

Form

990

Department of the Treasury
 Internal Revenue Service

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)
 Do not enter social security numbers on this form as it may be made public.
 Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

2023

Open to Public Inspection

A For the **2023** calendar year, or tax year beginning **JUL 1, 2023** and ending **JUN 30, 2024**

B Check if applicable:

Address change
 Name change
 Initial return
 Final return/terminated
 Amended return
 Application pending

C Name of organization

SESAME WORKSHOP

Doing business as

Number and street (or P.O. box if mail is not delivered to street address)

Room/suite

1900 BROADWAY

City or town, state or province, country, and ZIP or foreign postal code

NEW YORK, NY 10023

F Name and address of principal officer: SHERRI ROLLINS WESTIN

SAME AS C ABOVE

D Employer identification number

13-2655731

E Telephone number

212-595-3456

G Gross receipts \$

331,442,707.

H(a) Is this a group return for subordinates?

Yes ☒ No

H(b) Are all subordinates included?

Yes No

If "No," attach a list. See instructions

H(c) Group exemption number

I Tax-exempt status: ☒ 501(c)(3) 501(c) () (insert no.) 4947(a)(1) or 527

J Website: WWW.SESAMEWORKSHOP.ORG

K Form of organization: ☒ Corporation Trust Association Other

L Year of formation: 1970

M State of legal domicile: NY

Part I Summary

Activities & Governance

1 Briefly describe the organization's mission or most significant activities: OUR MISSION IS TO HELP KIDS GROW SMARTER, STRONGER AND KINDER.

2 Check this box if the organization discontinued its operations or disposed of more than 25% of its net assets.

3 Number of voting members of the governing body (Part VI, line 1a) 3 16

4 Number of independent voting members of the governing body (Part VI, line 1b) 4 15

5 Total number of individuals employed in calendar year 2023 (Part V, line 2a) 5 777

6 Total number of volunteers (estimate if necessary) 6 0

7 a Total unrelated business revenue from Part VIII, column (C), line 12 7a 570,007.

b Net unrelated business taxable income from Form 990-T, Part I, line 11 7b 342,913.

Revenue

8 Contributions and grants (Part VIII, line 1h) 51,158,013. 49,262,052.

9 Program service revenue (Part VIII, line 2g) 98,827,458. 83,182,991.

10 Investment income (Part VIII, column (A), lines 3, 4, and 7d) 4,364,574. 6,380,592.

11 Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e) 32,576,277. 31,513,100.

12 Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12) 186,926,322. 170,338,735.

Expenses

13 Grants and similar amounts paid (Part IX, column (A), lines 1-3) 18,777,766. 7,917,736.

14 Benefits paid to or for members (Part IX, column (A), line 4) 0. 0.

15 Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10) 74,550,311. 76,525,929.

16a Professional fundraising fees (Part IX, column (A), line 11e) 142,049. 268,000.

b Total fundraising expenses (Part IX, column (D), line 25) 7,073,545.

17 Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e) 98,794,939. 82,167,591.

18 Total expenses. Add lines 13-17 (must equal Part IX, column (A), line 25) 192,265,065. 166,879,256.

19 Revenue less expenses. Subtract line 18 from line 12 -5,338,743. 3,459,479.

Net Assets or Fund Balances

20 Total assets (Part X, line 16) 558,526,883. 577,963,669.

21 Total liabilities (Part X, line 26) 119,505,103. 108,557,875.

22 Net assets or fund balances. Subtract line 21 from line 20 439,021,780. 469,405,794.

Part II Signature Block

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

Signature of officer

BRETT ROBINSON, CHIEF FINANCIAL OFFICER

Type or print name and title

Signature of officer

5/12/2025

Date

Print/Type preparer's name

Preparer's signature

Date

Check if self-employed

PTIN

SCOTT THOMPSETT

5/9/2025

P00741490

Firm's name

Firm's EIN

GRANT THORNTON ADVISORS LLC

99-1856619

Firm's address

Phone no.

757 THIRD AVENUE, 3RD FLOOR

212-599-0100

NEW YORK, NY 10017-2013

May the IRS discuss this return with the preparer shown above? See instructions ☒ Yes No

LHA For Paperwork Reduction Act Notice, see the separate instructions. 332001 12-21-23 Form 990 (2023)

**Application for Extension of Time To File an Exempt Organization
Return or Excise Taxes Related to Employee Benefit Plans**File a separate application for each return.
Go to www.irs.gov/Form8868 for the latest information.

OMB No. 1545-0047

Electronic filing (e-file). You can electronically file Form 8868 to request up to a 6-month extension of time to file any of the forms listed below except for Form 8870, Information Return for Transfers Associated With Certain Personal Benefit Contracts. An extension request for Form 8870 must be sent to the IRS in a paper format (see instructions). For more details on the electronic filing of Form 8868, visit www.irs.gov/e-file-providers/e-file-for-charities-and-non-profits.

Caution: If you are going to make an electronic funds withdrawal (direct debit) with this Form 8868, see Form 8453-TE and Form 8879-TE for payment instructions.

All corporations required to file an income tax return other than Form 990-T (including 1120-C filers), partnerships, REMICs, and trusts must use Form 7004 to request an extension of time to file income tax returns.

Part I - Identification

Type or Print File by the due date for filing your return. See instructions.	Name of exempt organization, employer, or other filer, see instructions. SESAME WORKSHOP	Taxpayer identification number (TIN) 13-2655731
	Number, street, and room or suite no. If a P.O. box, see instructions. 1900 BROADWAY	
	City, town or post office, state, and ZIP code. For a foreign address, see instructions. NEW YORK, NY 10023	

Enter the Return Code for the return that this application is for (file a separate application for each return) 01

Application Is For	Return Code	Application Is For	Return Code
Form 990 or Form 990-EZ	01	Form 4720 (other than individual)	09
Form 4720 (individual)	03	Form 5227	10
Form 990-PF	04	Form 6069	11
Form 990-T (sec. 401(a) or 408(a) trust)	05	Form 8870	12
Form 990-T (trust other than above)	06	Form 5330 (individual)	13
Form 990-T (corporation)	07	Form 5330 (other than individual)	14
Form 1041-A	08		

• After you enter your Return Code, complete either Part II or Part III. Part III, including signature, is applicable only for an extension of time to file Form 5330.

• If this application is for an extension of time to file Form 5330, you must enter the following information.

Plan Name _____
Plan Number _____
Plan Year Ending (MM/DD/YYYY) _____

Part II - Automatic Extension of Time To File for Exempt Organizations (see instructions)

The books are in the care of SARA ALI - DIRECTOR, FINANCIAL REPORTING
1900 BROADWAY - NEW YORK, NY 10023

Telephone No. 212-595-3456

Fax No. 212-875-6116

- If the organization does not have an office or place of business in the United States, check this box ☐
- If this is for a Group Return, enter the organization's four-digit Group Exemption Number (GEN) _____. If this is for the whole group, check this box ☐. If it is for part of the group, check this box ☐ and attach a list with the names and TINs of all members the extension is for.

1 I request an automatic 6-month extension of time until MAY 15, 20 25, to file the exempt organization return for the organization named above. The extension is for the organization's return for:
☐ calendar year 20 ____ or
☒ tax year beginning JUL 1, 20 23, and ending JUN 30, 20 24

2 If the tax year entered in line 1 is for less than 12 months, check reason: ☐ Initial return ☐ Final return
☐ Change in accounting period

3a If this application is for Forms 990-PF, 990-T, 4720, or 6069, enter the tentative tax, less any nonrefundable credits. See instructions.	3a	\$	0.
b If this application is for Forms 990-PF, 990-T, 4720, or 6069, enter any refundable credits and estimated tax payments made. Include any prior year overpayment allowed as a credit.	3b	\$	0.
c Balance due. Subtract line 3b from line 3a. Include your payment with this form, if required, by using EFTPS (Electronic Federal Tax Payment System). See instructions.	3c	\$	0.

For Privacy Act and Paperwork Reduction Act Notice, see instructions.

Form **8868** (Rev. 1-2024)

Part III Statement of Program Service AccomplishmentsCheck if Schedule O contains a response or note to any line in this Part III ☒**1** Briefly describe the organization's mission:

SESAME WORKSHOP'S MISSION IS TO HELP KIDS GROW SMARTER, STRONGER AND KINDER. (SEE SCHEDULE O)

2 Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ? ☐ Yes ☒ No

If "Yes," describe these new services on Schedule O.

3 Did the organization cease conducting, or make significant changes in how it conducts, any program services? ☐ Yes ☒ No

If "Yes," describe these changes on Schedule O.

4 Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses. Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported.

4a (Code:) (Expenses \$ 72,752,348. including grants of \$ 0.) (Revenue \$ 83,349,487.)
CREATION AND DISTRIBUTION OF EDUCATIONAL MEDIA

SESAME WORKSHOP CREATES EDUCATIONAL CONTENT FOR PRESCHOOL CHILDREN AND DISTRIBUTES THAT CONTENT IN THE U.S. AND AROUND THE WORLD, ACROSS VARIOUS MEDIA PLATFORMS INCLUDING TELEVISION, DIGITAL STREAMING, ONLINE, RADIO, PRINT, MOBILE, AND HOME ENTERTAINMENT. THE CONTENT FOLLOWS A WHOLE CHILD CURRICULUM AND IS DESIGNED TO ADDRESS THE CURRENT EDUCATIONAL, SOCIAL, AND HEALTH NEEDS OF YOUNG CHILDREN, ESPECIALLY THOSE VULNERABLE TO EQUAL AND EARLY ACCESS TO PRESCHOOL LEARNING. SESAME WORKSHOP IS MOST WELL-KNOWN FOR ITS FLAGSHIP EDUCATIONAL PROGRAM "SESAME STREET." SESAME STREET'S SEASON 54 CURRICULUM CONTINUES TO FOCUS ON HELPING CHILDREN GROW UP WITH A HEALTHY SENSE OF SELF AND BELONGING AND DO SO IN CELEBRATION OF THEIR (CONTINUED IN SCHEDULE O)

4b (Code:) (Expenses \$ 22,832,653. including grants of \$ 5,085,718.) (Revenue \$ 902.)
HUMANITARIAN RESPONSE

IN THE FACE OF THE GROWING GLOBAL REFUGEE CRISES, MILLIONS OF YOUNG CHILDREN DO NOT HAVE ACCESS TO EARLY CHILDHOOD DEVELOPMENT OPPORTUNITIES NEEDED TO HELP THEM RECOVER FROM ADVERSE EXPERIENCES AND PREPARE THEM TO THRIVE. IN ADDITION, SUDDEN ONSET CRISIS DISRUPTED LEARNING ENVIRONMENTS ESPECIALLY FOR LOW RESOURCE AREAS. THROUGHOUT FY24, SESAME WORKSHOP CONTINUED PROGRAMS REACHING YOUNG CHILDREN AND FAMILIES AFFECTED BY CRISIS, CONFLICT, AND DISPLACEMENT IN THE MIDDLE EAST, EAST AFRICA, EASTERN EUROPE, LATIN AMERICA, AND SOUTH ASIA.

THROUGH WELCOME SESAME, SW CONTINUED ITS COMMITMENT TO WORKING IN CRISIS AND CONFLICT SETTINGS. WELCOME SESAME (CONTINUED IN SCHEDULE O)

4c (Code:) (Expenses \$ 18,480,022. including grants of \$ 2,792,018.) (Revenue \$ 209,899.)
GLOBAL SOCIAL IMPACT

SESAME WORKSHOP'S (SW) INTERNATIONAL SOCIAL IMPACT GROUP PROVIDES EARLY LEARNING OPPORTUNITIES FOR YOUNG CHILDREN AND FAMILIES AROUND THE WORLD. WE PARTNER WITH LOCAL EXPERTS, INCLUDING EDUCATORS, DONORS, MEDIA ORGANIZATIONS, GOVERNMENT MINISTRIES, AND NGOS TO LEVERAGE THE POWER OF SESAME STREET'S CHARACTERS AND EDUCATIONAL APPROACH TO HELP CHILDREN AROUND THE WORLD GROW SMARTER, STRONGER, AND KINDER. WE DESIGN, DELIVER, AND EVALUATE GLOBAL MULTI-MEDIA INITIATIVES THAT ARE TAILORED TO MEET THE SPECIFIC NEEDS OF CHILDREN AND FAMILIES IN A PARTICULAR COUNTRY OR REGION. THE SCOPE OF OUR WORK RANGES FROM COUNTRY-SPECIFIC INITIATIVES IN BANGLADESH, SOUTH AFRICA, IRAQ, AND INDIA TO MULTI-COUNTRY PROGRAMS AND REGIONAL (CONTINUED IN SCHEDULE O)

4d Other program services (Describe on Schedule O.)

(Expenses \$ 16,011,575. including grants of \$ 40,000.) (Revenue \$ 0.)

4e Total program service expenses 130,076,598.

Form **990** (2023)

Part IV Checklist of Required Schedules

	Yes	No
1 Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? <i>If "Yes," complete Schedule A</i>	1 X	
2 Is the organization required to complete <i>Schedule B, Schedule of Contributors</i> ? See instructions	2 X	
3 Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? <i>If "Yes," complete Schedule C, Part I</i>	3	X
4 Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? <i>If "Yes," complete Schedule C, Part II</i>	4 X	
5 Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Rev. Proc. 98-19? <i>If "Yes," complete Schedule C, Part III</i>	5	X
6 Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? <i>If "Yes," complete Schedule D, Part I</i>	6	X
7 Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? <i>If "Yes," complete Schedule D, Part II</i>	7	X
8 Did the organization maintain collections of works of art, historical treasures, or other similar assets? <i>If "Yes," complete Schedule D, Part III</i>	8	X
9 Did the organization report an amount in Part X, line 21, for escrow or custodial account liability; serve as a custodian for amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services? <i>If "Yes," complete Schedule D, Part IV</i>	9	X
10 Did the organization, directly or through a related organization, hold assets in donor-restricted endowments or in quasi-endowments? <i>If "Yes," complete Schedule D, Part V</i>	10	X
11 If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X, as applicable.		
a Did the organization report an amount for land, buildings, and equipment in Part X, line 10? <i>If "Yes," complete Schedule D, Part VI</i>	11a X	
b Did the organization report an amount for investments - other securities in Part X, line 12, that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part VII</i>	11b X	
c Did the organization report an amount for investments - program related in Part X, line 13, that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part VIII</i>	11c	X
d Did the organization report an amount for other assets in Part X, line 15, that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part IX</i>	11d X	
e Did the organization report an amount for other liabilities in Part X, line 25? <i>If "Yes," complete Schedule D, Part X</i>	11e X	
f Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? <i>If "Yes," complete Schedule D, Part X</i>	11f X	
12a Did the organization obtain separate, independent audited financial statements for the tax year? <i>If "Yes," complete Schedule D, Parts XI and XII</i>	12a	X
b Was the organization included in consolidated, independent audited financial statements for the tax year? <i>If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional</i>	12b X	
13 Is the organization a school described in section 170(b)(1)(A)(ii)? <i>If "Yes," complete Schedule E</i>	13	X
14a Did the organization maintain an office, employees, or agents outside of the United States?	14a X	
b Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000 or more? <i>If "Yes," complete Schedule F, Parts I and IV</i>	14b X	
15 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or for any foreign organization? <i>If "Yes," complete Schedule F, Parts II and IV</i>	15 X	
16 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other assistance to or for foreign individuals? <i>If "Yes," complete Schedule F, Parts III and IV</i>	16	X
17 Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? <i>If "Yes," complete Schedule G, Part I.</i> See instructions	17 X	
18 Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? <i>If "Yes," complete Schedule G, Part II</i>	18 X	
19 Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? <i>If "Yes," complete Schedule G, Part III</i>	19	X
20a Did the organization operate one or more hospital facilities? <i>If "Yes," complete Schedule H</i>	20a	X
b If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b	
21 Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or domestic government on Part IX, column (A), line 1? <i>If "Yes," complete Schedule I, Parts I and II</i>	21 X	

Part IV Checklist of Required Schedules (continued)

	Yes	No
22 Did the organization report more than \$5,000 of grants or other assistance to or for domestic individuals on Part IX, column (A), line 2? <i>If "Yes," complete Schedule I, Parts I and III</i>	22	X
23 Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5, about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? <i>If "Yes," complete Schedule J</i>	23	X
24a Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? <i>If "Yes," answer lines 24b through 24d and complete Schedule K. If "No," go to line 25a</i>	24a	X
b Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b	
c Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	24c	
d Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d	
25a Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? <i>If "Yes," complete Schedule L, Part I</i>	25a	X
b Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? <i>If "Yes," complete Schedule L, Part I</i>	25b	X
26 Did the organization report any amount on Part X, line 5 or 22, for receivables from or payables to any current or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35% controlled entity or family member of any of these persons? <i>If "Yes," complete Schedule L, Part II</i>	26	X
27 Did the organization provide a grant or other assistance to any current or former officer, director, trustee, key employee, creator or founder, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity (including an employee thereof) or family member of any of these persons? <i>If "Yes," complete Schedule L, Part III</i>	27	X
28 Was the organization a party to a business transaction with one of the following parties? (See the Schedule L, Part IV, instructions for applicable filing thresholds, conditions, and exceptions):		
a A current or former officer, director, trustee, key employee, creator or founder, or substantial contributor? <i>If "Yes," complete Schedule L, Part IV</i>	28a	X
b A family member of any individual described in line 28a? <i>If "Yes," complete Schedule L, Part IV</i>	28b	X
c A 35% controlled entity of one or more individuals and/or organizations described in line 28a or 28b? <i>If "Yes," complete Schedule L, Part IV</i>	28c	X
29 Did the organization receive more than \$25,000 in noncash contributions? <i>If "Yes," complete Schedule M</i>	29	X
30 Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? <i>If "Yes," complete Schedule M</i>	30	X
31 Did the organization liquidate, terminate, or dissolve and cease operations? <i>If "Yes," complete Schedule N, Part I</i>	31	X
32 Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? <i>If "Yes," complete Schedule N, Part II</i>	32	X
33 Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? <i>If "Yes," complete Schedule R, Part I</i>	33	X
34 Was the organization related to any tax-exempt or taxable entity? <i>If "Yes," complete Schedule R, Part II, III, or IV, and Part V, line 1</i>	34	X
35a Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a	X
b If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? <i>If "Yes," complete Schedule R, Part V, line 2</i>	35b	X
36 Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? <i>If "Yes," complete Schedule R, Part V, line 2</i>	36	X
37 Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? <i>If "Yes," complete Schedule R, Part VI</i>	37	X
38 Did the organization complete Schedule O and provide explanations on Schedule O for Part VI, lines 11b and 19? Note: All Form 990 filers are required to complete Schedule O	38	X

Part V Statements Regarding Other IRS Filings and Tax Compliance

Check if Schedule O contains a response or note to any line in this Part V

X

	Yes	No
1a Enter the number reported in box 3 of Form 1096. Enter -0- if not applicable	1a	748
b Enter the number of Forms W-2G included on line 1a. Enter -0- if not applicable	1b	0
c Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners?	1c	X

Part V Statements Regarding Other IRS Filings and Tax Compliance (continued)

		Yes	No
2a Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return	2a 777		
b If at least one is reported on line 2a, did the organization file all required federal employment tax returns?	2b	X	
3a Did the organization have unrelated business gross income of \$1,000 or more during the year?	3a	X	
b If "Yes," has it filed a Form 990-T for this year? <i>If "No" to line 3b, provide an explanation on Schedule O</i>	3b	X	
4a At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)?	4a	X	
b If "Yes," enter the name of the foreign country <u>SEE SCHEDULE O</u> See instructions for filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial Accounts (FBAR).			
5a Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	5a		X
b Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5b		X
c If "Yes" to line 5a or 5b, did the organization file Form 8886-T?	5c		
6a Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit any contributions that were not tax deductible as charitable contributions?	6a		X
b If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?	6b		
7 Organizations that may receive deductible contributions under section 170(c).			
a Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?	7a	X	
b If "Yes," did the organization notify the donor of the value of the goods or services provided?	7b	X	
c Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282?	7c		X
d If "Yes," indicate the number of Forms 8282 filed during the year	7d		
e Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	7e		X
f Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	7f		X
g If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?	7g		
h If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?	7h		
8 Sponsoring organizations maintaining donor advised funds. Did a donor advised fund maintained by the sponsoring organization have excess business holdings at any time during the year?	8		
9 Sponsoring organizations maintaining donor advised funds.			
a Did the sponsoring organization make any taxable distributions under section 4966?	9a		
b Did the sponsoring organization make a distribution to a donor, donor advisor, or related person?	9b		
10 Section 501(c)(7) organizations. Enter:			
a Initiation fees and capital contributions included on Part VIII, line 12	10a		
b Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities	10b		
11 Section 501(c)(12) organizations. Enter:			
a Gross income from members or shareholders	11a		
b Gross income from other sources. (Do not net amounts due or paid to other sources against amounts due or received from them.)	11b		
12a Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	12a		
b If "Yes," enter the amount of tax-exempt interest received or accrued during the year	12b		
13 Section 501(c)(29) qualified nonprofit health insurance issuers.			
a Is the organization licensed to issue qualified health plans in more than one state? Note: See the instructions for additional information the organization must report on Schedule O.	13a		
b Enter the amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans	13b		
c Enter the amount of reserves on hand	13c		
14a Did the organization receive any payments for indoor tanning services during the tax year?	14a		X
b If "Yes," has it filed a Form 720 to report these payments? <i>If "No," provide an explanation on Schedule O</i>	14b		
15 Is the organization subject to the section 4960 tax on payment(s) of more than \$1,000,000 in remuneration or excess parachute payment(s) during the year? If "Yes," see the instructions and file Form 4720, Schedule N.	15	X	
16 Is the organization an educational institution subject to the section 4968 excise tax on net investment income? If "Yes," complete Form 4720, Schedule O.	16		X
17 Section 501(c)(21) organizations. Did the trust, or any disqualified or other person engage in any activities that would result in the imposition of an excise tax under section 4951, 4952 or 4953? If "Yes," complete Form 6069.	17		

Part VI Governance, Management, and Disclosure. For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes on Schedule O. See instructions.

Check if Schedule O contains a response or note to any line in this Part VI ☒

Section A. Governing Body and Management

	1a	1b	Yes	No
1a Enter the number of voting members of the governing body at the end of the tax year If there are material differences in voting rights among members of the governing body, or if the governing body delegated broad authority to an executive committee or similar committee, explain on Schedule O.	16			
b Enter the number of voting members included on line 1a, above, who are independent		15		
2 Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee?			X	
3 Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors, trustees, or key employees to a management company or other person?				X
4 Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?			X	
5 Did the organization become aware during the year of a significant diversion of the organization's assets?				X
6 Did the organization have members or stockholders?				X
7a Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body?				X
b Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or persons other than the governing body?				X
8 Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following:				
a The governing body?			X	
b Each committee with authority to act on behalf of the governing body?			X	
9 Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses on Schedule O				X

Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.)

	Yes	No
10a Did the organization have local chapters, branches, or affiliates?		X
b If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes?		
11a Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form?	X	
b Describe on Schedule O the process, if any, used by the organization to review this Form 990.		
12a Did the organization have a written conflict of interest policy? If "No," go to line 13	X	
b Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	X	
c Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe on Schedule O how this was done	X	
13 Did the organization have a written whistleblower policy?	X	
14 Did the organization have a written document retention and destruction policy?	X	
15 Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?		
a The organization's CEO, Executive Director, or top management official	X	
b Other officers or key employees of the organization	X	
If "Yes" to line 15a or 15b, describe the process on Schedule O. See instructions.		
16a Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year?		X
b If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's exempt status with respect to such arrangements?		

Section C. Disclosure

17 List the states with which a copy of this Form 990 is required to be filed SEE SCHEDULE O

18 Section 6104 requires an organization to make its Forms 1023 (1024 or 1024-A, if applicable), 990, and 990-T (section 501(c)(3)s only) available for public inspection. Indicate how you made these available. Check all that apply.
☒ Own website ☐ Another's website ☒ Upon request ☐ Other (explain on Schedule O)

19 Describe on Schedule O whether (and if so, how) the organization made its governing documents, conflict of interest policy, and financial statements available to the public during the tax year.

20 State the name, address, and telephone number of the person who possesses the organization's books and records
 SARA ALI - DIRECTOR, FINANCIAL REPORTING - 212-595-3456
 1900 BROADWAY, NEW YORK, NY 10023

Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent ContractorsCheck if Schedule O contains a response or note to any line in this Part VII ☐**Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees****1a** Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.

- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.

- List all of the organization's **current** key employees, if any. See the instructions for definition of "key employee."

- List the organization's five **current** highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (box 5 of Form W-2, box 6 of Form 1099-MISC, and/or box 1 of Form 1099-NEC) of more than \$100,000 from the organization and any related organizations.

- List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.

- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

See the instructions for the order in which to list the persons above.

☐ Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee.

