must complete lines 5-9.		
5 For persons listed on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the revenues of: a The organization?	5a	X
b Any related organization?	5b	X
If "Yes" on line 5a or 5b, describe in Part III.		
6 For persons listed on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the net earnings of: a The organization?	6a	X
b Any related organization?	6b	X
If "Yes" on line 6a or 6b, describe in Part III.		
7 For persons listed on Form 990, Part VII, Section A, line 1a, did the organization provide any nonfixed payments not described on lines 5 and 6? If "Yes," describe in Part III	7	X
8 Were any amounts reported on Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the initial contract exception described in Regulations section 53.4958-4(a)(3)? If "Yes," describe in Part III	8	X
9 If "Yes" on line 8, did the organization also follow the rebuttable presumption procedure described in Regulations section 53.4958-6(c)?	9	

For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule J (Form 990) (Rev. 12-2024)

Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed.

For each individual whose compensation must be reported on Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii). Do not list any individuals that aren't listed on Form 990, Part VII.

Note: The sum of columns (B)(i)-(iii) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual.

(A) Name and Title		(B) Breakdown of W-2 and/or 1099-MISC and/or 1099-NEC compensation			(C) Retirement and other deferred compensation	(D) Nontaxable benefits	(E) Total of columns (B)(i)-(D)	(F) Compensation in column (B) reported as deferred on prior Form 990
		(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation				
(1) SHERRIE ROLLINS WESTIN PRESIDENT & CEO	(i)	807,126.	281,962.	10,171.	33,842.	3,164.	1,136,265.	0.
	(ii)	0.	0.	0.	0.	0.	0.	0.
(2) STEPHEN YOUNGWOOD FORMER CEO	(i)	79,493.	0.	672,489.	8,050.	1,009.	761,041.	0.
	(ii)	0.	0.	0.	0.	0.	0.	0.
(3) KAY N WILSON STALLINGS EVP, CREATIVE & PRODUCTION	(i)	428,871.	94,480.	3,716.	21,424.	2,650.	551,141.	0.
	(ii)	0.	0.	0.	0.	0.	0.	0.
(4) VALERIE MITCHELL-JOHNSTON EVP/GENERAL COUNSEL	(i)	357,186.	77,700.	1,739.	34,500.	78,901.	550,026.	0.
	(ii)	0.	0.	0.	0.	0.	0.	0.
(5) SHARI ROSENFELD SVP INT. SOC. IMPACT (THRU 08/24)	(i)	263,342.	77,859.	127,150.	25,002.	54,894.	548,247.	0.
	(ii)	0.	0.	0.	0.	0.	0.	0.
(6) BRETT ROBINSON CFO & EVP OF FIN., TECHNOLOGY	(i)	402,849.	88,575.	1,663.	34,500.	1,758.	529,345.	0.
	(ii)	0.	0.	0.	0.	0.	0.	0.
(7) HILLARY W STRONG CHIEF DEVELOPMENT OFFICER	(i)	333,183.	77,175.	870.	34,500.	81,829.	527,557.	0.
	(ii)	0.	0.	0.	0.	0.	0.	0.
(8) SHADRACH KISTEN SVP, CHIEF TECHNOLOGY OFFICER	(i)	322,356.	75,584.	2,529.	30,878.	85,386.	516,733.	0.
	(ii)	0.	0.	0.	0.	0.	0.	0.
(9) RANDLE WHITFIELD HIGGINS EVP & HEAD OF GLOBAL ENT.	(i)	361,903.	81,585.	1,930.	30,895.	37,103.	513,416.	0.
	(ii)	0.	0.	0.	0.	0.	0.	0.
(10) JENNIFER ALISON BRYANT CHIEF RES, EDU, DATA (THRU 02/25)	(i)	361,514.	79,170.	1,816.	32,114.	32,553.	507,167.	0.
	(ii)	0.	0.	0.	0.	0.	0.	0.
(11) TASKA CARRIGAN SVP, BUSINESS AFFAIRS & OPERATIONS	(i)	301,493.	71,760.	2,169.	31,298.	54,894.	461,614.	0.
	(ii)	0.	0.	0.	0.	0.	0.	0.
(12) GABRIELA ARENAS RODRIQUEZ SVP, GLOBAL LICENSING	(i)	297,917.	68,355.	7,994.	14,208.	56,337.	444,811.	0.
	(ii)	0.	0.	0.	0.	0.	0.	0.
(13) LESLEY BOURNS SVP INT. SOC. IMPACT	(i)	276,741.	67,253.	1,433.	28,332.	6,614.	380,373.	0.
	(ii)	0.	0.	0.	0.	0.	0.	0.
(14) DIANA LEE FORMER EVP/CHIEF HUMAN RESOURCE	(i)	101,451.	58,512.	2,596.	9,806.	6,584.	178,949.	0.
	(ii)	0.	0.	0.	0.	0.	0.	0.
	(i)							
	(ii)							
	(i)							
	(ii)							

Part III Supplemental Information

Provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 3, 4a, 4b, 4c, 5a, 5b, 6a, 6b, 7, and 8, and for Part II. Also complete this part for any additional information.

PART I, LINE 4A:

FORMER DIRECTOR, STEPHEN YOUNGWOOD, AND SVP OF INTERNATIONAL SOCIAL IMPACT,
SHARI ROSENFELD RECEIVED SEPARATION PAYMENTS IN CALENDAR YEAR 2024.
STEPHEN YOUNGWOOD RECEIVED \$652,952 AND SHARI ROSENFELD RECEIVED \$122,397;
THESE AMOUNTS ARE REPORTED IN FORM 990, SCHEDULE J, COLUMN (B)(III).

PART I, LINE 7:

SESAME WORKSHOP MAINTAINS A TARGETED INCENTIVE COMPENSATION PROGRAM WHICH
FULL TIME STAFF EMPLOYEES ABOVE A CERTAIN JOB LEVEL ARE ELIGIBLE. THE
TARGET AMOUNT OF EACH EMPLOYEE'S INCENTIVE COMPENSATION IS BASED ON A
COMBINATION OF JOB LEVEL, INDIVIDUAL PERFORMANCE AND ORGANIZATION
PERFORMANCE. THE BOARD OF TRUSTEES DETERMINES WHETHER INCENTIVE
COMPENSATION PAYMENTS WILL BE MADE FOR EACH GIVEN YEAR AND THE TOTAL AMOUNT
AVAILABLE FOR INCENTIVE COMPENSATION. INCENTIVE COMPENSATION AWARDS TO
OFFICERS AND KEY EMPLOYEES ARE APPROVED BY THE PERSONNEL AND COMPENSATION
COMMITTEE BASED ON COMPARABLE MARKET DATA, AS DESCRIBED IN SCHEDULE O.

GENERAL STATEMENT ABOUT FORM 990 COMPENSATION

THE FORM 990 COMPENSATION REPORTED FOR THE OFFICERS, KEY EMPLOYEES AND
THE TOP FIVE MOST HIGHLY COMPENSATED EMPLOYEES, AS REPORTED IN FORM
990, PART VII AND SCHEDULE J IS BASED ON AMOUNTS REPORTED ON THE FORMS
W-2 FOR THE YEAR ENDED DECEMBER 31, 2024. THE AMOUNTS IN EACH COLUMN ON
SCHEDULE J REPRESENT THE FOLLOWING:

COLUMN B(I): BASE COMPENSATION REDUCED BY SCHEDULE J REPRESENT THE
FOLLOWING PRE-TAX DEDUCTIONS TO MEDICAL OR OTHER CAFETERIA BENEFITS

COLUMNS B(II): INCENTIVE COMPENSATION RECEIVED IN CALENDAR YEAR 2024

COLUMNS B(III): NON-TRADITIONAL PAYMENTS SUCH AS A VACATION PAYOUT,
EMPLOYER CONTRIBUTIONS TO GROUP TERM LIFE INSURANCE IN EXCESS OF \$50K,
AS WELL AS SEVERANCE PAYMENTS (WHEN APPLICABLE)

COLUMN C: EMPLOYER CONTRIBUTIONS TO 401K PLAN

COLUMN D: EMPLOYER AND EMPLOYEE CONTRIBUTIONS TOWARDS NON-TAXABLE
BENEFITS, INCLUDING MEDICAL INSURANCE, DENTAL INSURANCE, FLEXIBLE
SPENDING ACCOUNTS, ETC.

SCHEDULE L

(Form 990)

(Rev. December 2024)

Department of the Treasury
Internal Revenue Service

Transactions With Interested Persons

Complete if the organization answered "Yes" on Form 990, Part IV, line 25a, 25b, 26, 27, 28a, 28b, or 28c; or Form 990-EZ, Part V, line 38a or 40b.

Attach to Form 990 or Form 990-EZ.

Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

Open to Public
Inspection

Name of the organization SESAME WORKSHOP	Employer identification number 13-2655731
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Part I Excess Benefit Transactions (section 501(c)(3), section 501(c)(4), and section 501(c)(29) organizations only)

Complete if the organization answered "Yes" on Form 990, Part IV, line 25a or 25b; or Form 990-EZ, Part V, line 40b.

1	(a) Name of disqualified person	(b) Relationship between disqualified person and organization	(c) Description of transaction	(d) Corrected?	
				Yes	No
(1)					
(2)					
(3)					
(4)					
(5)					
(6)					

- 2 Enter the amount of tax incurred by the organization managers or disqualified persons during the year under section 4958 \$ _____
- 3 Enter the amount of tax, if any, on line 2, above, reimbursed by the organization \$ _____

Part II Loans to and/or From Interested Persons

Complete if the organization answered "Yes" on Form 990-EZ, Part V, line 38a, or Form 990, Part IV, line 26; or if the organization reported an amount on Form 990, Part X, line 5, 6, or 22.

1	(a) Name of interested person	(b) Relationship with organization	(c) Purpose of loan	(d) Loan to or from the organization?		(e) Original principal amount	(f) Balance due	(g) In default?		(h) Approved by board or committee?		(i) Written agreement?	
				To	From			Yes	No	Yes	No	Yes	No
				(1)									
(2)													
(3)													
(4)													
(5)													
(6)													
(7)													
(8)													
(9)													
(10)													
Total							\$						

Part III Grants or Assistance Benefiting Interested Persons

Complete if the organization answered "Yes" on Form 990, Part IV, line 27.

1	(a) Name of interested person	(b) Relationship between interested person and the organization	(c) Amount of assistance	(d) Type of assistance	(e) Purpose of assistance
(1)					
(2)					
(3)					
(4)					
(5)					
(6)					
(7)					
(8)					
(9)					
(10)					

Part IV Business Transactions Involving Interested Persons

Complete if the organization answered "Yes" on Form 990, Part IV, line 28a, 28b, or 28c.

