Using These Resources

As a caring adult involved in the lives of children and families, you work hard to improve health outcomes for young children by supporting their physical and emotional well-being.

Keeping children well requires a foundation of healthy, trusting, empowering, connected relationships between parents and providers. These resources can help. You'll find materials that help you:

- Maximize the benefits of wellness visits and routine care
- **Explain** age-by-age milestones and address parents' concerns
- **Encourage** early intervention
- Communicate helpful parenting strategies
- Support parents dealing with everyday challenges like sleep problems, behavior issues, and choosy eating
- **Help** children through more serious challenges such as hospital stays



You can send most of these resources as links in direct communication with families, in email blasts or newsletters, on your organization's sites or social media accounts, or any way you see fit! You can also use them in in-person trainings and webinars or parent-caregiver workshops.

THE VIDEOS can be played on loop in lobbies, waiting rooms, or other common areas or shared spaces, shown one on one, in small or large groups, or on patient entertainment systems.



THE PRINTABLE PAGES can be handed to parents during visits or conferences, set out as stacks in waiting areas for parents and children.



THE STORYBOOKS can be left in common areas or handed directly to parents or children.



