# Consolidated Financial Statements Together with Report of Independent Certified Public Accountants

**Sesame Workshop and Subsidiaries** 

June 30, 2024 and 2023

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#### REPORT OF INDEPENDENT CERTIFIED PUBLIC ACCOUNTANTS

Board of Trustees Sesame Workshop and Subsidiaries

#### Opinion

We have audited the consolidated financial statements of Sesame Workshop and Subsidiaries (collectively, the "Company"), which comprise the consolidated statements of financial position as of June 30, 2024 and 2023, and the related consolidated statements of activities and cash flows for the years then ended, and the related notes to the consolidated financial statements.

In our opinion, the accompanying consolidated financial statements present fairly, in all material respects, the financial position of the Company as of June 30, 2024 and 2023, and the changes in their net assets and their cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

## **Basis for opinion**

We conducted our audits of the consolidated financial statements in accordance with auditing standards generally accepted in the United States of America (US GAAS). Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of the Company and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### Responsibilities of management for the financial statements

Management is responsible for the preparation and fair presentation of the consolidated financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the consolidated financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about the Company's ability to continue as a going concern for one year after the date the financial statements are available to be issued.



#### Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the consolidated financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with US GAAS will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the consolidated financial statements.

In performing an audit in accordance with US GAAS, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the consolidated financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the consolidated financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design
  audit procedures that are appropriate in the circumstances, but not for the
  purpose of expressing an opinion on the effectiveness of the Company's internal
  control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the consolidated financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about the Company's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control-related matters that we identified during the audit.

New York, New York November 27, 2024

Sant Thornton LLP

# **CONSOLIDATED STATEMENTS OF FINANCIAL POSITION**

# June 30, (Dollars in thousands)

	2024	2023		
ASSETS	 			
Cash and cash equivalents	\$ 23,805	\$	33,541	
Receivables				
Programs, product licenses, and contracts in support of programs, less allowance for credit losses of \$12,239 in 2024 and				
\$11,725 in 2023	28,525		29,284	
Grants and contributions, net	 15,919		10,782	
Total receivables, net	 44,444		40,066	
Programs in process, net	25,805		32,496	
Investments	439,859		401,419	
Intangible assets, net	22,300		24,327	
Right-of-use asset - operating leases	26,919		30,619	
Property and equipment, net	15,994		17,148	
Other assets, net	8,406		6,380	
Total assets	\$ 607,532	\$	585,996	
LIABILITIES AND NET ASSETS				
Liabilities				
Accounts payable and accrued expenses	\$ 37,499	\$	41,025	
Deferred revenues	37,474		41,638	
Finance lease liability	2,515		2,558	
Operating lease liability	 35,158		40,132	
Total liabilities	 112,646		125,353	
Net assets				
Net assets without donor restrictions	469,234		435,008	
Net assets with donor restrictions	 25,652		25,635	
Total net assets	494,886		460,643	
Total liabilities and net assets	\$ 607,532	\$	585,996	

The accompanying notes are an integral part of these consolidated financial statements.

## CONSOLIDATED STATEMENTS OF ACTIVITIES

Years ended June 30, (Dollars in thousands)

		2024			2023							
	Witho	ut Donor					Without Donor		With Donor			
	Rest	trictions	Res	trictions		Total	Rest	trictions	Res	trictions		Total
Operating revenues							_		_		_	
Program support	\$	15,173	\$	36,247	\$	51,420	\$	19,518	\$	35,284	\$	54,802
Distribution fees and royalties		85,848		-		85,848		101,304		-		101,304
Licensing		33,497		-		33,497		34,727 976		-		34,727
Investment return designated for operations  Net assets released from restrictions		920 36,230		(36,230)		920		50,300		(50,300)		976
Net assets released from restrictions		30,230		(30,230)		<u>-</u>		50,500		(50,500)		<del>-</del>
Total operating revenues		171,668		17		171,685		206,825		(15,016)		191,809
Operating expenses												
Program expenses:												
Enterprises		58,998		-		58,998		74,255		-		74,255
Global social impact		45,053		-		45,053		59,392		-		59,392
Creative		7,072		-		7,072		7,071		-		7,071
Strategy and research		6,699		-		6,699		6,486		-		6,486
Public awareness		15,380				15,380		15,822		<u>-</u>		15,822
Total program expenses		133,202				133,202		163,026				163,026
Support expenses:												
Fundraising		6,941		-		6,941		5,817		_		5,817
General and administrative		29,524				29,524		28,226				28,226
Total support expenses	-	36,465				36,465		34,043				34,043
Total operating expenses		169,667				169,667		197,069				197,069
Change in net assets from operating activities		2,001		17		2,018		9,756		(15,016)		(5,260)
Non-operating activity												
Investment return, net		32,325				32,325		14,729				14,729
Change in net assets before provision for income taxes		34,326		17		34,343		24,485		(15,016)		9,469
Provision for income taxes		100				100		229				229
CHANGE IN NET ASSETS		34,226		17		34,243		24,256		(15,016)		9,240
Net assets, beginning of year		435,008		25,635		460,643		410,752		40,651		451,403
Net assets, end of year	\$	469,234	\$	25,652	\$	494,886	\$	435,008	\$	25,635	\$	460,643

The accompanying notes are an integral part of these consolidated financial statements.

## **CONSOLIDATED STATEMENTS OF CASH FLOWS**

# Years ended June 30, (Dollars in thousands)

	2024		2023		
Cash flows from operating activities:					
Change in net assets	\$	34,243	\$	9,240	
Adjustments to reconcile increase in net assets to net cash					
provided by operating activities:					
Depreciation of property and equipment		5,057		4,875	
Amortization of intangible assets		2,027		2,027	
Amortization of programs in process		28,295		36,448	
Change in provision for uncollectible receivables		(514)		(1,598)	
Investment return, net		(32,934)		(15,705)	
Changes in operating assets and liabilities:					
(Increase) decrease in gross receivables		(3,864)		8,870	
Decrease (increase) in right-of-use assets - operating		3,700		(30,619)	
Additions to programs in process		(21,604)		(18,336)	
Increase in other assets		(2,026)		(2,867)	
Decrease in accounts payable and accrued expenses		(3,526)		(10,941)	
Decrease in deferred revenues		(4,164)		(4,926)	
Decrease in deferred rent payable		-		(10,530)	
(Decrease) increase in operating lease liabilities		(4,974)		40,132	
Increase in finance lease liabilities		1,344			
Net cash provided by operating activities		1,060		6,070	
Cash flows from investing activities:					
Additions to property and equipment		(3,903)		(2,946)	
Purchases of investments		(165,706)		(225,921)	
Proceeds from sale of investments		160,200		224,221	
Net cash used in investing activities		(9,409)		(4,646)	
Cash flows from financing activities:					
Payments on finance lease obligations		(1,387)		(1,571)	
Net cash used in financing activities		(1,387)		(1,571)	
NET DECREASE IN CASH AND CASH EQUIVALENTS		(9,736)		(147)	
Cash and cash equivalents, beginning of year		33,541		33,688	
Cash and cash equivalents, end of year	\$	23,805	\$	33,541	
Supplemental cash flow disclosures:	•	400	•	222	
Cash paid for income taxes	\$	100	\$	229	
Right-of-use assets acquired under finance lease	\$	1,191	\$	368	
Cash paid for interest	\$	12	\$	15	
Right-of-use assets acquired under operating lease	\$	272	\$	34,489	

The accompanying notes are an integral part of these consolidated financial statements.

#### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

June 30, 2024 and 2023

#### **NOTE 1 - ORGANIZATION AND MISSION**

Sesame Workshop (the "Company") is a nonprofit 501(c)(3) corporation whose mission is to help kids grow smarter, stronger and kinder. It achieves its mission by developing and distributing innovative and entertaining educational content for children. The Company organizes its activities into two operating units to most efficiently deliver on its mission. The Media and Education group distributes the Company's educational content through mass media platforms, including television, streaming video, mobile, interactive, print and live entertainment, in the U.S. and around the world, with a focus on developed and developing markets. This group is responsible for creating and distributing *Sesame Street*, the Company's flagship preschool series, which premiered in the United States in 1969 and is currently broadcasting its 54<sup>th</sup> season. This group's primary sources of revenues are the sale and licensing of educational content and the licensing of the *Sesame Street* characters and brand, both domestically and internationally.

The second group, Global Social Impact & Philanthropy, focuses its efforts on un-served, underserved, and vulnerable communities in the U.S. and less developed markets. It creates and distributes content for specific target audiences, including creating and distributing local versions of *Sesame Street* that are developed in partnership with local experts, designed to address the educational needs of children in their own countries. It also creates needs-driven public services initiatives and outreach programs that provide age-appropriate materials and behavior change strategies around themes of access to early education, critical health lessons, and tools for vulnerable children. Projects address health and sanitation, parent engagement, traumatic childhood experiences, financial empowerment, military deployment, humanitarian response and school readiness. This group's primary source of revenue is direct funding support for its educational programs and initiatives from foundations, corporations, government agencies, and individuals.

Overall, Sesame Street has been seen in over 150 countries, including 30 Sesame Street international co-productions. Taking advantage of all forms of media and using those that are best suited to delivering a particular curriculum, the Company effectively and efficiently reaches millions of children, parents, caregivers and educators.

## **NOTE 2 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES**

## Basis of Presentation

Sesame Workshop's wholly owned, not-for-profit subsidiaries include the following:

- Sesame Street, Inc.;
- Electric Company, Inc.;
- Galli Galli Sim Sim Educational Initiative ("GGSSEI");
- The Joan Ganz Cooney Center for Educational Media and Research ("JGCC");
- Sesame Workshop International Inc. and Subsidiaries ("SWII"), excluding Sesame Services FP, Inc. and Subsidiary, Sesame Workshop Europe GmbH, and Sesame Workshop Latin America; and
- Sesame Workshop Bangladesh.

Sesame Workshop's wholly owned, for-profit subsidiaries include the following:

- Sesame Workshop India Initiatives, PLC;
- Sesame Street Brand Management and Service (Shanghai) Co., Ltd;

#### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS - CONTINUED

## June 30, 2024 and 2023

- CTW Communications, Inc. and Subsidiary ("CTW/C");
- Sesame Street Season 51 Productions, Inc;
- Sesame Street Season 52 Productions, Inc;
- Sesame Street Season 53 Productions, Inc;
- Sesame Street Season 54 Productions, Inc;
- Sesame Street Season 55 Productions, Inc;
- Sesame Street Season 56 Productions, Inc;
- Sesame Services FP, Inc. and Subsidiary;
- Sesame Workshop Europe GmbH; and
- Sesame Workshop Latin America.

These subsidiaries are consolidated in the Company's financial statements. All significant intercompany accounts and transactions have been eliminated in consolidation.

The Company's resources are classified and reported based upon the existence or absence of donor-imposed restrictions, as follows:

<u>Without Donor Restrictions</u> - net assets that are not subject to donor-imposed restrictions and, therefore, are available to meet the Company's objectives. Net assets without donor restrictions may also be designated by the Company's Board of Trustees (Note 8).

<u>With Donor Restrictions</u> - net assets that are subject to donor-imposed restrictions that either expire with the passage of time, or can be fulfilled and removed by the actions of the Company pursuant to those restrictions, or which may be perpetual (Note 8).

## Measure of Operations

Operations include all revenues and expenses other than income and losses generated by the Company's investments, excluding investment return designated for operations of the JGCC (Note 8) and provision for income taxes.

#### Cash and Cash Equivalents

Cash consists of cash on deposit with banks. Cash equivalents represent short-term investments with original maturities of three months or less from the date of purchase. Cash and cash equivalents managed by the Company's investment managers as part of its long-term investment strategy are included in investments. The Company maintains its cash and cash equivalents in various bank accounts and money market funds that, at times, may exceed federally insured limits. The Company's cash and cash equivalent accounts were placed with high credit quality financial institutions. The Company has not experienced, nor does it anticipate, any losses in such accounts.

#### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS - CONTINUED

June 30, 2024 and 2023

## Revenue Recognition

The Company adopted Accounting Standards Codification ("ASC") Topic 606, *Revenue from Contracts with Customers* ("ASC 606"), on July 1, 2020. The standard outlines a five-step model whereby revenue is recognized as performance obligations within a contract are satisfied. The five-step model is outlined below:

- Step 1: Identify the contract(s) with a customer.
- Step 2: Identify the performance obligation(s) in the contract.
- Step 3: Determine the transaction price.
- Step 4: Allocate the transaction price to the performance obligations in the contract.
- Step 5: Recognize revenue when (or as) the entity satisfies a performance obligation(s).

The Company recognizes revenue when control of the promised goods or services are transferred to outside parties in an amount that reflects the consideration the Company expects to be entitled to in exchange for those goods or services. ASC 606 also required new and expanded disclosures regarding revenue recognition to ensure an understanding as to the nature, amount, timing and uncertainty of revenue and cash flows arising from contracts with customers. The Company has identified licensing and distribution fees and royalties as revenue categories subject to ASC 606.