(a) Name of interested person	(b) Relationship between interested person and the organization	(c) Amount of transaction	(d) Description of transaction	(e) Sharing of organization's revenues?	
				Yes	No
(1) SHERRIE WESTIN	OFFICER/TRUSTEE	274,000.	SEE PART V		X
(2)					
(3)					
(4)					
(5)					
(6)					
(7)					
(8)					
(9)					
(10)					

Part V Supplemental Information

Provide additional information for responses to questions on Schedule L. See instructions.

SCHEDULE L, PART IV, COLUMN D:

SHERRIE WESTIN, AN OFFICER AND BOARD MEMBER OF SESAME WORKSHOP, HAS A FAMILY MEMBER WHO HOLDS AN OWNERSHIP INTEREST IN A MARKET RESEARCH FIRM THAT PROVIDED PROFESSIONAL SERVICES TO SESAME WORKSHOP DURING FISCAL YEAR 2024. DURING THE YEAR, SESAME WORKSHOP PAID THIS ORGANIZATION \$541,688 FOR MARKET RESEARCH SERVICES RENDERED.

SESAME WORKSHOP ENGAGED THIS VENDOR THROUGH ITS NORMAL VENDOR SELECTION AND CONTRACTING PROCESSES, AND MS. WESTIN DID NOT PARTICIPATE IN, INFLUENCE, OR OTHERWISE PROVIDE INPUT WITH RESPECT TO THE SELECTION OF THE VENDOR, THE NEGOTIATION OF THE TERMS OF THE ENGAGEMENT, THE SCOPE OF SERVICES, OR THE APPROVAL OF PAYMENTS. ALL SERVICES WERE PROVIDED AT ARM'S LENGTH AND ON TERMS CONSISTENT WITH THOSE THAT WOULD BE OFFERED BY AN UNRELATED THIRD PARTY.

IN ACCORDANCE WITH SESAME WORKSHOP'S CONFLICT OF INTEREST POLICY, THE POTENTIAL RELATED PARTY RELATIONSHIP WAS DISCLOSED TO THE BOARD OF DIRECTORS. THE TRANSACTION WAS REVIEWED AND APPROVED FOLLOWING THE ORGANIZATION'S ESTABLISHED CONFLICT OF INTEREST REVIEW PROCEDURES, WITH MS. WESTIN RECUSED FROM ANY DISCUSSION OR CONSIDERATION OF THE MATTER. THE BOARD DETERMINED THAT THE ENGAGEMENT WAS IN THE BEST INTERESTS OF SESAME WORKSHOP AND THAT THE TERMS OF THE TRANSACTION WERE FAIR AND REASONABLE TO THE ORGANIZATION.

**SCHEDULE O
(Form 990)**

(Rev. December 2024)

Department of the Treasury
Internal Revenue Service

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on
Form 990 or 990-EZ or to provide any additional information.

Attach to Form 990 or Form 990-EZ.

Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

**Open to Public
Inspection**

Name of the organization

SESAME WORKSHOP

Employer identification number

13-2655731

GROSS RECEIPTS EXPLANATION:

GROSS RECEIPTS REPORTED ON FORM 990, PAGE 1, BOX G INCLUDES, IN ADDITION TO REVENUES, THE GROSS SALE PROCEEDS OF SESAME WORKSHOP'S INVESTMENT PORTFOLIO AS REPORTED IN PART VIII, LINE 7A OF THE FORM 990.

FORM 990, PART III, LINE 1, ORGANIZATION'S MISSION CONTINUED:

SESAME WORKSHOP ACHIEVES ITS MISSION BY DEVELOPING AND DISTRIBUTING INNOVATIVE AND ENTERTAINING EDUCATIONAL CONTENT FOR CHILDREN. THE COMPANY ORGANIZES ITS ACTIVITIES INTO TWO OPERATING UNITS TO MOST EFFICIENTLY DELIVER ON ITS MISSION. THE ENTERPRISE GROUP DISTRIBUTES THE COMPANY'S EDUCATIONAL CONTENT THROUGH MASS MEDIA PLATFORMS, INCLUDING TELEVISION, STREAMING VIDEO, MOBILE, INTERACTIVE, PRINT AND LIVE ENTERTAINMENT, IN THE U.S. AND AROUND THE WORLD, WITH A FOCUS ON DEVELOPED AND DEVELOPING MARKETS. THIS GROUP IS RESPONSIBLE FOR CREATING AND DISTRIBUTING SESAME STREET, THE COMPANY'S FLAGSHIP PRESCHOOL SERIES, WHICH PREMIERED IN THE UNITED STATES IN 1969 AND IS CURRENTLY BROADCASTING ITS 56TH SEASON. THIS GROUP'S PRIMARY SOURCES OF REVENUES ARE THE SALE AND LICENSING OF EDUCATIONAL CONTENT AND THE LICENSING OF THE SESAME STREET CHARACTERS AND BRAND, BOTH DOMESTICALLY AND INTERNATIONALLY.

THE SECOND GROUP, INTERNATIONAL SOCIAL IMPACT & PHILANTHROPY, FOCUSES ITS EFFORTS ON UN-SERVED, UNDERSERVED, AND VULNERABLE COMMUNITIES IN THE U.S. AND LESS DEVELOPED MARKETS. IT CREATES AND DISTRIBUTES CONTENT FOR SPECIFIC TARGET AUDIENCES, INCLUDING CREATING AND DISTRIBUTING LOCAL VERSIONS OF SESAME STREET THAT ARE DEVELOPED IN PARTNERSHIP WITH LOCAL EXPERTS, DESIGNED TO ADDRESS THE EDUCATIONAL NEEDS OF CHILDREN IN THEIR OWN COUNTRIES. IT ALSO CREATES NEEDS-DRIVEN PUBLIC SERVICES INITIATIVES AND OUTREACH PROGRAMS THAT PROVIDE AGE-APPROPRIATE MATERIALS AND BEHAVIOR CHANGE STRATEGIES AROUND THEMES OF ACCESS TO EARLY EDUCATION, CRITICAL HEALTH LESSONS, AND TOOLS FOR VULNERABLE CHILDREN. PROJECTS ADDRESS HEALTH AND SANITATION, PARENT ENGAGEMENT, TRAUMATIC CHILDHOOD EXPERIENCES, FINANCIAL EMPOWERMENT, MILITARY DEPLOYMENT, HUMANITARIAN RESPONSE AND SCHOOL READINESS. THIS GROUP'S PRIMARY SOURCE OF REVENUE IS DIRECT FUNDING SUPPORT FOR ITS EDUCATIONAL PROGRAMS AND INITIATIVES FROM FOUNDATIONS, CORPORATIONS, GOVERNMENT AGENCIES, AND INDIVIDUALS.

OVERALL, SESAME STREET HAS BEEN SEEN IN OVER 150 COUNTRIES, INCLUDING 30 SESAME STREET INTERNATIONAL CO-PRODUCTIONS. TAKING ADVANTAGE OF ALL FORMS OF MEDIA AND USING THOSE THAT ARE BEST SUITED TO DELIVERING A PARTICULAR CURRICULUM, THE COMPANY EFFECTIVELY AND EFFICIENTLY REACHES MILLIONS OF CHILDREN, PARENTS, CAREGIVERS AND EDUCATORS.

FORM 990, PART III, LINE 4A, PROGRAM SERVICE ACCOMPLISHMENTS:

EMOTIONAL VOCABULARY. THE STORY NARRATIVES SUPPORT THE NOTICING AND NAMING EMOTIONS, VALIDATING EMOTIONS, AND MODELING A STRATEGY TO REDUCE THE EMOTION SO NOT TO IMPEDE WITH THE CHILD'S ACTIVITIES. AND DO SO IN CELEBRATION OF THEIR FAMILY AND COMMUNITY. SEASON 56 EXTENDS PRESCHOOLERS UNDERSTANDING OF THEIR EMOTIONS AND APPLIES THEIR EMOTIONAL REGULATION SKILLS TO SOLVE SOCIAL PROBLEMS IN ORDER TO SOLVE CONFLICTS WITH PROSOCIAL BEHAVIORS AND INCREASE THEIR SKILLS IN:

For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule O (Form 990) (Rev. 12-2024)

LHA 432211 01-15-25

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PERSPECTIVE TAKING, LISTENING, COOPERATION, COLLABORATION, SHARING, AND TURN-TAKING ALL IN SERVICE OF DEVELOPING, MAINTAINING, AND REPAIRING FRIENDSHIPS.

THESE STORIES SUPPORT CHILDREN'S DEVELOPMENT OF A HEALTHY AND POSITIVE SENSE OF WHO THEY ARE, DEEPEN THEIR UNDERSTANDING OF OTHERS, AND MODEL ACTING WITH KINDNESS, FAIRNESS, AND RESPECT. SESAME STREET IS DRIVEN BY A SCHOOL READINESS CURRICULUM WHICH IS TAUGHT THROUGH A PRESCHOOL FRIENDLY TOPIC.

THE SHOW CURRENTLY BROADCASTS MULTIPLE TIMES A DAY IN THE U.S. ON THE PUBLIC BROADCASTING SERVICE (PBS), WHICH IS AVAILABLE FOR FREE IN 98% OF HOUSEHOLDS WITH TELEVISIONS. IN ADDITION TO ITS PRESENCE ON PBS AND OTHER TELEVISION AND DIGITAL PLATFORMS, "SESAME STREET" VIDEOS, INTERACTIVE GAMES AND OTHER EDUCATIONAL CONTENT ARE AVAILABLE FREE OF CHARGE FOR USERS ON WWW.SESAMESTREET.ORG, WWW.PBSKIDS.ORG AND WWW.YOUTUBE.COM. INCLUDING ITS DISTRIBUTION ON BROADCAST, STREAMING VOD AND CABLE TV AND ITS PRESENCE ON VARIOUS DIGITAL PLATFORMS. "SESAME STREET" REACHES 11.6 MILLION KIDS AGES 0-8 IN THE U.S. ON A MONTHLY BASIS. ITS CONTINUED POPULARITY PLACES IT AS THE #1 KIDS SHOW ON PBS LINEAR TV FROM JANUARY TO JUNE 2025, REACHING 2.7 MILLION US HOUSEHOLDS RECEIVING 17 MILLION VIEWS. ON HBO MAX IN THE US, SESAME STREET RECEIVED 58 MILLION VIEWS AND WAS WATCHED FOR 24 MILLION HOURS IN FISCAL YEAR 2025. SESAME STREET'S FREE YOUTUBE CHANNEL RECEIVED OVER 1.4 BILLION VIEWS DOMESTICALLY IN FISCAL YEAR 2025 (AND 3.3 BILLION VIEWS WORLDWIDE). RESEARCH HAS SHOWN THAT CHILDREN WHO WATCH "SESAME STREET" CONSISTENTLY PERFORM BETTER ACADEMICALLY AT EVERY GRADE LEVEL THROUGH HIGH SCHOOL AND HAVE MORE DEVELOPED SOCIAL SKILLS.