(A) Name and title	(B) Average hours per week (list any hours for related organizations below line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization (W-2/1099-MISC/1099-NEC)	(E) Reportable compensation from related organizations (W-2/1099-MISC/1099-NEC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			
(1) STEPHEN YOUNGWOOD CEO (THRU 2/2024)	60.00 2.50	X		X				1,025,307.	0.	40,987.
(2) SHERRIE ROLLINS WESTIN PRESIDENT/INTERIM CEO (AS OF 2/2024)	60.00 0.50	X		X				858,697.	0.	35,987.
(3) KAY N WILSON STALLINGS EVP, CREATIVE & PRODUCTION	60.00 0.00				X			525,543.	0.	23,574.
(4) SHARI ROSENFELD SVP INTERNATIONAL SOCIAL IMPACT	60.00 1.00				X			437,049.	0.	102,807.
(5) SAMANTHA A. SALTIEL EVP & CHIEF MARKETING OFF.	60.00 0.00					X		489,397.	0.	34,462.
(6) BRETT ROBINSON EVP & CFO	60.00 3.50			X				449,850.	0.	67,655.
(7) HILLARY W STRONG CHIEF DEVELOPMENT OFFICER	60.00 0.00				X			410,616.	0.	105,596.
(8) SHADRACH KISTEN SVP, CHIEF TECHNOLOGY OFFICER	60.00 0.00				X			396,762.	0.	106,901.
(9) RANDLE WHITFIELD HIGGINS EVP & HEAD OF GLOBAL ENT.	60.00 0.00				X			433,859.	0.	62,798.
(10) VALERIE MITCHELL EVP/GENERAL COUNSEL (AS OF 6/2023)	60.00 5.00			X				393,581.	0.	102,918.
(11) JENNIFER ALISON BRYANT CHIEF RESEARCH, EDU., DATA	60.00 0.00				X			437,516.	0.	57,086.
(12) DIANA LEE EVP/CHIEF HUMAN RES. (THRU 4/2024)	60.00 1.00				X			438,371.	0.	46,500.
(13) JOSEPH P. SALVO FORMER EVP & GENERAL COUNSEL	0.00 0.00						X	312,288.	0.	36,016.
(14) JEFFREY N. WATANABE CHAIRMAN EMERITUS (THRU 11/2023)	0.50 0.00	X						0.	0.	0.
(15) JOAN GANZ COONEY HONORARY TRUSTEE (NON-VOTING)	0.50 0.50	X						0.	0.	0.
(16) FRANS HIJKOOP CHAIRMAN OF THE BOARD (THRU 5/2024)	0.50 0.00	X						0.	0.	0.
(17) MARLENE HESS TRUSTEE (THRU 11/2023)	0.50 0.00	X						0.	0.	0.

Part VII Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees (continued)

(A) Name and title	(B) Average hours per week (list any hours for related organizations below line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization (W-2/1099-MISC/1099-NEC)	(E) Reportable compensation from related organizations (W-2/1099-MISC/1099-NEC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			
(18) MICHAEL G. MANASSE TRUSTEE	0.50 0.00	X						0.	0.	0.
(19) DR. AMY BETH JORDAN, PHD TRUSTEE	0.50 0.00	X						0.	0.	0.
(20) JEFFREY WEISS TRUSTEE	0.50 0.00	X						0.	0.	0.
(21) PAUL LINDLEY TRUSTEE	0.50 0.00	X						0.	0.	0.
(22) ANN RUBINSTEIN TISCH TRUSTEE	0.50 0.00	X						0.	0.	0.
(23) JENNA MACK TRUSTEE	0.50 0.00	X						0.	0.	0.
(24) VARUN CHANDRA TRUSTEE	0.50 0.00	X						0.	0.	0.
(25) LEE EASTMAN TRUSTEE	0.50 0.00	X						0.	0.	0.
(26) GABRIELLE SULZBERGER CHAIRMAN OF THE BOARD (AS OF 5/2024)	0.50 0.00	X		X				0.	0.	0.
1b Subtotal								6,608,836.	0.	823,287.
c Total from continuation sheets to Part VII, Section A								0.	0.	0.
d Total (add lines 1b and 1c)								6,608,836.	0.	823,287.

2 Total number of individuals (including but not limited to those listed above) who received more than \$100,000 of reportable compensation from the organization

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- 3** Did the organization list any **former** officer, director, trustee, key employee, or highest compensated employee on line 1a? *If "Yes," complete Schedule J for such individual*
- 4** For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than \$150,000? *If "Yes," complete Schedule J for such individual*
- 5** Did any person listed on line 1a receive or accrue compensation from any unrelated organization or individual for services rendered to the organization? *If "Yes," complete Schedule J for such person*

	Yes	No
3	X	
4	X	
5		X

Section B. Independent Contractors

1 Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation from the organization. Report compensation for the calendar year ending with or within the organization's tax year.

(A) Name and business address	(B) Description of services	(C) Compensation
GURU ANIMATION STUDIO LTD., 110 SPADINA AVE, SUITE 500, TORONTO, ONTARIO, CANADA	ANIMATION STUDIO	6,245,830.
JORDAN PIONEERS, P.O. BOX 3034 SHURKI SHA'SHA ST, BUILDING 8, JABAL AMMAN, JO	MULTIMEDIA PRODUCTION	2,918,055.
KNOWN GLOBAL LLC 5 BRYANT PARK FL 22, NEW YORK, NY 10018	MARKETING AGENCY	2,419,018.
PENNINGTON GRAY P.O. BOX 693, PEAPACK, NJ 07977	ADVERTISING SERVICES	1,787,827.
A PRODUCTIONS LIMITED, 15 COLSTON STREET, BRISTOL, UNITED KINGDOM BS1 5AP	ANIMATION STUDIO	1,784,543.
2 Total number of independent contractors (including but not limited to those listed above) who received more than \$100,000 of compensation from the organization	132	

SEE PART VII, SECTION A CONTINUATION SHEETS

Form **990** (2023)

Part VII	Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees <i>(continued)</i>
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[illegible]

Part VIII Statement of RevenueCheck if Schedule O contains a response or note to any line in this Part VIII ☐

				(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512 - 514
Contributions, Gifts, Grants and Other Similar Amounts	1 a Federated campaigns	1a					
	b Membership dues	1b					
	c Fundraising events	1c	2,693,603.				
	d Related organizations	1d					
	e Government grants (contributions)	1e	7,404,015.				
	f All other contributions, gifts, grants, and similar amounts not included above ...	1f	39,164,434.				
	g Noncash contributions included in lines 1a-1f	1g	\$				
	h Total. Add lines 1a-1f						
Program Service Revenue	2 a DISTRIBUTION FEES	Business Code	900099	83,182,991.	83,023,432.	159,559.	
	b						
	c						
	d						
	e						
	f All other program service revenue						
	g Total. Add lines 2a-2f			83,182,991.			
	Other Revenue	3 Investment income (including dividends, interest, and other similar amounts)			6,315,626.		410,034.
4 Income from investment of tax-exempt bond proceeds							
5 Royalties				31,919,857.		414.	31,919,443.
6 a Gross rents		6a	(i) Real (ii) Personal				
b Less: rental expenses ...		6b					
c Rental income or (loss)		6c					
d Net rental income or (loss)							
7 a Gross amount from sales of assets other than inventory		7a	(i) Securities (ii) Other				
b Less: cost or other basis and sales expenses		7b					
c Gain or (loss)		7c					
d Net gain or (loss)							
8 a Gross income from fundraising events (not including \$ 2,693,603. of contributions reported on line 1c). See Part IV, line 18		8a	153,300.				
b Less: direct expenses		8b	937,353.				
c Net income or (loss) from fundraising events			-784,053.				
9 a Gross income from gaming activities. See Part IV, line 19		9a					
b Less: direct expenses	9b						
c Net income or (loss) from gaming activities							
10 a Gross sales of inventory, less returns and allowances	10a	408,881.					
b Less: cost of goods sold	10b	31,585.					
c Net income or (loss) from sales of inventory		377,296.					
Miscellaneous Revenue	11 a	Business Code					
	b						
	c						
	d All other revenue						
	e Total. Add lines 11a-11d						
	12 Total revenue. See instructions			170,338,735.	83,400,728.	570,007.	37,105,948.

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A).

Check if Schedule O contains a response or note to any line in this Part IX ☐

Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1 Grants and other assistance to domestic organizations and domestic governments. See Part IV, line 21 ...	1,587,794.	1,587,794.		
2 Grants and other assistance to domestic individuals. See Part IV, line 22				
3 Grants and other assistance to foreign organizations, foreign governments, and foreign individuals. See Part IV, lines 15 and 16	6,329,942.	6,329,942.		
4 Benefits paid to or for members				
5 Compensation of current officers, directors, trustees, and key employees	4,749,469.	4,080,287.	384,361.	284,821.
6 Compensation not included above to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)				
7 Other salaries and wages	55,103,817.	39,365,190.	13,969,504.	1,769,123.
8 Pension plan accruals and contributions (include section 401(k) and 403(b) employer contributions)	4,244,870.	2,803,581.	1,133,750.	307,539.
9 Other employee benefits	8,187,871.	5,894,347.	1,893,175.	400,349.
10 Payroll taxes	4,239,902.	2,873,815.	1,094,154.	271,933.
11 Fees for services (nonemployees):				
a Management				
b Legal	906,402.	631,137.	228,905.	46,360.
c Accounting	720,907.	202,885.	514,912.	3,110.
d Lobbying	72,000.	72,000.		
e Professional fundraising services. See Part IV, line 17	268,000.			268,000.
f Investment management fees	2,125,952.		2,125,952.	
g Other. (If line 11g amount exceeds 10% of line 25, column (A), amount, list line 11g expenses on Sch O.)	5,265,427.	991,290.	2,229,554.	2,044,583.
12 Advertising and promotion	1,935,647.	1,333,051.	33,948.	568,648.
13 Office expenses	2,731,187.	2,032,792.	583,718.	114,677.
14 Information technology	4,627,416.	3,901,313.	563,224.	162,879.
15 Royalties				
16 Occupancy	7,336,751.	5,309,755.	1,628,544.	398,452.
17 Travel	2,097,165.	1,872,427.	165,151.	59,587.
18 Payments of travel or entertainment expenses for any federal, state, or local public officials ...				
19 Conferences, conventions, and meetings	512,031.	220,657.	284,664.	6,710.
20 Interest	11,500.		11,500.	
21 Payments to affiliates				
22 Depreciation, depletion, and amortization	7,062,689.	4,401,665.	2,370,181.	290,843.
23 Insurance	958,310.	630,739.	251,640.	75,931.
24 Other expenses. Itemize expenses not covered above. (List miscellaneous expenses on line 24e. If line 24e amount exceeds 10% of line 25, column (A), amount, list line 24e expenses on Schedule O.)				
a PRODUCTION EXPENSE	44,921,114.	44,658,838.	262,276.	
b BAD DEBT RECOVERY	867,439.	867,439.		
c DISTRIBUTION EXPENSE	15,654.	15,654.		
d				
e All other expenses				
25 Total functional expenses. Add lines 1 through 24e	166,879,256.	130,076,598.	29,729,113.	7,073,545.
26 Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation. Check here <input type="checkbox"/> if following SOP 98-2 (ASC 958-720)				

Part X Balance SheetCheck if Schedule O contains a response or note to any line in this Part X ☐

		(A) Beginning of year		(B) End of year
Assets	1 Cash - non-interest-bearing		1	
	2 Savings and temporary cash investments	24,182,961.	2	16,590,173.
	3 Pledges and grants receivable, net	9,528,023.	3	15,151,828.
	4 Accounts receivable, net	29,775,910.	4	28,280,235.
	5 Loans and other receivables from any current or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35% controlled entity or family member of any of these persons		5	
	6 Loans and other receivables from other disqualified persons (as defined under section 4958(f)(1)), and persons described in section 4958(c)(3)(B)		6	
	7 Notes and loans receivable, net		7	
	8 Inventories for sale or use	47,740.	8	29,866.
	9 Prepaid expenses and deferred charges	35,475,167.	9	28,723,511.
	10a Land, buildings, and equipment: cost or other basis. Complete Part VI of Schedule D	10a 41,840,005.		
	b Less: accumulated depreciation	10b 28,392,250.		
	11 Investments - publicly traded securities	14,530,767.	10c	13,447,755.
	12 Investments - other securities. See Part IV, line 11	105,139,286.	11	117,779,048.
	13 Investments - program-related. See Part IV, line 11	268,833,076.	12	291,040,454.
	14 Intangible assets		13	
	15 Other assets. See Part IV, line 11	24,327,084.	14	22,299,832.
16 Total assets. Add lines 1 through 15 (must equal line 33)	46,686,869.	15	44,620,967.	
17 Accounts payable and accrued expenses	558,526,883.	16	577,963,669.	
Liabilities	18 Grants payable	36,503,175.	17	34,391,398.
	19 Deferred revenue		18	
	20 Tax-exempt bond liabilities	40,393,013.	19	36,765,906.
	21 Escrow or custodial account liability. Complete Part IV of Schedule D		20	
	22 Loans and other payables to any current or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35% controlled entity or family member of any of these persons		21	
	23 Secured mortgages and notes payable to unrelated third parties		22	
	24 Unsecured notes and loans payable to unrelated third parties		23	
	25 Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24). Complete Part X of Schedule D		24	
	26 Total liabilities. Add lines 17 through 25	42,608,915.	25	37,400,571.
	27 Net assets or fund balances	119,505,103.	26	108,557,875.
Net Assets or Fund Balances	Organizations that follow FASB ASC 958, check here <input checked="" type="checkbox"/> and complete lines 27, 28, 32, and 33.			
	27 Net assets without donor restrictions	413,387,171.	27	443,752,794.
	28 Net assets with donor restrictions	25,634,609.	28	25,653,000.
	Organizations that do not follow FASB ASC 958, check here <input type="checkbox"/> and complete lines 29 through 33.			
	29 Capital stock or trust principal, or current funds		29	
	30 Paid-in or capital surplus, or land, building, or equipment fund		30	
	31 Retained earnings, endowment, accumulated income, or other funds		31	
	32 Total net assets or fund balances	439,021,780.	32	469,405,794.
33 Total liabilities and net assets/fund balances	558,526,883.	33	577,963,669.	

Form **990** (2023)

Part XI Reconciliation of Net AssetsCheck if Schedule O contains a response or note to any line in this Part XI ☐

1	Total revenue (must equal Part VIII, column (A), line 12)	1	170,338,735.
2	Total expenses (must equal Part IX, column (A), line 25)	2	166,879,256.
3	Revenue less expenses. Subtract line 2 from line 1	3	3,459,479.
4	Net assets or fund balances at beginning of year (must equal Part X, line 32, column (A))	4	439,021,780.
5	Net unrealized gains (losses) on investments	5	26,924,535.
6	Donated services and use of facilities	6	
7	Investment expenses	7	
8	Prior period adjustments	8	
9	Other changes in net assets or fund balances (explain on Schedule O)	9	0.
10	Net assets or fund balances at end of year. Combine lines 3 through 9 (must equal Part X, line 32, column (B))	10	469,405,794.

Part XII Financial Statements and ReportingCheck if Schedule O contains a response or note to any line in this Part XII ☐

	Yes	No
1 Accounting method used to prepare the Form 990: <input type="checkbox"/> Cash <input checked="" type="checkbox"/> Accrual <input type="checkbox"/> Other _____ If the organization changed its method of accounting from a prior year or checked "Other," explain on Schedule O.		
2a Were the organization's financial statements compiled or reviewed by an independent accountant? _____ If "Yes," check a box below to indicate whether the financial statements for the year were compiled or reviewed on a separate basis, consolidated basis, or both: <input type="checkbox"/> Separate basis <input type="checkbox"/> Consolidated basis <input type="checkbox"/> Both consolidated and separate basis		X
b Were the organization's financial statements audited by an independent accountant? _____ If "Yes," check a box below to indicate whether the financial statements for the year were audited on a separate basis, consolidated basis, or both: <input type="checkbox"/> Separate basis <input checked="" type="checkbox"/> Consolidated basis <input type="checkbox"/> Both consolidated and separate basis	X	
c If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant? _____ If the organization changed either its oversight process or selection process during the tax year, explain on Schedule O.	X	
3a As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Uniform Guidance, 2 C.F.R. Part 200, Subpart F? _____	X	
b If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why on Schedule O and describe any steps taken to undergo such audits _____	X	

Form **990** (2023)

Department of the Treasury
Internal Revenue Service

Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

2023

**Open to Public
Inspection**

Name of the organization

SESAME WORKSHOP

Employer identification number

13-2655731

Part I	Reason for Public Charity Status. (All organizations must complete this part.) See instructions.
---------------	---

The organization is not a private foundation because it is: (For lines 1 through 12, check only one box.)

- 1** ☐ A church, convention of churches, or association of churches described in **section 170(b)(1)(A)(i).**

2 ☐ A school described in **section 170(b)(1)(A)(ii).** (Attach Schedule E (Form 990).)

3 ☐ A hospital or a cooperative hospital service organization described in **section 170(b)(1)(A)(iii).**

4 ☐ A medical research organization operated in conjunction with a hospital described in **section 170(b)(1)(A)(iii).** Enter the hospital's name, city, and state: _____

5 ☐ An organization operated for the benefit of a college or university owned or operated by a governmental unit described in **section 170(b)(1)(A)(iv).** (Complete Part II.)

6 ☐ A federal, state, or local government or governmental unit described in **section 170(b)(1)(A)(v).**

7 ☒ An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in **section 170(b)(1)(A)(vi).** (Complete Part II.)

8 ☐ A community trust described in **section 170(b)(1)(A)(vi).** (Complete Part II.)

9 ☐ An agricultural research organization described in **section 170(b)(1)(A)(ix)** operated in conjunction with a land-grant college or university or a non-land-grant college of agriculture (see instructions). Enter the name, city, and state of the college or university: _____

10 ☐ An organization that normally receives (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions, subject to certain exceptions; and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975. See **section 509(a)(2).** (Complete Part III.)

11 ☐ An organization organized and operated exclusively to test for public safety. See **section 509(a)(4).**

12 ☐ An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in **section 509(a)(1)** or **section 509(a)(2).** See **section 509(a)(3).** Check the box on lines 12a through 12d that describes the type of supporting organization and complete lines 12e, 12f, and 12g.

a ☐ **Type I.** A supporting organization operated, supervised, or controlled by its supported organization(s), typically by giving the supported organization(s) the power to regularly appoint or elect a majority of the directors or trustees of the supporting organization. **You must complete Part IV, Sections A and B.**

b ☐ **Type II.** A supporting organization supervised or controlled in connection with its supported organization(s), by having control or management of the supporting organization vested in the same persons that control or manage the supported organization(s). **You must complete Part IV, Sections A and C.**

c ☐ **Type III functionally integrated.** A supporting organization operated in connection with, and functionally integrated with, its supported organization(s) (see instructions). **You must complete Part IV, Sections A, D, and E.**

d ☐ **Type III non-functionally integrated.** A supporting organization operated in connection with its supported organization(s) that is not functionally integrated. The organization generally must satisfy a distribution requirement and an attentiveness requirement (see instructions). **You must complete Part IV, Sections A and D, and Part V.**

e ☐ Check this box if the organization received a written determination from the IRS that it is a Type I, Type II, Type III functionally integrated, or Type III non-functionally integrated supporting organization.

f Enter the number of supported organizations _____

g Provide the following information about the supported organization(s). _____

g Provide the following information about the supported organization(s).						
(i) Name of supported organization	(ii) EIN	(iii) Type of organization (described on lines 1-10 above (see instructions))	(iv) Is the organization listed in your governing document?		(v) Amount of monetary support (see instructions)	(vi) Amount of other support (see instructions)
			Yes	No		
Total						

Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Section A. Public Support

Calendar year (or fiscal year beginning in)	(a) 2019	(b) 2020	(c) 2021	(d) 2022	(e) 2023	(f) Total
1 Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.")	88,573,914.	70,024,054.	65,164,778.	51,158,013.	49,262,052.	324,182,811.
2 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
3 The value of services or facilities furnished by a governmental unit to the organization without charge						
4 Total. Add lines 1 through 3	88,573,914.	70,024,054.	65,164,778.	51,158,013.	49,262,052.	324,182,811.
5 The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)						138,051,530.
6 Public support. Subtract line 5 from line 4.						186,131,281.

Section B. Total Support

Calendar year (or fiscal year beginning in)	(a) 2019	(b) 2020	(c) 2021	(d) 2022	(e) 2023	(f) Total
7 Amounts from line 4	88,573,914.	70,024,054.	65,164,778.	51,158,013.	49,262,052.	324,182,811.
8 Gross income from interest, dividends, payments received on securities loans, rents, royalties, and income from similar sources	36,601,553.	35,293,712.	44,259,219.	37,386,947.	37,825,035.	191,366,466.
9 Net income from unrelated business activities, whether or not the business is regularly carried on	892,068.	689,996.	919,900.	334,492.	343,913.	3,180,369.
10 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI.)			75,600.	114,900.	153,300.	343,800.
11 Total support. Add lines 7 through 10						519,073,446.
12 Gross receipts from related activities, etc. (see instructions)					12	539,548,802.
13 First 5 years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and stop here						

Section C. Computation of Public Support Percentage

14 Public support percentage for 2023 (line 6, column (f), divided by line 11, column (f))	14	35.86 %
15 Public support percentage from 2022 Schedule A, Part II, line 14	15	34.49 %
16a 33 1/3% support test - 2023. If the organization did not check the box on line 13, and line 14 is 33 1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization		
		<input checked="" type="checkbox"/>
b 33 1/3% support test - 2022. If the organization did not check a box on line 13 or 16a, and line 15 is 33 1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization		
		<input type="checkbox"/>
17a 10% -facts-and-circumstances test - 2023. If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the facts-and-circumstances test, check this box and stop here. Explain in Part VI how the organization meets the facts-and-circumstances test. The organization qualifies as a publicly supported organization		
		<input type="checkbox"/>
b 10% -facts-and-circumstances test - 2022. If the organization did not check a box on line 13, 16a, 16b, or 17a, and line 15 is 10% or more, and if the organization meets the facts-and-circumstances test, check this box and stop here. Explain in Part VI how the organization meets the facts-and-circumstances test. The organization qualifies as a publicly supported organization		
		<input type="checkbox"/>
18 Private foundation. If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see instructions		
		<input type="checkbox"/>

Schedule A (Form 990) 2023

Part III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 10 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Section A. Public Support

Calendar year (or fiscal year beginning in)	(a) 2019	(b) 2020	(c) 2021	(d) 2022	(e) 2023	(f) Total
1 Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.")						
2 Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose						
3 Gross receipts from activities that are not an unrelated trade or business under section 513						
4 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
5 The value of services or facilities furnished by a governmental unit to the organization without charge						
6 Total. Add lines 1 through 5						
7a Amounts included on lines 1, 2, and 3 received from disqualified persons						
b Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year						
c Add lines 7a and 7b						
8 Public support. (Subtract line 7c from line 6.)						

Section B. Total Support

Calendar year (or fiscal year beginning in)	(a) 2019	(b) 2020	(c) 2021	(d) 2022	(e) 2023	(f) Total
9 Amounts from line 6						
10a Gross income from interest, dividends, payments received on securities loans, rents, royalties, and income from similar sources						
b Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975						
c Add lines 10a and 10b						
11 Net income from unrelated business activities not included on line 10b, whether or not the business is regularly carried on						
12 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI.)						
13 Total support. (Add lines 9, 10c, 11, and 12.)						

14 First 5 years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and **stop here** ☐

Section C. Computation of Public Support Percentage

15 Public support percentage for 2023 (line 8, column (f), divided by line 13, column (f))	15	%
16 Public support percentage from 2022 Schedule A, Part III, line 15	16	%

Section D. Computation of Investment Income Percentage

17 Investment income percentage for 2023 (line 10c, column (f), divided by line 13, column (f))	17	%
18 Investment income percentage from 2022 Schedule A, Part III, line 17	18	%

19a 33 1/3% support tests - 2023. If the organization did not check the box on line 14, and line 15 is more than 33 1/3%, and line 17 is not more than 33 1/3%, check this box and **stop here**. The organization qualifies as a publicly supported organization ☐

b 33 1/3% support tests - 2022. If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3%, and line 18 is not more than 33 1/3%, check this box and **stop here**. The organization qualifies as a publicly supported organization ☐

20 Private foundation. If the organization did not check a box on line 14, 19a, or 19b, check this box and see instructions ☐

Part IV Supporting Organizations

(Complete only if you checked a box on line 12 of Part I. If you checked box 12a, Part I, complete Sections A and B. If you checked box 12b, Part I, complete Sections A and C. If you checked box 12c, Part I, complete Sections A, D, and E. If you checked box 12d, Part I, complete Sections A and D, and complete Part V.)