## **Program Support**

Program support revenues include contributions, both with and without donor restrictions, from individuals, corporations and foundations, corporate sponsorships, and grants and contracts from governments and government agencies to support the development, production and distribution of educational content. Contributions from individuals and foundations are recognized upon receipt of verifiable documentation of a promise to give. Corporate sponsorship revenue is recognized pro rata over the corresponding term of the agreement. Grants and awards received from governments or government agencies are recognized as the awards are expended. Included within program support revenue in the accompanying consolidated statements of activities was revenue from one foundation totaling \$8.4 million for the year ended June 30, 2024 and revenue from one foundation totaling \$22.4 million for the year ended June 30, 2023.

During the year ended June 30, 2020, the Company adopted Accounting Standards Update ("ASU") 2018-08, Clarifying the Scope and the Accounting Guidance for Contributions Received and Contributions Made. ASU 2018-08 clarifies and improves the scope and the accounting guidance for contributions received and made, including guidance to help an entity evaluate whether transactions should be accounted for as contributions (nonreciprocal transactions) or as exchange (reciprocal) transactions and determine whether a contribution is conditional.

For contributions, revenue is recognized when a contribution becomes unconditional, that is, when the conditions on which they depend are substantially met. Grants are evaluated as to whether they qualify as exchange transactions or contributions. Grants that are treated as exchange transactions are reported as revenue without donor restrictions when expenses are incurred in accordance with the terms of the agreement. The excess of amounts received in exchange transactions over the amount of expenditures incurred are classified as deferred revenues in the accompanying consolidated statements of financial position. If a contract or grant agreement contains a right of return or right of release from the respective obligation provision on the part of the grantor, and the agreement also contains a barrier to be overcome, the Company recognizes revenue for these conditional contributions when the related barrier to entitlement has been overcome. At June 30, 2024 and 2023, the Company had \$26.5 million and \$25.3 million in unrecognized conditional contributions. Funds received in advance of conditions being met are reported as deferred revenues in the accompanying consolidated statements of financial position.

#### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS - CONTINUED

June 30, 2024 and 2023

## Distribution Fees and Royalties

The Company has entered into various agreements that provide third-party partners the right to utilize the Company's intellectual property, inclusive of various media platforms including television, digital streaming, download to own, print and live entertainment.

Revenues from these arrangements are in the form of a fee or royalty based on the sale or usage of licensing of video content for broadcast or digital distribution. These revenues are recognized over time when the sale or use occurs under the sales or usage-based royalty exception.

The terms of distribution fees and royalties arrangements are such that each period of availability of rights is considered a separate performance obligation. Accordingly, the Company does not have any unsatisfied performance obligations as of year end.

Royalties included within deferred revenues totaled \$35.9 million and \$39.2 million for the years ended June 30, 2024 and 2023, respectively. The Company recognized \$39.2 million and \$45.2 million, respectively, from amounts that were included in deferred revenues at June 30, 2023 and 2022.

Included within distribution fees and royalties in the accompanying consolidated statements of activities was revenue from one distribution partner totaling \$61.4 million and \$73.5 million for the years ended June 30, 2024 and 2023, respectively.

For the years ended June 30, 2024 and 2023, distribution fees and royalties recognized are comprised of the following:

	 2024	 2023
Domestic International	\$ 78,018 7,830	\$ 91,960 9,344
Total	\$ 85,848	\$ 101,304

## Licensing

The Company has entered into various agreements that provide third parties the right to utilize the Company's intellectual property, inclusive of licensing of its characters and brands for use in consumer products including, toys, games, clothing and food.

Revenues from these arrangements are in the form of a royalty, based on the sale or usage of relevant licensed intellectual property, which is recognized over time when the sale or use occurs under the sales or usage-based royalty exception.

The terms of licensing arrangements are such that each period of availability of rights is considered a separate performance obligation. Accordingly, the Company does not have any unsatisfied performance obligations as of year end.

Included within licensing revenue in the accompanying consolidated statements of activities was \$4.8 million and \$4.9 million, respectively, from one licensee of the Company for the years ended June 30, 2024 and 2023.

#### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS - CONTINUED

June 30, 2024 and 2023

For the years ended June 30, 2024 and 2023, licensing revenues recognized are comprised of the following:

	 2024	 2023
Domestic International	\$ 25,236 8,261	\$ 26,310 8,417
Total	\$ 33,497	\$ 34,727

#### Fair Value Measurements

The Financial Accounting Standards Board ("FASB") issued ASC Topic 820 which defines fair value, establishes a framework for measuring fair value, and expands disclosures about fair value measurements. The standard provides a consistent definition of fair value, which focuses on an exit price between market participants in an orderly transaction. The standard also prioritizes, within the measurement of fair value, the use of market-based information over entity-specific information and establishes a three-level hierarchy for fair value measurements based on the transparency of information used in the valuation of an asset or liability as of the measurement date.

Assets and liabilities, subject to the standard, measured and reported at fair value are classified and disclosed in one of the following categories:

- Level 1 Quoted prices are available in active markets for identical assets or liabilities as of the measurement date.
- Level 2 Pricing inputs, including broker quotes, are generally those other than exchange quoted prices in active markets, which are either directly or indirectly observable as of the measurement date, and fair value is determined through the use of models or other valuation methodologies.
- Level 3 Pricing inputs are unobservable for the asset or liability and include situations where there is little, if any, market activity for the asset or liability. The inputs into the determination of fair value require significant management judgment or estimation. Investments that are included in this category generally include privately held investments and partnership interests.

Fair value estimates are made at a specific point in time, based on available market information and judgments about the financial asset, including estimates of timing, amount of expected future cash flows and the credit standing of the issuer. In some cases, the fair value estimates cannot be substantiated by comparison to independent markets.

#### Investments

Investments are measured and reported at fair value. Changes in fair value are reported as investment return, net in the accompanying consolidated statements of activities.

The fair value of debt and equity securities with a readily determinable fair value is based on quotations obtained from national security exchanges. Alternative investments are carried at net asset value ("NAV") as provided by the investment managers or General Partners. The Company's management reviews and evaluates the values provided by the investment managers and agrees with the valuation methods and assumptions used in determining their estimated fair value.

#### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS - CONTINUED

June 30, 2024 and 2023

Purchases and sales of securities are reflected on a trade-date basis. Gains and losses on sales of securities are based on average cost and are recorded in the consolidated statements of activities in the period in which the securities are sold. Dividends are accrued based on the ex-dividend date. Interest is recognized as earned.