"SESAME STREET" IS ALSO SEEN IN OVER 150 COUNTRIES THROUGH DISTRIBUTION AGREEMENTS WITH LOCAL PUBLIC AND COMMERCIAL BROADCASTERS. IN ADDITION, LOCAL ADAPTATIONS OF "SESAME STREET" ARE PRODUCED AND DISTRIBUTED IN GERMANY, MIDDLE EAST NORTH AFRICA, THE NETHERLANDS, LATIN AMERICA, SOUTH AFRICA, INDIA, BANGLADESH, SOMALIA, ETHIOPIA AND AFGHANISTAN. THE PROGRAM REACHES 150 MILLION KIDS ON A WORLDWIDE BASIS.

FORM 990, PART III, LINE 4B, PROGRAM SERVICE ACCOMPLISHMENTS:
IN THE PROGRAM'S FINAL YEAR, 1,191,174 PEOPLE WERE REACHED.

AS THE PROGRAM CONCLUDED, ISI PRIORITIZED THE DISSEMINATION OF EVIDENCE AND TOOLS TO BENEFIT THE BROADER HUMANITARIAN FIELD. KEY RESOURCES DEVELOPED INCLUDE THE WATCH, PLAY, LEARN TOOLKIT - AN ADAPTABLE RESOURCE PACKAGE ENABLING FRONTLINE ECD PRACTITIONERS ACROSS SECTORS (PROTECTION, HEALTH, NUTRITION) TO INTEGRATE EVIDENCE-BASED PLAY PROGRAMMING INTO EXISTING WORK - AND THE PLAY TO LEARN RESOURCE HUB, A PLATFORM SHARING PROGRAM AND TECHNICAL RESOURCES, CONTENT, AND IMPLEMENTATION TOOLS FROM BANGLADESH, LEBANON, JORDAN, AND BEYOND. THESE RESOURCES WERE SHARED AT EVENTS INCLUDING THE "PLAY WITH A PURPOSE" ROADSHOW IN BANGLADESH IN JANUARY 2025, WHERE 180 POLICYMAKERS, UN AGENCY REPRESENTATIVES, AND INGO LEADERS ENGAGED WITH SIX YEARS OF PLAY TO LEARN EVIDENCE, DISCUSSED RECOMMENDATIONS FOR SUSTAINING THE MODEL'S IMPACT, AND AND EXPLORED FIRSTHAND THE MATERIALS AND MODELS DEVELOPED OVER SIX YEARS OF IMPLEMENTATION.

AHLAN SIMSIM-IRAQ: DURING YEAR 4 OF THE AHLAN SIMSIM-IRAQ PROJECT, SESAME WORKSHOP ADVANCED EARLY CHILDHOOD EDUCATION AND YOUTH

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EMPOWERMENT ACROSS SIX GOVERNORATES IN CLOSE COLLABORATION WITH USAID, IRAQ'S MINISTRY OF EDUCATION, AND NGO AND PRODUCTION PARTNERS. THE PROGRAM PRIORITIZED ACCESS FOR THE MOST VULNERABLE CHILDREN - INCLUDING DISPLACED POPULATIONS AND MINORITY GROUPS - WITH KINDERGARTEN ENROLLMENT WEIGHTED TOWARD CHILDREN WITH LOWER IDELA BASELINE SCORES.

FEMALE EDUCATORS RECEIVED TRAINING IN EMERGENT LITERACY, NUMERACY, AND ANTI-BIAS PRACTICES. PARENT ENGAGEMENT DEEPENED THROUGH PTA COMMITTEES AND CAREGIVER SESSIONS CENTERED ON LEARNING-THROUGH-PLAY. YOUTH HUBS PROVIDED SAFE SPACES FOR SKILL-BUILDING AND CREATIVE EXPRESSION, WITH YOUNG PEOPLE GAINING SOFT SKILLS AND PRODUCING ORIGINAL FILMMAKING PROJECTS. CONTENT PRODUCTION EXPANDED TO INCLUDE NEW VIDEOS FOR BOTH CHILDREN AND FATHERS, AND ADVOCACY EFFORTS WORKED TO INTEGRATE AHLAN SIMSIM MATERIALS INTO GOVERNMENTAL KINDERGARTEN CURRICULA - A CRITICAL STEP TOWARD SUSTAINABILITY INDEPENDENT OF PROJECT FUNDING.

THE PROGRAM CONCLUDED IN FY25 FOLLOWING THE LOSS OF USAID FUNDING. CLOSE-OUT WAS MANAGED RESPONSIBLY AND TRANSPARENTLY: STAFF DEMOBILIZATION COMPLIED WITH IRAQI LABOR LAW, ASSETS WERE DONATED TO LOCAL NGOS, AND PROGRAM DOCUMENTATION WAS COMPREHENSIVELY ARCHIVED. OVER FOUR YEARS, AHLAN SIMSIM DEMONSTRATED THE TRANSFORMATIVE POWER OF CULTURALLY TAILORED PROGRAMMING IN IRAQ - USING BELOVED CHARACTERS, BASMA AND JAD, TO PROMOTE EMPATHY, DIVERSITY, AND RESILIENCE - AND LEAVES A LASTING FOUNDATION FOR EARLY LEARNING AS A MEANS OF HEALING AND CONNECTION IN COMMUNITIES DEEPLY AFFECTED BY DISPLACEMENT AND CONFLICT.

WELCOME SESAME: INCLUSION AND BELONGING FOR DISPLACED LEARNERS: WELCOME SESAME, SUPPORTED BY THE HILTON FOUNDATION, IS A GLOBAL SOCIAL COHESION INITIATIVE DELIVERING A 16-SESSION INSTRUCTIONAL PROGRAM DESIGNED TO SUPPORT THE SOCIAL INTEGRATION OF YOUNG CHILDREN AND FAMILIES IN COMMUNITIES TRANSFORMED BY MIGRATION. OPERATING IN UGANDA, COLOMBIA, AND ECUADOR, THE PROGRAM ADDRESSES SOCIAL-EMOTIONAL LEARNING (SEL), POSITIVE IDENTITY, AND SENSE OF BELONGING THROUGH BOTH PRINT AND MEDIA CONTENT.

IN FY25, THE PROGRAM COMPLETED ITS SECOND IMPLEMENTATION CYCLE AND LAUNCHED ITS THIRD. THE SECOND CYCLE REACHED 5,236 CHILDREN, 4,016 GUARDIANS, AND 218 EDUCATORS ACROSS 185 CLASSROOMS. MONITORING DATA SHOWED MEANINGFUL EDUCATOR GROWTH IN SEL KNOWLEDGE AND PRACTICE, INCLUDING STRONGER IDENTIFICATION OF POSITIVE EMOTION-REGULATION STRATEGIES AND INCREASED CONFIDENCE IN FOSTERING INCLUSIVE CLASSROOM ENVIRONMENTS.

AS THE PROGRAM ENTERED ITS THIRD AND FINAL IMPLEMENTATION CYCLE IN JANUARY 2025, SESAME WORKSHOP AND PARTNERS DEEPENED ENGAGEMENT WITH MINISTRIES OF EDUCATION IN ALL THREE COUNTRIES AND COMMITTED TO SCALING TO ADDITIONAL CLASSROOMS. THROUGH ITERATIVE REFINEMENT AND STRONG LOCAL PARTNERSHIPS, WELCOME SESAME IS BUILDING A SUSTAINABLE, ADAPTABLE SEL MODEL THAT STRENGTHENS EARLY LEARNING ECOSYSTEMS ACROSS DIVERSE CRISIS-AFFECTED CONTEXTS.

TEACHER PROFESSIONAL DEVELOPMENT IN UKRAINE: IN FY25, SESAME WORKSHOP LAUNCHED THE UKRAINE EARLY CHILDHOOD DEVELOPMENT TEACHER PROFESSIONAL DEVELOPMENT PROGRAM, DESIGNED TO STRENGTHEN THE COUNTRY'S ECD WORKFORCE AMID PROTRACTED CONFLICT AND WIDESPREAD DISRUPTION TO EDUCATION. THE

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PROGRAM EQUIPS ASPIRING EDUCATORS WITH ROBUST SOCIAL-EMOTIONAL LEARNING, INCLUSIVE, AND PLAY-BASED TEACHING SKILLS ALIGNED WITH UKRAINE'S NATIONAL EDUCATION PRIORITIES.

TO GROUND THE PROGRAM IN REAL NEED, SESAME CONDUCTED A COMPREHENSIVE NEEDS ASSESSMENT ENGAGING 678 SURVEY RESPONDENTS AND 15 IN-DEPTH INTERVIEWS TO IDENTIFY URGENT PROFESSIONAL DEVELOPMENT GAPS. A CURRICULUM ADVISORY CONVENING BROUGHT TOGETHER 60 EDUCATION STAKEHOLDERS IN LVIV, PRODUCING A VALIDATED DRAFT FRAMEWORK FOR A THREE-MONTH TRAINING PROGRAM TO BE FINALIZED AND IMPLEMENTED IN FY26. SESAME HAS FORMALIZED A PARTNERSHIP WITH IZMAIL UNIVERSITY AND IS ACTIVELY EXPANDING TO ADDITIONAL UNIVERSITIES TO SUPPORT REGIONAL ROLLOUT AND LONG-TERM INSTITUTIONAL ADOPTION OF THE MODEL.

FORM 990, PART III, LINE 4C, PROGRAM SERVICE ACCOMPLISHMENTS:
 FY25 WAS A YEAR OF SIGNIFICANT IMPACT AND STRATEGIC ADAPTATION. THE CONCLUSION OF SEVERAL USAID-SUPPORTED INITIATIVES IN BANGLADESH, INDIA, AND IRAQ REQUIRED A THOUGHTFUL REALIGNMENT OF RESOURCES AND PRIORITIES. AS A RESULT OF THE SUDDEN SHIFT IN THE FUNDING LANDSCAPE, WE MADE THE DIFFICULT DECISION TO CLOSE OUR OPERATIONS IN IRAQ AND BANGLADESH. WE ARE FURTHER POSITIONING THE DEPARTMENT FOR LONG-TERM SUSTAINABILITY AND GROWTH BY SHARPENING OUR THEMATIC FOCUS TO ALIGN MORE CLOSELY WITH CONTENT STRATEGY AND ORGANIZATIONAL PRIORITIES, WHILE MANAGING A STREAMLINED PORTFOLIO OF FUNDED PROJECTS FOR BOTH U.S. AND INTERNATIONAL UPTAKE. WE ARE REPLICATING PROVEN PROGRAM MODELS THROUGH EFFICIENT, COLLABORATIVE DESIGN PROCESSES; RESPONDING TO EVOLVING CHILD AND FAMILY NEEDS USING RESEARCH, DATA, AND PARTNER INSIGHT; AND INVESTING IN TARGETED PILOTS AND STRATEGIC PARTNERSHIPS TO DRIVE INNOVATION, SCALE, AND EXPANDED REACH.