Section A. All Supporting Organizations

	Yes	No
1 Are all of the organization's supported organizations listed by name in the organization's governing documents? <i>If "No," describe in Part VI how the supported organizations are designated. If designated by class or purpose, describe the designation. If historic and continuing relationship, explain.</i>		
2 Did the organization have any supported organization that does not have an IRS determination of status under section 509(a)(1) or (2)? <i>If "Yes," explain in Part VI how the organization determined that the supported organization was described in section 509(a)(1) or (2).</i>		
3a Did the organization have a supported organization described in section 501(c)(4), (5), or (6)? <i>If "Yes," answer lines 3b and 3c below.</i>		
b Did the organization confirm that each supported organization qualified under section 501(c)(4), (5), or (6) and satisfied the public support tests under section 509(a)(2)? <i>If "Yes," describe in Part VI when and how the organization made the determination.</i>		
c Did the organization ensure that all support to such organizations was used exclusively for section 170(c)(2)(B) purposes? <i>If "Yes," explain in Part VI what controls the organization put in place to ensure such use.</i>		
4a Was any supported organization not organized in the United States ("foreign supported organization")? <i>If "Yes," and if you checked box 12a or 12b in Part I, answer lines 4b and 4c below.</i>		
b Did the organization have ultimate control and discretion in deciding whether to make grants to the foreign supported organization? <i>If "Yes," describe in Part VI how the organization had such control and discretion despite being controlled or supervised by or in connection with its supported organizations.</i>		
c Did the organization support any foreign supported organization that does not have an IRS determination under sections 501(c)(3) and 509(a)(1) or (2)? <i>If "Yes," explain in Part VI what controls the organization used to ensure that all support to the foreign supported organization was used exclusively for section 170(c)(2)(B) purposes.</i>		
5a Did the organization add, substitute, or remove any supported organizations during the tax year? <i>If "Yes," answer lines 5b and 5c below (if applicable). Also, provide detail in Part VI, including (i) the names and EIN numbers of the supported organizations added, substituted, or removed; (ii) the reasons for each such action; (iii) the authority under the organization's organizing document authorizing such action; and (iv) how the action was accomplished (such as by amendment to the organizing document).</i>		
b Type I or Type II only. Was any added or substituted supported organization part of a class already designated in the organization's organizing document?		
c Substitutions only. Was the substitution the result of an event beyond the organization's control?		
6 Did the organization provide support (whether in the form of grants or the provision of services or facilities) to anyone other than (i) its supported organizations, (ii) individuals that are part of the charitable class benefited by one or more of its supported organizations, or (iii) other supporting organizations that also support or benefit one or more of the filing organization's supported organizations? <i>If "Yes," provide detail in Part VI.</i>		
7 Did the organization provide a grant, loan, compensation, or other similar payment to a substantial contributor (as defined in section 4958(c)(3)(C)), a family member of a substantial contributor, or a 35% controlled entity with regard to a substantial contributor? <i>If "Yes," complete Part I of Schedule L (Form 990).</i>		
8 Did the organization make a loan to a disqualified person (as defined in section 4958) not described on line 7? <i>If "Yes," complete Part I of Schedule L (Form 990).</i>		
9a Was the organization controlled directly or indirectly at any time during the tax year by one or more disqualified persons, as defined in section 4946 (other than foundation managers and organizations described in section 509(a)(1) or (2))? <i>If "Yes," provide detail in Part VI.</i>		
b Did one or more disqualified persons (as defined on line 9a) hold a controlling interest in any entity in which the supporting organization had an interest? <i>If "Yes," provide detail in Part VI.</i>		
c Did a disqualified person (as defined on line 9a) have an ownership interest in, or derive any personal benefit from, assets in which the supporting organization also had an interest? <i>If "Yes," provide detail in Part VI.</i>		
10a Was the organization subject to the excess business holdings rules of section 4943 because of section 4943(f) (regarding certain Type II supporting organizations, and all Type III non-functionally integrated supporting organizations)? <i>If "Yes," answer line 10b below.</i>		
b Did the organization have any excess business holdings in the tax year? <i>(Use Schedule C, Form 4720, to determine whether the organization had excess business holdings.)</i>		

Part IV Supporting Organizations (continued)

	Yes	No
11 Has the organization accepted a gift or contribution from any of the following persons?		
a A person who directly or indirectly controls, either alone or together with persons described on lines 11b and 11c below, the governing body of a supported organization?		
11a		
b A family member of a person described on line 11a above?		
11b		
c A 35% controlled entity of a person described on line 11a or 11b above? If "Yes" to line 11a, 11b, or 11c, provide detail in Part VI .		
11c		

Section B. Type I Supporting Organizations

	Yes	No
1 Did the governing body, members of the governing body, officers acting in their official capacity, or membership of one or more supported organizations have the power to regularly appoint or elect at least a majority of the organization's officers, directors, or trustees at all times during the tax year? If "No," describe in Part VI how the supported organization(s) effectively operated, supervised, or controlled the organization's activities. If the organization had more than one supported organization, describe how the powers to appoint and/or remove officers, directors, or trustees were allocated among the supported organizations and what conditions or restrictions, if any, applied to such powers during the tax year.		
1		
2 Did the organization operate for the benefit of any supported organization other than the supported organization(s) that operated, supervised, or controlled the supporting organization? If "Yes," explain in Part VI how providing such benefit carried out the purposes of the supported organization(s) that operated, supervised, or controlled the supporting organization.		
2		

Section C. Type II Supporting Organizations

	Yes	No
1 Were a majority of the organization's directors or trustees during the tax year also a majority of the directors or trustees of each of the organization's supported organization(s)? If "No," describe in Part VI how control or management of the supporting organization was vested in the same persons that controlled or managed the supported organization(s).		
1		

Section D. All Type III Supporting Organizations

	Yes	No
1 Did the organization provide to each of its supported organizations, by the last day of the fifth month of the organization's tax year, (i) a written notice describing the type and amount of support provided during the prior tax year, (ii) a copy of the Form 990 that was most recently filed as of the date of notification, and (iii) copies of the organization's governing documents in effect on the date of notification, to the extent not previously provided?		
1		
2 Were any of the organization's officers, directors, or trustees either (i) appointed or elected by the supported organization(s) or (ii) serving on the governing body of a supported organization? If "No," explain in Part VI how the organization maintained a close and continuous working relationship with the supported organization(s).		
2		
3 By reason of the relationship described on line 2, above, did the organization's supported organizations have a significant voice in the organization's investment policies and in directing the use of the organization's income or assets at all times during the tax year? If "Yes," describe in Part VI the role the organization's supported organizations played in this regard.		
3		

Section E. Type III Functionally Integrated Supporting Organizations

1 Check the box next to the method that the organization used to satisfy the Integral Part Test during the year (see instructions).			
a <input type="checkbox"/> The organization satisfied the Activities Test. Complete line 2 below.			
b <input type="checkbox"/> The organization is the parent of each of its supported organizations. Complete line 3 below.			
c <input type="checkbox"/> The organization supported a governmental entity. Describe in Part VI how you supported a governmental entity (see instructions).			
2 Activities Test. Answer lines 2a and 2b below.			
a Did substantially all of the organization's activities during the tax year directly further the exempt purposes of the supported organization(s) to which the organization was responsive? If "Yes," then in Part VI identify those supported organizations and explain how these activities directly furthered their exempt purposes, how the organization was responsive to those supported organizations, and how the organization determined that these activities constituted substantially all of its activities.			
2a			
b Did the activities described on line 2a, above, constitute activities that, but for the organization's involvement, one or more of the organization's supported organization(s) would have been engaged in? If "Yes," explain in Part VI the reasons for the organization's position that its supported organization(s) would have engaged in these activities but for the organization's involvement.			
2b			
3 Parent of Supported Organizations. Answer lines 3a and 3b below.			
a Did the organization have the power to regularly appoint or elect a majority of the officers, directors, or trustees of each of the supported organizations? If "Yes" or "No" provide details in Part VI .			
3a			
b Did the organization exercise a substantial degree of direction over the policies, programs, and activities of each of its supported organizations? If "Yes," describe in Part VI the role played by the organization in this regard.			
3b			

Part V Type III Non-Functionally Integrated 509(a)(3) Supporting Organizations

- 1 ☐ Check here if the organization satisfied the Integral Part Test as a qualifying trust on Nov. 20, 1970 (*explain in Part VI*). **See instructions.**
All other Type III non-functionally integrated supporting organizations must complete Sections A through E.

Section A - Adjusted Net Income		(A) Prior Year	(B) Current Year (optional)
1	Net short-term capital gain	1	
2	Recoveries of prior-year distributions	2	
3	Other gross income (see instructions)	3	
4	Add lines 1 through 3.	4	
5	Depreciation and depletion	5	
6	Portion of operating expenses paid or incurred for production or collection of gross income or for management, conservation, or maintenance of property held for production of income (see instructions)	6	
7	Other expenses (see instructions)	7	
8	Adjusted Net Income (subtract lines 5, 6, and 7 from line 4)	8	

Section B - Minimum Asset Amount		(A) Prior Year	(B) Current Year (optional)
1	Aggregate fair market value of all non-exempt-use assets (see instructions for short tax year or assets held for part of year):		
a	Average monthly value of securities	1a	
b	Average monthly cash balances	1b	
c	Fair market value of other non-exempt-use assets	1c	
d	Total (add lines 1a, 1b, and 1c)	1d	
e	Discount claimed for blockage or other factors (<i>explain in detail in Part VI</i>):		
2	Acquisition indebtedness applicable to non-exempt-use assets	2	
3	Subtract line 2 from line 1d.	3	
4	Cash deemed held for exempt use. Enter 0.015 of line 3 (for greater amount, see instructions).	4	
5	Net value of non-exempt-use assets (subtract line 4 from line 3)	5	
6	Multiply line 5 by 0.035.	6	
7	Recoveries of prior-year distributions	7	
8	Minimum Asset Amount (add line 7 to line 6)	8	

Section C - Distributable Amount			Current Year
1	Adjusted net income for prior year (from Section A, line 8, column A)	1	
2	Enter 0.85 of line 1.	2	
3	Minimum asset amount for prior year (from Section B, line 8, column A)	3	
4	Enter greater of line 2 or line 3.	4	
5	Income tax imposed in prior year	5	
6	Distributable Amount. Subtract line 5 from line 4, unless subject to emergency temporary reduction (see instructions).	6	
7	<input type="checkbox"/> Check here if the current year is the organization's first as a non-functionally integrated Type III supporting organization (see instructions).		

Schedule A (Form 990) 2023

Part V Type III Non-Functionally Integrated 509(a)(3) Supporting Organizations (continued)

Section D - Distributions		Current Year
1 Amounts paid to supported organizations to accomplish exempt purposes	1	
2 Amounts paid to perform activity that directly furthers exempt purposes of supported organizations, in excess of income from activity	2	
3 Administrative expenses paid to accomplish exempt purposes of supported organizations	3	
4 Amounts paid to acquire exempt-use assets	4	
5 Qualified set-aside amounts (prior IRS approval required - <i>provide details in Part VI</i>)	5	
6 Other distributions (<i>describe in Part VI</i>). See instructions.	6	
7 Total annual distributions. Add lines 1 through 6.	7	
8 Distributions to attentive supported organizations to which the organization is responsive (<i>provide details in Part VI</i>). See instructions.	8	
9 Distributable amount for 2023 from Section C, line 6	9	
10 Line 8 amount divided by line 9 amount	10	

Section E - Distribution Allocations (see instructions)	(i) Excess Distributions	(ii) Underdistributions Pre-2023	(iii) Distributable Amount for 2023
1 Distributable amount for 2023 from Section C, line 6			
2 Underdistributions, if any, for years prior to 2023 (reasonable cause required - <i>explain in Part VI</i>). See instructions.			
3 Excess distributions carryover, if any, to 2023			
a From 2018			
b From 2019			
c From 2020			
d From 2021			
e From 2022			
f Total of lines 3a through 3e			
g Applied to underdistributions of prior years			
h Applied to 2023 distributable amount			
i Carryover from 2018 not applied (see instructions)			
j Remainder. Subtract lines 3g, 3h, and 3i from line 3f.			
4 Distributions for 2023 from Section D, line 7: \$			
a Applied to underdistributions of prior years			
b Applied to 2023 distributable amount			
c Remainder. Subtract lines 4a and 4b from line 4.			
5 Remaining underdistributions for years prior to 2023, if any. Subtract lines 3g and 4a from line 2. For result greater than zero, <i>explain in Part VI</i> . See instructions.			
6 Remaining underdistributions for 2023. Subtract lines 3h and 4b from line 1. For result greater than zero, <i>explain in Part VI</i> . See instructions.			
7 Excess distributions carryover to 2024. Add lines 3j and 4c.			
8 Breakdown of line 7:			
a Excess from 2019			
b Excess from 2020			
c Excess from 2021			
d Excess from 2022			
e Excess from 2023			

Schedule A (Form 990) 2023

Part VI

Supplemental Information. Provide the explanations required by Part II, line 10; Part II, line 17a or 17b; Part III, line 12; Part IV, Section A, lines 1, 2, 3b, 3c, 4b, 4c, 5a, 6, 9a, 9b, 9c, 11a, 11b, and 11c; Part IV, Section B, lines 1 and 2; Part IV, Section C, line 1; Part IV, Section D, lines 2 and 3; Part IV, Section E, lines 1c, 2a, 2b, 3a, and 3b; Part V, line 1; Part V, Section B, line 1e; Part V, Section D, lines 5, 6, and 8; and Part V, Section E, lines 2, 5, and 6. Also complete this part for any additional information.
(See instructions.)

FORM 990, SCHEDULE A - PUBLIC SUPPORT

IN ADDITION TO THE PUBLIC SUPPORT SESAME WORKSHOP GENERATES TO FUND ITS

OWN EDUCATIONAL INITIATIVES IN THE US AND AROUND THE WORLD, SESAME

WORKSHOP ALSO WORKS WITH THE PUBLIC BROADCASTING SERVICE (PBS) AND ITS

LOCAL MEMBER STATIONS TO SUPPORT THEIR OWN PUBLIC FUNDRAISING EFFORTS.

THIS SUPPORT INCLUDES PROVIDING TO THEM THE USE OF THE SESAME STREET

BRAND, CHARACTERS, AND PRODUCTS IN FUNDRAISING CAMPAIGNS, AUCTIONS, AND

LOCAL PBS STATION EVENTS. SESAME WORKSHOP DOES NOT HAVE ACCESS TO THE

AMOUNT OF MONEY RAISED FROM THIS SUPPORT.

Schedule B
(Form 990)Department of the Treasury
Internal Revenue Service**Schedule of Contributors**Attach to Form 990, 990-EZ, or 990-PF.
Go to www.irs.gov/Form990 for the latest information.

OMB No. 1545-0047

2023

Name of the organization

SESAME WORKSHOP

Employer identification number

13-2655731

Organization type (check one):

Filers of:**Section:**

Form 990 or 990-EZ

☒ 501(c)(3) (enter number) organization☐ 4947(a)(1) nonexempt charitable trust **not** treated as a private foundation☐ 527 political organization

Form 990-PF

☐ 501(c)(3) exempt private foundation☐ 4947(a)(1) nonexempt charitable trust treated as a private foundation☐ 501(c)(3) taxable private foundationCheck if your organization is covered by the **General Rule** or a **Special Rule**.**Note:** Only a section 501(c)(7), (8), or (10) organization can check boxes for both the General Rule and a Special Rule. See instructions.**General Rule**☐ For an organization filing Form 990, 990-EZ, or 990-PF that received, during the year, contributions totaling \$5,000 or more (in money or property) from any one contributor. Complete Parts I and II. See instructions for determining a contributor's total contributions.**Special Rules**☒ For an organization described in section 501(c)(3) filing Form 990 or 990-EZ that met the 33 1/3% support test of the regulations under sections 509(a)(1) and 170(b)(1)(A)(vi), that checked Schedule A (Form 990), Part II, line 13, 16a, or 16b, and that received from any one contributor, during the year, total contributions of the greater of **(1)** \$5,000; or **(2)** 2% of the amount on (i) Form 990, Part VIII, line 1h; or (ii) Form 990-EZ, line 1. Complete Parts I and II.☐ For an organization described in section 501(c)(7), (8), or (10) filing Form 990 or 990-EZ that received from any one contributor, during the year, total contributions of more than \$1,000 *exclusively* for religious, charitable, scientific, literary, or educational purposes, or for the prevention of cruelty to children or animals. Complete Parts I (entering "N/A" in column (b) instead of the contributor name and address), II, and III.☐ For an organization described in section 501(c)(7), (8), or (10) filing Form 990 or 990-EZ that received from any one contributor, during the year, contributions *exclusively* for religious, charitable, etc., purposes, but no such contributions totaled more than \$1,000. If this box is checked, enter here the total contributions that were received during the year for an *exclusively* religious, charitable, etc., purpose. Don't complete any of the parts unless the **General Rule** applies to this organization because it received *nonexclusively* religious, charitable, etc., contributions totaling \$5,000 or more during the year \$**Caution:** An organization that isn't covered by the General Rule and/or the Special Rules doesn't file Schedule B (Form 990), but it **must** answer "No" on Part IV, line 2, of its Form 990; or check the box on line H of its Form 990-EZ or on its Form 990-PF, Part I, line 2, to certify that it doesn't meet the filing requirements of Schedule B (Form 990).

For Paperwork Reduction Act Notice, see the instructions for Form 990, 990-EZ, or 990-PF.

Schedule B (Form 990) (2023)

Name of organization SESAME WORKSHOP	Employer identification number 13-2655731
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Part I Contributors (see instructions). Use duplicate copies of Part I if additional space is needed.

(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
1		\$ 8,424,130.	Person <input checked="" type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II for noncash contributions.)
2		\$ 5,148,951.	Person <input checked="" type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II for noncash contributions.)
3		\$ 4,860,656.	Person <input checked="" type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II for noncash contributions.)
4		\$ 4,452,501.	Person <input checked="" type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II for noncash contributions.)
5		\$ 4,333,334.	Person <input checked="" type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II for noncash contributions.)
6		\$ 3,061,699.	Person <input checked="" type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II for noncash contributions.)

Name of organization	Employer identification number
SESAME WORKSHOP	13-2655731

Part I Contributors (see instructions). Use duplicate copies of Part I if additional space is needed.

(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
7		\$ 1,600,000.	Person <input checked="" type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II for noncash contributions.)
8		\$ 1,350,000.	Person <input checked="" type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II for noncash contributions.)
9		\$ 1,000,000.	Person <input checked="" type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II for noncash contributions.)
		\$	Person <input type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II for noncash contributions.)
		\$	Person <input type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II for noncash contributions.)
		\$	Person <input type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II for noncash contributions.)

Name of organization SESAME WORKSHOP	Employer identification number 13-2655731
---	--

Part III Exclusively religious, charitable, etc., contributions to organizations described in section 501(c)(7), (8), or (10) that total more than \$1,000 for the year from any one contributor. Complete columns (a) through (e) and the following line entry. For organizations completing Part III, enter the total of exclusively religious, charitable, etc., contributions of **\$1,000 or less** for the year. (Enter this info. once.) \$ _____
Use duplicate copies of Part III if additional space is needed.

(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held
	(e) Transfer of gift		
	Transferee's name, address, and ZIP + 4		Relationship of transferor to transferee
	(e) Transfer of gift		
	Transferee's name, address, and ZIP + 4		Relationship of transferor to transferee
	(e) Transfer of gift		
	Transferee's name, address, and ZIP + 4		Relationship of transferor to transferee
	(e) Transfer of gift		
	Transferee's name, address, and ZIP + 4		Relationship of transferor to transferee
	(e) Transfer of gift		
	Transferee's name, address, and ZIP + 4		Relationship of transferor to transferee

SCHEDULE C
(Form 990)

Department of the Treasury
Internal Revenue Service

Political Campaign and Lobbying Activities

For Organizations Exempt From Income Tax Under Section 501(c) and Section 527
Complete if the organization is described below. Attach to Form 990 or Form 990-EZ.
Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

2023

**Open to Public
Inspection**

If the organization answered "Yes" on Form 990, Part IV, line 3, or Form 990-EZ, Part V, line 46 (Political Campaign Activities), then:

- Section 501(c)(3) organizations: Complete Parts I-A and B. Do not complete Part I-C.
- Section 501(c) (other than section 501(c)(3)) organizations: Complete Parts I-A and C below. Do not complete Part I-B.
- Section 527 organizations: Complete Part I-A only.

If the organization answered "Yes" on Form 990, Part IV, line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then:

- Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)): Complete Part II-A. Do not complete Part II-B.
- Section 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)): Complete Part II-B. Do not complete Part II-A.

If the organization answered "Yes" on Form 990, Part IV, line 5 (Proxy Tax) (see separate instructions) or Form 990-EZ, Part V, line 35c (Proxy Tax) (see separate instructions), then:

- Section 501(c)(4), (5), or (6) organizations: Complete Part III.

Name of organization

SESAME WORKSHOP

Employer identification number

13-2655731

Part I-A Complete if the organization is exempt under section 501(c) or is a section 527 organization.

- 1 Provide a description of the organization's direct and indirect political campaign activities in Part IV.
- 2 Political campaign activity expenditures \$
- 3 Volunteer hours for political campaign activities

Part I-B Complete if the organization is exempt under section 501(c)(3).

- 1 Enter the amount of any excise tax incurred by the organization under section 4955 \$
- 2 Enter the amount of any excise tax incurred by organization managers under section 4955 \$
- 3 If the organization incurred a section 4955 tax, did it file Form 4720 for this year? ☐ Yes ☐ No
- 4a Was a correction made? ☐ Yes ☐ No
- b If "Yes," describe in Part IV.

Part I-C Complete if the organization is exempt under section 501(c), except section 501(c)(3).

- 1 Enter the amount directly expended by the filing organization for section 527 exempt function activities \$
- 2 Enter the amount of the filing organization's funds contributed to other organizations for section 527 exempt function activities \$
- 3 Total exempt function expenditures. Add lines 1 and 2. Enter here and on Form 1120-POL, line 17b \$
- 4 Did the filing organization file Form 1120-POL for this year? ☐ Yes ☐ No
- 5 Enter the names, addresses, and employer identification number (EIN) of all section 527 political organizations to which the filing organization made payments. For each organization listed, enter the amount paid from the filing organization's funds. Also enter the amount of political contributions received that were promptly and directly delivered to a separate political organization, such as a separate segregated fund or a political action committee (PAC). If additional space is needed, provide information in Part IV.

(a) Name	(b) Address	(c) EIN	(d) Amount paid from filing organization's funds. If none, enter -0-.	(e) Amount of political contributions received and promptly and directly delivered to a separate political organization. If none, enter -0-.

For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule C (Form 990) 2023

Part II-A Complete if the organization is exempt under section 501(c)(3) and filed Form 5768 (election under section 501(h)).

A Check ☐ if the filing organization belongs to an affiliated group (and list in Part IV each affiliated group member's name, address, EIN, expenses, and share of excess lobbying expenditures).

B Check ☐ if the filing organization checked box A and "limited control" provisions apply.

Limits on Lobbying Expenditures (The term "expenditures" means amounts paid or incurred.)		(a) Filing organization's totals	(b) Affiliated group totals
1a Total lobbying expenditures to influence public opinion (grassroots lobbying)			
b Total lobbying expenditures to influence a legislative body (direct lobbying)		72,000.	
c Total lobbying expenditures (add lines 1a and 1b)		72,000.	
d Other exempt purpose expenditures		166,807,256.	
e Total exempt purpose expenditures (add lines 1c and 1d)		166,879,256.	
f Lobbying nontaxable amount. Enter the amount from the following table in both columns.		1,000,000.	
If the amount on line 1e, column (a) or (b) is:	The lobbying nontaxable amount is:		
not over \$500,000,	20% of the amount on line 1e.		
over \$500,000 but not over \$1,000,000,	\$100,000 plus 15% of the excess over \$500,000.		
over \$1,000,000 but not over \$1,500,000,	\$175,000 plus 10% of the excess over \$1,000,000.		
over \$1,500,000 but not over \$17,000,000,	\$225,000 plus 5% of the excess over \$1,500,000.		
over \$17,000,000,	\$1,000,000.		
g Grassroots nontaxable amount (enter 25% of line 1f)		250,000.	
h Subtract line 1g from line 1a. If zero or less, enter -0-		0.	
i Subtract line 1f from line 1c. If zero or less, enter -0-		0.	
j If there is an amount other than zero on either line 1h or line 1i, did the organization file Form 4720 reporting section 4911 tax for this year?			<input type="checkbox"/> Yes <input type="checkbox"/> No

4-Year Averaging Period Under Section 501(h)

(Some organizations that made a section 501(h) election do not have to complete all of the five columns below.)

See the separate instructions for lines 2a through 2f.)

Lobbying Expenditures During 4-Year Averaging Period					
Calendar year (or fiscal year beginning in)	(a) 2020	(b) 2021	(c) 2022	(d) 2023	(e) Total
2a Lobbying nontaxable amount	1,000,000.	1,000,000.	1,000,000.	1,000,000.	4,000,000.
b Lobbying ceiling amount (150% of line 2a, column(e))					6,000,000.
c Total lobbying expenditures	32,111.	39,000.	33,000.	72,000.	176,111.
d Grassroots nontaxable amount	250,000.	250,000.	250,000.	250,000.	1,000,000.
e Grassroots ceiling amount (150% of line 2d, column (e))					1,500,000.
f Grassroots lobbying expenditures					

Schedule C (Form 990) 2023

Part II-B Complete if the organization is exempt under section 501(c)(3) and has NOT filed Form 5768 (election under section 501(h)).

For each "Yes" response on lines 1a through 1i below, provide in Part IV a detailed description of the lobbying activity.

	(a)		(b)
	Yes	No	Amount
1 During the year, did the filing organization attempt to influence foreign, national, state, or local legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of:			
a Volunteers?			
b Paid staff or management (include compensation in expenses reported on lines 1c through 1i)? ...			
c Media advertisements?			
d Mailings to members, legislators, or the public?			
e Publications, or published or broadcast statements?			
f Grants to other organizations for lobbying purposes?			
g Direct contact with legislators, their staffs, government officials, or a legislative body?			
h Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means?			
i Other activities?			
j Total. Add lines 1c through 1i			
2a Did the activities in line 1 cause the organization to not be described in section 501(c)(3)?			
b If "Yes," enter the amount of any tax incurred under section 4912			
c If "Yes," enter the amount of any tax incurred by organization managers under section 4912			
d If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?			

Part III-A Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6).