All investment securities are exposed to various risks such as interest rate, market, and credit risks. Due to the level of risk associated with certain investment securities, it is at least reasonably possible that changes in the values of investment securities will occur in the near term and such changes could materially affect the amounts reported in the consolidated statements of financial position.

## **Programs in Process**

Programs in process include costs that relate to programs that will be delivered in the next three fiscal years. These costs are amortized on an individual-production basis in the ratio that current year gross revenue bears to estimated future gross revenues. If the capitalized costs for an individual production are greater than the estimated future gross revenues, such costs are written down to net realizable value. Exploitation costs, related to new programs, are expensed as incurred.

#### Leases

The Company determines if an arrangement is a lease or a service contract at inception. A contract is determined to be or contain a lease if the contract conveys the right to control the use of identified property, plant, or equipment (an identified asset) in exchange for consideration. When an arrangement is a lease, the Company determines if it's an operating or a finance lease.

Leases result in recognition of right-of-use ("ROU") assets and lease liabilities on the consolidated statements of financial position. ROU assets represent the right to use an underlying asset for the lease term. Lease liabilities represent the obligation to make lease payments arising from the lease, measured on a discounted basis.

At lease inception, the lease liability is measured at the present value of the lease payments over the lease term. The ROU asset equals the lease liability adjusted for any initial direct costs, prepaid or deferred rent, and lease incentives. For the initial and subsequent measurement of all lease liabilities, the discount rate is discounted based the risk-free rate selected based on the term of the lease.

The lease term may include options to extend or terminate the lease that the Company is reasonably certain to exercise. Operating lease expense is generally recognized on a straight-line basis over the lease term. A ROU asset and lease liability is not recognized for leases with an initial term of 12 months or less.

## Long-Lived Assets and Intangible Assets

Recoverability of long-lived assets and definite-lived intangible assets is assessed periodically and impairments, if any, are recognized in operating results if a permanent diminution in value were to occur when the carrying value of the asset exceeds its fair value, calculated using an undiscounted cash flow analysis. No impairment charges were incurred for the years ended June 30, 2024 and 2023, respectively.

## Depreciation and Amortization

Property and equipment are depreciated on a straight-line basis over their estimated useful lives, which range from three to ten years. Leasehold improvements are amortized over their useful lives or the remaining term of the lease, whichever is shorter (Note 6). Intangible assets are amortized on a straight-line basis over their estimated useful lives, ranging from ten to twenty years (Note 3).

#### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS - CONTINUED

June 30, 2024 and 2023

#### **Taxes**

The Company follows guidance that clarifies the accounting for uncertainty in tax positions taken or expected to be taken in a tax return, including issues relating to financial statement recognition and measurement. This guidance provides that the tax effects from an uncertain tax position can only be recognized in the consolidated financial statements if the position is "more-likely-than-not" to be sustained if the position were to be challenged by a taxing authority. The assessment of the tax position is based solely on the technical merits of the position, without regard to the likelihood that the tax position may be challenged.

The Company is exempt from income tax under Internal Revenue Code (the "Code") section 501(c)(3), though it is subject to tax on income unrelated to its exempt purpose, unless that income is otherwise excluded by the Code. The Company has processes presently in place to ensure the maintenance of its tax-exempt status; to identify and report unrelated income; to determine its filing and tax obligations in jurisdictions for which it has nexus; and to identify and evaluate other matters that may be considered tax positions. The Company has determined that there are no material uncertain tax positions that require recognition or disclosure in the consolidated financial statements. In addition, the Company has no material tax liability from unrelated business income activities.

## **Contingencies**

The Company may be involved in various legal actions from time to time arising in the normal course of business. In the opinion of management, there are no matters outstanding that would have a material adverse effect on the consolidated financial statements of the Company.

The Company receives a portion of its revenue from government grants, which are subject to audit by various federal and state agencies. The ultimate determination of amounts received under these grants generally is based upon allowable costs reported to and audited by the governments or their designees. The liabilities, if any, arising from such compliance audits cannot be determined at this time. In the opinion of management, adjustments resulting from such audits, if any, will not have a significant effect on the consolidated financial position, changes in net assets or cash flows of the Company.

## Use of Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and changes therein, disclosure of contingent assets and liabilities, and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

## Recently Issued Accounting Standards

On July 1, 2023, the Company adopted ASU 2016-13, *Financial Instruments - Credit Losses (Topic 326)*: *Measurement of Credit Losses on Financial Instruments* (ASC 326) as amended, which replaces the incurred loss methodology with an expected loss methodology that is referred to as the current expected credit loss (CECL) methodology. The measurement of expected credit losses under the CECL methodology requires an estimate of credit losses for the remaining estimated life of the financial asset using historical experience, current conditions, and reasonable and supportable forecasts and generally applies to financial assets measured at amortized cost, including trade receivables and contract assets recognized under ASC 606, and some off-balance sheet credit exposures such as unfunded commitments to extend credit. Financial assets measured at amortized cost will be presented at the net amount expected to be collected by using an allowance for credit losses. This adoption has no material impact on the Company's consolidated financial statements.

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS - CONTINUED

June 30, 2024 and 2023

## **NOTE 3 - INTANGIBLE ASSETS**

The Company's intangible assets are being amortized over their estimated useful lives as follows (in thousands):

2024	Estimated Useful Life		ess Carrying Amount		cumulated nortization	Ne	t Balance
Sesame Street Music Rights	20 Years	\$	2,900	\$	1,305	\$	1,595
Sesame Street Muppets Copyrights and Trademarks Sesame Street Muppets Transaction	20 Years		133,761		113,530		20,231
costs Sesame Street Muppets License fees	20 Years 10 Years		3,130 1,000		2,656 1,000		474 -
		\$	140,791	\$	118,491	\$	22,300
	Estimated	Gro	ss Carrying	Δα	cumulated		
2023	Useful Life		Amount		nortization	Ne	t Balance
Sesame Street Music Rights			, ,			Ne <sup>-</sup>	t Balance 1,740
Sesame Street Music Rights Sesame Street Muppets Copyrights and Trademarks	Useful Life		Amount	Ar	nortization		
Sesame Street Music Rights Sesame Street Muppets Copyrights and	Useful Life 20 Years		2,900	Ar	nortization 1,160		1,740

Amortization expense, totaling approximately \$2 million, has been recorded on these assets for each of the years ended June 30, 2024 and 2023, respectively.