ACROSS OUR REGIONAL OFFICES AND GLOBAL PROGRAMS, WE CONTINUED TO EXPAND OUR MULTI-PLATFORM MEDIA CONTENT AND EVIDENCE-BASED DIRECT SERVICES, SUSTAINING STRONG REACH AND MEANINGFUL OUTCOMES FOR CHILDREN AND FAMILIES AND ENSURING A MORE RESILIENT ORGANIZATIONAL FOUNDATION FOR THE WORK AHEAD.

REGIONAL AND COUNTRY PROGRAMS:
 BANGLADESH: FOR OVER 20 YEARS, SISIMPUR - SESAME WORKSHOP'S BANGLADESHI CO-PRODUCTION - HAS BEEN A CORNERSTONE OF EARLY CHILDHOOD MEDIA IN THE COUNTRY, REINFORCING FOUNDATIONAL LITERACY, NUMERACY, SOCIAL-EMOTIONAL LEARNING, GENDER EQUITY, AND DISABILITY INCLUSION FOR MILLIONS OF CHILDREN. IN FY25, SISIMPUR SEASONS 15 AND 16 AIRED NATIONALLY, GENERATING OVER 249 MILLION YOUTUBE VIEWS AND MORE THAN 13 MILLION CUMULATIVE WATCH HOURS. THE SERIES WILL CONTINUE AIRING ON MULTIPLE BROADCAST CHANNELS THROUGH 2027.

THE USAID-FUNDED SISIMPUR DIRECT-SERVICE PROJECT REACHED 34,606 CHILDREN, 1,251 EDUCATORS, AND 11,624 PARENTS AND CAREGIVERS ACROSS 250 SCHOOLS, STRENGTHENING INCLUSIVE TEACHING PRACTICES AND COMMUNITY ENGAGEMENT. AN ADDITIONAL 17,342 STUDENTS, PARENTS, AND TEACHERS PARTICIPATED IN THE INTERNET-SMART GENERATION INITIATIVE, WHICH PROMOTED DIGITAL LITERACY AND SAFE INTERNET PRACTICES THROUGH STRUCTURED CLASSROOM SESSIONS, TEACHER TRAINING, AND CAREGIVER AWARENESS PROGRAMMING.

THROUGH THE LEGO FOUNDATION-FUNDED PLAY TO LEARN PROJECT, SESAME

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WORKSHOP BANGLADESH DEVELOPED AND DISSEMINATED AN "ECD HOMEKIT", CONTAINING PLAY AND LEARNING MATERIALS CHILDREN AND THEIR FAMILIES TO USE AT HOME, REACHING 1430 ROHINGYA CHILDREN AND 570 CHILDREN FROM THE HOST COMMUNITY. SESAME WORKSHOP BANGLADESH ALSO DEVELOPED AND DISTRIBUTED 20 NEWLY DEVELOPED ROHINGYA STORYBOOKS THAT WERE INTEGRATED INTO PROGRAMS OF 11 PARTNERS AND INTO 62 GOVERNMENT PRIMARY SCHOOLS. FINALLY, IN THE REPORTING PERIOD, SESAME WORKSHOP BANGLADESH PARTNERED WITH SAVE THE CHILDREN TO INTEGRATE SW CONTENT INTO THE MYANMAR KG CURRICULUM FOR ROHINGYA CHILDREN IN 20 LEARNING CENTERS OF ROHINGYA CAMPS, REACHING AROUND 795 KG-GRADE STUDENTS.

THE CONCLUSION OF USAID FUNDING HAD A SIGNIFICANT IMPACT ON THE BANGLADESH OFFICE'S FINANCIAL SUSTAINABILITY. FOLLOWING CAREFUL REVIEW, SESAME WORKSHOP MADE THE DECISION TO WIND DOWN ITS BANGLADESH COUNTRY OFFICE IN FY26. THE TEAM CONCLUDED ITS WORK HAVING DELIVERED MEASURABLE IMPACT AND EXPANDED ACCESS TO HIGH-QUALITY EDUCATIONAL MEDIA ACROSS THE COUNTRY. ALL DEVELOPED MATERIALS REMAIN ACCESSIBLE THROUGH BROADCAST AND DIGITAL PLATFORMS, ENSURING CONTINUED BENEFIT TO CHILDREN AND FAMILIES BEYOND OUR OPERATIONAL PRESENCE.

INDIA: IN FY25, SESAME WORKSHOP INDIA OPERATED ACROSS 8 STATES, DIRECTLY REACHING OVER 446,000 CHILDREN AND ENGAGING 9 MILLION INDIVIDUALS THROUGH DIGITAL PLATFORMS - ALL WHILE NAVIGATING A SIGNIFICANT FUNDING TRANSITION. A USAID-FUNDED GRANT FOCUSED ON FOUNDATIONAL SKILLS AND WASH BEGAN IN AUGUST 2024 AND CONCLUDED EARLY IN JANUARY 2025, PROMPTING A REASSESSMENT OF THE INDIA OFFICE'S FUNDING MODEL AND LONG-TERM SUSTAINABILITY. DURING THIS PERIOD, LOCAL PHILANTHROPY GREW 13% YEAR-ON-YEAR, WITH 68% OF FUNDING MOBILIZED THROUGH DOMESTIC CORPORATE SOCIAL RESPONSIBILITY SOURCES.

PROGRAMMING SPANNED EDUCATION, WELL-BEING, HEALTH AND HYGIENE, AND THE ENVIRONMENT. THE CHALO! SESAME STREET LEARNING AND ASSESSMENT APP ACHIEVED OVER 100,000 DOWNLOADS, 11,000 REGISTERED USERS, AND A 26% MONTHLY RETENTION RATE, REFLECTING STRONG ADOPTION AND SUSTAINED ENGAGEMENT AMONG CAREGIVERS AND YOUNG LEARNERS. NATIONAL CAMPAIGNS AND HIGH-VISIBILITY EVENTS EXTENDED BRAND REACH TO OVER 50 MILLION PEOPLE.

A MAJOR INSTITUTIONAL MILESTONE WAS ACHIEVED WHEN THE INTEGRATED EARLY CHILDHOOD DEVELOPMENT (ECD) PACKAGE - COMPRISING OVER 100 CONTENT RESOURCES ACROSS FIVE LANGUAGES - WAS FORMALLY LAUNCHED BY THE HONORABLE CHIEF MINISTER OF MEGHALAYA, REFLECTING SESAME WORKSHOP'S ROLE AS A TRUSTED PARTNER IN INDIA'S EARLY LEARNING ECOSYSTEM.

SOUTH AFRICA: SESAME WORKSHOP'S SOUTH AFRICA OFFICE CONTINUED TO DELIVER INTEGRATED EARLY LEARNING PROGRAMMING THROUGH TAKALANI SESAME, ITS LOCALLY CO-PRODUCED SERIES, ALONGSIDE DIGITAL PLATFORMS AND COMMUNITY-BASED INITIATIVES. BROADCAST AND DIGITAL CONTENT, REINFORCING FOUNDATIONAL LITERACY, NUMERACY, SOCIAL-EMOTIONAL LEARNING, HEALTH, AND INCLUSION THEMES, REACHED AN AVERAGE OF 18.6 MILLION VIEWERS MONTHLY, GENERATING 35.8 MILLION DIGITAL VIEWS AND OVER 915,000 HOURS OF WATCH TIME ACROSS FIVE LOCAL LANGUAGES.

DIRECT-SERVICE PROGRAMMING REACHED 18,083 CHILDREN AND 350 EDUCATORS ACROSS UNDERSERVED COMMUNITIES IN FIVE PROVINCES, STRENGTHENING SCHOOL READINESS AND EARLY LEARNING ECOSYSTEMS. STRUCTURED TRAINING AND CAPACITY-BUILDING SESSIONS ENGAGED 1,081 ADULTS - INCLUDING ECD

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PRACTITIONERS, CAREGIVERS, AND SECTOR PARTNERS - IN PLAY-BASED PEDAGOGY, SAFEGUARDING PRACTICES, AND CURRICULUM-ALIGNED APPROACHES. A WHATSAPP CHATBOT DELIVERED STRUCTURED LEARNING PROMPTS AND POSITIVE CAREGIVING SUPPORT TO 8,891 CAREGIVERS, EXTENDING PROGRAM REACH INTO THE HOME.

FY25 WAS ALSO A YEAR OF SIGNIFICANT RECOGNITION FOR SESAME WORKSHOP SOUTH AFRICA. THE BIG FEELINGS SPECIAL EARNED A TELLY AWARD AND AN ANTHEM AWARD AND RECEIVED NOMINATIONS FOR BOTH A SAFTA AND AN INTERNATIONAL EMMY. THE BOND THROUGH PLAY CAMPAIGN, WHICH PROMOTES STRENGTHENING FAMILY RELATIONSHIPS THROUGH PLAY, RECEIVED A 2025 WEBBY AWARD. MOST NOTABLY, SESAME WORKSHOP SOUTH AFRICA WAS APPOINTED AS A STRATEGIC PARTNER TO THE DEPARTMENT OF BASIC EDUCATION FOR THE NATIONAL BANA PELE ("LET'S PUT CHILDREN FIRST") CAMPAIGN, CONDUCTING ROADSHOWS AND COMMUNITY CLINICS ALONGSIDE THE MINISTER OF EDUCATION ACROSS FIVE PROVINCES. THIS PARTNERSHIP STRENGTHENED NATIONAL VISIBILITY OF THE IMPORTANCE OF EARLY CHILDHOOD DEVELOPMENT, EARLY LEARNING AND STIMULATION, AND REINFORCED SESAME'S ROLE AS A TRUSTED CONTRIBUTOR TO EDUCATION POLICY DIALOGUE AND COMMUNITY MOBILIZATION.