	Yes	No
1 Were substantially all (90% or more) dues received nondeductible by members?	1	
2 Did the organization make only in-house lobbying expenditures of \$2,000 or less?	2	
3 Did the organization agree to carry over lobbying and political campaign activity expenditures from the prior year?	3	

Part III-B Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered "No" OR (b) Part III-A, line 3, is answered "Yes."

1 Dues, assessments and similar amounts from members	1	
2 Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of political expenses for which the section 527(f) tax was paid).		
a Current year	2a	
b Carryover from last year	2b	
c Total	2c	
3 Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues	3	
4 If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the excess does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and political expenditures next year?	4	
5 Taxable amount of lobbying and political expenditures. See instructions	5	

Part IV Supplemental Information

Provide the descriptions required for Part I-A, line 1; Part I-B, line 4; Part I-C, line 5; Part II-A (affiliated group list); Part II-A, lines 1 and 2 (see instructions); and Part II-B, line 1. Also, complete this part for any additional information.

SCHEDULE C

TRADITIONALLY, SESAME WORKSHOP DOES NOT ENGAGE IN LOBBYING ACTIVITIES. IN

FISCAL YEAR 2024, SESAME WORKSHOP INCURRED \$72,000 IN LOBBYING

EXPENDITURES TO ENCOURAGE GOVERNMENTAL FINANCIAL SUPPORT FOR ITS EARLY

CHILDHOOD LEARNING PROGRAMS (PRIMARILY FOR DISPLACED CHILDREN OR REFUGEES

IN AREAS OF HIGH CRISIS).

SCHEDULE D
(Form 990)

Department of the Treasury
Internal Revenue Service

Supplemental Financial Statements

Complete if the organization answered "Yes" on Form 990,
Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.

Attach to Form 990.

Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

2023

Open to Public
Inspection

Name of the organization

SESAME WORKSHOP

Employer identification number

13-2655731

Part I Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts. Complete if the organization answered "Yes" on Form 990, Part IV, line 6.

	(a) Donor advised funds	(b) Funds and other accounts
1 Total number at end of year		
2 Aggregate value of contributions to (during year)		
3 Aggregate value of grants from (during year)		
4 Aggregate value at end of year		
5 Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control?	<input type="checkbox"/> Yes	<input type="checkbox"/> No
6 Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit?	<input type="checkbox"/> Yes	<input type="checkbox"/> No

Part II Conservation Easements. Complete if the organization answered "Yes" on Form 990, Part IV, line 7.

1 Purpose(s) of conservation easements held by the organization (check all that apply).
☐ Preservation of land for public use (for example, recreation or education) ☐ Preservation of a historically important land area
☐ Protection of natural habitat ☐ Preservation of a certified historic structure
☐ Preservation of open space

2 Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year.

	Held at the End of the Tax Year
a Total number of conservation easements	2a
b Total acreage restricted by conservation easements	2b
c Number of conservation easements on a certified historic structure included on line 2a	2c
d Number of conservation easements included on line 2c acquired after July 25, 2006, and not on a historic structure listed in the National Register	2d

3 Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the tax year

4 Number of states where property subject to conservation easement is located

5 Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds?

☐ Yes ☐ No

6 Staff and volunteer hours devoted to monitoring, inspecting, handling of violations, and enforcing conservation easements during the year

7 Amount of expenses incurred in monitoring, inspecting, handling of violations, and enforcing conservation easements during the year

8 Does each conservation easement reported on line 2d above satisfy the requirements of section 170(h)(4)(B)(i) and section 170(h)(4)(B)(ii)?

☐ Yes ☐ No

9 In Part XIII, describe how the organization reports conservation easements in its revenue and expense statement and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements.

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets.

Complete if the organization answered "Yes" on Form 990, Part IV, line 8.

1a If the organization elected, as permitted under FASB ASC 958, not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide in Part XIII the text of the footnote to its financial statements that describes these items.

b If the organization elected, as permitted under FASB ASC 958, to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items.

(i) Revenue included on Form 990, Part VIII, line 1

(ii) Assets included in Form 990, Part X

2 If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under FASB ASC 958 relating to these items:

a Revenue included on Form 990, Part VIII, line 1

b Assets included in Form 990, Part X

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule D (Form 990) 2023

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets (continued)

3 Using the organization's acquisition, accession, and other records, check any of the following that make significant use of its collection items (check all that apply).

a ☐ Public exhibition

d ☐ Loan or exchange program

b ☐ Scholarly research

e ☐ Other _____

c ☐ Preservation for future generations

4 Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIII.

5 During the year, did the organization solicit or receive donations of art, historical treasures, or other similar assets

to be sold to raise funds rather than to be maintained as part of the organization's collection? ☐ Yes ☐ No

Part IV Escrow and Custodial Arrangements Complete if the organization answered "Yes" on Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21.

1a Is the organization an agent, trustee, custodian, or other intermediary for contributions or other assets not included on Form 990, Part X? ☐ Yes ☐ No

b If "Yes," explain the arrangement in Part XIII and complete the following table:

c Beginning balance

d Additions during the year

e Distributions during the year

f Ending balance

	Amount
1c	
1d	
1e	
1f	

2a Did the organization include an amount on Form 990, Part X, line 21, for escrow or custodial account liability? ☐ Yes ☐ No

b If "Yes," explain the arrangement in Part XIII. Check here if the explanation has been provided in Part XIII ☐

Part V Endowment Funds Complete if the organization answered "Yes" on Form 990, Part IV, line 10.

	(a) Current year	(b) Prior year	(c) Two years back	(d) Three years back	(e) Four years back
1a Beginning of year balance					
b Contributions					
c Net investment earnings, gains, and losses					
d Grants or scholarships					
e Other expenditures for facilities and programs					
f Administrative expenses					
g End of year balance					

2 Provide the estimated percentage of the current year end balance (line 1g, column (a)) held as:

a Board designated or quasi-endowment _____ %

b Permanent endowment _____ %

c Term endowment _____ %

The percentages on lines 2a, 2b, and 2c should equal 100%.

3a Are there endowment funds not in the possession of the organization that are held and administered for the organization by:

(i) Unrelated organizations?

(ii) Related organizations?

	Yes	No
3a(i)		
3a(ii)		
3b		

b If "Yes" on line 3a(ii), are the related organizations listed as required on Schedule R? ☐

4 Describe in Part XIII the intended uses of the organization's endowment funds.

Part VI Land, Buildings, and Equipment

Complete if the organization answered "Yes" on Form 990, Part IV, line 11a. See Form 990, Part X, line 10.

Description of property	(a) Cost or other basis (investment)	(b) Cost or other basis (other)	(c) Accumulated depreciation	(d) Book value
1a Land				
b Buildings				
c Leasehold improvements		22,650,379.	14,869,367.	7,781,012.
d Equipment		14,122,457.	8,593,418.	5,529,039.
e Other		5,067,169.	4,929,465.	137,704.
Total. Add lines 1a through 1e. (Column (d) must equal Form 990, Part X, line 10c, column (B))				13,447,755.

Schedule D (Form 990) 2023

Part VII Investments - Other Securities

Complete if the organization answered "Yes" on Form 990, Part IV, line 11b. See Form 990, Part X, line 12.

(a) Description of security or category (including name of security)	(b) Book value	(c) Method of valuation: Cost or end-of-year market value
(1) Financial derivatives		
(2) Closely held equity interests		
(3) Other		
(A) GLOBAL EQUITIES	96,484,457.	END-OF-YEAR MARKET VALUE
(B) ABSOLUTE RETURN	47,839,955.	END-OF-YEAR MARKET VALUE
(C) HEDGED EQUITIES	42,191,044.	END-OF-YEAR MARKET VALUE
(D) VENTURE CAPITAL	30,145,925.	END-OF-YEAR MARKET VALUE
(E) PRIVATE DEBT	33,732,541.	END-OF-YEAR MARKET VALUE
(F) PRIVATE EQUITY	24,423,106.	END-OF-YEAR MARKET VALUE
(G) CREDIT	9,109,281.	END-OF-YEAR MARKET VALUE
(H) REAL ESTATE	3,822,554.	END-OF-YEAR MARKET VALUE
Total. (Col. (b) must equal Form 990, Part X, line 12, col. (B))	291,040,454.	

Part VIII Investments - Program Related.

Complete if the organization answered "Yes" on Form 990, Part IV, line 11c. See Form 990, Part X, line 13.

(a) Description of investment	(b) Book value	(c) Method of valuation: Cost or end-of-year market value
(1)		
(2)		
(3)		
(4)		
(5)		
(6)		
(7)		
(8)		
(9)		
Total. (Col. (b) must equal Form 990, Part X, line 13, col. (B))		

Part IX Other Assets

Complete if the organization answered "Yes" on Form 990, Part IV, line 11d. See Form 990, Part X, line 15.

(a) Description	(b) Book value
(1) RIGHT OF USE ASSET: BUILDING LEASE	26,655,210.
(2) OTHER ASSETS	15,460,091.
(3) RIGHT OF USE ASSET: COMPUTERS & EQUIPMENT	2,505,666.
(4)	
(5)	
(6)	
(7)	
(8)	
(9)	
Total. (Column (b) must equal Form 990, Part X, line 15, col. (B))	44,620,967.

Part X Other Liabilities

Complete if the organization answered "Yes" on Form 990, Part IV, line 11e or 11f. See Form 990, Part X, line 25.

1. (a) Description of liability	(b) Book value
(1) Federal income taxes	
(2) OPERATING LEASE LIABILITY	37,400,571.
(3)	
(4)	
(5)	
(6)	
(7)	
(8)	
(9)	
Total. (Column (b) must equal Form 990, Part X, line 25, col. (B))	37,400,571.

2. Liability for uncertain tax positions. In Part XIII, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FASB ASC 740. Check here if the text of the footnote has been provided in Part XIII ... ☒

Schedule D (Form 990) 2023

Part XI Reconciliation of Revenue per Audited Financial Statements With Revenue per Return

Complete if the organization answered "Yes" on Form 990, Part IV, line 12a.

1	Total revenue, gains, and other support per audited financial statements		1	
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12:			
a	Net unrealized gains (losses) on investments	2a		
b	Donated services and use of facilities	2b		
c	Recoveries of prior year grants	2c		
d	Other (Describe in Part XIII.)	2d		
e	Add lines 2a through 2d		2e	
3	Subtract line 2e from line 1		3	
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1:			
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a		
b	Other (Describe in Part XIII.)	4b		
c	Add lines 4a and 4b		4c	
5	Total revenue. Add lines 3 and 4c . (This must equal Form 990, Part I, line 12.)		5	

Part XII Reconciliation of Expenses per Audited Financial Statements With Expenses per Return

Complete if the organization answered "Yes" on Form 990, Part IV, line 12a.

1	Total expenses and losses per audited financial statements		1	
2	Amounts included on line 1 but not on Form 990, Part IX, line 25:			
a	Donated services and use of facilities	2a		
b	Prior year adjustments	2b		
c	Other losses	2c		
d	Other (Describe in Part XIII.)	2d		
e	Add lines 2a through 2d		2e	
3	Subtract line 2e from line 1		3	
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:			
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a		
b	Other (Describe in Part XIII.)	4b		
c	Add lines 4a and 4b		4c	
5	Total expenses. Add lines 3 and 4c . (This must equal Form 990, Part I, line 18.)		5	

Part XIII Supplemental Information

Provide the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; Part IV, lines 1b and 2b; Part V, line 4; Part X, line 2; Part XI, lines 2d and 4b; and Part XII, lines 2d and 4b. Also complete this part to provide any additional information.

PART X, LINE 2:

FIN 48 STATEMENT

THE COMPANY FOLLOWS GUIDANCE THAT CLARIFIES THE ACCOUNTING FOR UNCERTAINTY

IN TAX POSITIONS TAKEN OR EXPECTED TO BE TAKEN IN A TAX RETURN, INCLUDING

ISSUES RELATING TO FINANCIAL STATEMENT RECOGNITION AND MEASUREMENT. THIS

GUIDANCE PROVIDES THAT THE TAX EFFECTS FROM AN UNCERTAIN TAX POSITION CAN

ONLY BE RECOGNIZED IN THE CONSOLIDATED FINANCIAL STATEMENTS IF THE

POSITION IS "MORE-LIKELY-THAN-NOT" TO BE SUSTAINED IF THE POSITION WERE TO

BE CHALLENGED BY A TAXING AUTHORITY. THE ASSESSMENT OF THE TAX POSITION IS

BASED SOLELY ON THE TECHNICAL MERITS OF THE POSITION, WITHOUT REGARD TO

THE LIKELIHOOD THAT THE TAX POSITION MAY BE CHALLENGED.

Part XIII Supplemental Information *(continued)*

THE COMPANY IS EXEMPT FROM INCOME TAX UNDER INTERNAL REVENUE CODE (THE
"CODE") SECTION 501(C)(3), THOUGH IT IS SUBJECT TO TAX ON INCOME UNRELATED
TO ITS EXEMPT PURPOSE, UNLESS THAT INCOME IS OTHERWISE EXCLUDED BY THE
CODE. THE COMPANY HAS PROCESSES PRESENTLY IN PLACE TO ENSURE THE
MAINTENANCE OF ITS TAX-EXEMPT STATUS; TO IDENTIFY AND REPORT UNRELATED
INCOME; TO DETERMINE ITS FILING AND TAX OBLIGATIONS IN JURISDICTIONS FOR
WHICH IT HAS NEXUS; AND TO IDENTIFY AND EVALUATE OTHER MATTERS THAT MAY BE
CONSIDERED TAX POSITIONS. THE COMPANY HAS DETERMINED THAT THERE ARE NO
MATERIAL UNCERTAIN TAX POSITIONS THAT REQUIRE RECOGNITION OR DISCLOSURE IN
THE CONSOLIDATED FINANCIAL STATEMENTS. IN ADDITION, THE COMPANY HAS NOT
RECORDED A PROVISION FOR INCOME TAXES AS IT HAS NO MATERIAL TAX LIABILITY
FROM UNRELATED BUSINESS INCOME ACTIVITIES.

Part VII Investments - Other Securities. See Form 990, Part X, line 12.

**SCHEDULE F
(Form 990)**Department of the Treasury
Internal Revenue Service**Statement of Activities Outside the United States**

Complete if the organization answered "Yes" on Form 990, Part IV, line 14b, 15, or 16.

Attach to Form 990.

Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

2023Open to Public
Inspection

Name of the organization

SESAME WORKSHOP

Employer identification number

13-2655731

Part I General Information on Activities Outside the United States. Complete if the organization answered "Yes" on Form 990, Part IV, line 14b.

1 For grantmakers. Does the organization maintain records to substantiate the amount of its grants and other assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance? ☒ **Yes** ☐ **No**

2 For grantmakers. Describe in Part V the organization's procedures for monitoring the use of its grants and other assistance outside the United States.

3 Activities per Region. (The following Part I, line 3 table can be duplicated if additional space is needed.)

(a) Region	(b) Number of offices in the region	(c) Number of employees, agents, and independent contractors in the region	(d) Activities conducted in the region (by type) (such as, fundraising, program services, investments, grants to recipients located in the region)	(e) If activity listed in (d) is a program service, describe specific type of service(s) in the region	(f) Total expenditures for and investments in the region
EAST ASIA AND THE PACIFIC	2	14	PROGRAM SERVICES	DIST. OF EDUC. MEDIA	33,973,591.
EUROPE (INCLUDING ICELAND & GREENLAND)	1	7	PROGRAM SERVICES	DIST. OF EDUC. MEDIA	2,154,944.
MIDDLE EAST AND NORTH AFRICA	0	1	PROGRAM SERVICES	DIST. OF EDUC. MEDIA	2,461,849.
NORTH AMERICA	0	11	PROGRAM SERVICES	DIST. OF EDUC. MEDIA	1,071,238.
SUB-SAHARAN AFRICA	1	11	PROGRAM SERVICES	DIST. OF EDUC. MEDIA	1,660,044.
SOUTH AMERICA	0	9	PROGRAM SERVICES	DIST. OF EDUC. MEDIA	3,123,243.
SOUTH ASIA	3	48	PROGRAM SERVICES	DIST. OF EDUC. MEDIA	3,515,339.
CENTRAL AMERICA AND THE CARIBBEAN	0	1	PROGRAM SERVICES	DIST. OF EDUC. MEDIA	99,983.
3 a Subtotal	7	102			48,060,231.
b Total from continuation sheets to Part I	0	0			220,785,116.
c Totals (add lines 3a and 3b)	7	102			268,845,347.

For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule F (Form 990) 2023

Part I Continuation of Activities per Region. (Schedule F (Form 990), Part I, line 3)

(a) Region	(b) Number of offices in the region	(c) Number of employees or agents in region	(d) Activities conducted in region (by type) (i.e., fundraising, program services, grants to recipients located in the region)	(e) If activity listed in (d) is a program service, describe specific type of service(s) in region	(f) Total expenditures for region
SOUTH ASIA	0	0	GRANTMAKING		4,690,463.
MIDDLE EAST AND NORTH AFRICA	0	0	GRANTMAKING		1,427,113.
SOUTH AMERICA	0	0	GRANTMAKING		212,366.
CENTRAL AMERICA AND THE CARIBBEAN	0	0	INVESTMENTS		198,635,917.
EUROPE (INCLUDING ICELAND & GREENLAND)	0	0	INVESTMENTS		15,819,257.
Totals					220,785,116.

Part II **Grants and Other Assistance to Organizations or Entities Outside the United States.** Complete if the organization answered "Yes" on Form 990, Part IV, line 15, for any recipient who received more than \$5,000. Part II can be duplicated if additional space is needed.

1 (a) Name of organization	(b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of noncash assistance	(h) Description of noncash assistance	(i) Method of valuation (book, FMV, appraisal, other)
		SOUTH ASIA	PROGRAM IMPLEMENTATION	1,952,439.		0.		
		SOUTH ASIA	GENERAL SUPPLEMENT	1,523,474.		0.		
		SOUTH ASIA	GENERAL SUPPLEMENT	843,211.		0.		
		MIDDLE EAST AND NORTH AFRICA	GENERAL SUPPLEMENT	581,032.		0.		
		MIDDLE EAST AND NORTH AFRICA	GENERAL SUPPLEMENT	718,081.		0.		
		MIDDLE EAST AND NORTH AFRICA	GENERAL SUPPLEMENT	128,000.		0.		
		SOUTH ASIA	GENERAL SUPPLEMENT	273,013.		0.		
		SOUTH AMERICA	GENERAL SUPPLEMENT	153,131.		0.		

2 Enter total number of recipient organizations listed above that are recognized as charities by the foreign country, recognized as a tax exempt 501(c)(3) organization by the IRS, or for which the grantee or counsel has provided a section 501(c)(3) equivalency letter 9

3 Enter total number of other organizations or entities

Part II Continuation of Grants and Other Assistance to Organizations or Entities Outside the United States. (Schedule F (Form 990), Part II, line 1)

1 (a) Name of organization	(b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
		SOUTH AMERICA	GENERAL SUPPLEMENT	59,235.		0.		
		SOUTH AMERICA - ARGENTINA, BOLIVIA, BRAZIL, CHILE, COLUMBIA,	GENERAL SUPPLEMENT	98,326.		0.		

Part III can be duplicated if additional space is needed.

[illegible]

Part IV Foreign Forms

- 1** Was the organization a U.S. transferor of property to a foreign corporation during the tax year? *If "Yes," the organization may be required to file Form 926, Return by a U.S. Transferor of Property to a Foreign Corporation (see the Instructions for Form 926)* ☒ **Yes** ☐ **No**
- 2** Did the organization have an interest in a foreign trust during the tax year? *If "Yes," the organization may be required to separately file Form 3520, Annual Return To Report Transactions With Foreign Trusts and Receipt of Certain Foreign Gifts, and/or Form 3520-A, Annual Information Return of Foreign Trust With a U.S. Owner (see the Instructions for Forms 3520 and 3520-A; don't file with Form 990)* ☐ **Yes** ☒ **No**
- 3** Did the organization have an ownership interest in a foreign corporation during the tax year? *If "Yes," the organization may be required to file Form 5471, Information Return of U.S. Persons With Respect to Certain Foreign Corporations (see the Instructions for Form 5471)* ☒ **Yes** ☐ **No**
- 4** Was the organization a direct or indirect shareholder of a passive foreign investment company or a qualified electing fund during the tax year? *If "Yes," the organization may be required to file Form 8621, Information Return by a Shareholder of a Passive Foreign Investment Company or Qualified Electing Fund (see the Instructions for Form 8621)* ☒ **Yes** ☐ **No**
- 5** Did the organization have an ownership interest in a foreign partnership during the tax year? *If "Yes," the organization may be required to file Form 8865, Return of U.S. Persons With Respect to Certain Foreign Partnerships (see the Instructions for Form 8865)* ☒ **Yes** ☐ **No**
- 6** Did the organization have any operations in or related to any boycotting countries during the tax year? *If "Yes," the organization may be required to separately file Form 5713, International Boycott Report (see the Instructions for Form 5713; don't file with Form 990)* ☒ **Yes** ☐ **No**

Schedule F (Form 990) 2023

Part V Supplemental Information

Provide the information required by Part I, line 2 (monitoring of funds); Part I, line 3, column (f) (accounting method; amounts of investments vs. expenditures per region); Part II, line 1 (accounting method); Part III (accounting method); and Part III, column (c) (estimated number of recipients), as applicable. Also complete this part to provide any additional information. See instructions.

SCHEDULE F

PART I, LINE 1 - MONITORING OF FOREIGN GRANTEES.

SESAME WORKSHOP ADOPTS A COMPREHENSIVE PROCEDURE TO ENSURE THAT THE

ORGANIZATIONS IT PROVIDES GRANTS TO ARE PERFORMING SERVICES AND HOLDING

PROGRAMS THAT ALIGN WITH THE WORKSHOP'S TAX-EXEMPT MISSION. THE

WORKSHOP'S DUE DILIGENCE PROCEDURES ARE DESCRIBED, LIKEWISE, IN

SCHEDULE I.

FOR FOREIGN GRANTEES. THE WORKSHOP CONDUCTS A PRE-GRANT RISK ASSESSMENT

TO ENSURE THAT THE ORGANIZATION'S PROGRAMMATIC CAPABILITIES, POLICIES

AND FINANCIAL CONTROLS ALIGN WITH THE PROGRAMMATIC OBJECTIVES OF THE

GRANT. THE WORKSHOP MONITORS THE USE OF THESE FUNDS THROUGHOUT THE

YEAR, REQUIRING PERIODIC PROGRESS REPORTS (PER A PRE-DEFINED SCHEDULE

AND PRE-ESTABLISHED PARAMETERS), WITH A CONCLUDING FINANCIAL REPORT AT

YEAR END. AS NEEDED, SESAME WORKSHOP PERSONNEL WILL CONDUCT SITE VISITS

TO MONITOR THE EFFECTIVENESS OF SUPPORTED PROGRAMS. THE WORKSHOP

RESERVES THE RIGHT TO REQUEST ANY ADDITIONAL REPORTING AS NEEDED TO

SATISFY THE ORGANIZATION THAT FUNDS ARE USED FOR EXEMPT CHARITABLE

PURPOSE, AS WELL AS TO CONDUCT AUDITS OF THE GRANT SPENDING.

PART I, LINE 3: ACTIVITIES PER REGION.

SESAME WORKSHOP, EITHER DIRECTLY OR THROUGH ITS FOREIGN SUBSIDIARIES,

HAS SIX FOREIGN OFFICES (AS REPORTED IN SCHEDULE F, PART I). OF THE

SIX, FOUR OF THEM ARE OFFICES OF SESAME WORKSHOP INTERNATIONAL, A

RELATED SECTION 501(C)(3) PUBLIC CHARITY. SESAME WORKSHOP'S TWO

DIRECTLY OPERATED FOREIGN OFFICES ARE LOCATED IN BANGLADESH.

Part V Supplemental Information

Provide the information required by Part I, line 2 (monitoring of funds); Part I, line 3, column (f) (accounting method; amounts of investments vs. expenditures per region); Part II, line 1 (accounting method); Part III (accounting method); and Part III, column (c) (estimated number of recipients), as applicable. Also complete this part to provide any additional information. See instructions.

PART IV

SESAME WORKSHOP INVESTS IN DOMESTIC AND FOREIGN LIMITED PARTNERSHIPS

THAT MAY OWN AN INTEREST IN A FOREIGN CORPORATION, PASSIVE FOREIGN

INVESTMENT COMPANY, OR FOREIGN PARTNERSHIP. NEVERTHELESS, THE

WORKSHOP'S INVESTMENT ACTIVITIES MAY NOT REACH THE THRESHOLDS REQUIRED

FOR FILING THE FORMS 926, 5471, 8621 OR 8865. IN ADDITION, SESAME

WORKSHOP IS THE PARENT ORGANIZATION TO VARIOUS FOREIGN SUBSIDIARIES FOR

WHICH A FORM 5471 MAY BE REQUIRED. TO THE EXTENT ANY OF THESE FORMS ARE

COMPLETED, THEY HAVE BEEN FILED WITH THE ORGANIZATION'S FORM 990-T.

Department of the Treasury
Internal Revenue Service

Supplemental Information Regarding Fundraising or Gaming Activities

Complete if the organization answered "Yes" on Form 990, Part IV, line 17, 18, or 19, or if the organization entered more than \$15,000 on Form 990-EZ, line 6a.

Attach to Form 990 or Form 990-EZ.

Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

2023

Open to Public Inspection

Name of the organization

SESAME WORKSHOP

Employer identification number

13-2655731

Part I

Fundraising Activities. Complete if the organization answered "Yes" on Form 990, Part IV, line 17. Form 990-EZ filers are not required to complete this part.