## NOTE 4 - GRANTS AND CONTRIBUTIONS RECEIVABLE, NET

The Company recognizes all grants and contributions receivable at the present value of their estimated future cash flow, discounted using credit adjusted discount rates applicable to the years in which the promises were received and which reflect the collection period of the respective receivable. Such discount rates ranged from 4.8% to 0.1% at June 30, 2024 and 2023, respectively.

Amounts related to productions and/or educational programs that are receivable in less than one year or within one to five years, at June 30, 2024 and 2023, were as follows (in thousands):

	 2024	 2023
Amounts expected to be collected: Within one year Within two to five years	\$ 8,037 8,232	\$ 10,682 100
Total grants and contributions receivable	16,269	10,782
Present value discount	 (350)	 
Grants and contributions receivable, net	\$ 15,919	\$ 10,782

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS - CONTINUED

June 30, 2024 and 2023

## **NOTE 5 - INVESTMENTS**

The Company has established an investment objectives and guidelines policy, approved by the Board of Trustees. The policy states that the purpose of the Company's investment portfolio is to 1) provide support for operations in times of economic distress and 2) provide capital for mission related investments (internal or external). The investment policy is based on a highly diversified portfolio structured to be consistent with the Company's investment objectives and risk tolerance in a way that efficiently balances the tradeoff between return, risk and liquidity.

The following tables present the Company's fair value hierarchy for its investments, measured at fair value, as of June 30, 2024 and 2023 (in thousands):

		Fair	Value			
2024	# of Funds	 Level 1		NAV		Total
Fixed income (a)	2	\$ 18,506	\$	_	\$	18,506
Global equities (b)	13	68,686		96,484		165,170
Absolute return (c)	2	_		47,840		47,840
Credit (d)	2	-		9,109		9,109
Hedged equities (e)	4	_		42,191		42,191
Multi-asset class (f)	1	-		24,486		24,486
Private debt (g)	5	-		33,733		33,733
Private equity (h)	13	-		24,423		24,423
Private equity real estate (i)	3	-		3,823		3,823
Inflation linked bonds (j)	1	14,878		_		14,878
Core property (k)	2	5,045		3,292		8,337
Venture capital (I)	10	 		30,146	-	30,146
Subtotal	58	\$ 107,115	\$	315,527		422,642
Cash and cash equivalents						11,936
Other investments						5,281
Total investments					\$	439,859

#### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS - CONTINUED

#### June 30, 2024 and 2023

			Fair	Value			
2023	# of Funds		Level 1		NAV		Total
Fixed income (a)	2	\$	9.848	\$	_	\$	9,848
Global equities (b)	12	Ψ	57,830	Ψ	83,399	Ψ	141,229
Absolute return (c)	2		-		49,402		49,402
Credit (d)	3		3,212		7,722		10,934
Hedged equities (e)	5		-,- :-		44,511		44,511
Multi-asset class (f)	1		_		22,523		22,523
Private debt (g)	6		_		22,463		22,463
Private equity (h)	11		_		16,419		16,419
Private equity real estate (i)	3		_		2,882		2,882
Inflation linked bonds (j)	1		14,519		-		14,519
Core property (k)	2		5,776		3.470		9,246
Venture capital (I)	9				42,036		42,036
Subtotal	57	\$	91,185	\$	294,827		386,012
Cash and cash equivalents							10,126
Other investments							5,281
Total investments						\$	401,419

The Company uses NAV to determine the fair value of all the underlying investments which (1) do not have a readily determinable fair value and (2) prepare their financial statements consistent with the measurement principles of an investment company or have the attributes of an investment company.

The following lists investments by major category:

- (a) This category offers contractual income yield and repayment of principal, typically with no or limited credit risk.
- (b) This category includes investments in publicly listed shares across the globe including developed and emerging markets. This asset class includes sector and geographic specialists.
- (c) This category typically includes hedge fund strategies with low market exposure resulting in uncorrelated sources of return, driven largely by active manager skill. Managers in this asset class would generally have a broad geographic exposure to target the highest alpha potential across multiple asset classes including equities, interest rates, credit, currency, and commodities.
- (d) This category includes investment grade bonds, high yield bonds, bank loans, emerging market sovereign bonds, but also structured credit like residential and commercial mortgage-backed securities. Credit may also include more complex trades involving credit derivatives or illiquid strategies such as direct lending and mezzanine financing. This asset class offers contractual income yield and repayment of principal with the risk of loss due to credit risk.
- (e) This category includes a combination of long and short stocks, options, and ETFs in order to construct a reasonably diversified portfolio with an intentional exposure to market risk. The portfolio has a long bias, maintains a long-term business mindset in its analysis, and is intently focused on managing risk.
- (f) This category includes broadly diversified investments across asset classes.

#### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS - CONTINUED

June 30, 2024 and 2023

- (g) This category includes investments in senior secured debt, secured mortgages, consumer debt, mezzanine/unsecured debt and structured credit. Returns are generated primarily from income yield but can include upside from equity warrants and upfront. The total amount of unfunded commitments pertaining to these investments totaled \$0.8 million as of June 30, 2024 and \$5.8 million as of June 30, 2023.
- (h) This category typically includes funds that invest in privately held domestic and international corporations. The nature of the investments in this category is that the distributions are received through the liquidation of the underlying assets of the fund. The total amount of unfunded commitments pertaining to these investments totaled \$35.5 million as of June 30, 2024 and \$29.8 million as of June 30, 2023. The timing to draw down on these commitments ranged from one to two years on four commitments, from two to three years on two commitments, from three to four years on two commitments, and from four to five years on one commitment at June 30, 2024.
- (i) This category includes investments in real estate (office, retail, industrial, residential) via either equity or debt and may include more opportunistic strategies such as development, redevelopment, and distressed strategies. Returns are generated through asset management, change of use, or development. The total amount of unfunded commitments pertaining to these investments totaled \$3.0 million as of June 30, 2024 and \$3.8 million as of June 30, 2023. The timing to draw down on one commitment ranged from one to two years and from three to four years on one commitment at June 30, 2024.
- (j) This category includes investments in government bonds where the principal is adjusted upward for inflation.
- (k) This category includes funds that invest in offices, retail, apartments, hotels, etc., and offers income yields and the opportunity for long-term capital appreciation and inflation protection.
- (I) This category includes investments in funds who invest in privately held early stage companies that are believed to have long-term growth potential. The nature of the investments in this category is that the distributions are received through the liquidation of the underlying assets of the fund. The total amount of unfunded commitments pertaining to these investments totaled \$9.7 million and \$12.0 million for the years ended June 30, 2024 and 2023, respectively. The timing to draw down on these commitments are expected to occur over the next five years.