LATIN AMERICA: ISI'S LATIN AMERICA PORTFOLIO SPANNED SEVEN COUNTRIES - BRAZIL, COLOMBIA, EL SALVADOR, GUATEMALA, ECUADOR, HONDURAS, AND MEXICO - DELIVERING PROGRAMMING IN THREE LANGUAGES: SPANISH, PORTUGUESE, AND MAYA K'ICHE'. PROGRAMMING WAS CENTERED ON SIX THEMATIC AREAS: HEALTHY HABITS, WASH, STEM, DIGITAL WELL-BEING, SOCIO-EMOTIONAL LEARNING, AND SOCIAL COHESION, IMPLEMENTED IN CLOSE PARTNERSHIP WITH MINISTRIES OF EDUCATION AND LOCAL SERVICE PROVIDERS. IN FY25, PROGRAMS DIRECTLY REACHED OVER 495,000 CHILDREN, CAREGIVERS, AND TEACHERS THROUGH IN-CLASSROOM SESSIONS, FAMILY PLAY WORKSHOPS, TEACHER TRAININGS, AND COMMUNITY EVENTS. EDUCATIONAL CONTENT REACHED AN ADDITIONAL 7.2 MILLION PEOPLE THROUGH SESAME'S MEDIA AND DIGITAL PLATFORMS.

SEVERAL INNOVATIVE INITIATIVES STAND OUT. A DIGITAL WELL-BEING PROGRAM CERTIFIED 366 TEACHERS IN BRAZIL IN SESAME'S METHODOLOGY AND WAS FORMALLY INCORPORATED INTO THE MINISTRY OF EDUCATION'S LEARNING PROGRAM. A PILOT IN MEXICO TESTED THE USE OF MECHA BUILDERS, SESAME'S STEM ANIMATED SERIES, IN CLASSROOMS - WITH STRONG RESULTS AND ENTHUSIASM FROM BOTH TEACHERS AND CHILDREN. A FLEXIBLE SOCIO-EMOTIONAL LEARNING PROGRAM WAS IMPLEMENTED ACROSS BRAZIL, COLOMBIA, AND MEXICO, AND A SOCIAL COHESION PROGRAM WAS SCALED IN COLOMBIA AND ECUADOR. THE WATER, SANITATION AND HYGIENE (WASH) PROGRAM IMPLEMENTED IN PARTNERSHIP WITH WORLD VISION IN CENTRAL AMERICA CONCLUDED AT THE END OF FY25, CLOSING OUT A MULTI-YEAR PARTNERSHIP THAT BROUGHT HYGIENE EDUCATION TO CHILDREN AND COMMUNITIES ACROSS EL SALVADOR, HONDURAS, AND GUATEMALA. NEW CONTENT DEVELOPED WITH SUPPORT FROM ABBOTT, METLIFE FOUNDATION, AND FUNDACIN FEMSA WILL BE DISTRIBUTED ACROSS BRAZIL, COLOMBIA, AND MEXICO IN FY26.

TO STRENGTHEN PROGRAM QUALITY ACROSS THE REGION, ISI'S LATIN AMERICA TEAM DEVELOPED A REGIONAL MONITORING PLAN WITH SHARED INDICATORS, CREATED GUIDES TO SUPPORT TRAINING OF TRAINERS, EXPANDED USE OF A WHATSAPP CHATBOT TO CONNECT TEACHERS WITH CONTENT RESOURCES, AND PRODUCED AND PRESENTED AN ADVOCACY REPORT ON THE SITUATION OF EARLY CHILDHOOD IN CRISIS IN COLOMBIA. WITH GOVERNMENT PARTNERSHIPS ANCHORED AT THE MINISTRY LEVEL AND PROGRAM MODELS INCREASINGLY ADOPTED AND SCALED BY LOCAL PARTNERS, LATIN AMERICA ENTERS FY26 AS ONE OF ISI'S

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GLOBAL THEMATIC PROGRAMS:

WASH UP! & GIRL TALK: LAUNCHED IN 2015 IN PARTNERSHIP WITH WORLD VISION, WASH UP! BRINGS LIFE-SAVING WATER, SANITATION, AND HYGIENE (WASH) EDUCATION TO CHILDREN IN LOW-RESOURCE ENVIRONMENTS ACROSS 18 COUNTRIES. THE COMPANION GIRL TALK PROGRAM EMPOWERS PRE-ADOLESCENT AND ADOLESCENT GIRLS AND BOYS AGES 9 - 14 TO PRACTICE AND PROMOTE HEALTHY WASH BEHAVIORS, WITH PARTICULAR EMPHASIS ON MENSTRUAL HEALTH AND HYGIENE.

IN FY25, SESAME WORKSHOP EXPANDED THE WASH UP!/GIRL TALK CONTENT LIBRARY WITH NEW LANGUAGES, GENDER EQUITY CONTENT, AND EXPANDED GIRL TALK PROGRAMMING FOR BOYS. THE PROGRAM WAS RELAUNCHED IN ZIMBABWE AND INTRODUCED FOR THE FIRST TIME IN EL SALVADOR, HONDURAS, GUATEMALA, AND KENYA. THE PROGRAM CONCLUDED AT THE END OF FY25 AFTER A DECADE OF IMPACT ACROSS 18 COUNTRIES, WITH APPROXIMATELY 11,000 TEACHERS TRAINED AND NEARLY 400,000 CHILDREN REACHED IN TOTAL. TWO CLOSING WORKSHOPS CELEBRATED THIS MILESTONE AND CAPTURED LESSONS LEARNED FOR THE FIELD.

GLOBAL PARTNERSHIPS: IN FY25, ISI CONTINUED ITS PARTNERSHIP WITH ABBOTT LABORATORIES TO DEVELOP CONTENT ADDRESSING NON-COMMUNICABLE DISEASES (NCDS) ACROSS BRAZIL, INDIA, MEXICO, AND THE UNITED STATES, AND LAUNCHED A NEW PARTNERSHIP WITH METLIFE FOUNDATION TO DEVELOP RESOURCES SUPPORTING SOCIAL PROBLEM-SOLVING SKILLS AND CARING RELATIONSHIPS FOR CHILDREN ACROSS BRAZIL, INDIA, MEXICO, THE UNITED STATES, AND THE MENA REGION. CONTENT DEVELOPMENT BEGAN IN FY25, WITH RESOURCES LAUNCHING IN FY26.

FORM 990, PART III, LINE 4D, OTHER PROGRAM SERVICES:

U.S. SOCIAL IMPACT

IN ADDITION TO DISTRIBUTING ITS EDUCATIONAL CONTENT ON MASS MEDIA PLATFORMS, SESAME WORKSHOP CREATES AND DISTRIBUTES, WITH PHILANTHROPIC SUPPORT, BILINGUAL MULTIMEDIA EDUCATIONAL INITIATIVES AND RESOURCES THAT SERVE THE MAJORITY OF CHILDREN AND FAMILIES WHILE INTENTIONALLY REACHING THOSE WHO ARE MOST UNDER-RESOURCED OR WHO FACE SPECIFIC EDUCATIONAL NEEDS. IN FY 2025, SESAME WORKSHOP CONTINUED TO ADDRESS EMERGING AND PERSISTENT CHALLENGES FACING MARGINALIZED CHILDREN AND FAMILIES ACROSS THE UNITED STATES.

EMOTIONAL WELL-BEING

BUILDING UPON SESAME WORKSHOP'S ONGOING, ORGANIZATIONAL-WIDE COMMITMENT RESPONDING TO THE MENTAL HEALTH CRISIS, IN FY 2025, WE LAUNCHED NEW RESOURCES FOR FAMILIES AND PROVIDERS TO HELP CHILDREN BUILD A FOUNDATION OF EMOTIONAL WELLNESS.

IN AUGUST 2024, SESAME WORKSHOP LAUNCHED FIVE MINDFUL MONSTERS PODCAST EPISODES, ACCOMPANIED BY TWO PRINTABLE GUIDES OFFERING STRATEGIES FOR INCORPORATING MINDFULNESS PRACTICES INTO EVERYDAY ROUTINES IN BOTH EARLY CHILDHOOD CLASSROOMS AND HOME-BASED SETTINGS. ACROSS THE FIVE EPISODES, SESAME STREET MUPPETS GUIDE CHILDREN THROUGH DEVELOPMENTALLY APPROPRIATE MINDFULNESS STRATEGIES SUCH AS WHOLE-BODY LISTENING, BODY SCANS, AND BUBBLE BREATHING BODY LISTENING

AS OF FEBRUARY 2026, THE PODCASTS HAVE A COMBINED 47 MILLION YOUTUBE VIEWS, INCLUDING:

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- WHOLE BODY LISTENING WITH ELMO - 8.5M VIEWS
- SELF-LOVE MANTRAS WITH GROVER - 5.3M VIEWS LOVE MANTRAS WITH GROVER
- BUBBLE BREATHING WITH ABBY - 5.2M VIEWS
- LOOK AND NOTICE WITH COOKIE MONSTER - 15M VIEWS
- BODY SCAN WITH BIG BIRD - 13M VIEWS

WE ALSO PUBLISHED TWO NEW ARTICLES ON SESAMEWORKSHOP.ORG - ONE AN INTERVIEW WITH FOUR NATIONAL ALLIANCE ON MENTAL ILLNESS (NAMI) PSYCHIATRISTS ABOUT ANXIETY IN YOUNG CHILDREN (WHAT MENTAL HEALTH SPECIALISTS WANT PARENTS TO KNOW ABOUT ANXIETY), AND ONE FOR PARENTS WHO ARE CONCERNED ABOUT THEIR YOUNG CHILD'S MENTAL HEALTH (WHEN YOU'RE CONCERNED ABOUT YOUR CHILD'S MENTAL HEALTH). THE INTERVIEW INCLUDED FOUR CHILD MENTAL HEALTH PROVIDERS: DEVIKA BHUSHAN, MD, CHRISTINE CRAWFORD, MD, NEHA NAVSARIA, PHD, AND MARIAN WILLIAMS, PHD, ABOUT CHILDHOOD ANXIETY. THE ARTICLES LAUNCHED ON OCTOBER 1, 2024, IN ADVANCE OF WORLD MENTAL HEALTH DAY ON OCTOBER 10TH, 2024. THE ARTICLES RECEIVED A TOTAL OF 255 SESSIONS AND 1,637 SESSIONS, RESPECTIVELY, ON OUR WEBSITE.