1 Indicate whether the organization raised funds through any of the following activities. Check all that apply.

- a ☒ Mail solicitations
- b ☒ Internet and email solicitations
- c ☐ Phone solicitations
- d ☒ In-person solicitations
- e ☒ Solicitation of non-government grants
- f ☒ Solicitation of government grants
- g ☒ Special fundraising events

2 a Did the organization have a written or oral agreement with any individual (including officers, directors, trustees, or key employees listed in Form 990, Part VII) or entity in connection with professional fundraising services?

☒ Yes☐ **No**

- b** If "Yes," list the 10 highest paid individuals or entities (fundraisers) pursuant to agreements under which the fundraiser is to be compensated at least \$5,000 by the organization.

(i) Name and address of individual or entity (fundraiser)	(ii) Activity	(iii) Did fundraiser have custody or control of contributions?		(iv) Gross receipts from activity	(v) Amount paid to (or retained by) fundraiser listed in col. (i)	(vi) Amount paid to (or retained by) organization
		Yes	No			
RESOURCE & EVENT MANAGEMENT - 232 MADISON AVENUE, #1107,	GALA		X	0.	160,000.	-160,000.
PENNINGTON GRAY - P.O. BOX 693, PEAPACK, NJ 07977	FUNDRAISING CAMPAIGN		X	0.	108,000.	-108,000.
Total					268,000.	-268,000.

3 List all states in which the organization is registered or licensed to solicit contributions or has been notified it is exempt from registration or licensing.

AL, AK, AZ, AR, CA, CO, CT, DE, FL, GA, HI, ID, IL, IN, IA, KS, KY, LA, ME, MD, MA, MI, MN, MS, MO

MT, NE, NV, NH, NJ, NM, NY, NC, ND, OH, OK, OR, PA, RI, SC, SD, TN, TX, UT, VT, VA, WA, WV, WI, WY

For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

SEE PART IV FOR CONTINUATIONS

Schedule G (Form 990) 2023

LHA 332081 09-13-23

Part II Fundraising Events. Complete if the organization answered "Yes" on Form 990, Part IV, line 18, or reported more than \$15,000 of fundraising event contributions and gross income on Form 990-EZ, lines 1 and 6b. List events with gross receipts greater than \$5,000.

		(a) Event #1	(b) Event #2	(c) Other events NONE	(d) Total events (add col. (a) through col. (c))
		SW ANNUAL GALA (event type)	(event type)	(total number)	
Revenue	1 Gross receipts	2,846,903.			2,846,903.
	2 Less: Contributions	2,693,603.			2,693,603.
	3 Gross income (line 1 minus line 2)	153,300.			153,300.
Direct Expenses	4 Cash prizes				
	5 Noncash prizes				
	6 Rent/facility costs	338,201.			338,201.
	7 Food and beverages				
	8 Entertainment	339,709.			339,709.
	9 Other direct expenses	259,443.			259,443.
	10 Direct expense summary. Add lines 4 through 9 in column (d)				937,353.
11 Net income summary. Subtract line 10 from line 3, column (d)				-784,053.	

Part III Gaming. Complete if the organization answered "Yes" on Form 990, Part IV, line 19, or reported more than \$15,000 on Form 990-EZ, line 6a.

		(a) Bingo	(b) Pull tabs/instant bingo/progressive bingo	(c) Other gaming	(d) Total gaming (add col. (a) through col. (c))
Revenue	1 Gross revenue				
Direct Expenses	2 Cash prizes				
	3 Noncash prizes				
	4 Rent/facility costs				
	5 Other direct expenses				
	6 Volunteer labor	<input type="checkbox"/> Yes _____ % <input type="checkbox"/> No	<input type="checkbox"/> Yes _____ % <input type="checkbox"/> No	<input type="checkbox"/> Yes _____ % <input type="checkbox"/> No	
	7 Direct expense summary. Add lines 2 through 5 in column (d)				
	8 Net gaming income summary. Subtract line 7 from line 1, column (d)				

9 Enter the state(s) in which the organization conducts gaming activities: _____

a Is the organization licensed to conduct gaming activities in each of these states? ☐ Yes ☐ No

b If "No," explain: _____

10a Were any of the organization's gaming licenses revoked, suspended, or terminated during the tax year? ☐ Yes ☐ No

b If "Yes," explain: _____

- 11** Does the organization conduct gaming activities with nonmembers? ☐ Yes ☐ No
- 12** Is the organization a grantor, beneficiary or trustee of a trust, or a member of a partnership or other entity formed to administer charitable gaming? ☐ Yes ☐ No
- 13** Indicate the percentage of gaming activity conducted in:
- | | | |
|--------------------------------------|------------|---|
| a The organization's facility | 13a | % |
| b An outside facility | 13b | % |
- 14** Enter the name and address of the person who prepares the organization's gaming/special events books and records:

Name

Address

- 15a** Does the organization have a contract with a third party from whom the organization receives gaming revenue? ☐ Yes ☐ No

b If "Yes," enter the amount of gaming revenue received by the organization \$ _____ and the amount of gaming revenue retained by the third party \$ _____

c If "Yes," enter name and address of the third party:

Name

Address

- 16** Gaming manager information:

Name

Gaming manager compensation \$ _____

Description of services provided

☐

Director/officer

☐

Employee

☐

Independent contractor

- 17** Mandatory distributions:

a Is the organization required under state law to make charitable distributions from the gaming proceeds to retain the state gaming license? ☐ Yes ☐ No

b Enter the amount of distributions required under state law to be distributed to other exempt organizations or spent in the organization's own exempt activities during the tax year \$ _____

Part IV Supplemental Information. Provide the explanations required by Part I, line 2b, columns (iii) and (v); and Part III, lines 9, 9b, 10b, 15b, 15c, 16, and 17b, as applicable. Also provide any additional information. See instructions.

PART I, LINE 2B, COLUMN (V):

SESAME WORKSHOP HIRES PROFESSIONAL FUNDRAISING COUNSEL TO PARTICIPATE IN

ITS ANNUAL GALA AND TO PROVIDE ADMINISTRATIVE SERVICE ASSOCIATED WITH THE

EVENT. IN THE INTEREST OF FULL DISCLOSURE, RESOURCES & EVENT MANAGEMENT

HAS BEEN REPORTED IN SCHEDULE G EVEN THOUGH THEY DID NOT ACTUALLY PERFORM

ANY FUNDRAISING ACTIVITIES.

SESAME WORKSHOP DOES NOT TRACK DONATIONS BACK TO THE TOUCHPOINT THAT MAY
HAVE LED TO THE DONOR'S INSPIRATION TO GIVE TO THE WORKSHOP; ACCORDINGLY

THE AMOUNT REPORTED IN SCHEDULE G, PART I, COLUMN (IV) IS \$0.

SCHEDULE I
(Form 990)

Department of the Treasury
Internal Revenue Service

**Grants and Other Assistance to Organizations,
Governments, and Individuals in the United States**
Complete if the organization answered "Yes" on Form 990, Part IV, line 21 or 22.
Attach to Form 990.
Go to www.irs.gov/Form990 for the latest information.

OMB No. 1545-0047

2023

**Open to Public
Inspection**

Name of the organization

SESAME WORKSHOP

Employer identification number

13-2655731

Part I General Information on Grants and Assistance

- 1** Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance? ☒ **Yes** ☐ **No**
- 2** Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States.

Part II Grants and Other Assistance to Domestic Organizations and Domestic Governments. Complete if the organization answered "Yes" on Form 990, Part IV, line 21, for any recipient that received more than \$5,000. Part II can be duplicated if additional space is needed.

1 (a) Name and address of organization or government	(b) EIN	(c) IRC section (if applicable)	(d) Amount of cash grant	(e) Amount of noncash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of noncash assistance	(h) Purpose of grant or assistance
CENTER FOR US GLOBAL LEADERSHIP 1129 20TH STREET WASHINGTON, DC 20036	74-3093659	501(C)(3)	40,000.	0.			GENERAL SUPPORT
CONCORDIA SUMMIT INC. 404 5TH AVE, SUITE 501 NEW YORK, NY 10018	27-5121564	501(C)(3)	10,000.	0.			GENERAL SUPPORT
SESAME WORKSHOP INTERNATIONAL, INC. - 1900 BROADWAY - NEW YORK, NY 10023	83-1810098	501(C)(3)	1,537,794.	0.			GENERAL SUPPORT

- 2** Enter total number of section 501(c)(3) and government organizations listed in the line 1 table **3.**
- 3** Enter total number of other organizations listed in the line 1 table **0.**

For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule I (Form 990) 2023

Part III **Grants and Other Assistance to Domestic Individuals.** Complete if the organization answered "Yes" on Form 990, Part IV, line 22.
Part III can be duplicated if additional space is needed.

(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of non-cash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of noncash assistance

Part IV **Supplemental Information.** Provide the information required in Part I, line 2; Part III, column (b); and any other additional information.

SCHEDULE I, PART II

SESAME WORKSHOP AWARDS SUB-GRANTS TO SUPPORT ITS PROGRAMMATIC WORK. FOR

THESE SUB-GRANTS, THE WORKSHOP CONDUCTED PRE-GRANT RISK ASSESSMENTS TO

ENSURE THAT THE ORGANIZATION'S PROGRAMMATIC CAPABILITIES, POLICIES AND

FINANCIAL CONTROLS ALIGN WITH THE PROGRAMMATIC OBJECTIVES OF THE GRANT.

THE WORKSHOP MONITORS THE USE OF THESE FUNDS THROUGHOUT THE YEAR,

REQUIRING PERIODIC PROGRESS REPORTS (PER A PRE-DEFINED SCHEDULE AND

PRE-ESTABLISHED PARAMETERS), WITH A CONCLUDING FINANCIAL REPORT AT YEAR

END. AS NEEDED, SESAME WORKSHOP PERSONNEL WILL CONDUCT SITE VISITS TO

Part IV Supplemental Information

MONITOR THE EFFECTIVENESS OF SUPPORTED PROGRAMS. THE WORKSHOP RESERVES

THE RIGHT TO REQUEST ANY ADDITIONAL REPORTING AS NEEDED TO SATISFY THE

ORGANIZATION THAT FUNDS ARE USED FOR EXEMPT CHARITABLE PURPOSES, AS

WELL AS TO CONDUCT AUDITS OF THE GRANT SPENDING.

IN ADDITION, SESAME WORKSHOP SUPPORTS ORGANIZATIONS THROUGH THEIR GALAS

AND OTHER SPECIAL EVENT ACTIVITIES. TO THE EXTENT THAT THE PAYMENT TO

THESE ORGANIZATIONS REPRESENTS A CONTRIBUTION (BEYOND THE GOODS AND

SERVICES RECEIVED), SESAME REPORTS THESE AMOUNTS AS CONTRIBUTIONS ON

SCHEDULE I. SESAME WORKSHOP'S PRESIDENT OF SOCIAL IMPACT & PHILANTHROPY

SELECTS THOSE ORGANIZATIONS WHOSE MISSION IS EITHER SUPPORTED OR

ALIGNED WITH THE WORKSHOP'S MISSION. THE CONTRIBUTION IS APPROVED BY

THE PRESIDENT/CEO OF SESAME WORKSHOP. THESE AMOUNTS ARE GENERALLY

IMMATERIAL AND DO NOT REQUIRE ADDITIONAL MONITORING.

**SCHEDULE J
(Form 990)**

Department of the Treasury
Internal Revenue Service

Compensation Information

For certain Officers, Directors, Trustees, Key Employees, and Highest
Compensated Employees
Complete if the organization answered "Yes" on Form 990, Part IV, line 23.
Attach to Form 990.
Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

2023

Open to Public
Inspection

Name of the organization

SESAME WORKSHOP

Employer identification number

13-2655731

Part I Questions Regarding Compensation

1a Check the appropriate box(es) if the organization provided any of the following to or for a person listed on Form 990, Part VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these items.

- | | |
|--|--|
| <input type="checkbox"/> First-class or charter travel | <input type="checkbox"/> Housing allowance or residence for personal use |
| <input type="checkbox"/> Travel for companions | <input type="checkbox"/> Payments for business use of personal residence |
| <input type="checkbox"/> Tax indemnification and gross-up payments | <input type="checkbox"/> Health or social club dues or initiation fees |
| <input type="checkbox"/> Discretionary spending account | <input type="checkbox"/> Personal services (such as maid, chauffeur, chef) |

b If any of the boxes on line 1a are checked, did the organization follow a written policy regarding payment or reimbursement or provision of all of the expenses described above? If "No," complete Part III to explain

2 Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all directors, trustees, and officers, including the CEO/Executive Director, regarding the items checked on line 1a?

3 Indicate which, if any, of the following the organization used to establish the compensation of the organization's CEO/Executive Director. Check all that apply. Do not check any boxes for methods used by a related organization to establish compensation of the CEO/Executive Director, but explain in Part III.

- | | |
|---|---|
| <input checked="" type="checkbox"/> Compensation committee | <input type="checkbox"/> Written employment contract |
| <input checked="" type="checkbox"/> Independent compensation consultant | <input checked="" type="checkbox"/> Compensation survey or study |
| <input checked="" type="checkbox"/> Form 990 of other organizations | <input checked="" type="checkbox"/> Approval by the board or compensation committee |

4 During the year, did any person listed on Form 990, Part VII, Section A, line 1a, with respect to the filing organization or a related organization:

- a** Receive a severance payment or change-of-control payment?
- b** Participate in or receive payment from a supplemental nonqualified retirement plan?
- c** Participate in or receive payment from an equity-based compensation arrangement?
- If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III.

Only section 501(c)(3), 501(c)(4), and 501(c)(29) organizations must complete lines 5-9.

5 For persons listed on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the revenues of:

- a** The organization?
- b** Any related organization?
- If "Yes" on line 5a or 5b, describe in Part III.

6 For persons listed on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the net earnings of:

- a** The organization?
- b** Any related organization?
- If "Yes" on line 6a or 6b, describe in Part III.

7 For persons listed on Form 990, Part VII, Section A, line 1a, did the organization provide any nonfixed payments not described on lines 5 and 6? If "Yes," describe in Part III

8 Were any amounts reported on Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the initial contract exception described in Regulations section 53.4958-4(a)(3)? If "Yes," describe in Part III

9 If "Yes" on line 8, did the organization also follow the rebuttable presumption procedure described in Regulations section 53.4958-6(c)?

Yes No

1b		
2		
4a	X	
4b		X
4c		X
5a		X
5b		X
6a		X
6b		X
7	X	
8		X
9		

For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule J (Form 990) 2023

Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed.

For each individual whose compensation must be reported on Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii). Do not list any individuals that aren't listed on Form 990, Part VII.

Note: The sum of columns (B)(i)-(iii) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual.

(A) Name and Title		(B) Breakdown of W-2 and/or 1099-MISC and/or 1099-NEC compensation			(C) Retirement and other deferred compensation	(D) Nontaxable benefits	(E) Total of columns (B)(i)-(D)	(F) Compensation in column (B) reported as deferred on prior Form 990
		(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation				
(1) STEPHEN YOUNGWOOD CEO (THRU 2/2024)	(i)	778,378.	244,635.	2,294.	33,000.	7,987.	1,066,294.	0.
	(ii)	0.	0.	0.	0.	0.	0.	0.
(2) SHERRIE ROLLINS WESTIN PRESIDENT/INTERIM CEO (AS OF 2/2024)	(i)	647,804.	202,457.	8,436.	33,000.	2,987.	894,684.	0.
	(ii)	0.	0.	0.	0.	0.	0.	0.
(3) KAY N WILSON STALLINGS EVP, CREATIVE & PRODUCTION	(i)	417,243.	104,832.	3,468.	20,800.	2,774.	549,117.	0.
	(ii)	0.	0.	0.	0.	0.	0.	0.
(4) SHARI ROSENFELD SVP INTERNATIONAL SOCIAL IMPACT	(i)	344,409.	89,486.	3,154.	33,000.	69,807.	539,856.	0.
	(ii)	0.	0.	0.	0.	0.	0.	0.
(5) SAMANTHA A. SALTIEL EVP & CHIEF MARKETING OFF.	(i)	387,175.	101,587.	635.	33,000.	1,462.	523,859.	0.
	(ii)	0.	0.	0.	0.	0.	0.	0.
(6) BRETT ROBINSON EVP & CFO	(i)	379,306.	69,238.	1,306.	3,750.	63,905.	517,505.	0.
	(ii)	0.	0.	0.	0.	0.	0.	0.
(7) HILLARY W STRONG CHIEF DEVELOPMENT OFFICER	(i)	323,604.	85,176.	1,836.	33,000.	72,596.	516,212.	0.
	(ii)	0.	0.	0.	0.	0.	0.	0.
(8) SHADRACH KISTEN SVP, CHIEF TECHNOLOGY OFFICER	(i)	314,269.	79,872.	2,621.	30,673.	76,228.	503,663.	0.
	(ii)	0.	0.	0.	0.	0.	0.	0.
(9) RANDLE WHITFIELD HIGGINS EVP & HEAD OF GLOBAL ENT.	(i)	340,178.	92,106.	1,575.	22,710.	40,088.	496,657.	0.
	(ii)	0.	0.	0.	0.	0.	0.	0.
(10) VALERIE MITCHELL EVP/GENERAL COUNSEL (AS OF 6/2023)	(i)	317,783.	74,340.	1,458.	33,000.	69,918.	496,499.	0.
	(ii)	0.	0.	0.	0.	0.	0.	0.
(11) JENNIFER ALISON BRYANT CHIEF RESEARCH, EDU., DATA	(i)	345,487.	90,418.	1,611.	21,040.	36,046.	494,602.	0.
	(ii)	0.	0.	0.	0.	0.	0.	0.
(12) DIANA LEE EVP/CHIEF HUMAN RES. (THRU 4/2024)	(i)	343,404.	89,107.	5,860.	24,640.	21,860.	484,871.	0.
	(ii)	0.	0.	0.	0.	0.	0.	0.
(13) JOSEPH P. SALVO FORMER EVP & GENERAL COUNSEL	(i)	206,170.	99,840.	6,278.	20,800.	15,216.	348,304.	0.
	(ii)	0.	0.	0.	0.	0.	0.	0.
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							

Part III Supplemental Information

Provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 3, 4a, 4b, 4c, 5a, 5b, 6a, 6b, 7, and 8, and for Part II. Also complete this part for any additional information.

PART I, LINE 4A:

CEO, STEPHEN YOUNGWOOD, RECEIVED A SEVERANCE PAYMENT IN CALENDAR YEAR 2024;

THIS PAYMENT WILL BE REFLECTED IN PART II, COLUMN B(II) ON THE TAX RETURN

FOR THE YEAR ENDING JUNE 30, 2025.

PART I, LINE 7:

SESAME WORKSHOP MAINTAINS A TARGETED INCENTIVE COMPENSATION PROGRAM WHICH

FULL TIME STAFF EMPLOYEES ABOVE A CERTAIN JOB LEVEL ARE ELIGIBLE. THE

TARGET AMOUNT OF EACH EMPLOYEE'S INCENTIVE COMPENSATION IS BASED ON A

COMBINATION OF JOB LEVEL, INDIVIDUAL PERFORMANCE AND ORGANIZATION

PERFORMANCE. THE BOARD OF TRUSTEES DETERMINES WHETHER INCENTIVE

COMPENSATION PAYMENTS WILL BE MADE FOR EACH GIVEN YEAR AND THE TOTAL AMOUNT

AVAILABLE FOR INCENTIVE COMPENSATION. INCENTIVE COMPENSATION AWARDS TO

OFFICERS AND KEY EMPLOYEES ARE APPROVED BY THE PERSONNEL AND COMPENSATION

COMMITTEE BASED ON COMPARABLE MARKET DATA, AS DESCRIBED IN SCHEDULE O.

GENERAL STATEMENT ABOUT FORM 990 COMPENSATION

THE FORM 990 COMPENSATION REPORTED FOR THE OFFICERS, KEY EMPLOYEES AND

THE TOP FIVE MOST HIGHLY COMPENSATED EMPLOYEES, AS REPORTED IN FORM

Part III Supplemental Information

Provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 3, 4a, 4b, 4c, 5a, 5b, 6a, 6b, 7, and 8, and for Part II. Also complete this part for any additional information.

990, PART VII AND SCHEDULE J IS BASED ON AMOUNTS REPORTED ON THE FORMS

W-2 FOR THE YEAR ENDED DECEMBER 31, 2023. THE AMOUNTS IN EACH COLUMN ON

SCHEDULE J REPRESENT THE FOLLOWING:

COLUMN B(I): BASE COMPENSATION REDUCED BY PRE-TAX DEDUCTIONS TO MEDICAL

OR OTHER CAFETERIA BENEFITS

COLUMNS B(II): INCENTIVE COMPENSATION RECEIVED IN CALENDAR YEAR 2023

COLUMNS B(III): NON-TRADITIONAL PAYMENTS SUCH AS A VACATION PAYOUT,

EMPLOYER CONTRIBUTIONS TO GROUP TERM LIFE INSURANCE IN EXCESS OF \$50K,

AS WELL AS SEVERANCE PAYMENTS (WHEN APPLICABLE)

COLUMN C: EMPLOYER CONTRIBUTIONS TO 401K PLAN

COLUMN D: EMPLOYER AND EMPLOYEE CONTRIBUTIONS TOWARDS NON-TAXABLE

BENEFITS, INCLUDING MEDICAL INSURANCE, DENTAL INSURANCE, FLEXIBLE

SPENDING ACCOUNTS, ETC.

SCHEDULE L
(Form 990)

Department of the Treasury
Internal Revenue Service

Transactions With Interested Persons

Complete if the organization answered "Yes" on Form 990, Part IV, line 25a, 25b, 26, 27, 28a, 28b, or 28c; or Form 990-EZ, Part V, line 38a or 40b.

Attach to Form 990 or Form 990-EZ.

Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

2023

Open to Public
Inspection

Name of the organization

SESAME WORKSHOP

Employer identification number

13-2655731

Part I Excess Benefit Transactions (section 501(c)(3), section 501(c)(4), and section 501(c)(29) organizations only)

Complete if the organization answered "Yes" on Form 990, Part IV, line 25a or 25b; or Form 990-EZ, Part V, line 40b.

1 (a) Name of disqualified person	(b) Relationship between disqualified person and organization	(c) Description of transaction	(d) Corrected?	
			Yes	No
(1)				
(2)				
(3)				
(4)				
(5)				
(6)				

2 Enter the amount of tax incurred by the organization managers or disqualified persons during the year under section 4958 \$

3 Enter the amount of tax, if any, on line 2, above, reimbursed by the organization \$

Part II Loans to and/or From Interested Persons

Complete if the organization answered "Yes" on Form 990-EZ, Part V, line 38a, or Form 990, Part IV, line 26; or if the organization reported an amount on Form 990, Part X, line 5, 6, or 22.

(a) Name of interested person	(b) Relationship with organization	(c) Purpose of loan	(d) Loan to or from the organization?		(e) Original principal amount	(f) Balance due	(g) In default?		(h) Approved by board or committee?		(i) Written agreement?	
			To	From			Yes	No	Yes	No	Yes	No
(1)												
(2)												
(3)												
(4)												
(5)												
(6)												
(7)												
(8)												
(9)												
(10)												

Total \$

Part III Grants or Assistance Benefiting Interested Persons

Complete if the organization answered "Yes" on Form 990, Part IV, line 27.

(a) Name of interested person	(b) Relationship between interested person and the organization	(c) Amount of assistance	(d) Type of assistance	(e) Purpose of assistance
(1)				
(2)				
(3)				
(4)				
(5)				
(6)				
(7)				
(8)				
(9)				
(10)				

For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule L (Form 990) 2023

Part IV Business Transactions Involving Interested Persons

Complete if the organization answered "Yes" on Form 990, Part IV, line 28a, 28b, or 28c.

(a) Name of interested person	(b) Relationship between interested person and the organization	(c) Amount of transaction	(d) Description of transaction	(e) Sharing of organization's revenues?	
				Yes	No
(1) SHERRIE WESTIN	OFFICER/BOARD MEMBE	541,688.	SEE PART V		X
(2)					
(3)					
(4)					
(5)					
(6)					
(7)					
(8)					
(9)					
(10)					

Part V Supplemental Information

Provide additional information for responses to questions on Schedule L. See instructions.

SCHEDULE L, PART IV, COLUMN D

SHERRIE WESTIN, AN OFFICER AND BOARD MEMBER OF SESAME WORKSHOP, HAS A

FAMILY MEMBER THAT OWNS A MARKET RESEARCH FIRM THAT PROVIDED SERVICES

TO SESAME WORKSHOP IN FISCAL 2024; SESAME WORKSHOP PAID THAT

ORGANIZATION \$541,688. SESAME WORKSHOP ENGAGED THE SERVICES OF THIS

VENDOR WITHOUT ANY INPUT FROM MS. WESTIN. THE TRANSACTION WAS DISCLOSED

TO THE BOARD OF DIRECTORS PURSUANT TO THE WORKSHOP'S CONFLICT OF

INTEREST PROCESS.

SCHEDULE O
(Form 990)

Department of the Treasury
Internal Revenue Service

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on
Form 990 or 990-EZ or to provide any additional information.

Attach to Form 990 or Form 990-EZ.

Go to www.irs.gov/Form990 for the latest information.