# NOTES TO CONSOLIDATED FINANCIAL STATEMENTS - CONTINUED

June 30, 2024 and 2023

Investments valued at NAV or its equivalent as of June 30, 2024, consisted of the following (in thousands):

			2024	
Alternative Investment Strategy	# of Funds	NAV in Funds	Redemption Terms	Redemption Restrictions
Global equities	8	\$ 96,484	One fund allows twice monthly redemption with an eight business day notice; one fund allows redemption monthly with a 30-day notice; one fund allows quarterly redemption with a 30-day notice; one fund allows twice monthly redemption with a three business day notice; one fund allows biannual redemption with a 123-day notice; one fund allows quarterly redemption with a 95-day notice; one fund allows monthly redemption with a 10 business day notice; and one fund allows monthly redemption with a 31 day notice	Two funds have a one-year lock and one fund has a rolling two-year lock. One fund has a 12.5% quarterly investor level gate.
Absolute return	2	47,840	One fund allows quarterly redemption with a 95-day notice and one fund allows monthly redemption with a 30-day notice	One fund has a 25% quarterly investor level gate
Credit	2	9,109	One fund allows quarterly redemption with a 60-day notice and one fund allows annual redemption with a 90-day notice	One fund has a one-year lock. One fund has a 12.5% quarterly investor level gate.
Hedged equities	4	42,191	One fund allows quarterly redemption with a 90-day notice; one fund allows monthly redemption with a 45-day notice; one with quarterly redemption with a 95-day notice; and one with quarterly redemption with a 62-day notice	One fund has a two-year lock and one fund has a 1 year soft lock. One fund has a 12.5% investor level gate and two funds have 25% investor level gates.
Core Property	1	3,292	Quarterly redemption with a 90-day notice	Two-year lock.
Multi-asset class	1	24,486	Quarterly with a 95-day notice	None.
Private debt	5	33,733	One fund allows quarterly redemption with a 20-day notice, one fund allows biannual redemption with a 96-day notice, and one fund allows quarterly redemption with a 60-day notice, and two funds are illiquid	One fund has a one-year lock and one fund requires redemptions on December 31st of every odd year. Two have 12.5% investor level gates.
Private equity real estate	3	3,823	Illiquid	None.
Private equity	13	24,423	Illiquid	None.
Venture capital	10	30,146	Investments are distributed when the underlying assets are sold.	Investments are distributed when the underlying assets are sold.
Total		\$ 315,527		

# NOTES TO CONSOLIDATED FINANCIAL STATEMENTS - CONTINUED

June 30, 2024 and 2023

Investments valued at NAV or its equivalent as of June 30, 2023, consisted of the following (in thousands):

			2023	
Alternative Investment Strategy	# of Funds	NAV in Fun	ds Redemption Terms	Redemption Restrictions
Global equities	8	\$ 83,38	One fund allows twice monthly redemption with an eight-day notice; one fund allows redemption monthly with a 30-day notice; one fund allows quarterly redemption with a 60-day notice; one fund allows quarterly redemption with a 30-day notice; one fund allows quarterly redemption with a 61-day notice; one fund allows twice monthly redemption with a three-day notice; one fund allows biannual redemption with a 123-day notice; and one fund allows quarterly redemption with a 95-day notice	Two funds have a one-year lock and one fund has a rolling two-year lock.
Absolute return	2	49,4	One fund allows quarterly redemption with a 95-day notice and one fund allows monthly redemption with a 30-day notice	None.
Credit	2	7,7	One fund allows quarterly redemption with a 60-day notice and one fund allows annual redemption with a 90-day notice  Two funds allow quarterly redemption with	One fund has a one-year lock
Hedged equities	5	44,5	a 90-day notice; one fund allows monthly redemption with a 45-day notice; one with quarterly redemption with a 95-day notice; and one with quarterly redemption with a	One fund has a two-year lock and one fund has a three- year lock
Core Property	1	3,4	One fund allows quarterly redemption with a 90-day notice	One fund has a two-year lock
Multi-asset class	1	22,5	23 Quarterly with a 95-day notice	None.
Private debt	6	22,4	One fund allows quarterly redemption with a 20-day notice, one fund allows biannual redemption with a 96-day notice, and one fund allows quarterly redemption with a 60-day notice, and three funds are illiquid	One fund has a 1 year lock and one fund requires redemptions on December 31st of every odd year
Private equity real estate	3	2,88	32 Illiquid	None.
Private equity	7	16,4	19 Illiquid	None.
Venture capital	9	42,03 \$ 294,83	and onlying aboots are sold	Investments are distributed when the underlying assets are sold.
iotai				

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS - CONTINUED

June 30, 2024 and 2023

## **NOTE 6 - PROPERTY AND EQUIPMENT**

At June 30, 2024 and 2023, property and equipment consisted of (in thousands):

	Useful Life in Years	 2024	2023		
Technology and office equipment Furniture and fixtures	3 - 4 4 - 10 Remaining life	\$ 17,689 5,067	\$	15,043 5,067	
Leasehold improvements	of lease	22,650		22,650	
Assets not yet placed into service	N/A	 2,061		711	
		47,467		43,471	
Less: accumulated depreciation and amortization		 (31,473)		(26,323)	
		\$ 15,994	\$	17,148	

Depreciation expense totaled approximately \$5.1 million and \$4.8 million for the years ended June 30, 2024 and 2023, respectively. No fully depreciated assets were written off by the Company during the years ended June 30, 2024 and 2023.

## **NOTE 7 - LEASES**

Year Ending June 30:

The Company assesses contracts at inception to determine whether an arrangement includes a lease, which conveys the Company's right to control the use of an identified asset for a period of time in exchange for consideration.

The Company has entered into various leases for computers and equipment and they are recorded in the consolidated financial statements as finance leases within property and equipment, net in the consolidated statements of financial position. The related obligation, in the amount equal to the present value of the minimum lease payments payable during the remaining term of the lease, is recorded as a finance lease liability in the consolidated statements of financial position.

As of June 30, 2024, the future minimum payments (principle and interest) are as follows:

2025 2026 2027	\$ 1,259 859 522
Total minimum lease payments	2,640
Less: amount representing interest	(125)
Finance lease liability at year end	\$ 2,515

#### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS - CONTINUED

June 30, 2024 and 2023

Supplemental consolidated statement of financial position information related to finance leases at June 30, 2024 and 2023:

	 2024	2023		
Right-of-use asset Accumulated amortization	\$ 5,555 (3,049)	\$	4,119 (1,561)	
	\$ 2,506	\$	2,558	
Weighted-average remaining lease term (finance leases) Weighted-average discount rate	2.3 years 3.7%		2.4 years 2.9%	

The Company has several non-cancellable operating leases for building space for which right-of-use assets and lease liabilities are recorded in the accompanying consolidated statements of financial position. The discount rate applied to measure the right-of-use assets and lease liabilities is based on a risk-free rate of return for a period comparable with the lease term. Certain leases include renewal options which the Company is not certain of exercising and therefore were excluded in the measurement of the corresponding lease liability and right-of-use asset. The Company's lease payments are based on fixed payments. There are no variable leases or leases that contain termination options or residual value guarantee. Operating lease expense is generally recognized on a straight-line basis over the lease term.