DURING FY 2025, SESAME WORKSHOP ALSO DEVELOPED TWO ORIGINAL WEBINARS ON EMOTIONAL WELL-BEING FOR SERVICE PROVIDERS, INCLUDING EDUCATORS, MENTAL HEALTH PROFESSIONALS, HEALTHCARE WORKERS, ETC. THE FIRST WEBINAR, COMPONENTS OF COMMUNITY: CREATING SOCIAL CONNECTIONS TO ADDRESS MENTAL HEALTH, LAUNCHED ON OCTOBER 21, 2024, AND FEATURED DR. JULIE RADLAUER-DOERFLER LMHC WHO IS A LEADING EXPERT IN BEHAVIORAL HEALTH AND SOCIAL CONNECTIONS. THE WEBINAR EXPLORED THE WAYS SOCIAL FACTORS AFFECT OUR EMOTIONAL WELL-BEING AND PROVIDED HANDS-ON TOOLS AND INTERVENTIONS TO BUILD KINDNESS AND RESILIENCE IN CHILDREN. AS OF JUNE 30, 2025, 1,434 USERS HAVE LAUNCHED 1,984 SESSIONS OF THE WEBINAR.

OUR SECOND WEBINAR, COMPONENTS OF COMMUNITY: THE SCIENCE OF KINDNESS, WAS HELD ON MAY 12, 2025, WITH DR. JULIE RADLAUER-DOERFLER AND DR. KELLI HARDING, WHO COVERED THE SCIENCE OF HAPPINESS. THIS DISCUSSION EXPANDED UPON TOPICS AND STRATEGIES FROM THE FIRST WEBINAR, EMPHASIZED COMMUNITY AND CONNECTION, AND EXPLORED WAYS TO CONNECT AND FOSTER KINDNESS IN EVERYDAY LIFE. AS OF JUNE 30, 2025, 562 USERS HAVE LAUNCHED 722 SESSIONS OF THE WEBINAR.

THE EMOTIONAL WELL-BEING TOPIC PAGE HAD A TOTAL OF 153,202 TOTAL SESSIONS AND 148,403 TOTAL USERS DURING FY 2025 AND WAS THE NUMBER ONE TOPIC PAGE ACROSS ALL OF SESAMEWORKSHOP.ORG.

TOUGH TOPICS

IN FY 2025, SESAME WORKSHOP EXPANDED ITS LONG STANDING COMMITMENT TO SUPPORTING CHILDREN AND FAMILIES NAVIGATING PARENTAL ADDICTION. WITH SUPPORT FROM THE FOUNDATION FOR OPIOID RESPONSE EFFORTS (FORE) AND THE DAVID R. CLARE AND MARGARET C. CLARE FOUNDATION, NEW BILINGUAL RESOURCES WERE LAUNCHED BEGINNING IN JANUARY AND MAY 2025. ACROSS FY 2025, THESE RESOURCES WERE VIEWED 59,543 TIMES BY 40,747 USERS ON SESAMEWORKSHOP.ORG.

IN JANUARY 2025, THE FORE LAUNCH INCLUDED TWO NEW PRINTABLES TO HELP EQUIP CHILDREN WITH WAYS TO REACH OUT TO THE ADULTS IN THEIR CIRCLE OF CARE WHEN THEY NEED HELP, COMFORT, OR SUPPORT, AND USE PLAY AS A TOOL FOR FOSTERING CONNECTION AND JOY. THIS LAUNCH ALSO INCLUDED A PROFESSIONAL DEVELOPMENT COURSE, HAND IN HAND: SUPPORTING CHILDREN AND FAMILIES IMPACTED BY PARENTAL ADDICTION, FOR PROVIDERS THAT INTEGRATES

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EXISTING AND NEW PRINTABLE MATERIALS AS WELL AS VIDEO INTERVIEWS WITH REAL PROFESSIONALS SHARING THEIR EXPERIENCES AND EXPERTISE. THIS COURSE IS UNIQUE IN THAT IT IS CREATED FOR PROVIDERS AND PROFESSIONALS WORKING WITH YOUNG CHILDREN (AGES 2-8) AND THEIR FAMILIES. TAKING A STRENGTHS-BASED, TRAUMA-INFORMED APPROACH, THE COURSE OFFERS TALKING POINTS, STRATEGIES, AND RESOURCES AIMED AT BOTH CHILDREN AND ADULTS TO HELP THEM UNDERSTAND AND COPE WITH THE IMPACTS OF PARENTAL ADDICTION, NOURISH CHILDREN AND FAMILIES' EMOTIONAL WELL-BEING, AND BUILD HOPE FOR THE FUTURE. IN FY 2025, THE COURSE HAD 22,766 SESSIONS AND 20,418 TOTAL USERS. THE SOCIAL MEDIA CAMPAIGN FOR THIS LAUNCH FEATURED EACH OF THESE RESOURCES, PROMOTED RECOGNITION FOR CHILDREN OF ADDICTION (COA) AWARENESS WEEK, AND GARNERED 281,383 IMPRESSIONS. PAID MEDIA CAMPAIGNS FOR THIS LAUNCH GARNERED 490,355 IMPRESSIONS.

IN MAY 2025, THE CLARE FOUNDATION LAUNCH CONTINUED TO EXPAND THE PARENTAL ADDICTION TOPIC AND FEATURED RESOURCES DESIGNED TO PROVIDE PRACTICAL ADVICE AND EMOTIONAL SUPPORT TO BOTH CHILDREN AND PARENTS, HELPING THEM NAVIGATE THE COMPLEXITIES OF THE JOURNEY OF RECOVERY AND REUNIFICATION, FILLING A UNIQUE GAP IN RESOURCES THAT ARE NOT TYPICALLY AVAILABLE TO FAMILIES NAVIGATING RECOVERY. THESE RESOURCES INCLUDED A NEW DIGITAL STORYBOOK, ALL ABOUT KARLI: A STORY ABOUT RECONNECTING, ABOUT 6 -YEAR-OLD MUPPET KARLI AND HER MOM AS THEY GROW AND RECONNECT IN MEANINGFUL WAYS AFTER HER MOM'S TIME AWAY GETTING HELP FOR HER ADDICTION. THE STORYBOOK HAD 1,174 TOTAL SESSIONS AND 1,095 TOTAL USERS ON SESAME.ORG DURING FY 2025.WE WERE ABLE TO DESIGN PRINT-READY FILES OF THE STORYBOOK AS WELL FOR FUTURE PRINTING. IN ADDITION, WE LAUNCHED TWO ARTICLES, THREE PRINTABLES, AND A WEBINAR TITLED, SUPPORTING WHOLE FAMILY RECOVERY WITH SESAME STREET, WHICH RECEIVED 596 SESSIONS AND 496 TOTAL USERS FROM MAY-JUNE 2025. THE SOCIAL MEDIA CAMPAIGN FOR THIS LAUNCH FEATURED EACH OF THESE RESOURCES AND GARNERED 641,283 IMPRESSIONS.
EXPENSES \$ 11,720,786. INCLUDING GRANTS OF \$ 30,000. REVENUE \$ 540,861.

FORM 990, PART III, LINE 4D, PROGRAM SERVICE ACCOMPLISHMENTS CONTINUED:
SESAME STREET FOR MILITARY FAMILIES (SS4MF)
SESAME WORKSHOP HAS BEEN SUPPORTING MILITARY FAMILIES FOR NEARLY 20 YEARS. WE CONTINUED THIS COMMITMENT IN FY2025 WITH THE 2024 SS4MF STAKEHOLDER ENGAGEMENT EVENT IN NOVEMBER 2024 AND THE LAUNCH OF NEW EVERYDAY PARENTING RESOURCES IN JANUARY 2025.

THE 2024 SS4MF STAKEHOLDER ENGAGEMENT EVENT PROVIDED THE OPPORTUNITY TO SHARE UPDATES ON THE WORK THAT CAME AFTER THE 2023 STAKEHOLDER SUMMIT, AND FEATURED A CEREMONIAL OPENING, LEADERSHIP REMARKS, A MODERATED PANEL WITH MILITARY AND CIVILIAN EXPERTS DISCUSSING FAMILY SUPPORT INITIATIVES, AND CONCLUDED WITH AN AUDIENCE Q&A. THROUGH THE SS4MF STAKEHOLDER ENGAGEMENT EVENT, WE WERE ABLE TO:

- STRENGTHEN PARTNERSHIPS WITH STAKEHOLDERS, MILITARY SERVICE LEADERS, AND FAMILIES TO ENHANCE CONTENT AND SUPPORT TOOLS, WHILE HIGHLIGHTING THE HISTORY AND COLLABORATION BETWEEN THE DOD AND SESAME WORKSHOP.
- DISCUSS THE STATE AND TOP NEEDS OF YOUNG CHILDREN AND MILITARY FAMILIES NOW AND HOW IT HAS CHANGED OVER TIME.
- RAISE AWARENESS ON RESOURCES FOR MILITARY FAMILIES AND THE IMPORTANCE OF EMOTIONAL WELL-BEING, AND HOW THAT LOOKS LIKE AT A FAMILY LEVEL.

BASED ON RECOMMENDATIONS FROM OUR 2024 SESAME STREET FOR MILITARY

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FAMILIES STAKEHOLDER SUMMIT WITH OUR MILITARY PARTNERS - PARTICULARLY THE CALL TO COLLABORATE ON BEST PRACTICES AND IDENTIFY EMERGING NEEDS - AND INFORMED BY ONTHEGROUND RESEARCH, WE LAUNCHED NEW EVERYDAY PARENTING RESOURCES IN JANUARY 2025 ON SESAMESTREETFORMILITARYFAMILIES.ORG (SS4MF.ORG). THESE RESOURCES OFFER PRACTICAL TIPS FOR STRONGER FAMILY CONNECTIONS AND IDEAS TO HELP CAREGIVERS SUPPORT THEIR CHILDREN'S EMOTIONAL WELL-BEING, AS WELL AS THEIR OWN. THESE NEW RESOURCES INCLUDE FOUR MUPPET VIDEOS, FIVE ARTICLES, FIVE PRINTABLES, AND ONE ONLINE ACTIVITY. SINCE THE RESOURCES LAUNCHED IN JANUARY 2025 TO JUNE 2025, THE EVERYDAY PARENTING TOPIC PAGE ON SS4MF.ORG HAS BEEN VIEWED 35,428 TIMES BY 24,794 USERS.