OMB No. 1545-0047

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Name of the organization

SESAME WORKSHOP

Employer identification number

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GROSS RECEIPTS EXPLANATION:

GROSS RECEIPTS REPORTED ON FORM 990, PAGE 1, BOX G INCLUDES, IN

ADDITION TO REVENUES, THE GROSS SALE PROCEEDS OF SESAME WORKSHOP'S

INVESTMENT PORTFOLIO AS REPORTED IN PART VIII, LINE 7A OF THE FORM 990.

FORM 990, PART III, LINE 1, ORGANIZATION'S MISSION CONTINUED:

SESAME WORKSHOP ACHIEVES ITS MISSION BY DEVELOPING AND DISTRIBUTING

INNOVATIVE AND ENTERTAINING EDUCATIONAL CONTENT FOR CHILDREN. THE

COMPANY ORGANIZES ITS ACTIVITIES INTO TWO OPERATING UNITS TO MOST

EFFICIENTLY DELIVER ON ITS MISSION. THE MEDIA AND EDUCATION GROUP

DISTRIBUTES THE COMPANY'S EDUCATIONAL CONTENT THROUGH MASS MEDIA

PLATFORMS, INCLUDING TELEVISION, STREAMING VIDEO, MOBILE, INTERACTIVE,

PRINT AND LIVE ENTERTAINMENT, IN THE U.S. AND AROUND THE WORLD, WITH A

FOCUS ON DEVELOPED AND DEVELOPING MARKETS. THIS GROUP IS RESPONSIBLE

FOR CREATING AND DISTRIBUTING SESAME STREET, THE COMPANY'S FLAGSHIP

PRESCHOOL SERIES, WHICH PREMIERED IN THE UNITED STATES IN 1969 AND IS

CURRENTLY BROADCASTING ITS 54TH SEASON. THIS GROUP'S PRIMARY SOURCES OF

REVENUES ARE THE SALE AND LICENSING OF EDUCATIONAL CONTENT AND THE

LICENSING OF THE SESAME STREET CHARACTERS AND BRAND, BOTH DOMESTICALLY

AND INTERNATIONALLY.

THE SECOND GROUP, GLOBAL SOCIAL IMPACT & PHILANTHROPY, FOCUSES ITS

EFFORTS ON UN-SERVED, UNDERSERVED, AND VULNERABLE COMMUNITIES IN THE

U.S. AND LESS DEVELOPED MARKETS. IT CREATES AND DISTRIBUTES CONTENT FOR

SPECIFIC TARGET AUDIENCES, INCLUDING CREATING AND DISTRIBUTING LOCAL

VERSIONS OF SESAME STREET THAT ARE DEVELOPED IN PARTNERSHIP WITH LOCAL

For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule O (Form 990) 2023

LHA 332211 11-14-23

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EXPERTS, DESIGNED TO ADDRESS THE EDUCATIONAL NEEDS OF CHILDREN IN THEIR OWN COUNTRIES. IT ALSO CREATES NEEDS-DRIVEN PUBLIC SERVICES INITIATIVES AND OUTREACH PROGRAMS THAT PROVIDE AGE-APPROPRIATE MATERIALS AND BEHAVIOR CHANGE STRATEGIES AROUND THEMES OF ACCESS TO EARLY EDUCATION, CRITICAL HEALTH LESSONS, AND TOOLS FOR VULNERABLE CHILDREN. PROJECTS ADDRESS HEALTH AND SANITATION, PARENT ENGAGEMENT, TRAUMATIC CHILDHOOD EXPERIENCES, FINANCIAL EMPOWERMENT, MILITARY DEPLOYMENT, HUMANITARIAN RESPONSE AND SCHOOL READINESS. THIS GROUP'S PRIMARY SOURCE OF REVENUE IS DIRECT FUNDING SUPPORT FOR ITS EDUCATIONAL PROGRAMS AND INITIATIVES FROM FOUNDATIONS, CORPORATIONS, GOVERNMENT AGENCIES, AND INDIVIDUALS.

OVERALL, SESAME STREET HAS BEEN SEEN IN OVER 150 COUNTRIES, INCLUDING 30 SESAME STREET INTERNATIONAL CO-PRODUCTIONS. TAKING ADVANTAGE OF ALL FORMS OF MEDIA AND USING THOSE THAT ARE BEST SUITED TO DELIVERING A PARTICULAR CURRICULUM, THE COMPANY EFFECTIVELY AND EFFICIENTLY REACHES MILLIONS OF CHILDREN, PARENTS, CAREGIVERS AND EDUCATORS.

FORM 990, PART III, LINE 4A, PROGRAM SERVICE ACCOMPLISHMENTS:

FAMILY AND COMMUNITY. THIS SEASON, YOUR SESAME STREET FRIENDS MODEL HOW THEY CELEBRATE THE DIFFERENCES AND EMBRACE THE SIMILARITIES IN THEIR NEIGHBORHOOD. THROUGH FUN, UPLIFTING STORIES, CHILDREN WILL LEARN TO FEEL CONFIDENT, PROUD OF WHO THEY ARE, AND JOY IN CONNECTING WITH AND LEARNING ABOUT OTHERS. AS IN SEASON 53, THESE STORIES ACT AS MIRRORS THAT REFLECT THE LIVES OF CHILDREN AND THEIR FAMILIES, AS WINDOWS THAT OFFER THEM VIEWS TO SEE AND LEARN ABOUT OTHERS, AND AS SLIDING DOORS WHICH INVITE CHILDREN TO PARTICIPATE IN NEW EXPERIENCES WITH THEIR SESAME FRIENDS!

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TOGETHER, THESE STORIES SUPPORT CHILDREN'S DEVELOPMENT OF A HEALTHY AND POSITIVE SENSE OF WHO THEY ARE, DEEPEN THEIR UNDERSTANDING OF OTHERS, AND MODEL ACTING WITH KINDNESS, FAIRNESS, AND RESPECT. SESAME STREET IS DRIVEN BY A SCHOOL READINESS CURRICULUM WHICH IS TAUGHT THROUGH A PRESCHOOL FRIENDLY TOPIC. THE ADVANTAGE OF A TOPIC APPROACH IS THAT WE TELL STORIES THAT ARE MEANINGFUL AND RELEVANT TO YOUNG CHILDREN. BY KEEPING THE TOPIC CONSISTENT, IT PROVIDES A WHOLISTIC APPROACH TO THE HALF HOUR AND REDUCES COGNITIVE OVERLOAD FOR THE YOUNG VIEWERS WATCHING OUR FORMATTED SHOW THAT IS NOT STRUCTURED BY A SINGLE NARRATIVE. THIS APPROACH ALSO GIVES LANGUAGE TO THESE TOPICS, WHICH ARE CHILDREN'S SHARED EXPERIENCES.

THE SHOW CURRENTLY BROADCASTS MULTIPLE TIMES A DAY IN THE U.S. ON THE PUBLIC BROADCASTING SERVICE (PBS), WHICH IS AVAILABLE FOR FREE IN 98% OF HOUSEHOLDS WITH TELEVISIONS. IN ADDITION TO ITS PRESENCE ON PBS AND OTHER TELEVISION AND DIGITAL PLATFORMS, "SESAME STREET" VIDEOS, INTERACTIVE GAMES AND OTHER EDUCATIONAL CONTENT ARE AVAILABLE FREE OF CHARGE FOR USERS ON WWW.SESAMESTREET.ORG, WWW.PBSKIDS.ORG AND WWW.YOUTUBE.COM. INCLUDING ITS DISTRIBUTION ON BROADCAST, STREAMING VOD AND CABLE TV AND ITS PRESENCE ON VARIOUS DIGITAL PLATFORMS, "SESAME STREET" REACHES 11.6 MILLION KIDS' AGES 0-8 IN THE U.S. ON A MONTHLY BASIS. ITS CONTINUED POPULARITY PLACES IT AS THE #1 PRE-SCHOOL SHOW ON PBS. SESAME STREET'S FREE YOUTUBE CHANNEL RECEIVED OVER 1.2 BILLION VIEWS DOMESTICALLY IN FISCAL YEAR 2024 (AND 1.6 BILLION VIEWS WORLDWIDE). RESEARCH HAS SHOWN THAT CHILDREN WHO WATCH "SESAME STREET" CONSISTENTLY PERFORM BETTER ACADEMICALLY AT EVERY GRADE LEVEL THROUGH HIGH SCHOOL AND HAVE MORE DEVELOPED SOCIAL SKILLS. CHILDREN WHO WATCHED S51-52 SHOWED SIGNIFICANTLY IMPROVED HANDS-ON PROBLEM-SOLVING SKILLS,

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INCLUDING INCREASES IN THE VARIETY OF PROBLEM-SOLVING APPROACHES AND
THE EFFICIENCY OF THEIR PROBLEM SOLVING PROCESS.

"SESAME STREET" IS ALSO SEEN IN OVER 150 COUNTRIES THROUGH DISTRIBUTION
AGREEMENTS WITH LOCAL PUBLIC AND COMMERCIAL BROADCASTERS. IN ADDITION,
LOCAL ADAPTATIONS OF "SESAME STREET" ARE PRODUCED AND DISTRIBUTED IN
GERMANY, MIDDLE EAST NORTH AFRICA, THE NETHERLANDS, LATIN AMERICA,
SOUTH AFRICA, INDIA, BANGLADESH, SOMALIA, ETHIOPIA AND AFGHANISTAN. THE
PROGRAM REACHES 150 MILLION KIDS ON A WORLDWIDE BASIS.

THE EDUCATION BUSINESS, INITIATIVES, AND RELATED RESEARCH PROJECTS FOR
FY24 HELPED TO DEEPEN ENGAGEMENT AND REACH THROUGH CURRENT
PARTNERSHIPS, INCLUDING EXPANDING INTO GLOBAL MARKETS AND INTO THE U.S.
SPANISH-LANGUAGE, EXPLORING INNOVATIONS IN EARLY CHILDHOOD ASSESSMENTS
THROUGH A FUNDED OPPORTUNITY, AND SEEKING A GRANT FROM NATIONAL SCIENCE
FOUNDATION (NSF). THE CORE VALUE OF THE EDUCATION BUSINESS WAS DEEPENED
AS WELL: WE CONTINUED TO LEVERAGE THE SESAME STREET BRAND AND OTHER
MASS MEDIA CONTENT, INCLUDING MEDIA PRODUCED BY AND FOR OUR
INTERNATIONAL SOCIAL IMPACT TEAM, TO CREATE CURRICULUM AND SUPPORTING
RESOURCES FOR CLASSROOMS FROM PRESCHOOL TO GRADE 2.

BY WORKING WITH STRATEGIC PARTNERS, WE REACH CHILDREN AND FAMILIES
THROUGH EDUCATORS IN FORMAL LEARNING SETTINGS, INCLUDING PUBLIC SCHOOLS
AND EARLY CHILDHOOD PROGRAMS. FOR EXAMPLE, OUR FY2024 RENEWED AGREEMENT
WITH MCGRAW HILL (MH) RESULTED IN THEM SECURING STATE ADOPTIONS, SUCH
AS CALIFORNIA, AND SEEKING TO CONTINUE OUR PARTNERSHIP BY EXTENDING OUR
CURRENT AGREEMENT FOR AN ADDITIONAL TWO YEARS. MCGRAW HILL INITIALLY
PUBLISHED OUR SOCIAL AND EMOTIONAL DEVELOPMENT CONTENT WITHIN THEIR

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WONDERS ENGLISH LANGUAGE ARTS CURRICULUM FOR ELEMENTARY (GRADES K-5)

STUDENTS IN 2018. THESE SAME RESOURCES ARE AVAILABLE IN SPANISH THROUGH

MH'S MARAVILLAS CURRICULUM PROGRAM FOR THE SAME GRADE RANGE.

ADDITIONALLY, OUR RESEARCH-BASED CURRICULUM PROGRAMS, TITLED SOCIAL

EMOTIONAL LITERACY FOUNDATIONS (SELF), WHICH WAS DEVELOPED WITH SUPPORT

FROM THE CHAN ZUCKERBERG INITIATIVE AND IS STILL IN USE WITH OUR

RESEARCH SCHOOLS HAS BEEN ADAPTED FOR FORMATIVE RESEARCH WITH A SCHOOL

PARTNER IN MEXICO, CONTINUING OUR RESEARCH PRACTICE PARTNERSHIP (RPP)

MODEL. THE EDUCATION GROUP CONTINUED TO ADVANCE THE WORKSHOP'S

COMMITMENT TO HIGH-QUALITY EARLY EDUCATION BY COMPLETING GATES-FUNDED

RESEARCH ON THE CRITICAL IMPORTANCE OF EARLY NEEDS IDENTIFICATION AND

ASSESSMENT IN MARCH 2024. IN FINALLY, FY2024 INCLUDED SECURING AN

AGREEMENT THAT EXPANDED OUR U.S.-BASED WORK WITH DISCOVERY EDUCATION

INTO THEIR GLOBAL MARKETS, BEGINNING WITH THE UNITED KINGDOM. OUR

PARTNERSHIP WITH DISCOVERY EDUCATION ALSO INCLUDED NAMING THEM AS A KEY

CONTRIBUTOR, FILMMAKER, AND DISTRIBUTION PARTNER TO OUR NSF GRANT,

WHICH WE SECURED IN FY2025.

FORM 990, PART III, LINE 4B, PROGRAM SERVICE ACCOMPLISHMENTS:

PROGRAMMING LEVERAGES EDUCATIONAL MEDIA THAT IS DISTRIBUTED VIA

BROADCAST AND DIGITAL PLATFORMS. IT IS INTEGRATED INTO PROGRAMS

DIRECTLY SERVING CHILDREN AND FAMILIES AFFECTED BY CRISIS AND CONFLICT

IN PARTNERSHIP WITH GOVERNMENTS, HUMANITARIAN ORGANIZATIONS, AND LOCAL

ACTORS. AS OF NOW, WELCOME SESAME ENCOMPASSES WORK IN BANGLADESH (PLAY

TO LEARN), THE MIDDLE EAST (AHLAN SIMSIM), UKRAINE, LATIN AMERICAN, AND

EAST AFRICA. UNDER WELCOME SESAME, WE ALSO RESPONDED TO THE CRISIS IN

ISRAEL AND GAZA.

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IN COLOMBIA AND UGANDA, SW IMPLEMENTED THE INCLUSION AND BELONGING FOR

DISPLACED LEARNERS PROJECT IN PARTNERSHIP WITH THE HILTON FOUNDATION.

THE AIM OF THIS PROJECT IS TO BUILD MORE INCLUSIVE COMMUNITIES BY

PROVIDING COMFORT AND EMOTIONAL SUPPORT, BUILDING FOUNDATIONAL

KNOWLEDGE AND SKILLS, AND PROMOTING SOCIO-EMOTIONAL DEVELOPMENT,

POSITIVE IDENTITY, PERSPECTIVE-TAKING, AND BELONGING. DURING FY24, WE

COMPLETED THE FIRST PHASE OF THE PROJECT AND IMPLEMENTED FULL

CURRICULUM CYCLE IN COLOMBIA AND UGANDA IN 45 CLASSROOMS, REACHING

1,917 CHILDREN. IN THE SECOND PHASE, WE IMPLEMENTED CONTENT IN A TOTAL

OF 138 CLASSROOMS (30 CLASSROOMS IN ECUADOR, 82 IN COLOMBIA, AND 26

EARLY CHILDHOOD CENTERS IN UGANDA).

IN UKRAINE, SW IMPLEMENTED EDUCATIONAL MEDIA CONTENT, IN PARTNERSHIP

WITH IREX/DEPARTMENT OF STATE AND DELIVERED CAREGIVER CONTENT. THE

PARENTING PROGRAM AIMS TO PROVIDE CAREGIVERS WITH KNOWLEDGE ABOUT

SELF-CARE, PSYCHOLOGICAL SUPPORT, EARLY LEARNING, AND SOCIAL COHESION

TO SUPPORT CHILDREN AGES 3-8. UNDER THIS PROGRAM, WE REACHED MORE THAN

500 CAREGIVERS AND LIBRARY WORKERS WITH OUR PARENTING PROGRAM AND

CONTENT. WE ALSO RENEWED OUR PARTNERSHIP WITH CHILDREN'S NETWORK

PLUSPLUS IN UKRAINE FOR ANOTHER YEAR AFTER SUCCESSFULLY REACHING 955K

VIEWERS THROUGH WATCH PLAY LEARN IN UKRAINIAN.

THROUGH INTERNAL INVESTMENTS, SW CONTINUED TO BUILD ON WELCOME SESAME

CONTENT TO MEET THE IMMEDIATE CRISIS NEEDS OF CHILDREN AND FAMILIES. IN

FY24, WE COMPLETED FOUR WELCOME SESAME EMERGENCY RESPONSE SOCIAL MEDIA

CAMPAIGNS, LINKED TO FREE TO USE CONTENT, REACHING 41.2 MILLION

CAREGIVERS AND CREATED A FOUNDATIONAL CONTENT PACKAGE OF EASILY

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TRANSLATABLE PRINT RESOURCES AND VIDEO CONTENT TO MEET FUTURE CRISES.

THESE RESOURCES WILL ENSURE THAT WE CAN MEET THE NEEDS OF CHILDREN AND

FAMILIES IMMEDIATELY FOLLOWING A CRISIS WITH ADAPTABLE AND LOCALIZED

MATERIALS.

IN RESPONSE TO THE ISRAEL-GAZA CRISIS, WE DEVELOPED TRAUMA PACKETS IN

ARABIC AND HEBREW FOR PARENTS AND CAREGIVERS WHICH WERE DISTRIBUTED VIA

EMAIL TO A BROAD NETWORK OF PARTNERS AS WELL AS FEATURED IN PAID SOCIAL

MEDIA CAMPAIGNS THROUGHOUT THE REGION WHICH REACHED 800K CAREGIVERS ON

FACEBOOK AND INSTAGRAM AND 11.4M CAREGIVERS ON YOUTUBE. WE ALSO

PARTNERED WITH OUR LONG-TIME BROADCAST PARTNER IN ISRAEL, HOP!, TO

CREATE AND AIR PSA'S AND SHORT-FORM CONTENT ON THEIR CHANNEL. VIA THE

HOP! SOCIAL MEDIA CHANNELS, WE ALSO REACHED 1.6M PEOPLE. THE TEAM

CONTINUES CONVERSATIONS WITH MISSION-ALIGNED PARTNERS IN THE REGION WHO

CAN EXTEND THE IMPACT OF THIS WORK IN RESPONSE TO ON-GOING NEED.

SESAME WORKSHOP CONTINUED IMPLEMENTATION OF AHLAN SIMSIM IN MENA, A

GROUNDBREAKING PROGRAM THAT DELIVERS EARLY LEARNING AND NURTURING CARE

THROUGH ECD SERVICES TO CHILDREN AND CAREGIVERS AFFECTED BY CONFLICT

AND DISPLACEMENT IN IRAQ, JORDAN, LEBANON, AND SYRIA. THE INITIAL AHLAN

SIMSIM GRANT CLOSED IN FY24 AND SURPASSED AHLAN SIMSIM REACH TARGETS,

REACHING ALMOST 9 MILLION CHILDREN IN JORDAN, LEBANON, SYRIA, AND IRAQ

FOR A TOTAL OF OVER 27 MILLION CHILDREN ACROSS MENA. AHLAN SIMSIM ALSO

LAUNCHED SEASON 8 AND 9 OF AHLAN SIMSIM AND SECURED AN ADDITIONAL \$3

MILLION OF FUNDING FROM THE LEGO FOUNDATION, EXTENDING THE PROGRAM

THROUGH DECEMBER 2024.

IN IRAQ, WE RECEIVED A COST EXTENSION TO CONTINUE OUR AHLAN SIMSIM-IRAQ

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PROJECT UNDER USAID. THIS IS A SIX-YEAR ACTIVITY WITH THE GOAL OF BUILDING RESILIENCE AMONG THE DISPLACED AND CRISIS AFFECTED CHILDREN AND COMMUNITIES, WITH THEMES OF INCLUSION AND MUTUAL RESPECT AND UNDERSTANDING. OVER THE COURSE OF FY24, WE PARTNERED WITH SAVE THE CHILDREN TO DELIVER FACILITATOR GUIDES FOR OUR CONTENT, HOSTED SIX FATHER ENGAGEMENT EVENTS TO ADDRESS THE GAP OF FATHER ENGAGEMENT IN EARLY CHILDHOOD DEVELOPMENT IN IRAQ, AND DID CRITICAL ASSESSMENTS ON INCLUSIVE EDUCATION TO IDENTIFY THE NEEDS OF CHILDREN IN SCHOOL SETTINGS TO ENSURE THAT NO STUDENT IS LEFT BEHIND.

IN ADDITION, WE PARTNERED WITH MERCY CORPS TO DELIVER SOFT SKILLS TRAINING FOR YOUTH TO GIVE THEM THE SKILLS AND CONFIDENCE TO TELL THEIR STORIES TO THE COMMUNITY AND INCREASE THEIR SENSE OF BELONGING. THE AHLAN SIMSIM IRAQ PROJECT PROGRAM HAS ALREADY SHOWN RESULTS IN IMPROVING FOUNDATION SKILLS, INCREASING RESILIENCE, AND APPRECIATION OF IDENTITY OF SELF AND OTHERS. THE PROGRAM HAS ALSO SHOWN RESULTS OF EDUCATORS, PARENTS, AND CAREGIVERS HAVE IMPROVED SKILLS TO SUPPORT EARLY CHILDHOOD DEVELOPMENT.

THROUGH THE PLAY TO LEARN (PTL) PROJECT, A PARTNERSHIP BETWEEN LEGO FOUNDATION, BRAC, IRC, AND NYU GLOBAL TIES, SW CONTINUED ITS EFFORTS REACHING CHILDREN AND FAMILIES IN BANGLADESH, JORDAN, AND LEBANON. SW ELEVATED AWARENESS, ENGAGED POLICYMAKERS, AND INCREASED INVESTMENT FOR EARLY CHILDHOOD DEVELOPMENT (ECD) IN CRISIS SETTINGS ENSURING ACCESS TO PLAY-BASED EARLY CHILDHOOD LEARNING OPPORTUNITIES THAT ARE VITAL TO EVERY CHILD'S DEVELOPMENT. IN TOTAL, PLAY TO LEARN REACHED OVER 2.5 MILLION CHILDREN AND FAMILIES WITH PLAY-BASED, COMMUNITY-DRIVEN EARLY CHILDHOOD SERVICES, MORE THAN DOUBLING THE TOTAL REACH TARGET. THROUGH

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BROADCAST AND DISTRIBUTION, WE REACHED OVER 31 MILLION CHILDREN AND

DUBBED CONTENT INTO 27 LANGUAGES.

IN ADDITION TO CONTINUED PROGRAMMING, SW ADVOCATED FOR THE INCLUSION OF

YOUNG CHILDREN IN CRISIS RESPONSE. THE PTL TEAM SECURED OPPORTUNITIES

TO ELEVATE THE IMPORTANCE OF ECD AND DISSEMINATE PROGRAM LEARNINGS AND

EVIDENCE THROUGH STRATEGIC ADVOCACY EVENTS AND PUBLICATIONS. THESE

INCLUDED BRINGING HIGH LEVEL VISIBILITY FOR OUR HUMANITARIAN WORK AT

DONOR AND INDUSTRY-FACING EVENTS LIKE THE USAID GLOBAL EDUCATION

CONFERENCE, THE WORLD ECONOMIC FORUM, MILKEN GLOBAL CONFERENCE, AND THE

WALL STREET JOURNAL'S FUTURE OF EVERYTHING FESTIVAL. WITH THE LEGO

FOUNDATION AND LEGO GROUP, SESAME SUCCESSFULLY ADVOCATED PASSING A U.N.

RESOLUTION FOR THE FIRST-EVER INTERNATIONAL DAY OF PLAY.

SW CONTINUES TO EXPLORE OPPORTUNITIES TO EXPAND PROGRAMMING AND DEEPEN

IMPACT TO ENSURE THAT CHILDREN AND FAMILIES AFFECTED BY CRISIS AND

CONFLICT HAVE ACCESS TO EARLY LEARNING EXPERIENCES THAT HELP YOUNG

CHILDREN GROW AND THRIVE.

FORM 990, PART III, LINE 4C, PROGRAM SERVICE ACCOMPLISHMENTS:

PROJECTS FOCUSED ON WORK IN SOUTH ASIA, SUB-SAHARAN AFRICA, THE MIDDLE

EAST, AND LATIN AMERICA. OUR PORTFOLIO TACKLES THEMATIC AREAS INCLUDING

EMOTIONAL WELL-BEING, SELF AND BELONGING, CREATIVITY AND PLAYFUL

PROBLEM SOLVING, LANGUAGE, LITERACY AND STEM.

IN A YEAR MARKED BY CHALLENGING OPERATING CONTEXTS, SESAME WORKSHOP

STRENGTHENED PROGRAMMING TO MEET THE EVOLVING NEEDS OF CHILDREN AND

FAMILIES. WE DEVELOPED AND DISTRIBUTED MATERIALS WITH NEW AND EXISTING

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PARTNERS, UNIFIED OUR PROGRAMMATIC WORK AND STORYTELLING, WORKED WITH COLLEAGUES TO SECURE NEW FUNDING OPPORTUNITIES, AND EXPANDED OUR WORK TO NEW GEOGRAPHIES REACHING MILLIONS OF CHILDREN AND FAMILIES THROUGH MASS MEDIA, DIGITAL OUTREACH, AND DIRECT SERVICES.

