

Sesame Strong

Provider Welcome Packet





Welcome!



Dear Provider:

Welcome to **Sesame Strong**, a scope and sequence from *Sesame Street in Communities* designed to support your family engagement efforts! We're so glad to be partnering with you. Together, we look forward to supporting your families with tools and strategies to help children navigate big feelings and challenging life events.

Let's get started! In this Provider Welcome Packet, you'll find:

- Program Overview
- Getting Started Planning Sheet
- A coloring page to enjoy some quiet, mindfulness moments

Thank you for all you do for the children and families in your program.

Sincerely,

Your friends at Sesame Workshop





Sesame Strong: Program Overview

Hello and welcome to Sesame Strong! Sesame Strong is a scope and sequence designed to support your family engagement efforts. **It includes eight bundles full of resources you can use to connect with, celebrate, and support parents and caregivers.** Each bundle is flexible and designed with busy schedules in mind.

Parents are kids' first teachers, and they can be assets to your program. Their talents, insight, and experience can add value to the work you do. Also, helping parents feel empowered and capable will boost the quality of their interactions with kids. So it's a great idea to have them on your team. After all, **we're stronger together!**

Each bundle includes:

- A Key Caregiver Strategy.
- Supporting resources for caregivers: a parent reading, two video clips, a digital storybook, and a hands-on activity to try.
- Facilitation cues and activity ideas for hosting parent sessions in your setting.

While framed as mini-sessions or workshops, the resources in each bundle can be applied in many ways! You might think of a "session" as any moment you are able to connect with parents.

Check in: Ask yourself: *What opportunities do I have to connect with parents? How am I already engaging with parents and caregivers? What are my growth areas? What challenges do I face? What do I want to learn?*





Getting Started

The resources in each bundle can be applied in many ways! You might think of a “session” as any moment you are able to connect with parents. Use these questions to help you plan your Sesame Strong work with families.

When and where will I connect with parents to share Sesame Strong information and resources?

If hosting workshops, choose the dates & location that work best for you and your parents. You will want a quiet, comfortable space to talk about the resources and encourage parent questions.

What device will I use to share the Sesame resources? What other materials would be helpful?

You will need a computer, tablet, or phone with Internet to show the Sesame videos and games.

How will I remind parents about the key ideas, activities, and resources from Sesame Strong?

Think about what has worked best in your program to date. Email? Flyer? Newsletter?

How will parents contact me with questions?

What will work best for you and your families? Phone? Email? In person?