COMMUNITY BUILDING
SESAME WORKSHOP CONTINUED ITS PARTNERSHIP WITH THE DAVID AND LUCILE PACKARD FOUNDATION TO SUPPORT FAMILY, FRIEND, AND NEIGHBOR CAREGIVERS (FFNCS). NEW RESOURCES LAUNCHED IN OCTOBER 2024 EMPHASIZED DEVELOPMENTAL MILESTONES, HEALTHY HABITS, AND CULTURAL CONNECTIONS AND INCLUDED THREE ARTICLES, FOUR PRINTABLES, FOUR SOCIAL MEDIA APPRECIATION CARDS AND USER-GENERATED SOCIAL MEDIA CAMPAIGN CELEBRATING THE WORK FFNCS DOES FOR THEIR COMMUNITY AND FAMILIES THEY SERVE. OUR GROWING A LANGUAGE GARDEN: EVERYDAY LANGUAGE DEVELOPMENT PRINTABLE ACTIVITY WAS A TOP 10 PRINTABLE ACROSS SESAMEWORKSHOP.ORG DURING THIS TIME, GARNERING A TOTAL OF 2,565 SESSIONS AND 2,278 USERS. IN ADDITION, WE LAUNCHED A NEW WEBINAR TITLED, THE HEART OF COMMUNITIES: SUPPORTING AND CELEBRATING FAMILY, FRIEND, AND NEIGHBOR CAREGIVERS, WHICH HAD A TOTAL 5,951 SESSIONS AND 5,489 USERS DURING FY 2025. THE LAUNCH IN OCTOBER OF 2024 CONTRIBUTED TO THE CHILDCARE TOPIC PAGE AND RESOURCES BEING VIEWED 37,829 TIMES BY 29,067 USERS DURING FY 2025. THE SOCIAL MEDIA CAMPAIGN FOR THIS LAUNCH FEATURED EACH OF THESE RESOURCES AND GARNERED 358,127 IMPRESSIONS DURING FY 2025.

AS PART OF SESAME WORKSHOP'S SEE AMAZING IN ALL CHILDREN INITIATIVE, SESAME WORKSHOP LAUNCHED NEW DIGITAL AND PRINT RESOURCES TO FURTHER OUR MISSION TO HELP FOSTER AUTISTIC CHILDREN'S SENSE OF CREATIVITY AS WELL AS SUPPORT PARENTS AND PROVIDERS IN HELPING DISCOVER AND SUPPORT CHILDREN'S UNIQUE PERSPECTIVES AND PERSONALITIES. THESE RESOURCES INCLUDE A STORYBOOK, AMAZING TO ME, TWO PRINTABLES, TWO ARTICLES, AND A WEBINAR. WE WERE ABLE TO PRINT 30,000 COPIES OF THE AMAZING TO ME STORYBOOK, WHICH CENTERS ON JULIA, AN AUTISTIC 4-YEAR-OLD MUPPET, AS SHE LEARNS A NEW CREATIVE SKILL OF POTTERY FROM HER MOM - A SKILL HER MOM LEARNED FROM HER GRANDMOTHER MANY YEARS BEFORE. AS THEY CREATE, JULIA EXPLORES AT HER OWN PACE AND FINDS A NEW WAY TO EXPRESS HERSELF, ADDING HER OWN AMAZING TOUCH. WE DISTRIBUTED OVER 2,000 FREE COPIES OF THE STORYBOOK TO OUR PARTNERS DURING FY 2025 AND THE DIGITAL VERSION HAD A TOTAL 1,802 SESSIONS AND 1,658 TOTAL USERS. THIS STORYBOOK CONTINUES TO BE DISTRIBUTED NATIONWIDE TO OUR PARTNERS AS WELL AS VARIOUS AUTISM PROGRAMS, CHILD HEALTH SPECIALTY CLINICS, LOCAL CHILDCARE CENTERS, SCHOOLS, HOSPITALS, COMMUNITY CENTERS AND MORE. THIS LAUNCH IN APRIL OF 2025 CONTRIBUTED TO THE AUTISM TOPIC PAGE AND LAUNCHED RESOURCES BEING VIEWED 45,702 TIMES BY 24,411 USERS DURING FY 2025. THE SOCIAL MEDIA CAMPAIGN FOR THIS LAUNCH FEATURED EACH OF THESE RESOURCES AND GARNERED 3,955,551 IMPRESSIONS DURING FY 2025. OUR AUTISM TOPIC PAGE CONTINUES TO BE UPON THE TOP 5 RESOURCES ON SESAME.ORG, WITH 32,538 SESSIONS AND 20,926 TOTAL USERS DURING FY 2025.

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FORM 990, PART V, LINE 1A:
THE NUMBER OF 1099'S ISSUED IN ANY GIVEN YEAR IS DEPENDENT ON THE NUMBER AND SIZE OF PROJECTS UNDERTAKEN.

FORM 990, PART V, LINE 2A:
THE NUMBER OF EMPLOYEES REPORTED IN CALENDAR YEAR 2024 TOTALING 798 REFLECTS ALL INDIVIDUALS EMPLOYED FOR ANY PART OF THE YEAR. IT ALSO INCLUDES PAYMENTS TO PRODUCTION TALENT FOR REUSE AND RE-AIRING OF PREVIOUSLY PRODUCED CONTENT. GIVEN THE VARIABLE NATURE OF PROJECT AND PRODUCTION ACTIVITIES, THE TOTAL EMPLOYEES REPORTED MAY VARY SIGNIFICANTLY YEAR TO YEAR.

FORM 990, PART V, LINE 4B, LIST OF FOREIGN COUNTRIES:
UNITED KINGDOM, BANGLADESH, SOUTH AFRICA, CANADA, CHINA, INDIA, ISRAEL, JAPAN, JORDAN, GERMANY

FORM 990, PART VI, SECTION A, LINE 2:
BOARD OF TRUSTEES MEMBER, JOAN GANZ COONEY, AND BOARD OF TRUSTEES MEMBER, MICHAEL MANASSE, HAVE A BUSINESS RELATIONSHIP.

FORM 990, PART VI, SECTION B, LINE 11B:
SESAME WORKSHOP'S FORM 990 IS PREPARED BY THE ORGANIZATION'S INTERNAL ACCOUNTING DEPARTMENT IN CONJUNCTION WITH A NATIONALLY RECOGNIZED ACCOUNTING FIRM. UPON COMPLETION, THE FORM 990 IS DISTRIBUTED TO SENIOR MANAGEMENT AND TO THE AUDIT COMMITTEE OF THE BOARD OF DIRECTORS. THE 990 IS PRESENTED TO THE AUDIT COMMITTEE AND SUBJECTED TO A DETAILED REVIEW BEFORE IT IS APPROVED FOR FILING. A COPY OF THE FINAL FORM 990 IS DISTRIBUTED TO THE ENTIRE BOARD OF TRUSTEES FOR REVIEW AND COMMENT PRIOR TO SUBMISSION WITH THE INTERNAL REVENUE SERVICE.

FORM 990, PART VI, SECTION B, LINE 12C:
ALL BOARD MEMBERS, OFFICERS, AND EMPLOYEES WHO ARE VICE PRESIDENTS AND ABOVE ARE REQUIRED TO REVIEW THE CONFLICT OF INTEREST POLICY ANNUALLY, AND DISCLOSE ANY REAL OR POTENTIAL CONFLICT OF INTEREST IN RESPONSE TO A CONFLICT OF INTEREST QUESTIONNAIRE. THE COMPLETED QUESTIONNAIRES ARE REVIEWED BY THE GENERAL COUNSEL AND SECRETARY TO THE BOARD AND ARE PRESENTED TO THE AUDIT COMMITTEE. IN THE EVENT OF A REAL OR POTENTIAL CONFLICT, THE AUDIT COMMITTEE OF THE BOARD AND THE GENERAL COUNSEL/SECRETARY SHALL ENFORCE THE CONFLICT OF INTEREST POLICY'S REQUIREMENT OF RECUSAL FROM PARTICIPATING IN ANY DELIBERATIONS AND DECISIONS RELEVANT TO THE DISCLOSURES.

FORM 990, PART VI, SECTION B, LINE 15:
EACH YEAR, THE PERSONNEL & COMPENSATION COMMITTEE OF THE BOARD - COMPRISED OF A MAJORITY OF INDEPENDENT TRUSTEES - REVIEWS THE ORGANIZATION'S COMPENSATION PHILOSOPHY AND WORKS WITH AN INDEPENDENT, THIRD PARTY COMPENSATION CONSULTING FIRM TO COLLECT COMPARABLE MARKET DATA TO SET APPROPRIATE SALARY RANGES FOR EACH OF THE POSITIONS HELD BY THE OFFICERS AND KEY EMPLOYEES.

IN SO DOING, THE COMMITTEE TAKES INTO CONSIDERATION THE COMPETITIVE LABOR MARKETPLACE FOR SUCH POSITIONS AND THE COMPARABILITY DATA IN THE NOT-FOR-PROFIT AND, IN SOME INSTANCES THE FOR-PROFIT SECTORS, AS APPLICABLE. WITH RESPECT TO THE CEO POSITION, THE COMMITTEE TAKES INTO

Name of the organization SESAME WORKSHOP	Employer identification number 13-2655731
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CONSIDERATION THE COMPARABILITY DATA IN BOTH THE NOT-FOR-PROFIT AND FOR-PROFIT SECTOR.

THE ANNUAL JOB PERFORMANCE FOR EACH OFFICER AND KEY EMPLOYEE ARE REVIEWED AND ANY CHANGES IN THE BASE COMPENSATION AND/OR ANY INCENTIVE AWARDS AS DETERMINED THROUGH SESAME WORKSHOP'S TARGETED INCENTIVE PROGRAM ARE REVIEWED AND APPROVED. THE CEO'S ACTUAL JOB PERFORMANCE IS REVIEWED BY THE PERSONNEL AND COMPENSATION COMMITTEE AND EVALUATED BY THE FULL BOARD OF TRUSTEES. THE REVIEW INCLUDES A SURVEY THAT GATHERS INPUT FROM ALL TRUSTEES. ANY RECOMMENDED INCENTIVE COMPENSATION AWARD OR SALARY CHANGE IS DETERMINED IN CONSULTATION WITH THE INDEPENDENT COMPENSATION CONSULTANT. THE RECOMMENDATION IS PRESENTED TO THE FULL BOARD OF TRUSTEES FOR APPROVAL. THE DELIBERATIONS AND DECISIONS OF THE PERSONNEL & COMPENSATION COMMITTEE, AS WELL AS THE FULL BOARD OF TRUSTEES WITH RESPECT TO THE CEO'S PERFORMANCE AND COMPENSATION, ARE CONTEMPORANEOUSLY DOCUMENTED AND THE PERSONNEL & COMPENSATION COMMITTEE REPORTS ON ITS ACTIONS TO THE FULL BOARD OF TRUSTEES.

SESAME WORKSHOP COMMISSIONED ITS LAST COMPENSATION SURVEY AS RECENTLY AS SEPTEMBER 2024.