IN BANGLADESH, WE LAUNCHED SEASON 16 OF SISIMPUR (BANGLADESH CO-PRODUCTION) IN JANUARY 2024 AND PARTNERED WITH MAASANGRA TV TO BROADCAST SEASONS 11-16 AND WITH RTV TO BROADCAST SEASONS 10-16. SEASON 16 ALSO MARKED A MONUMENTAL STEP IN ADVANCING INCLUSIVITY. IN PARTNERSHIP WITH THE SOCIETY OF THE DEAF AND SIGN LANGUAGE USERS (SDSL), WE ADDED SIGN LANGUAGE TO 13 EPISODES OF SISIMPUR, BECOMING THE FIRST CHILDREN'S CONTENT SHOW IN BANGLADESH TO INCLUDE SIGN LANGUAGE IN THEIR CONTENT. UNDER COMMUNITY ENGAGEMENT, THE PROMOTING EDUCATION FOR EARLY LEARNERS (PEEL, SUPPORTED BY USAID) PROJECT REACHED 20,181 CHILDREN AND TRAINED 1,250 TEACHERS. ADDITIONALLY, THROUGH OUR NEW PARTNERSHIP WITH INTERNET SOCIETY FOUNDATION, WE EXPANDED OUR SAFE INTERNET IN 100 GOVERNMENT PRIMARY SCHOOLS WITH THE GOAL OF INCREASING THE CAPACITY OF PRIMARY GRADE TEACHERS AND OF TRAINING PARENTS ON INTERNET SAFETY. THESE SIGNIFICANT MILESTONES AND PARTNERSHIPS WILL ENSURE CHILDREN ACROSS BANGLADESH HAVE ACCESS TO EARLY EDUCATION AND BUILD CAPACITY FOR TEACHERS AND CAREGIVERS.

IN INDIA, WE MADE SIGNIFICANT PROGRESS ON DIGITAL REACH THROUGH SESAME WORKSHOP INDIA'S (SWI) YOUTUBE PLATFORM. IN FY24, WE INCREASED YOUTUBE SUBSCRIBERS BY 1.58M SUBSCRIBERS AND REACHED 10.78M INDIVIDUALS THROUGH SOCIAL MEDIA PLATFORMS, WITH AN ENGAGEMENT RATE OF 51%. UNDER DIRECT SERVICES, WE ENGAGED OVER 299,777 CHILDREN ACROSS 2,015 SCHOOLS IN ODISHA THROUGH WASH PROGRAMMING (MISSION SWACHHATA AUR PANI) TO

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CULTIVATE HEALTHY SANITATION HABITS IN CHILDREN AND PROMOTE BEST

HYGIENE PRACTICES. WE ALSO ENGAGED OVER 6,000 CHILDREN UNDER THE MERA

PLANET MERA GHAR CLIMATE CHANGE PROGRAM THROUGH GOVERNMENT SCHOOLS.

IN SOUTH AFRICA, SW CONTINUED MASS MEDIA ENGAGEMENT WITH TAKALANI

SESAME (SOUTH AFRICA CO-PRODUCTION). WE PRODUCED FOUR NEW SEASONS OF

TAKALANI (S15-18) IN FIVE LOCAL LANGUAGES AND CREATED ADDITIONAL

INTERNATIONAL STREET STORY EPISODES IN JORDAN FOR SEASON 18 OF

TAKALANI. UNDER DIGITAL DISTRIBUTION, WE GAINED 9,000 NEW SUBSCRIBERS

AND HAD A TOTAL WATCH TIME OF 61,000 HOURS. UNDER COMMUNITY ENGAGEMENT,

WE CLOSED OUT THE FIVE-YEAR PLAY TO LEARN PROGRAM, FUNDED BY THE LEGO

FOUNDATION, IN DECEMBER 2023, WHICH REACHED 137,000 CHILDREN, 5,000

PARENTS, 3,000 ECD TEACHERS, 120 SOCIAL WORKERS AND OVER 500 GOVERNMENT

OFFICIALS. DUE TO THE SUCCESS OF THE PROGRAM, WE RECEIVED A ONE-YEAR

EXPANSION GRANT THROUGH THE LEGO FOUNDATION. THROUGH THIS EXPANSION

GRANT WE INITIATED WHATSAPP USER JOURNEY TESTING AND HOSTED A

SUCCESSFUL STAKEHOLDER WORKSHOP TO ADVOCATE FOR PLAY-BASED LEARNING,

DISSEMINATE IMPACT EVALUATION FINDINGS, AND CONSULT STAKEHOLDERS ON

SUSTAINING THE PROGRAM. UNDER COLLECTIVE PARTNERSHIP, WE COLLABORATED

WITH PARTNERS TO CO-HOST THE SOUTH AFRICA NATIONAL CONFERENCE ON

PLAY-BASED LEARNING, ATTRACTING 280 IN-PERSON AND OVER 200 ONLINE

PARTICIPANTS. THE TWO-DAY EVENT AIMED TO ADVANCE THE SIGNIFICANCE OF

PLAY IN EARLY CHILDHOOD DEVELOPMENT IN SOUTH AFRICA, BOTH AT HOME AND

IN FORMAL PROGRAMS.

IN LATIN AMERICAN (LATAM), THE SW TEAM DELIVERED SOCIAL IMPACT

PROGRAMMING IN SEVEN COUNTRIES: BRAZIL, COLOMBIA, EL SALVADOR,

GUATEMALA, ECUADOR, HONDURAS, AND MEXICO, AND IN THREE LANGUAGES (MAYA

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K'ICHE, SPANISH, PORTUGUESE). IN FY24, WE CLOSED OUT THE PLAY EVERY DAY

PROJECT IN MEXICO WHICH REACHED 1,700 ECD CENTERS AND PRE-SCHOOLS, MORE

THAN 124,000 CHILDREN, 86,000 CAREGIVERS, AND MORE THAN 10,000 ECD

PROFESSIONALS; OUR BIGGEST SCALE IN LATAM TO DATE. UNDER THE RINCON

LISTOS A JUGAR PROGRAM, WE REACHED 7,108 CHILDREN IN MEXICO, COLOMBIA,

AND BRAZIL IN FORMAL AND NON-FORMAL EDUCATIONAL SETTINGS AS WELL AS

MIGRANTS IN TRANSIT. THE PROGRAM AIMS TO DEVELOP THE BASES FOR ADEQUATE

EMOTIONAL MANAGEMENT THAT CONTRIBUTES TO OPTIMAL PERSONAL AND EMOTIONAL

DEVELOPMENT AND ESTABLISH POSITIVE SOCIAL RELATIONSHIPS BETWEEN

CHILDREN AND CAREGIVERS.

WE ALSO SECURED FUNDING FROM THE INTERNET SOCIETY FOUNDATION TO EXPAND

DIGITAL LITERACY WORK IN BRAZIL THROUGH NEW PSA ANNOUNCEMENTS IN

ADDITION TO DEVELOPING WHATSAPP CONTENT AND A DISTANCE LEARNING COURSE

FOR 300 BRAZILIAN EDUCATORS TO MOBILIZE AROUND 7,500 CHILDREN AND

FAMILIES. UNDER PLAZA SESAMO, OUR LATAM CO-PRODUCTION, WE COLLABORATED

WITH NASA EN ESPANOL DURING TWO ECLIPSE EVENTS, LAUNCHING TWO

SUCCESSFUL SOCIAL MEDIA CAMPAIGNS WITH 4.3M VIEWERS ON YOUTUBE AND 400K

ON FACEBOOK, BECOMING NASA EN ESPANOL'S MOST POPULAR LIVESTREAM TO

DATE.

IN FY24, WE EXPANDED OUR HEALTH PROGRAMS AND PORTFOLIOS THROUGH

MULTI-COUNTRY INITIATIVES. THROUGH OUR MULTI-COUNTRY WASH UP! PROGRAM,

LAUNCHED IN 2015 IN PARTNERSHIP WITH WORLD VISION, SESAME WORKSHOP

BRINGS LIFE-SAVING WATER, SANITATION, HYGIENE (WASH) EDUCATION TO

CHILDREN IN LOW RESOURCE ENVIRONMENTS. THIS PROGRAMMING IS IN

CONJUNCTION WITH THE WASH UP! GIRL TALK PROGRAM WHICH EMPOWERS

PRE-ADOLESCENT AND ADOLESCENT GIRLS AND BOYS (AGES 9-14) TO PRACTICE

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AND PROMOTE HEALTHY WATER, SANITATION, AND HYGIENE (WASH) BEHAVIORS,
 PARTICULARLY AROUND MENSTRUAL HEALTH AND HYGIENE. IN FY24, WE EXPANDED
 OUR WASH UP/GIRL TALK! CONTENT LIBRARY WITH ADDITIONS OF NEW LANGUAGES,
 GENDER EQUITY CONTENT, AND THE EXPANSION OF GIRL TALK CONTENT FOR BOYS
 AND RELAUNCHED GIRL TALK! IN ZIMBABWE AND BROUGHT IT TO EL SALVADOR,
 HONDURAS GUATEMALA, AND KENYA. WE FURTHER EXPANDED OUR WORK THROUGH A
 NEW PARTNERSHIP WITH ABBOTT LABORATORIES TO ADDRESS THE PREVALENCE OF
 NON-COMMUNICABLE DISEASES (NCDs) ACROSS FOUR COUNTRIES: BRAZIL, INDIA,
 MEXICO, AND THE U.S.

THROUGHOUT THE 2024 FISCAL YEAR, THE SW INTERNATIONAL SOCIAL IMPACT
 TEAM PROACTIVELY MET THE NEEDS OF YOUNG CHILDREN AND THEIR FAMILIES
 ACROSS GEOGRAPHIES. REMAINING NIMBLE AND RESPONSIVE TO THE CHANGING
 CIRCUMSTANCES OF CHILDREN AND FAMILIES, COMBINED WITH OUR ABILITY TO
 CREATE CONTENT THAT IS CULTURALLY RELEVANT AND RESPONSIVE, WE
 SUCCESSFULLY DEVELOPED AND DISTRIBUTED NEW MATERIAL TO SUPPORT EARLY
 LEARNING AND CHILD DEVELOPMENT AROUND THE WORLD.

FORM 990, PART III, LINE 4D, OTHER PROGRAM SERVICES:

U.S. SOCIAL IMPACT

IN ADDITION TO DISTRIBUTING ITS EDUCATIONAL CONTENT ON MASS MEDIA
 PLATFORMS, SESAME WORKSHOP CREATES AND DISTRIBUTES, WITH PHILANTHROPIC
 SUPPORT, BILINGUAL MULTI-MEDIA EDUCATIONAL INITIATIVES AND RESOURCES
 THAT ARE FOR THE MAJORITY OF CHILDREN AND FAMILIES WHILE TARGETING THE
 MOST UNDER-RESOURCED OR THAT ADDRESS SPECIFIC EDUCATIONAL NEEDS. IN FY
 2024, US SOCIAL IMPACT TACKLED ADDITIONAL TOPICS TO MEET THE NEEDS OF
 THE MOST UNDER-SERVED CHILDREN AND FAMILIES.

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EMOTIONAL WELL-BEING

DEEPENING OUR MULTI-YEAR COMMITMENT TO THE EMOTIONAL WELL-BEING OF CHILDREN AND THEIR FAMILIES, US SOCIAL IMPACT LAUNCHED NEW FREE, BILINGUAL RESOURCES IN NOVEMBER 2023 FOCUSING ON EMOTIONAL LITERACY AND THE CONNECTION BETWEEN MIND AND BODY. WITH FUNDING FROM KOHL'S, THESE NEW RESOURCES INCLUDED FOUR VIDEOS, TWO ARTICLES, A DIGITAL INTERACTIVE GAME FOR CHILDREN, AND A DIGITAL STORYBOOK THAT SHARES DIFFERENT WAYS CHILDREN AND FAMILIES CAN TAKE CARE OF THEIR FEELINGS AND TECHNIQUES TO PROMOTE HEALTHY MINDS AND BODIES. AN ADDITIONAL FIVE ANIMATED VIDEOS LAUNCHED ON SESAMEWORKSHOP.ORG ON JUNE 17, 2024, COVERING TOPICS FROM SOOTHING BIG FEELINGS WITH BIG BIRD TO LEARNING SELF-COMPASSION WITH ROSITA.

IN ADDITION, THROUGH OUR PARTNERSHIP WITH UNITED HEALTHCARE, NEW RESOURCES LAUNCHED ON SESAMEWORKSHOP.ORG DURING MENTAL HEALTH AWARENESS MONTH ON MAY 7, 2024, THAT EXPAND FURTHER ON EXISTING EMOTIONAL WELL-BEING RESOURCES FOR CHILDREN AND FAMILIES, PROVIDING EVERYDAY TOOLS AND STRATEGIES CENTERED IN HELPING CHILDREN PROCESS WHAT IS HAPPENING AROUND THEM WHEN SERIOUS CONCERNS ARISE. THE NEW, BILINGUAL RESOURCES INCLUDE SIX VIDEOS FEATURING OUR SESAME STREET FRIENDS. OTHER RESOURCES INCLUDE: THREE ANIMATED "CARING FOR MY BRAIN" VIDEOS ADDRESSING THE CONNECTION BETWEEN MENTAL AND PHYSICAL HEALTH WITH A FOCUS ON NUTRITION, SLEEP, AND MOVEMENT; FOUR PRINTABLES, RESOURCE GUIDES DEVELOPED BY THE AMERICAN PSYCHOLOGICAL ASSOCIATION FOR PARENTS, AND PROVIDERS; AND ARTICLES TO HELP GUIDE PARENTS ON HOW TO SUPPORT AND CARE FOR THEIR CHILDREN'S EMOTIONAL WELL-BEING. WE GARNERED 611M+ TOTAL IMPRESSIONS, \$5.6M CAV, AND 32 PRESS HITS IN EARNED MEDIA ACROSS ALL THESE NEW EMOTIONAL WELL-BEING RESOURCES.

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FROM JULY 2023-JUNE 2024, THERE WERE OVER 175,000 VISITS BY 152,000
USERS TO SESAME.ORG/MENTALHEALTH. WE HAD A SOCIAL MEDIA REACH OF OVER
149 MILLION, WITH 128 MILLION IMPRESSIONS, 2.8 MILLION ENGAGEMENTS, AND
17 MILLION VIDEO VIEWS OVER 356 POSTS. OVER 1,900 PROVIDERS WORKING
WITH CHILDREN AND FAMILIES WERE TRAINED THROUGH WEBINARS, CONFERENCE
PRESENTATIONS, AND IN-PERSON OFFERINGS ON THE EMOTIONAL WELL-BEING
RESOURCES AS OF JUNE 2024. PARTNER TOOLKITS WERE DISTRIBUTED TO 120+
PARTNER ORGANIZATIONS AND OVER 84,000 SUBSCRIBERS WERE REACHED THROUGH
PARTNER EMAIL NEWSLETTERS.

IN ADDITION, WE PARTNERED WITH WOUNDED WARRIOR PROJECT (WWP) TO SUPPORT
THE DEVELOPMENT OF NEW BILINGUAL, DIGITAL RESOURCES TO SUPPORT THE
EMOTIONAL WELL-BEING OF YOUNG CHILDREN AND THEIR FAMILIES WITHIN
POST-9/11 MILITARY AND VETERAN CAREGIVING HOUSEHOLDS. IN JUNE 2024, WE
LAUNCHED NEW RESOURCES, FOLLOWING EXTENSIVE FORMATIVE RESEARCH. THE
RESOURCES INCLUDE A DIGITAL STORYBOOK TITLED PIECE BY PIECE, WHICH IS
DESIGNED FOR MILITARY CAREGIVING FAMILIES, SPECIFICALLY SUPPORTING
COMMUNICATION BETWEEN ADULTS AND THEIR CHILDREN, A DIGITAL FAMILY GUIDE
TITLED TAKING CARE OF US: A GUIDE TO HELP MILITARY CAREGIVING FAMILIES
GROW IN EMOTIONAL WELL-BEING, AND TWO ARTICLES. IN THE MONTH FOLLOWING
THEIR LAUNCH, THE RESOURCES WERE VIEWED 35,000 TIMES BY 28,000 UNIQUE
USERS.

COMMUNITY BUILDING

AS PART OF SESAME WORKSHOP'S YEARLY COMMITMENT TO OUR SEE AMAZING IN
ALL CHILDREN INITIATIVE, WE LAUNCHED NEW BILINGUAL RESOURCES ON
SESAME.ORG/AUTISM IN APRIL 2024, AS PART OF AUTISM ACCEPTANCE MONTH,

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FOCUSED ON INCREASING AUTISTIC CHILDREN'S ABILITY TO SELF-ADVOCATE, PROBLEM-SOLVE, AND SET AND ACHIEVE GOALS, AND RESOURCES TO SUPPORT PARENTS AND PROVIDERS. PART OF THIS SUITE OF NEW RESOURCES INCLUDED A DIGITAL AND PRINT STORYBOOK (32,250 COPIES PRINTED), FOUR SHAREABLE ACTIVITIES FOR CHILDREN, TWO ARTICLES FOR ADULTS, AND A WEBINAR. THE STORYBOOK, JULIA AND ROSE BEST FRIENDS FUR-EVER! FOCUSES ON JULIA, AN AUTISTIC 4-YEAR-OLD MUPPET, AS SHE USES HER PERSISTENCE TO MASTER THE RESPONSIBILITIES OF DOG OWNERSHIP WITH HELP FROM HER FAMILY AND FRIENDS.

THIS STORYBOOK CONTINUES TO BE DISTRIBUTED NATIONWIDE TO OUR PARTNERS AS WELL AS VARIOUS AUTISM PROGRAMS, CHILD HEALTH SPECIALTY CLINICS, LOCAL CHILDCARE CENTERS, SCHOOLS, HOSPITALS, COMMUNITY CENTERS AND MORE. THIS STORYBOOK WAS AWARDED THE HUMAN ANIMAL BOND RESEARCH INSTITUTE'S HUMAN ANIMAL BOND INNOVATION AWARD IN THE MEDIA CATEGORY.

TOGETHER, THIS SUITE OF NEW DIGITAL RESOURCES HAS BEEN ACCESSED DIRECTLY BY MORE THAN 39,000 PEOPLE FROM APRIL 1-JUNE 30, AND THE AUTISM TOPIC PAGE HAD NEARLY 59,000 TOTAL VIEWS DURING THIS TIME. WE HAD A TOTAL REACH OF 2,700,000, WITH 14,000 ENGAGEMENTS (LIKES, COMMENTS, SHARES), AND 4,600 SHARES (ORGANIC DISTRIBUTION) ON SOCIAL. WE ALSO CONDUCTED PAID AD BUYS THROUGHOUT JUNE, WHICH HAD A TOTAL REACH OF 844,675, WITH 1,913,052 IMPRESSIONS.

IN JUNE 2024, SESAME WORKSHOP LAUNCHED NEW BILINGUAL RESOURCES ON THE TOPIC OF COMMUNITY BUILDING THROUGH SUPPORT FROM THE PSEG FOUNDATION. CONTINUING THE LITTLE NEIGHBORS INITIATIVE ORIGINALLY LAUNCHED IN 2021, THESE RESOURCES NURTURE CHILDREN'S EARLY UNDERSTANDING OF HOW THEY ARE PART OF COMMUNITY AND DEMONSTRATE DIFFERENT QUALITIES OF GOOD CITIZENS

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INCLUDING ENVIRONMENTAL APPRECIATION, BEING A GOOD NEIGHBOR,

VOLUNTEERISM, COMPASSION AND CONTINUOUS SELF-IMPROVEMENT. RESOURCES

INCLUDE ONE MUPPET VIDEO, THREE ANIMATED MUPPET VIDEOS, TWO ARTICLES,

FIVE SHAREABLE PAGES, A PRINTED ACTIVITY BOOK (5,000 COPIES PRINTED),

AND A PROFESSIONAL DEVELOPMENT WEBINAR FOR PSEG EMPLOYEES. RESOURCES

GARNERED MORE THAN 500,000 IMPRESSIONS THROUGHOUT THE MONTH OF JUNE.

IN SEPTEMBER 2023, AS PART OF SESAME WORKSHOP'S CONTINUED COMMITMENT TO

SUPPORTING MILITARY FAMILIES, WE LAUNCHED NEW RESOURCES ON

SESAMESTREETFORMILITARYFAMILIES.ORG (SS4MF.ORG) TO SUPPORT FAMILY AND

COMMUNITY BONDS, WITH SUPPORT FROM THE UNITED STATES DEPARTMENT OF

DEFENSE. THESE NEW RESOURCES INCLUDE THREE NEW MUPPET VIDEOS, THREE

PRINTABLE ACTIVITIES AND SIX ARTICLES FOR PARENTS THAT HELP THEM

SUPPORT THEIR CHILDREN. THE FAMILY AND COMMUNITY BONDS TOPIC PAGE ON

SS4MF.ORG WAS VIEWED ALMOST 40,000 TIMES BY 21,000 USERS SINCE ITS

LAUNCH.

IN DECEMBER 2023, THE SESAME STREET FOR MILITARY FAMILIES' STAKEHOLDER

SUMMIT CONVENED TO COLLABORATE ON INITIATIVES, IMPROVEMENTS NEEDED, AND

BEST PRACTICES TO SUPPORT MILITARY CHILDREN AND FAMILIES. THE AGENDA

INCLUDED AN OVERVIEW OF SESAME STREET FOR MILITARY FAMILIES (SS4MF) AND

A FACILITATED DISCUSSION ON FEEDBACK ON EXISTING SS4MF RESOURCES AND

BRAINSTORMING THE MOST PERTINENT NEEDS FACING THE MILITARY COMMUNITY.

IN MAY 2024, WE PRODUCED THE SS4MF MUPPET IMPACT PHOTO AND VIDEO SHOOT.

THE IMPACT SHOOT TOOK PLACE ON MILITARY BASES AROUND THE WASHINGTON

D.C. AREA. THE GOAL OF THE IMPACT SHOOT WAS TO PRODUCE POWERFUL NEW

VISUALS (PHOTOS, VIDEO, B-ROLL) THAT CAPTURE THE AUTHENTIC AND VIBRANT

CHILD/CAREGIVER INTERACTIONS WE MODEL THROUGH A VARIETY OF OUR SS4MF

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CONTENT TOPICS. THE IMPACT SHOOT INCLUDED REAL SERVICE MEMBERS AND

THEIR FAMILIES, ALONG WITH MUPPETS, PARTICULARLY ELMO AND ROSITA, THE

FACES OF SS4MF.

TOUGH TOPICS

WITH SUPPORT FROM THE NEW YORK LIFE FOUNDATION (NYLF), SESAME WORKSHOP

LAUNCHED NEW BILINGUAL RESOURCES AS AN EXPANSION OF OUR GRIEF TOPIC

PAGE (SESAME.ORG/GRIEF), ONE OF OUR MOST POPULAR TOPICS ON THE SITE. ON

NOVEMBER 14, 2023, DURING CHILDREN'S GRIEF AWARENESS MONTH, THESE NEW

RESOURCES INCLUDED THREE NEW MUPPET VIDEOS, A DIGITAL INTERACTIVE GAME,

DIGITAL STORYBOOK, THREE PRINTABLE ACTIVITIES, AND FOUR NEW ARTICLES.

WE ANNOUNCED OUR RESOURCE LAUNCH AND RECOGNIZED NYLF AS OUR PARTNER AND

FUNDER IN A PRESS RELEASE, WHICH WAS DISTRIBUTED THROUGH OUR PRESS WIRE

AND WAS PICKED UP BY 407+ OUTLETS ON THE FIRST DAY OF THIS LAUNCH AND

GARNERED 211,112,061 IMPRESSIONS.

ON FEBRUARY 1, 2024, WE LAUNCHED ADDITIONAL GRIEF RESOURCES, WHICH

INCLUDED A WEBINAR, PROVIDER GUIDE, AND AN ADULT-FACING INTERACTIVE,

GROWING AS WE GRIEVE, WHICH FEATURES INTERVIEWS WITH LEADING GRIEF

EXPERTS AND DIFFERENT FAMILIES' EXPERIENCE OF CHANGES AND GRIEF CAUSED

BY THE DEATH OF A CLOSE PERSON. THIS INTERACTIVE WON A WEBBY AWARD FOR

PEOPLE'S VOICE WINNER, BEST HEALTH AND WELLNESS WEBSITE IN APRIL 2024.

FROM NOVEMBER 14, 2023-JUNE 30, 2024, THE GRIEF TOPIC PAGE WAS THE 2ND

TOP PERFORMING TOPIC AREA ON SESAME.ORG. WE HAD ALMOST 90,000 ACTIVE

USERS AND ALMOST 96,000 PAGE VIEWS ACROSS OUR RESOURCES AND HAD OVER

352,000 VIEWS ACROSS OUR NEWEST GRIEF MUPPET VIDEOS. ON SOCIAL, WE

GARNERED OVER 1.3M IMPRESSIONS AND OVER 600,000 VIDEO VIEWS.

EXPENSES \$ 16,011,575. INCLUDING GRANTS OF \$ 40,000. REVENUE \$ 0.