On September 29, 2010, the Company signed a 20-year lease agreement with Ogden for space rental for the Company's New York Office. The lease will expire on June 30, 2030. The terms of the lease include rent escalations in each year of the lease period.

Supplemental consolidated statement of financial position information related to operating leases at June 30, 2024:

	 2024	2023		
Right-of-use assets Accumulated amortization	\$ 34,795 (7,876)	\$	34,489 (3,870)	
	\$ 26,919	\$	30,619	
Weighted-average remaining lease term (operating leases) Weighted-average discount rate	6.0 years 2.9%		7.5 years 2.7%	

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS - CONTINUED

## June 30, 2024 and 2023

Year Ending June 30:	
2025 2026 2027 2028 2029 Thereafter	\$ 6,390 6,364 6,307 6,258 6,524 6,524
Total lease obligation, gross	38,367
Less: amounts representing interest (rates from 2.85% to 4.31%)	 (3,209)

Rental expense for the years ended June 30, 2024 and 2023 totaled approximately \$5.1 million, respectively.

\$

35,158

The components of lease cost for the years ended June 30, 2024 and 2023 are as follows:

Total lease liability

	 2024	2023		
Operating lease cost Finance lease cost	\$ 5,107	\$	5,111	
Amortization of right-of-use assets Interest on lease liabilities	 1,532 74		1,561 101	
Total lease cost	\$ 6,713	\$	6,773	

Supplemental cash flow information related to leases for the years ended June 30, 2024 and 2023 are as follows:

	2024		2023
Cash paid for amounts included in the measurement of lease		_	
liabilities			
Operating cash flows from operating leases	\$ 6,340	\$	6,128
Operating cash flows from finance leases	74		101
Financing cash flows from finance leases	1,387		1,632

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS - CONTINUED

June 30, 2024 and 2023

## **NOTE 8 - NET ASSETS**

Net assets with donor restrictions which were time and/or purpose restricted as of June 30, 2024 and 2023, were as follows (in thousands):

	Wi Res	et Assets th Donor trictions as June 30, 2023	to N Wi Res	ntributions let Assets th Donor trictions in scal 2024	Rele Res	et Assets eased From strictions in scal 2024	Net Assets With Donor Restrictions as of June 30, 2024		
Domestic:									
Autism	\$	-	\$	277	\$	(250)	\$	27	
Emotional wellbeing		-		17,308		(1,356)		15,952	
Military families		-		250		(250)		-	
Outreach, production, and distribution		339		1,687		(1,876)		150	
Joan Ganz Cooney Center		282		10		(256)		36	
Sesame Street in communities		5,905		6,728		(9,210)		3,423	
		6,526		26,260		(13,198)		19,588	
International:						(1.1.1)			
Financial empowerment		144		-		(144)		-	
Outreach, production, and distribution		3,081		3,301		(5,915)		467	
Humanitarian response		15,655		5,203		(15,373)		5,485	
Hygiene and sanitation		229		1,238		(1,356)		111	
Sesame Street in communities				245		(244)		1	
		19,109		9,987		(23,032)		6,064	
Total	\$	25,635	\$	36,247	\$	(36,230)	\$	25,652	

#### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS - CONTINUED

June 30, 2024 and 2023

Net assets with donor restrictions which were time and/or purpose restricted as of June 30, 2023 and 2022, were as follows (in thousands):

	W Res	et Assets lith Donor strictions as June 30, 2022	to I W Res	ntributions Net Assets /ith Donor strictions in scal 2023	Rele Res	et Assets eased From strictions in scal 2023	Net Assets With Donor Restrictions as of June 30, 2023		
Domestic:									
Autism	\$	105	\$	-	\$	(105)	\$	-	
Military families		370		-		(370)		-	
Outreach, production, and distribution		1,000		-		(661)		339	
Joan Ganz Cooney Center		213		749		(680)		282	
Sesame Street in communities		11,905		3,869		(9,869)		5,905	
		13,593		4,618		(11,685)		6,526	
International:									
Financial empowerment		1,306		60		(1,222)		144	
Outreach, production, and distribution		9,433		1,523		(7,875)		3,081	
Humanitarian response		15,889		28,396		(28,630)		15,655	
Hygiene and sanitation		430		687		(888)		229	
		27,058		30,666		(38,615)		19,109	
Total	\$	40,651	\$	35,284	\$	(50,300)	\$	25,635	

During the year ended June 30, 2020, the Board of Trustees of the JGCC authorized the creation of a quasi-endowment representing its total investment portfolio balance, which included a designated spending policy equal to 3.5% of its prior year ending investment balance. The amount included as a board-designated quasi-endowment totaled \$29.4 million and \$26.7 million for the years ended at June 30, 2024 and 2023, respectively.

## **NOTE 9 - RETIREMENT PLAN**

Sesame Workshop sponsors a 401(k) defined contribution plan (the "Plan"). Substantially all full-time employees of the Company are covered under the Plan, and the Company matches a portion of employee contributions, which vest immediately. The Company's contributions to the Plan totaled \$4.4 million and \$4.1 million for the years ended June 30, 2024 and 2023, respectively.

## **NOTE 10 - PROGRAMS IN PROCESS**

Programs in process are stated at the lower of unamortized cost or estimated fair value on an individual-production basis. Revenue forecasts are continually reviewed by management and revised when warranted by changing conditions. When estimates of total revenues indicate that a production has a fair value that is less than its unamortized cost, a loss is recognized for the amount by which the unamortized cost exceeds the production's fair value. For the years ended June 30, 2024 and 2023, the Company did not incur any losses.

#### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS - CONTINUED

June 30, 2024 and 2023

Programs in process, net of amortization, as of June 30, 2024 and 2023, were as follows (in thousands):

	June 30, 2023		Prod	or Year ductions leased	Fiscal 2024 Additions		-	iscal 2024 mortization	June 30, 2024		
Television productions:	\$	32,496	\$	-	\$	21,604	\$	(28,295)	\$	25,805	
	June 30, 2022		Prior Year Productions Released		Fiscal 2023 Additions		Fiscal 2023 Amortization		June 30, 2023		
Television productions:	\$	50,608	\$	_	\$	18,336	\$	(36,448)	\$	32,496	

As of June 30, 2024, the Company estimated that approximately 96% of unamortized production costs from released productions are expected to be amortized in fiscal 2025 and 100% of unamortized production costs from released productions are expected to be amortized within the next three years.

As of June 30, 2023, the Company estimated that approximately 90% of unamortized production costs from released productions are expected to be amortized in fiscal 2024 and 100% of unamortized production costs from released productions are expected to be amortized within the next three years.

## **NOTE 11 - REVOLVING CREDIT AGREEMENT**

On December 11, 2015, the Company entered into a two-year, \$10.0 million revolving line of credit agreement with JPMorgan Chase Bank. The line was initially extended for an additional two years in December of 2017, then extended for an additional two years in December of 2019, then extended for an additional two years in December of 2021 and further extended for an additional year in December of 2023. The size of the line was increased to \$15.0 million when it was extended in December 2019. Borrowings under the new amendment in 2023 will bear interest at either SOFR plus 0.9% or Prime plus 4%. The choice of borrowing terms and interest rate is at the discretion of the Company. There were no outstanding borrowings under the agreement as of June 30, 2024 and 2023, respectively.

## NOTE 12 - LIQUIDITY AND AVAILABILITY OF FINANCIAL RESOURCES

The Company regularly monitors the availability of resources required to meet its operating needs and manages its cash available to meet general expenditures following three guiding principles:

- Operating within a prudent range of financial soundness and stability;
- Maintaining adequate liquid assets; and
- Maintaining sufficient reserves to provide reasonable assurance that general expenditures can be covered in the event that current revenues are not sufficient to fund these expenditures.

The Company anticipates generating annual operating surpluses, with revenues sufficient to cover general expenditures not covered by donor-restricted resources. The Company also has various sources of liquidity, including cash, short-term receivables and a line of credit.

In addition to its current liquid assets, the Company also maintains an operating reserve. The operating reserve provides a financial backstop for the Company to fund current operations, if needed, in a time of economic distress or uncertainty. As such, a significant portion of these reserves are invested in highly

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS - CONTINUED

June 30, 2024 and 2023

liquid investment vehicles. In addition, these reserves provide capital for mission-related investments or to expand the Company's programmatic activities.

The following table represents financial assets available within one year for general expenditure at June 30, 2024 and 2023:

	2024			2023		
Cash and cash equivalents Receivables Available line of credit Investments	\$	23,805 44,444 15,000 439,859	\$	33,541 40,066 15,000 401,419		
		523,108		490,026		
Less: Investments not redeemable within one year Net assets with donor restrictions Board designations: Operating reserve Quasi-endowment fund of the JGCC		48,716 25,652 361,792 29,351		87,090 25,635 287,640 26,689		
Total amounts unavailable due to restrictions and designations		465,511		427,054		
Total financial assets available for general expenditure within one year	\$	57,597	\$	62,972		

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS - CONTINUED

June 30, 2024 and 2023

## **NOTE 13 - NATURAL CLASSIFICATION OF EXPENSES**

Expenses attributable to more than one program or supporting service are allocated based on relevant drivers including square footage, salaries, employee headcount, or time spent.

	En	erprises	bal Social Impact	Creative		Strategy and Research		Public Awareness		Fundraising		General and Administrative		Total perating xpenses
People costs Benefits Guild payments Travel expenses Outside services	\$	13,304 2,910 843 604 6,632	\$ 17,713 3,222 214 1,021 17,378	\$	7,425 2,265 2,677 126 13,327	\$	3,263 1,129 - 128 892	\$	6,605 2,686 80 205 2,218	\$	1,515 728 9 86 2,961	\$	15,361 4,692 - 165 3,960	\$ 65,186 17,632 3,823 2,335 47,368
Advertising and promotion Bad debt expense		274	661		31		2		394		569		34	1,965
(recovery) Materials and		936	-		-		-		-		-		-	936
supplies Technology and office		61	95		51		6		47		15		83	358
equipment Participations and		725	845		768		311		831		245		803	4,528
commissions		45 393	- 762		11 198		- 182		245		138		1.000	56
Office costs Occupancy expenses Miscellaneous		1,632	1,654		1,277		481		1,267		412		1,089 1,825	3,007 8,548
expenses Depreciation and		37	20		3		3		-		1		86	150
amortization Amounts capitalized as programs in process, net of		2,298	1,311		683		302		802		262		1,426	7,084
amortization		28,304	 157		(21,770)								-	 6,691
Total operating expenses	\$	58,998	\$ 45,053	\$	7,072	\$	6,699	\$	15,380	\$	6,941	\$	29,524	\$ 169,667
							20	)23						
	En	erprises	bal Social Impact	C	creative		tegy and search		Public /areness	Fur	ndraising		neral and inistrative	Total perating xpenses
People costs Benefits Guild payments Travel expenses Outside services Advertising and	\$	13,262 2,769 1,622 834 10,855	\$ 16,701 3,189 186 1,202 32,146	\$	8,688 2,310 2,241 250 9,660	\$	3,600 940 - 156 814	\$	6,267 2,395 172 265 3,430	\$	2,058 725 13 82 865	\$	14,312 4,672 3 182 3,791	\$ 64,888 17,000 4,237 2,971 61,561
promotion Bad debt expense (recovery)		1,806	1,114				-		295		909		43	2,678 1,806
Materials and supplies		296	88		8		7		68		29		113	609
Technology and office equipment		594	769		617		232		697		192		695	3,796
Participations and commissions		394			27									421
Office costs		679	1,227		93		35		161		252		1,254	3,701
Occupancy expenses Miscellaneous		1,592	1,485		1,073		413		1,233		400		1,829	8,025
expenses Depreciation and		127	55		9		-		34		5		133	363
amortization Amounts capitalized		2,265	1,387		737		282		805		227		1,199	6,902
as programs in process, net of		36.949	(157)		(18.681)		_		_		_		-	18.111
as programs in		36,949	 (157)		(18,681)		<u>-</u>							18,111

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS - CONTINUED

June 30, 2024 and 2023

## **NOTE 14 - SUBSEQUENT EVENTS**

The Company evaluated its June 30, 2024 consolidated financial statements for subsequent events through November 27, 2024, the date the consolidated financial statements were available to be issued. The Company is not aware of any material subsequent events which would require recognition or disclosure in the accompanying consolidated financial statements.