FORM 990, PART VI, LINE 17, LIST OF STATES RECEIVING COPY OF FORM 990:
AL, AK, AZ, AR, CA, CO, CT, DE, DC, FL, GA, HI, ID, IL, IN, IA, KS, KY, LA, ME, MD, MA, MI, MN, MS, MO, MT, NE, NV, NH, NJ, NM, NY, NC, ND, OH, OK, OR, PA, RI, SC, SD, TN, TX, UT, VT, VA, WA, WV, WI, WY

FORM 990, PART VI, SECTION C, LINE 19:
SESAME WORKSHOP'S FORM 990 IS AVAILABLE ON ITS WEBSITE ([HTTP://WWW.SESAMEWORKSHOP.ORG](http://www.sesameworkshop.org)) AS IS SESAME WORKSHOP'S AUDITED FINANCIAL STATEMENTS. THE FORM 990 IS AVAILABLE AT [GUIDESTAR.COM](http://www.guidestar.com). SESAME WORKSHOP'S GOVERNING DOCUMENTS AND CONFLICT OF INTEREST POLICY ARE AVAILABLE UPON WRITTEN REQUEST.

FORM 990, PART IX
AS PART OF ITS ONGOING MISSION TO EXPAND EARLY LEARNING THROUGH DIGITAL MEDIA, SESAME WORKSHOP ENTERED INTO A PARTNERSHIP WITH A THIRD PARTY TO DEVELOP AN APP, INTENDED FOR CHILDREN AGES 2-5. THIS PROJECT DID NOT REACH VIABILITY AND RESULTED IN A SUBSTANTIAL INVESTMENT WRITEOFF OF APPROXIMATELY \$4.6M. IN ADDITION, SESAME WORKSHOP RECORDED AN INVESTMENT WRITEOFF WITH RESPECT TO A LONG-TERM LICENSING DEAL; THIS WRITEOFF WAS APPROXIMATELY \$2.6M.

**SCHEDULE R
(Form 990)**

(Rev. January 2025)

Department of the Treasury
Internal Revenue Service

Related Organizations and Unrelated Partnerships
Complete if the organization answered "Yes" on Form 990, Part IV, line 33, 34, 35b, 36, or 37.
Attach to Form 990.

Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

**Open to Public
Inspection**

Name of the organization <p align="center">SESAME WORKSHOP</p>	Employer identification number <p align="center">13-2655731</p>
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Part I Identification of Disregarded Entities. Complete if the organization answered "Yes" on Form 990, Part IV, line 33.

(a) Name, address, and EIN (if applicable) of disregarded entity	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Total income	(e) End-of-year assets	(f) Direct controlling entity
SESAME WORKSHOP BANGLADESH CONCORD POLICE PLAZA (L-8) TOWER 1 DHAKA, BANGLADESH 1212	CHILDREN'S PROGRAMMING	BANGLADESH	183,956.	612,157.	SESAME WORKSHOP

Part II Identification of Related Tax-Exempt Organizations. Complete if the organization answered "Yes" on Form 990, Part IV, line 34, because it had one or more related tax-exempt organizations during the tax year.

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Exempt Code section	(e) Public charity status (if section 501(c)(3))	(f) Direct controlling entity	(g) Section 512(b)(13) controlled entity?	
						Yes	No
SESAME STREET, INC. - 13-2677928 1900 BROADWAY NEW YORK, NY 10023	TITLE HOLDING	DELAWARE	501(C)(2)	N/A	SESAME WORKSHOP	X	
THE ELECTRIC COMPANY INC. - 13-2722079 1900 BROADWAY NEW YORK, NY 10023	TITLE HOLDING	DELAWARE	501(C)(2)	N/A	SESAME WORKSHOP	X	
JOAN GANZ COONEY CENTER FOR EDUCATION - 20-8783702, 1900 BROADWAY, NEW YORK, NY 10023	EDU. RESEARCH	DELAWARE	501(C)(3)	LINE 12A, I	SESAME WORKSHOP	X	
GALLI GALLI SIM SIM EDUCATIONAL INITIATIVE 153 OKHLA INDUSTRIAL ESTATE PHASE III, NEW DELHI, INDIA 110020	EDU. MEDIA	INDIA	N/A	N/A	SESAME WORKSHOP	X	

For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule R (Form 990) (Rev. 1-2025)

Part IV Continuation of Identification of Related Organizations Taxable as a Corporation or Trust

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Type of entity (C corp, S corp, or trust)	(f) Share of total income	(g) Share of end-of-year assets	(h) Percentage ownership	(i) Section 512(b)(13) controlled entity?	
								Yes	No
SESAME STREET JAPAN GK 21ST FL SHIROYAMA TRUST TOWER 4-3-1 TORANOMON MINATO-KU, TOKYO, JAPAN	EDUCA. MEDIA	JAPAN	SESAME SERVICES FP	C CORP	317,326.	1,489,355.	100%	X	
CTW COMMUNICATIONS INC. - 13-2422089 1900 BROADWAY NEW YORK, NY 10023	HOLDING	DE	SESAME WORKSHOP	C CORP	3,015.	0.	100%	X	
SESAME 51 PRODUCTION INC. - 84-3808148 1900 BROADWAY NEW YORK, NY 10023	TV PRODUCTION	DE	SESAME WORKSHOP	C CORP	0.	3,586,925.	100%	X	
SESAME 52 PRODUCTION INC. - 85-1104505 1900 BROADWAY NEW YORK, NY 10023	TV PRODUCTION	DE	SESAME WORKSHOP	C CORP	0.	2,939,863.	100%	X	
SESAME 53 PRODUCTION INC. - 85-3940875 1900 BROADWAY NEW YORK, NY 10023	TV PRODUCTION	DE	SESAME WORKSHOP	C CORP	2,647,523.	2,664,241.	100%	X	
SESAME 54 PRODUCTION INC. - 88-0729335 1900 BROADWAY NEW YORK, NY 10023	TV PRODUCTION	DE	SESAME WORKSHOP	C CORP	64,886.	876,055.	100%	X	
SESAME 55 PRODUCTION INC. - 92-1734969 1900 BROADWAY NEW YORK, NY 10023	TV PRODUCTION	DE	SESAME WORKSHOP	C CORP	2,377,517.	518,708.	100%	X	
SESAME 56 PRODUCTION INC. - 99-1477442 1900 BROADWAY NEW YORK, NY 10023	TV PRODUCTION	DE	SESAME WORKSHOP	C CORP	9,058,697.	3,561,130.	100%	X	
SESAME SERVICES FP, INC. - 84-4859500 1900 BROADWAY NEW YORK, NY 10023	VIDEO PRODUCTION	DE	SESAME WORKSHOP INTERNATIONAL	C CORP	15,087.	0.	100%	X	

Part V Transactions With Related Organizations. Complete if the organization answered "Yes" on Form 990, Part IV, line 34, 35b, or 36.

Note: Complete line 1 if any entity is listed in Parts II, III, or IV of this schedule.

1 During the tax year, did the organization engage in any of the following transactions with one or more related organizations listed in Parts II-IV?

	Yes	No
a Receipt of (i) interest, (ii) annuities, (iii) royalties, or (iv) rent from a controlled entity	X	
b Gift, grant, or capital contribution to related organization(s)	X	
c Gift, grant, or capital contribution from related organization(s)		X
d Loans or loan guarantees to or for related organization(s)		X
e Loans or loan guarantees by related organization(s)	X	
f Dividends from related organization(s)		X
g Sale of assets to related organization(s)		X
h Purchase of assets from related organization(s)		X
i Exchange of assets with related organization(s)		X
j Lease of facilities, equipment, or other assets to related organization(s)		X
k Lease of facilities, equipment, or other assets from related organization(s)		X
l Performance of services or membership or fundraising solicitations for related organization(s)	X	
m Performance of services or membership or fundraising solicitations by related organization(s)	X	
n Sharing of facilities, equipment, mailing lists, or other assets with related organization(s)	X	
o Sharing of paid employees with related organization(s)	X	
p Reimbursement paid to related organization(s) for expenses		X
q Reimbursement paid by related organization(s) for expenses	X	
r Other transfer of cash or property to related organization(s)		X
s Other transfer of cash or property from related organization(s)		X

2 If the answer to any of the above is "Yes," see the instructions for information on who must complete this line, including covered relationships and transaction thresholds.

(a) Name of related organization	(b) Transaction type (a-s)	(c) Amount involved	(d) Method of determining amount involved
(1) SESAME STREET BRAND MANAGEMENT	M	76,231.	COST
(2) JOAN GANZ COONEY CENTER FOR EDUCATIONAL MEDIA	L	1,129,321.	COST
(3) SESAME WORKSHOP INDIA INITIATIVE, PLC	M	106,969.	COST
(4) SESAME WORKSHOP INTERNATIONAL, INC.	B	1,017,800.	CASH
(5) SESAME STREET BRAND MANAGEMENT	A	131,347.	CASH
(6) SESAME STREET SEASON 52 PRODUCTION, INC.	E	103,857.	COST

Part V Continuation of Transactions With Related Organizations (Schedule R (Form 990), Part V, line 2)

(a) Name of other organization	(b) Transaction type (a-s)	(c) Amount involved	(d) Method of determining amount involved
(7) SESAME STREET SEASON 54 PRODUCTION, INC.	E	332,304.	COST
(8) SESAME STREET SEASON 54 PRODUCTION, INC.	M	64,886.	COST
(9) SESAME STREET SEASON 54 PRODUCTION, INC.	A	188,566.	COST
(10) SESAME STREET SEASON 55 PRODUCTION, INC.	E	363,184.	COST
(11) SESAME STREET SEASON 55 PRODUCTION, INC.	M	2,082,396.	COST
(12) SESAME STREET SEASON 55 PRODUCTION, INC.	A	113,223.	COST
(13) SESAME STREET SEASON 56 PRODUCTION, INC.	E	1,292,926.	COST
(14) SESAME STREET SEASON 56 PRODUCTION, INC.	A	37,534.	COST
(15) SESAME WORKSHOP JAPAN GK	M	310,818.	COST
(16)			
(17)			
(18)			
(19)			
(20)			
(21)			
(22)			
(23)			
(24)			

Part VII Supplemental Information

Provide additional information for responses to questions on Schedule R. See instructions.

PART IV, IDENTIFICATION OF RELATED ORGANIZATIONS TAXABLE AS CORP OR TRUST:

NAME AND ADDRESS OF RELATED ORGANIZATION:

SESAME WORKSHOP LATIN AMERICA

AV. HOMERO NO. 1554, INTERIOR 702, COLONIA POLANCO

ALCADIA, MIGUEL HIDALGO, CIUDAD DE MEXICO, MEXICO CP 1156

NAME AND ADDRESS OF RELATED ORGANIZATION:

SESAME WORKSHOP EDUCATIONAL SERVICES SOUTH AFRICA

1ST FLOOR CRADOCK HEIGHTS, 21 CRADOCK HEIGHTS

ROSENBANK, JOHANNESBURG, SOUTH AFRICA 2196