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FORM 990, PART III, LINE 4D, PROGRAM SERVICE ACCOMPLISHMENTS CONTINUED:

SCHOOL READINESS

IN AUGUST 2023, WITH SUPPORT FROM PNC GROW UP GREAT, SESAME WORKSHOP

LAUNCHED NEW SCHOOL READINESS RESOURCES ON SESAMEWORKSHOP.ORG THAT

LEVERAGE THE POWER OF RELATIONSHIPS, SOCIAL CONNECTIONS, AND CLASSROOM

COMMUNITY. THE BILINGUAL RESOURCES INCLUDE TWO MUPPET VIDEOS, A DIGITAL

STORYBOOK, TWO SHAREABLES, ONE ARTICLE FOR EDUCATORS, AND A DIGITAL

ARTMAKER CANVAS. THESE RESOURCES GARNERED OVER 700,000 IMPRESSIONS

ACROSS SOCIAL MEDIA AND THE WEBSITE FROM AUGUST THROUGH JUNE 30.

IN OCTOBER 2023, WE REFRESHED AND RELAUNCHED RESOURCES FROM OUR JOINT

INITIATIVE, FOR ME, FOR YOU, FOR LATER: FIRST STEPS IN SPENDING,

SHARING, AND SAVING WITH NEW CONTENT TO ENSURE THAT WE ARE RESPONDING

TO THE NEEDS OF CHILDREN AND FAMILIES AT A TIME OF FINANCIAL

INSTABILITY. RESOURCES INCLUDE THREE ANIMATED MUPPET VIDEOS, AN UPDATED

TOPIC PAGE ON SESAME.ORG, TWO NEW ARTICLES, A PRINTED FAMILY GUIDE

(75,500 COPIES PRINTED AND DISTRIBUTED BY PNC), A DIGITAL PROFESSIONAL

DEVELOPMENT INTERACTIVE GUIDE THAT TIES IN WITH A PRINTABLE EDUCATOR

GUIDE, AND A PRINTABLE VOLUNTEER GUIDE FOR PNC EMPLOYEES. THESE

RESOURCES GARNERED OVER 1M IMPRESSIONS ACROSS SOCIAL MEDIA AND THE

WEBSITE FROM OCTOBER THROUGH JUNE 30.

IN APRIL 2024, WITH CONTINUED SUPPORT FROM PNC, WE LAUNCHED NEW SCHOOL

READINESS RESOURCES THAT CAN BE USED TO ENCOURAGE CHILDREN TO MOVE

THEIR BODIES, EXPLORE MATH AND SCIENCE, AND BUILD LANGUAGE AND SOCIAL

SKILLS IN INDOOR AND/OR OUTDOOR SETTINGS. NEW BILINGUAL RESOURCES

INCLUDE A PRINTED ACTIVITY CARD SET (350,000 COPIES PRINTED AND

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DISTRIBUTED BY PNC), A DIGITAL GAME, AND PRINTABLE VOLUNTEER GUIDE.

THESE RESOURCES GARNERED OVER 50,000 IMPRESSIONS ACROSS WEBSITE AND

SOCIAL MEDIA FROM APRIL TO JUNE.

IN MARCH 2024, WITH SUPPORT FROM THE DOLLAR GENERAL LITERACY FOUNDATION

(DGLF), WE LAUNCHED NEW RESOURCES ON THE TOPIC OF "SHARED READING". THE

GRANT KICKED OFF WITH FORMATIVE RESEARCH WITH PROVIDERS AND CAREGIVERS

THAT PROVIDED KEY FINDINGS SUCH AS: MANY PARENTS HAVE HAD LESS TIME TO

ENGAGE WITH THEIR CHILDREN IN EVERYDAY CONVERSATIONS, PLAYFUL MOMENTS,

OR IN SHARED READING EXPERIENCES ESSENTIAL FOR BUILDING CHILDREN'S

LANGUAGE DEVELOPMENT; AND EVIDENCE INDICATES THIS IS CREATING A MAJOR

GAP IN YOUNG CHILDREN'S LITERACY DEVELOPMENT AND READINESS FOR SCHOOL,

ESPECIALLY WITHIN FAMILIES FACING ECONOMIC HARDSHIP, FAMILIES WITH

LOWER LITERACY LEVELS AND/OR SINGLE PARENT HOUSEHOLDS. NEW BILINGUAL

RESOURCES LAUNCHED ON SESAMEWORKSHOP.ORG WERE CREATED TO ADDRESS THESE

FINDINGS AND INCLUDE THREE MUPPET VIDEOS, THREE ARTICLES, THREE

SHAREABLE PAGES, A DIGITAL STORYBOOK, AND A PROFESSIONAL DEVELOPMENT

WEBINAR FOR NATIONAL PARTNERS AND DGLF EMPLOYEES. RESOURCES GARNERED

OVER 1.5M IMPRESSIONS FROM LAUNCH THROUGH JUNE.

ADVISORY ROUNDTABLES:

FROM JULY 1, 2023-TO JUNE 30, 2024, US SOCIAL IMPACT CONVENED 54

EXPERTS ACROSS VARIOUS FIELDS OVER FIVE ADVISORY ROUNDTABLE DISCUSSIONS

FOR THE FOLLOWING GRANTS: PACKARD FOUNDATION, GOOGLE.ORG, FOUNDATION

FOR OPIOID RESPONSE EFFORTS (FORE), ABBOTT, AND NEW YORK PRESBYTERIAN

(NYP). THE PURPOSE OF EACH GATHERING WAS TO:

FORE: EXPAND ON OUR PARENTAL ADDICTION INITIATIVE BY EXPLORING HOW TO

Name of the organization SESAME WORKSHOP	Employer identification number 13-2655731
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LEVERAGE RESOURCES, RAISE AWARENESS, AND IMPLEMENT EFFECTIVE PRACTICES

THROUGH PROFESSIONAL DEVELOPMENT. THE INSIGHTS GAINED LED TO THE

CREATION OF A NEW PROFESSIONAL DEVELOPMENT COURSE FOR PROVIDERS WORKING

WITH YOUNG CHILDREN AND FAMILIES AFFECTED BY ADDICTION.

PACKARD FOUNDATION: INFORM OUR SOCIAL IMPACT WORK ON THE STATE OF

CHILDCARE AND THE EFFECTS OF THE PANDEMIC AND OTHER SOCIETAL

CHALLENGES. FINDINGS FROM THIS ROUNDTABLE GUIDED THE DEVELOPMENT OF NEW

CHILDCARE RESOURCES AND INFORMS OUR CURRENT EMOTIONAL WELL-BEING WORK

UNDER OUR GRANT WITH MORGAN STANLEY.

GOOGLE.ORG.: DEFINE DIGITAL WELLBEING, IDENTIFY DEVELOPMENTALLY

APPROPRIATE STRATEGIES FOR YOUNG CHILDREN, AND EXPLORE WAYS

HISTORICALLY MARGINALIZED FAMILIES CAN PRACTICE DIGITAL WELL-BEING. THE

RESULTS OF THIS DISCUSSION INFORMED OUR FIRST DIGITAL WELLBEING CONTENT

FRAMEWORK, WHICH INCLUDES SIX HEALTHY DIGITAL HABITS FOR FAMILIES TO

USE IN THEIR DAY-TO-DAY ROUTINES.

ABBOTT: DISCUSS PREVENTATIVE HEALTHY PRACTICES FOR U.S FAMILIES. KEY

RECOMMENDATIONS FOR RESOURCE DEVELOPMENT INCLUDE FOCUSING ON A HOLISTIC

AND EQUITABLE APPROACH, DEFINING ACTIONABLE STRATEGIES FOR MESSAGING TO

CREATE A SUPPORTIVE NETWORK TO ENHANCE THE IMPACT, AND PRACTICE

CULTURAL SENSITIVITY WHEN ENGAGING WITH DIVERSE COMMUNITIES.

NYP: PLAN DIRECTIONS FOR A THREE-YEAR PARTNERSHIP INITIATIVE TO PROMOTE

HEALTH AMONGST MARGINALIZED FAMILIES WITH CHILDREN AGED BIRTH TO FIVE.

THIS RESEARCH-BASED HEALTH EQUITY INITIATIVE LEVERAGES NYP'S MEDICAL

AND NON-CLINICAL EXPERTISE, PLUS ITS COMMUNITY HEALTH PARTNERSHIPS, TO

Name of the organization SESAME WORKSHOP	Employer identification number 13-2655731
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DELIVER NEW AND EXISTING SESAME STREET RESOURCES TO SUPPORT THE OVERALL

WELL-BEING OF YOUNG CHILDREN AND THEIR FAMILIES.

FORM 990, PART V, LINE 1A:

THE NUMBER OF 1099'S ISSUED IN ANY GIVEN YEAR IS DEPENDENT ON THE

NUMBER AND SIZE OF PROJECTS UNDERTAKEN.

FORM 990, PART V, LINE 2A:

THE NUMBER OF EMPLOYEES REPORTED IN CALENDAR YEAR 2023 TOTALING 777

REFLECTS ALL INDIVIDUALS EMPLOYED FOR ANY PART OF THE YEAR. IT ALSO

INCLUDES PAYMENTS TO PRODUCTION TALENT FOR REUSE AND RE-AIRING OF

PREVIOUSLY PRODUCED CONTENT. GIVEN THE VARIABLE NATURE OF PROJECT AND

PRODUCTION ACTIVITIES, THE TOTAL EMPLOYEES REPORTED MAY VARY

SIGNIFICANTLY YEAR TO YEAR.

FORM 990, PART V, LINE 4B, LIST OF FOREIGN COUNTRIES:

UNITED KINGDOM, BANGLADESH, SOUTH AFRICA, CANADA,

CHINA, INDIA, ISRAEL, JAPAN,

JORDAN, GERMANY

FORM 990, PART VI, SECTION A, LINE 2:

BOARD OF TRUSTEES MEMBER, JOAN GANZ COONEY, AND BOARD OF TRUSTEES MEMBER,

MICHAEL MANASSE, HAVE A BUSINESS RELATIONSHIP.

FORM 990, PART VI, SECTION A, LINE 4:

SESAME WORKSHOP AMENDED ITS BYLAWS IN NOVEMBER OF 2023 TO REFLECT A CHANGE

IN THE TERMS OF THE CHAIR AND VICE CHAIR OF THE BOARD OF DIRECTORS. IN

Name of the organization SESAME WORKSHOP	Employer identification number 13-2655731
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ADDITION, THE BYLAWS WERE AMENDED TO MODIFY THE PURPOSE OF CERTAIN
COMMITTEES OF THE BOARD.

FORM 990, PART VI, SECTION B, LINE 11B:

SESAME WORKSHOP'S FORM 990 IS PREPARED BY THE ORGANIZATION'S INTERNAL
ACCOUNTING DEPARTMENT IN CONJUNCTION WITH A NATIONALLY RECOGNIZED
ACCOUNTING FIRM. UPON COMPLETION, THE FORM 990 IS DISTRIBUTED TO SENIOR
MANAGEMENT AND TO THE AUDIT COMMITTEE OF THE BOARD OF DIRECTORS. THE 990 IS
PRESENTED TO THE AUDIT COMMITTEE AND SUBJECTED TO A DETAILED REVIEW BEFORE
IT IS APPROVED FOR FILING. A COPY OF THE FINAL FORM 990 IS DISTRIBUTED TO
THE ENTIRE BOARD OF TRUSTEES FOR REVIEW AND COMMENT PRIOR TO SUBMISSION
WITH THE INTERNAL REVENUE SERVICE.

FORM 990, PART VI, SECTION B, LINE 12C:

ALL BOARD MEMBERS, OFFICERS, AND EMPLOYEES WHO ARE VICE PRESIDENTS AND
ABOVE ARE REQUIRED TO REVIEW THE CONFLICT OF INTEREST POLICY ANNUALLY, AND
DISCLOSE ANY REAL OR POTENTIAL CONFLICT OF INTEREST IN RESPONSE TO A
CONFLICT OF INTEREST QUESTIONNAIRE. THE COMPLETED QUESTIONNAIRES ARE
REVIEWED BY THE GENERAL COUNSEL AND SECRETARY TO THE BOARD AND ARE
PRESENTED TO THE AUDIT COMMITTEE. IN THE EVENT OF A REAL OR POTENTIAL
CONFLICT, THE AUDIT COMMITTEE OF THE BOARD AND THE GENERAL
COUNSEL/SECRETARY SHALL ENFORCE THE CONFLICT OF INTEREST POLICY'S
REQUIREMENT OF RECUSAL FROM PARTICIPATING IN ANY DELIBERATIONS AND
DECISIONS RELEVANT TO THE DISCLOSURES.

FORM 990, PART VI, SECTION B, LINE 15:

EACH YEAR, THE PERSONNEL & COMPENSATION COMMITTEE OF THE BOARD - COMPRISED
OF A MAJORITY OF INDEPENDENT TRUSTEES - REVIEWS THE ORGANIZATION'S

Name of the organization SESAME WORKSHOP	Employer identification number 13-2655731
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COMPENSATION PHILOSOPHY AND WORKS WITH AN INDEPENDENT, THIRD PARTY

COMPENSATION CONSULTING FIRM TO COLLECT COMPARABLE MARKET DATA TO SET

APPROPRIATE SALARY RANGES FOR EACH OF THE POSITIONS HELD BY THE OFFICERS

AND KEY EMPLOYEES.

IN SO DOING, THE COMMITTEE TAKES INTO CONSIDERATION THE COMPETITIVE LABOR

MARKETPLACE FOR SUCH POSITIONS AND THE COMPARABILITY DATA IN THE

NOT-FOR-PROFIT AND, IN SOME INSTANCES THE FOR-PROFIT SECTORS, AS

APPLICABLE. WITH RESPECT TO THE CEO POSITION, THE COMMITTEE TAKES INTO

CONSIDERATION THE COMPARABILITY DATA IN BOTH THE NOT-FOR-PROFIT AND

FOR-PROFIT SECTOR.

THE ANNUAL JOB PERFORMANCE FOR EACH OFFICER AND KEY EMPLOYEE ARE REVIEWED

AND ANY CHANGES IN THE BASE COMPENSATION AND/OR ANY INCENTIVE AWARDS AS

DETERMINED THROUGH SESAME WORKSHOP'S TARGETED INCENTIVE PROGRAM ARE

REVIEWED AND APPROVED. THE CEO'S ACTUAL JOB PERFORMANCE IS REVIEWED BY THE

PERSONNEL AND COMPENSATION COMMITTEE AND EVALUATED BY THE FULL BOARD OF

TRUSTEES. THE REVIEW INCLUDES A SURVEY THAT GATHERS INPUT FROM ALL

TRUSTEES. ANY RECOMMENDED INCENTIVE COMPENSATION AWARD OR SALARY CHANGE IS

DETERMINED IN CONSULTATION WITH THE INDEPENDENT COMPENSATION CONSULTANT.

THE RECOMMENDATION IS PRESENTED TO THE FULL BOARD OF TRUSTEES FOR APPROVAL.

THE DELIBERATIONS AND DECISIONS OF THE PERSONNEL & COMPENSATION COMMITTEE,

AS WELL AS THE FULL BOARD OF TRUSTEES WITH RESPECT TO THE CEO'S PERFORMANCE

AND COMPENSATION, ARE CONTEMPORANEOUSLY DOCUMENTED AND THE PERSONNEL &

COMPENSATION COMMITTEE REPORTS ON ITS ACTIONS TO THE FULL BOARD OF

TRUSTEES.

SESAME WORKSHOP COMMISSIONED ITS LAST COMPENSATION SURVEY AS RECENTLY AS

Name of the organization

SESAME WORKSHOP

Employer identification number

13-2655731

SEPTEMBER 2024.

FORM 990, PART VI, LINE 17, LIST OF STATES RECEIVING COPY OF FORM 990:

AL,AK,AZ,AR,CA,CO,CT,DE,DC,FL,GA,HI,ID,IL,IN,IA,KS,KY,LA,ME,MD,MA,MI,MN,MS

MO,MT,NE,NV,NH,NJ,NM,NY,NC,ND,OH,OK,OR,PA,RI,SC,SD,TN,TX,UT,VT,VA,WA,WV,WI,

WY

FORM 990, PART VI, SECTION C, LINE 19:

SESAME WORKSHOP'S FORM 990 IS AVAILABLE ON ITS WEBSITE

(HTTP://WWW.SESAMEWORKSHOP.ORG) AS IS SESAME WORKSHOP'S AUDITED FINANCIAL

STATEMENTS. THE FORM 990 IS AVAILABLE AT GUIDESTAR.COM. SESAME WORKSHOP'S

GOVERNING DOCUMENTS AND CONFLICT OF INTEREST POLICY ARE AVAILABLE UPON

WRITTEN REQUEST.

**SCHEDULE R
(Form 990)**

Department of the Treasury
Internal Revenue Service

Related Organizations and Unrelated Partnerships
Complete if the organization answered "Yes" on Form 990, Part IV, line 33, 34, 35b, 36, or 37.
Attach to Form 990.

Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

2023

**Open to Public
Inspection**

Name of the organization SESAME WORKSHOP	Employer identification number 13-2655731
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Part I Identification of Disregarded Entities. Complete if the organization answered "Yes" on Form 990, Part IV, line 33.

(a) Name, address, and EIN (if applicable) of disregarded entity	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Total income	(e) End-of-year assets	(f) Direct controlling entity

Part II Identification of Related Tax-Exempt Organizations. Complete if the organization answered "Yes" on Form 990, Part IV, line 34, because it had one or more related tax-exempt organizations during the tax year.

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Exempt Code section	(e) Public charity status (if section 501(c)(3))	(f) Direct controlling entity	(g) Section 512(b)(13) controlled entity?	
						Yes	No
SESAME STREET, INC. - 13-2677928 1900 BROADWAY NEW YORK, NY 10023	TITLE HOLDING	DELAWARE	501(C)(2)	N/A	SESAME WORKSHOP	X	
THE ELECTRIC COMPANY INC. - 13-2722079 1900 BROADWAY NEW YORK, NY 10023	TITLE HOLDING	DELAWARE	501(C)(2)	N/A	SESAME WORKSHOP	X	
JOAN GANZ COONEY CENTER FOR EDUCATION - 20-8783702, 1900 BROADWAY, NEW YORK, NY 10023	EDU. RESEARCH	DELAWARE	501(C)(3)	LINE 12A, I	SESAME WORKSHOP	X	
GALLI GALLI SIM SIM EDUCATIONAL INITIATIVE 153 OKHLA INDUSTRIAL ESTATE PHASE III, NEW DEHLI, INDIA 110020	EDU. MEDIA	INDIA	N/A	N/A	SESAME WORKSHOP	X	

For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule R (Form 990) 2023

Part II Continuation of Identification of Related Tax-Exempt Organizations

[illegible]

Part III

[illegible]

Part IV

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Type of entity (C corp, S corp, or trust)	(f) Share of total income	(g) Share of end-of-year assets	(h) Percentage ownership	(i) Section 512(b)(13) controlled entity?	
								Yes	No
SESAME WORKSHOP INITIATIVES (INDIA) PLC	EDUCA. MEDIA	INDIA	SESAME WORKSHOP	C CORP	0.	0.	99.00%	X	
153 OKHLA INDUSTRIAL ESTATE									
PHASE III, NEW DEHLI, INDIA 110020									
SESAME STREET BRAND MGMT & SVC SHANGHAI ROOM 504, W. TOWER, SHANGHAI CENTER	EDUCA. MEDIA	CHINA	SESAME WORKSHOP	C CORP	0.	0.	100%	X	
NO. 1376, NANJING WEST ROAD, SHANGAI, CHINA									
SESAME WORKSHOP EUROPE GMBH									
NEUMARKTER STRASSE 18-20	EDUCA. MEDIA	GERMANY	SESAME WORKSHOP INTERNATIONAL	C CORP	0.	0.	100%	X	
MUNICH, GERMANY 81673									
SESAME WORKSHOP LATIN AMERICA S.DE R.L. DE C.V., BOSQUES DE DURAZNOS 127, PISO 10-B,									
COLONIA BOSQUES DE LAS LOMAS, ALCALDA MIGUEL	EDUCA. MEDIA	MEXICO	INTERNATIONAL	C CORP	0.	0.	100%	X	
SESAME WORKSHOP EDUCATIONAL SERVICES SOUTH AFRICA NPC, 1ST FLOOR CRADOCK HEIGHTS, 21	EDUCA. MEDIA	SOUTH AFRICA	SESAME WORKSHOP INTERNATIONAL	C CORP	0.	0.	100%	X	
CRADOCK HEIGHTS, ROSENBANK, JOHANNESBURG,									

Part IV Continuation of Identification of Related Organizations Taxable as a Corporation or Trust

[illegible]

Part V Transactions With Related Organizations. Complete if the organization answered "Yes" on Form 990, Part IV, line 34, 35b, or 36.**Note:** Complete line 1 if any entity is listed in Parts II, III, or IV of this schedule.

	Yes	No
1 During the tax year, did the organization engage in any of the following transactions with one or more related organizations listed in Parts II-IV?		
a Receipt of (i) interest, (ii) annuities, (iii) royalties, or (iv) rent from a controlled entity	1a X	
b Gift, grant, or capital contribution to related organization(s)	1b X	
c Gift, grant, or capital contribution from related organization(s)	1c	X
d Loans or loan guarantees to or for related organization(s)	1d	X
e Loans or loan guarantees by related organization(s)	1e X	
f Dividends from related organization(s)	1f	X
g Sale of assets to related organization(s)	1g	X
h Purchase of assets from related organization(s)	1h	X
i Exchange of assets with related organization(s)	1i	X
j Lease of facilities, equipment, or other assets to related organization(s)	1j	X
k Lease of facilities, equipment, or other assets from related organization(s)	1k	X
l Performance of services or membership or fundraising solicitations for related organization(s)	1l X	
m Performance of services or membership or fundraising solicitations by related organization(s)	1m X	
n Sharing of facilities, equipment, mailing lists, or other assets with related organization(s)	1n X	
o Sharing of paid employees with related organization(s)	1o X	
p Reimbursement paid to related organization(s) for expenses	1p	X
q Reimbursement paid by related organization(s) for expenses	1q X	
r Other transfer of cash or property to related organization(s)	1r	X
s Other transfer of cash or property from related organization(s)	1s	X
2 If the answer to any of the above is "Yes," see the instructions for information on who must complete this line, including covered relationships and transaction thresholds.		

(a) Name of related organization	(b) Transaction type (a-s)	(c) Amount involved	(d) Method of determining amount involved
(1) SESAME STREET BRAND MANAGEMENT	M	127,516.	COST
(2) JOAN GANZ COONEY CENTER FOR EDUCATIONAL MEDIA	L	2,176,322.	COST
(3) SESAME WORKSHOP INTERNATIONAL, INC.	B	1,537,794.	CASH
(4) SESAME STREET BRAND MANAGEMENT	A	201,477.	CASH
(5) SESAME STREET SEASON 51 PRODUCTION, INC.	E	143,422.	COST
(6) SESAME STREET SEASON 53 PRODUCTION, INC.	E	710,161.	COST

Part V Continuation of Transactions With Related Organizations (Schedule R (Form 990), Part V, line 2)

(a) Name of other organization	(b) Transaction type (a-s)	(c) Amount involved	(d) Method of determining amount involved
(7) SESAME STREET SEASON 53 PRODUCTION, INC.	A	200,377.	COST
(8) SESAME STREET SEASON 54 PRODUCTION, INC.	E	401,822.	COST
(9) SESAME STREET SEASON 54 PRODUCTION, INC.	M	4,333,616.	COST
(10) SESAME STREET SEASON 54 PRODUCTION, INC.	A	145,057.	COST
(11) SESAME STREET SEASON 55 PRODUCTION, INC.	E	1,120,363.	COST
(12) SESAME STREET SEASON 55 PRODUCTION, INC.	M	11,354,451.	COST
(13) SESAME WORKSHOP JAPAN GK	M	301,895.	COST
(14) SESAME STREET SEASON 55 PRODUCTION, INC.	A	68,665.	COST
(15) SESAME WORKSHOP INDIA INITIATIVE, PLC	M	585,925.	COST
(16)			
(17)			
(18)			
(19)			
(20)			
(21)			
(22)			
(23)			
(24)			

Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its activities (measured by total assets or gross revenue) that was not a related organization. See instructions regarding exclusion for certain investment partnerships.

[illegible]

Part VII Supplemental Information

Provide additional information for responses to questions on Schedule R. See instructions.

PART IV, IDENTIFICATION OF RELATED ORGANIZATIONS TAXABLE AS CORP OR TRUST:

NAME AND ADDRESS OF RELATED ORGANIZATION:

SESAME WORKSHOP LATIN AMERICA S.DE R.L. DE C.V.

BOSQUES DE DURAZNOS 127, PISO 10-B, COLONIA BOSQUES DE LAS LOMAS

ALCALDA MIGUEL HIDALGO, CIUDAD DE MEXICO, MEXICO 1170

NAME AND ADDRESS OF RELATED ORGANIZATION:

SESAME WORKSHOP EDUCATIONAL SERVICES SOUTH AFRICA NPC

1ST FLOOR CRADOCK HEIGHTS, 21 CRADOCK HEIGHTS

ROSENBANK, JOHANNESBURG, SOUTH AFRICA 2196

PART IV, IDENTIFICATION OF RELATED ORGANIZATIONS TAXABLE AS CORP OR TRUST:

NAME AND ADDRESS OF RELATED ORGANIZATION:

SESAME WORKSHOP LATIN AMERICA S.DE R.L. DE C.V.

BOSQUES DE DURAZNOS 127, PISO 10-B, COLONIA BOSQUES DE LAS LOMAS

ALCALDA MIGUEL HIDALGO, CIUDAD DE MXICO, MEXICO C.P. 1170